MC 2035 POOR DOCUMENT

The Bank of British North America

ESTABLISHED IN 1836. Incorporated by Royal Charter in 1840.

SEVENTY-SEVENTH ANNUAL REPORT

BALANCE SHEET

Report of the Directors of the Bank of British North America, Presented to the Proprietors at Their Seventy-Seventh Yearly General Meeting, on Tuesday, March 4th, 1913.

Scientists Praise It

Wahl-Henius Institute

April 1, 1911.
Mr. Alfred Uihlein
Schlitz Brewing Co.
Milwaukee, Wis.

Milwaukee, wis.

Dear Sir:

Answering your favor
of recent date in regard
to the influence of
light on the quality of
beer, will say that our
observations, extending
over the last twentyfive years, have confive years, have con-vinced us beyond a doubt that exposure of beer to light has a very detrimental influence on its quality generally, but especially upon the flavor of the beer.

We have tested beers repeatedly in this direction placing the bottles into direct sunlight, and testing the same after one, two, three and five minutes exposure, found that the beer with three and five minutes exposure became minutes exposure became undrinkable on account

undrinkable on account of the peculiar odor developed.

The detrimental effect of light upon beer can be successfully counteracted by the employment of brown or dark colored glass bottles, and such bottles are therefore recommendable.

Yours very truly,



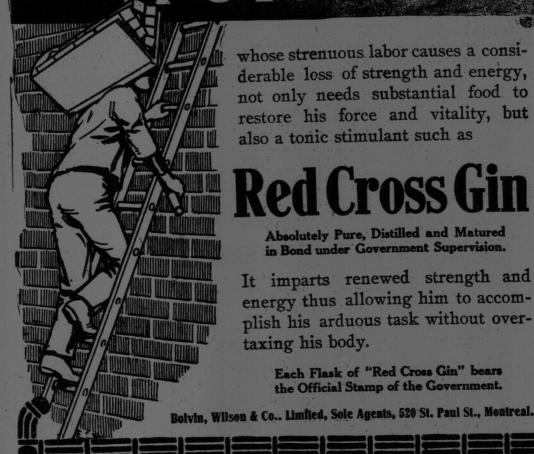
"It is a known fact that sunlight and daylight influence unfavorably the taste and flavor of the beer and care must be exercised in the selection of the bottles."

Order a Case Today

'Phone No. 625 John O'Regan

17 & 19 Mill Street

The Beer That Made Milwaukee Famous.



not only needs substantial food to restore his force and vitality, but also a tonic stimulant such as

Absolutely Pure, Distilled and Matured in Bond under Government Supervision.

It imparts renewed strength and

energy thus allowing him to accomplish his arduous task without overtaxing his body. Each Flask of "Red Cross Gin" bears

the Official Stamp of the Government. Boivin, Wilson & Co.. Limited, Sole Agents, 520 St. Paul St., Montreal.

see and particulation of p. 1 fields, the control of the property of the prope Balance available for April
Dividend We have examined the above Balance Sheet with the Books in London and the Certified Returns from the Branches and find it to present a true statement of the Bank's affairs as shown by the books and returns.

G. SNEATH,

N. E. WATERHOUSE,

Auditors

Chartered Accountants.