

WHOLESALE DRY GOODS

Pound Remnants
Seconds
And all classes of

English and American Goods

French Lined UNDERWEAR, TOP SHIRTS, and special line of

Muslins Silk Muslins
Embroideries Dress Goods
Blankets Tweeds Sateens
Etc., Etc.

Estate W. A. SLATTERY

Slattery Building, Duckworth & George's St., St. John's

NOTICE!

The United Towns Electrical Co.
LIMITED

Are now prepared to take orders for the

Wiring of Dwelling Houses, Shops, Halls,
Schoolrooms and Churches.

Apply to the UNITED TOWNS ELECTRICAL CO. LTD.,
Carbonear, or to MR. FRED CHAFE, Local Agent at
Bay Roberts: may15,3m



No Home

Can be IDEAL without music. A GOOD INSTRUMENT not only gives pleasure to the inmates, but it is usually one of the handsomest articles of furniture in the house—thus giving double pleasure.

In our Warehouses are Pianos and Organs of the most reliable makes and artistic designs. Ask about our

Easy Payment System.

Ayre & Sons Ltd.

Kerosene Oil

USE ROYALITE Kero. Oil, 150 test,

—AND—

SILVER STAR, 120 test.

This is the best Kero. Oil on the market.

Imperial Oil Co. Ltd.

A. H. MURRAY, ST. JOHN'S, DISTRIBUTOR.

Fire and Marine Insurance.

The undersigned, having been appointed Newfoundland Agent for HOLMWOOD & HOLMWOOD, Ltd., of London, INSURANCE AGENTS AT LLOYDS, wish to notify the general public that they are now prepared to do both FIRE AND MARINE INSURANCE at lowest rates.

A Specialty made of Outport Risks.

Newfoundland Produce Co Ltd.

ST. JOHN'S, Nfld.

Notice to Wholesale Buyers

We stock lines of L. & R. Goods your customers need daily—lines that help in a wonderful way to build up your trade, and satisfy the needs of your people.

We study the requirements of each district—buy accordingly, and price to make quick sales. We want you to know our various qualities, and low prices.

There is something in dry goods you never have—your customers need—but your merchant does not stock. Write and ask us for it today, and watch how quickly we can produce it. Remember, we are pleased to send samples and prices upon request.

ANDERSON'S, Water Street, St. John's, Nfld.

THE GUARDIAN.

C. E. RUSSELL, Proprietor.

Issued every Saturday from the office of publication, Water St., Bay Roberts. Subscriptions (post free) to any part of Nfld. or Canada, 50 cents per year. To United States, Great Britain, etc., \$1.10 per year, postpaid. All subscriptions payable in advance.

ADVERTISING RATES—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special prices quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents. All advertisements subject to the approval of the management.

Birth and Marriage Notices and Notices of Thanks, 25 cents per insertion. We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

BAY ROBERTS, FRIDAY, NOV. 6, 1914.

Our Naval Reservists

The following Naval Reservists belonging to Bay Roberts and vicinity have gone to St. John's to join the Calypso:

Ralph Mercer, Mercer's Cove, son of William and the late Rachel Mercer.

Esau Mercer, Beachy Cove, son of Esau and Fanny Mercer.

Ralph Barrett, French's Cove, son of Rebecca and the late George Barrett.

John Mercer, Bay Roberts West, son of Elizabeth and the late Thomas George Mercer.

William John Brown, Bay Roberts West, son of Wm. and Elizabeth Brown.

Samuel Brown, Bay Roberts West, son of Harry and Emma Brown.

Herbert and Walter Russell, Country Road, sons of John and Annie Russell.

Lorenzo Roberts, Country Road, son of Abram and Grace Roberts.

They are going to fight for their King and Country, and we hope they will uphold the best traditions of the seamen and fishermen of Newfoundland. We also pray that they will be protected from harm and danger while engaged in the discharge of their duties.

There are several others gone to St. John's from this locality whose names we have not secured. Will their friends please forward us their names for publication.

Wedding Bells

A very pretty wedding took place at the home of Mr. John Snook, 144 Irving St., Everett, on Wednesday evening, October 14th, when Mr. Joseph Snook of Carbonear, and Miss Blanche Snow, daughter of Mr. and Mrs. Elijah Snow of Bay Roberts, were united in the holy bonds of matrimony by the Rev. Mr. Hopkins, of the Evangelical Church of Everett.

The bride was handsomely attired in a dress of blue satin with veil, and carried a bouquet of lilies of the valley, the bridesmaid, Miss Jane Forward of Carbonear, being dressed in a pale pink satin. The best man was Mr. Fred Thibault of Carbonear.

The bride was given away by Mr. John Snook, brother of the groom. After the ceremony a very pleasant evening was spent with games of all sorts, after which ice-cream and cake was served. Mrs. Snook intends spending the winter at her home in Bay Roberts. She was the recipient of many beautiful presents.

List of presents will appear next week.

One would never think war was raging on the continent of Europe and elsewhere by the appearance of things in Bay Roberts just now. There are three British foreign-going vessels here loaded with fish awaiting orders, a vessel discharging coal, two vessels discharging lumber, and a number of schooners discharging and taking on board fish. It seems to us that if things keep up at the rate they have been going the past few years, our hope that Bay Roberts should become the leading outport town of Newfoundland will be realized. If all of us, in addition to being loyal to our Empire and country, were loyal to our own community and co-operated one with another to give it a boost and to bring about necessary improvements, we see no reason why this community and this section should not become the most prosperous in Newfoundland. Shall we try to make it so? We can assure our citizens that the Guardian will do its utmost in such an endeavor.

GET RID OF HUMORS AND AVOID DISEASE

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions. They affect all the organs and functions, membranes and tissues, and are directly responsible for the readiness with which some people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. It is distinguished for its thoroughness in purifying the blood, which it enriches and invigorates. No other medicine acts like it for no other medicine is like it.

Get Hood's Sarsaparilla today. Insist on having Hood's.

NEWS IN A LINE

Two Belgian newspapers, 'La Metropole' and 'L'Independence Belge', are now being published in London.

A Gospel meeting will be held (D. V.) on Sunday evening at 7 o'clock in the Fishermen's Union Hall, opposite the new public building. Everybody welcome.

The S. S. Franconia arrived at St. John's Thursday night. She was to have sailed again at 9 o'clock Friday morning. It is said this vessel will take our naval reservists.

In the great battle being fought in southwestern Belgium the German forces have been compelled to fall back from the Yser Canal. A captured German officer says they lost 10,000 killed and 20,000 wounded in a recent battle.

What about Turkey? Many will know when it is too late. If you come to the Adventist Church Sunday night you will hear what God has to say about it. Song service at 6:45. The preaching service will be followed by a service of prayer and praise. An open door and free seats to all.

Do You Need Help in Your Home?

In nearly every home AMMONIA is used for various purposes. If you haven't any you can get a LARGE BOTTLE at Thomson's Drug Store for 15 CENTS.

PAIN KILLER is a great help to the family. Although the price has advanced, we can still sell it at 25 CENTS a bottle.

One of the best remedies for any kind of cold is THOMSON'S EMULSION OF COD LIVER OIL. ONE 45 CENT bottle will cure any cold or cough. Just try it. Money back if you want it. H. B. THOMSON, The Family Druggist, opp. Bank of Nova Scotia, Bay Roberts.

Mr. Coaker has resigned his seat for Bonavista District and will go to Twillingate District. Mr. A. B. Morine is taking Mr. Coaker's place in Bonavista District. It is likely they will both be returned without opposition. This will leave one Liberal and two Union representatives for the old Liberal District of Twillingate.

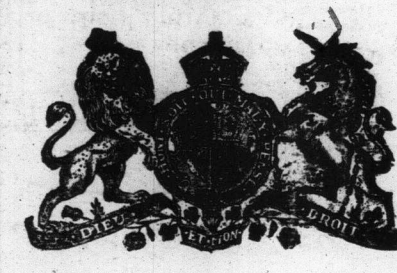
Fish buying is brisk in Bay Roberts this week. We learn that three or four local men are buying Labrador slopp, and are offering from \$3.70 to \$4.00 per qt. It shows that when a little competition takes place the fishermen get a better price. Wonder if the local competition drives up the price of fish in the foreign market? Perhaps so.

Five hundred young fishermen or seamen are wanted now for the Royal Naval Reserve for active service. A number of Bay Roberts boys have already enlisted, and others will follow. They will no doubt, if given the opportunity, display their courage and aptitude for the work, and will show those who thought sometime ago that the city chaps were about the only ones who desired to help the Empire, that they will answer when they call all hands.

Note of Thanks

Mrs. Nathaniel Mercer wishes to thank the following who sent letters of sympathy on the occasion of the death of her husband: Geo. Blake Carter, Hon. Geo. Knowling, Mrs. Geo. Penney, Rev. Dr. Curtis, Rev. Principal Smyth of the Wesleyan College, Montreal; Miss Flo. Mercer, Mrs. John Butt, Rev. G. G. Barton.

Royal Naval Reserve!



Proclamation

By His Excellency Sir WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of St. Michael and St. George, Governor and Commander-in-Chief in and over the Island of Newfoundland and its Dependencies.

YOUR KING AND COUNTRY NEED YOU. WILL YOU ANSWER YOUR COUNTRY'S CALL?

A Proclamation was issued on the 21st of August calling on the Patriotic young men of Newfoundland to enlist in the First Newfoundland Regiment and rally round the Old Flag. The response to the appeal was prompt and our Contingent, 540 strong, is already training in England and will be sent to the front as soon as the men are made thoroughly efficient.

We need more fighting men. We need to train more men to strengthen our Contingent for land service and we need to raise a Contingent for Sea Service, but the special need now is for men-o-war.

There is at present a force, nominally of 600 men recruited from the Royal Naval Reserve. When the War broke out the roll was 525. A message was sent to the King that this force would be raised to 1,000 men, hardy and handy and loyal men from the shores of Newfoundland. And the King has just now accepted the spirited offer. The fishermen have been a year on their summer voyage and we have waited for the return of the men to acquaint them of the King's acceptance of our offer. At the present moment the Reserve numbers only 550 men of whom 107 are already serving on board H. M. S. "Niobe."

The Lords of the Admiralty have now telegraphed that they are now ready to take over the Newfoundland Land Reservists. So it is our duty to respond as soon as possible and arrange for their training.

The fishermen and landmen have responded nobly to the call and we have sent one Soldier Regiment from all the Districts. It is now the Seamen's turn. Let us not fail the Old Country in the great struggle for liberty on which she is now engaged. Newfoundlanders of old have been known for centuries to be staunch and true and loyal to the King. It must never be said that the descendants of the old Sea dogs, whose Fathers never failed when a blow had to be struck for Empire and for Right, are now absent when the Call is made.

The Admiralty call for 500 seamen from Newfoundland, to engage for the period of one year. Let the best of the men of the Country come forward and report themselves on board H. M. S. "Calypso."

GOD SAVE THE KING. Given under my hand and Seal at the Government House, St. John's, Nfld. this 31st day of Oct. 1914.

By His Excellency's Command,
JOHN R. BENNETT,
Colonial Secretary.

Despatch of Mail for
First Newfoundland Regiment.

Letters and Parcels for Members of the Contingent at the Front should be addressed as follows, so long as the troops are still in England undergoing training:—

No. — Private
Company
Newfoundland Contingent
c/o The War Office,
WHITEHALL,
London, S.W.

All Letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.

H. J. E. WOODS,
Postmaster General.

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H. J. E. WOODS,
Postmaster General.

SUNDAY SERVICES.

Nov. 8th, 1914.

Church of England.

St. MATTHEW'S PARISH CHURCH—Holy Communion at 8 a.m. and at noon on alternate Sundays. Mattins 11 a.m.; Evensong 7 p.m. 1st Sunday in each month Service for United Sunday Schools 3 p.m. Friday 7:30 p.m. Festivals according to notice.

St. JOHN EVANGELIST, COLEY'S POINT—Sundays, Holy Communion 11 a.m. 1st Sunday in month; 8 a.m. 3rd and 5th Sundays in month. Mattins 11 a.m. (1st Sunday in month 9:30.) Evensong 7 p.m. (3rd Sunday in month 8:30.)

Festivals—Holy Communion 8 a.m.; Mattins 10 a.m.; Evensong 5 p.m. Mattins, daily 9 a.m.; Evensong, Fridays 7:30 p.m.

Children's Service—4th Sunday in month at 2:30 p.m.

St. MARK, SHEARSTOWN—Sundays, Holy Communion 11 a.m. 2nd Sunday in month; 8 a.m. 4th Sunday in month. Mattins 9:30 a.m. 2nd Sunday in month; 11 a.m. 4th Sunday in month. Evensong 9 p.m. 1st, 2nd and 5th Sundays in month; 7 p.m. 3rd Sunday in month.

Wednesdays, Evensong 7 p.m. Children's Service 2nd Sunday in month at 2:30 p.m.

Holy Baptism and Churching at any service by arrangement.

Methodist.

BAY ROBERTS CENTRAL CHURCH—7 p.m. Rev. W. Grimes. Friday 7:30 p.m. Prayer Meeting. COLEY'S POINT—10:45 a.m. Rev. W. Grimes. SPANARD'S BAY—3 p.m. Rev. W. Grimes.

Salvation Army.

SALVATION ARMY CITADEL—7 a.m., Prayer Meeting; 11 a.m., Holiness Meeting; 3 p.m. Free and Easy Meeting; 7 p.m., Salvation Meeting.

Seventh Day Adventists

The regular services at the Adventist Church will be as follows: Sabbath (Saturday) Sabbath School 2:30 to 3:30 p.m., followed by a regular service 3:45 to 4:45. Preaching, Sunday night at 7 o'clock.

Notice to Mariners

(No. 8)

Newfoundland—Labrador

Cape Harrigan

Latitude 55° 51' N.
Longitude 60° 19' W.
Approx.

Alteration in Light:
From Fixed Red Lens Lantern to 6th Order Occulting White.

Position—Cape Harrigan.
Character—6th order. Acculating white period: 2½ seconds light and dark alternately.
Illuminated Arc—All Seaward.

Elevation—From high water to centre of light 140½ feet.

Structure—Octagonal wood tower.

Colour—White, with one Red horizontal stripe around centre.

Remarks—DURING SEPTEMBER EX-SUING THIS LIGHT WILL BE INSTALLED AND KEPT IN OPERATION, ANNUALLY, DURING PERIOD OF OPEN NAVIGATION.

This station is equipped with International Code flag signals.

The station comprises light tower, keeper's dwelling (single storey, flat roof) and store house.

A. W. PICCOTT,
Minister of Marine and Fisheries,
St. John's, Nfld.
Aug. 18, 1914. sep4,31

Notice to Mariners

(No. 9)

Newfoundland—Labrador

Ford's Harbour

Latitude 53° 28' N.
Longitude 61° 02' W.

Improvement in Light:
Altered from fixed White Lens Lantern to 6th Order fixed White Dioptric.

Position—Ford's Harbour.
Character—6th order fixed white.

Illuminated Arc—All seaward.

Elevation—From high water to centre of light 44½ feet.

Structure—Octagonal wood tower.

Colour—Red and White vertical stripes.

Remarks—DURING SEPTEMBER EX-SUING THIS LIGHT WILL BE INSTALLED, AND KEPT IN OPERATION, ANNUALLY, DURING PERIOD OF OPEN NAVIGATION.

This station is equipped with International Code flag signals.

The station comprises light tower, keeper's dwelling (single storey, flat roof) and store house.

A. W. PICCOTT,
Minister of Marine and Fisheries,
St. John's, Newfoundland,
Aug. 18, 1914. sep4,31

This Week End Have Brought

Us Another Shipment of

Ladies' & Girls' Coats.

A few nice black ones among them. Also some of those

Extra Good Ones

Marked down \$1 on a coat to star. See our Prices on general outfitings.

—A T—
Marshall's

Just west Cable Site.

For Sale

A Mare, 10 years old, in good condition; also harness, drag, box cart and wheels, selling reasonably. Apply to Hedley Critch, Unionville, Bay Roberts. no 6,11

NOTICE

RAW FURS WANTED

We pay the highest prices for RAW FURS

of any kind. Send for Price List and Circular.

New England Fur Co.

131 Marlboro Street
CHELSEA, MASS., U. S. A.
oct30,131

POSTAL TELEGRAPHS

Codes Accepted for the United Kingdom.

On and after November 1st we will accept cablegrams in A. B. C. Code, 5th Edition, Lieber's Code, Scott's Code 10th Edition and Western Union Code, for Great Britain and Ireland.

DAVID STOTT
Superintendent.

AN APPEAL TO THE FORMER MEMBERS OF THE NEWFOUNDLAND ROYAL NAVAL RESERVE

Five hundred men are required for Active Service in European waters. Former members of the Newfoundland Royal Naval Reserve are eligible, provided they are under the age of 35 and medically fit. They will be entered for a period of one year only, which will count from the time of joining "CALYPSO."

Former Reservists wishing to join under these conditions (namely, for one year) are requested to communicate with the Commanding Officer of H. M. S. "CALYPSO."

A. MACDERMOTT,
Lieutenant-Commander.

oct30,21

NEWFOUNDLAND POSTAL TELEGRAPHS

On and after the 26th inst., Telegraph Addresses registered prior to 1st July, 1914, may be used as the Address, but not as the signature in telegrams (a) between any two places in British territory including Egypt; (b) between each and any of the following:—British territory including Egypt, territory of allied countries, United States of America, provided in all cases that either Sender or Addressee of both are resident outside Europe. In the case of telegrams emanating from British territory and destined for the territory of an allied power or for the United States of America, the full name and address of the addressee will be given by the sender, but not telegraphed. When the Censor is located at the office of destination he may at his discretion require the office to give the full name and address at which a telegram is to be delivered.

DAVID STOTT,
Superintendent.

oct30,31