

POOR DOCUMENT

MC2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, JULY 17, 1918

STORE CLOSED ALL DAY TODAY (WEDNESDAY)



**Sale
Begins
Thursday,
July 18
8 a.m.**



**Sale
Ends
Saturday,
July 27,
1 o'clock**



Tomorrow Marks the Beginning of St. John's Greatest Mercantile Event OAK HALL'S ANNUAL MID-SUMMER SALE

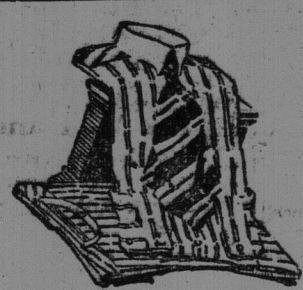
EVERYBODY KNOWS that this is an actual bona-fide Reduction—on prices that are already below normal—because—as Eastern Canada's largest, most up-to-date Clothiers—our volume of turnover is so large that we can do business on a very minimum of profit. WE get the volume—YOU get the benefit of better qualities at lower prices.

FOR MONTHS WE HAVE BEEN PREPARING FOR THIS, knowing what our friends have been expecting of us. After numerous trips to the Canadian and United States Manufacturing Centres, our buyers have eventually succeeded in getting together a stock of merchandise which—together with the excellent stock we always carry—will make this event the most attractive Mid-Summer Sale ever attempted in Eastern Canada.

CLOTHING IS COSTING MORE AND MORE every time we go into the market to buy—and will continue to cost more—the end is not yet in sight. We are naturally in very close touch with the raw material and manufacturing markets. AND YET even we are unable to predict the end of rising prices. However, there is not the shadow of a doubt that your wearing apparel, in the very near future, will cost you a great deal more money than you can purchase the same qualities for today at this the Oak Hall Annual Mid-Summer Sale.

THEREFORE, the natural and logical conclusion for one to come to today is not "Do I NEED anything just now?" BUT, "How much money can I afford to invest on my wardrobe against the future higher prices which are bound to come?" Figure it out for yourself—we tell you—honestly—the longer you delay the more money you will have to pay. We are doing our part in telling you this, in a straightforward manner, and are offering you an exceptional opportunity to profit by it. It is now entirely "Up to you"—to act according to your own mature judgment.

OF COURSE OUR CUSTOMERS AND FRIENDS know that at this time our entire stock is offered at a Reduction—so that following is catalogued only a few of the lines on which economy can logically be practiced during the next nine days.



Men's Negligee Shirts

Negligee Shirts, coat style, stiff or soft cuffs, Regular \$1.00, \$1.25, Sale Price 89c
Negligee Shirts, Regular \$1.50 to \$1.75, Sale Price \$1.29
Negligee Shirts, Regular \$2.00, Sale Price \$1.69
Negligee Shirts, Regular \$2.25, \$2.50, Sale Price \$1.98

Fancy Jap. Silk Shirts, Regular \$5.00, Sale Price \$3.98
White Stiff Bosom Shirts, Regular \$2.00, Sale Price \$1.69
Exceptional values in WORKING SHIRTS in blue ducks, Oxford and Chambrays.
Regular \$1.00, Sale Price 89c
Regular \$1.25, \$1.35, Sale Price \$1.09
Regular \$1.50, Sale Price \$1.29

MEN'S NIGHTSHIRTS AND PYJAMAS

Cotton or Shaker Nightshirts, collar attached or V-neck style, Regular \$1.00, Sale Price 89c
Regular \$1.50, Sale Price \$1.29
Cotton or Shaker Pyjamas, Regular \$1.50, Sale Price \$1.29
Regular \$2.50, Sale Price \$2.19

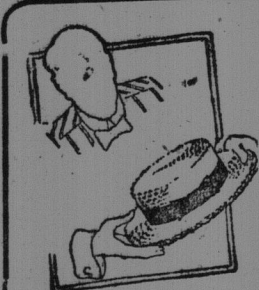
MEN'S UNDERWEAR

Natural Color Balbriggan Shirts and Drawers, Regular 70c to 90c, Sale Price 59c per garment.
Regular \$1.00, Sale Price 84c per garment.
Merino Shirts and Drawers, Regular \$1.00, \$1.10, Sale Price 78c per garment.
Balbriggan Combinations, long sleeves and legs, Regular \$1.50, Sale Price \$1.29
Athletic Porous Knit Combinations, Regular \$1.10, Sale Price 94c
Men's Bathing Suits, one or two piece, various colors, Regular \$1.25, Sale \$1.09
Regular \$2.00, Sale \$1.69



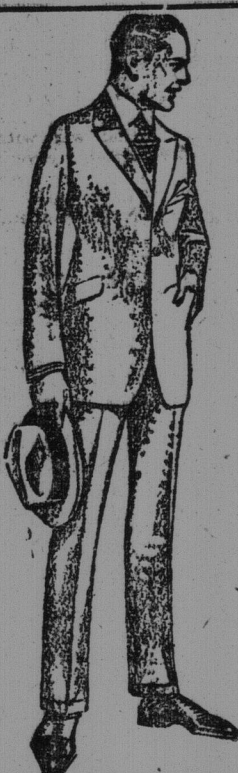
MEN'S FINE SUMMER HOSIERY

Cotton Socks, tan, grey, blue, Regular 35c pr., Sale 3 pr. for 69c
Fine Silk Lisle Half Hose, plain colors, Regular 40c, 50c, Sale Price 3 pr. for 98c
Fibre Silk and All Silks, triple toe, grey, slate, tan, mahogany, Regular 75c and 85c, Sale Price 63c pr.
Black Cashmere, spliced toe and heel, Regular 60c, Sale Price 43c pr.
All Wool Working Socks, Regular 35c, 40c, Sale Price 27c



STRAW AND PANAMA HATS (A Complete Stock at Low Prices)

Straw Hats, Regular \$2.00, Sale Price \$1.48
Straw Hats, Regular \$3.00, \$3.50, Sale Price \$2.38
Straw Hats, Regular \$4.00, Sale Price \$3.19
Japanese Panamas \$4.00, Sale Price \$2.69
Panama Hats, Regular \$8.00, Sale Price \$5.98
Panama Hats, Regular \$10.00, Sale Price \$7.98



Men's Suits

All the latest styles in three button suits, young men's two button, soft roll, belters, greys, fancy tweeds, mill finished saxony in brown and grey mixtures.

Regular \$12.00, Sale Price \$ 9.65
Regular 13.50, Sale Price 10.85
Regular 15.00, Sale Price 12.85
Regular 20.00, Sale Price 16.85
Regular 25.00, Sale Price 21.30
Regular 30.00, Sale Price 24.95
Regular 40.00, Sale Price 34.65

One Special Lot—Men's three button single breasted suit—Fine Blue Imported Twill Serge, Special Sale Price \$22.50

MEN'S WATERPROOF COATS

A complete range of Men's Waterproof Coats in full or 3-4 length, Raglan or set in sleeve; "Balmoroon Style" 3-4 length; Motor Style full length; Trench Style with belt all around; Fancy Mixed Proofed Tweeds, Brown and Grey Mixtures, all at the one Special Price \$9.85.

Two lots of Men's Black Rubber Coats at the Special Sale Prices of \$4.20 and \$6.45.

BOYS' SUITS

Fabric, Style and Workmanship of the best every suit at a reduced price.

Regular \$9.00, Sale Price \$7.65
Regular \$12.00, Sale Price \$10.20

Three Extra Specials:—

Regular \$7.50, Special Sale Price \$4.85
Regular \$9.00, Special Sale Price \$5.85
Regular \$11 to \$14, Special Sale Price \$8.85



BOYS' FURNISHINGS

Summer Underwear, Regular 50c, Sale Price 43c per garment
Combination Underwear, Regular \$1.00, Sale Price 84c suit
Negligee Shirts, Regular \$1.00, Sale Price 84c
Black Cotton Stockings, Regular 35c, Sale Price 30c
Braces, Bathing Suits, Pyjamas, Sweaters, Jerseys, Belts, Caps, Garters, Underwaists, Ties, in fact everything for boys.

Ladies' Suits

Everything that is charming in Cloth, Silk and Wash Materials.

SILK SUITS, finest quality chiffon taffeta, plain colors of brown, grey, black and fancy shot effects, Regular \$35.00, Sale Price \$26.85

CLOTH SUITS, Serge, Gabardine, Poplin, Covert, in navy, black, grey, Pekin. Regular \$27.00, Sale Price \$21.60
Regular \$4.00, Sale Price 27.20
Regular \$41.00, Sale Price 32.80

WASH SUITS, Genuine Irish Linen, natural shade, sizes 16, 18 and 36 to 44, Special Sale Price \$15.85



LADIES' WAISTS

This season's daintiest models, fine white voile with sailor or tuxedo collars, pretty colored voiles in combinations of Champagne and navy, or Saxe and tan; white vesting with convertible collar; navy linen with white collar.

Special Sale Price \$1.43

Fine linen in white, rose, Saxe, peach, Nile, trimmed with fine white repp collar, "Hyle" style, plain white voiles, white voiles with stripe of black or blue, colored voile in grey or sky with colored silk embroidery trimming, Sale Price \$1.98



GIRLS' MIDDIES

Sizes: 6 8 10 12 Years

White galatea with colored sailor collars of pink, tan, Nile, Cop-en, rose. Also colored middies and all-white middies, belted styles, dainty smockings, in fact almost every desirable style, Regular Prices \$1.50, \$1.75, \$2.00, Sale Price 98c

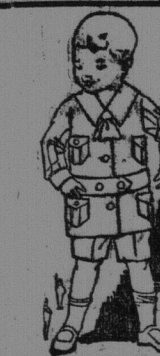
BOYS' WASH SUITS

All the new models and fabrics, sizes 3 to 8 yrs.

Regular \$ 95c, Sale Price \$ 81c
Regular 1.25, Sale Price 1.06
Regular \$2.00, \$2.50, \$3.00, \$3.50, at equally good reductions.

Boys' Bouses 8 to 16 Years

Regular 50c, Sale Price 43c
Regular 76c, Sale Price 64c
Regular \$1.00, Sale Price 84c



Mail Orders Filled

Watch For Additional Items Tomorrow

Extra
Salespeople

OAK HALL -- Scovil Bros., Ltd. -- ST. JOHN, N. B.

No Goods
On Approval