MC 2035 POOR DOCUMENT

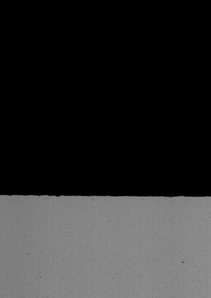



Made in Canada

THE BELL SHOE

Fit, Style Wear

New Fall Styles



This season we are showing "Bell's" Shoes in many styles.

Women's Patent and Gun Metal in Button and Lace with Kid or Cloth Tops, and Cravenette Button. They also make the "Red Cross" Boots, Dr. Reed's Cushion Sole Boots, and the Doctor's "Special." These three lines are known all over Canada and cannot be duplicated. Bell Shoes are the acme of style, and far wearing qualities are unequaled.

*Exclusive Sale*

**Waterbury & Rising, Limited**

King Street Union Street Main Street



COAL? TELEPHONE MAIN 2670 Ask For Low Summer Prices

CONSUMERS COAL CO., LIMITED

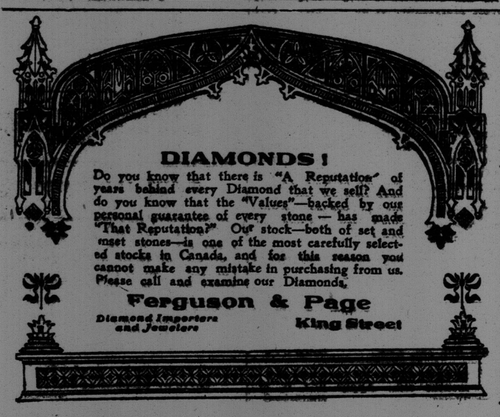


IN the bathtub Ivory Soap means not only convenience, but freedom from possible injury because Ivory Soap floats at hand and in sight instead of sinking to the bottom of the tub where it may be stepped upon.

IVORY SOAP . 5 CENTS . IT FLOATS . 99⅝% PURE

*Procter & Gamble Factories in Hamilton, Canada*





DIAMONDS!

Do you know that there is "A Reputation" of years behind every Diamond that we sell? And do you know that the "Values"—backed by our personal guarantee of every stone — has made "That Reputation?" Our stock—both of set and unset stones—is one of the most carefully selected stocks in Canada, and for this season you cannot make any mistake in purchasing from us. Please call and examine our Diamonds.

Ferguson & Page

Diamond Importers and Jewelers King Street

NOW FOR THE SHOOTING SEASON

With Autumn comes the game season with its plans for shooting trips, for which the very first requisite is a good dependable gun.

The extensive and unusually well varied collection of fowling pieces we have assembled this year presents many new and interesting features, embracing, as it does, the most recent developments of leading makers, including in "Singles" the

Armory ..... $5.00
Iver-Johnson Champion (Plain), in 44, 28, 24, 20, 16 and 12 gauge, at..... $5.50
Iver-Johnson Champion (Ejector), in 20, 16 and 12 gauge, at..... $6.00
Iver-Johnson Top Rib Ejector, in 12 and 16 gauge, at..... $11.00
"Doubles" in Webley & Scott, Fox, Stevens and other standard makes, in all gauges, at prices ranging from ..... $10.00 to $80.00
Pump Guns, in Winchester and Remington, in all gauges.

DROP IN AND LET US HELP YOU MAKE YOUR SELECTION

**W. H. Thorne & Co., Ltd.**

Market Square and King Street


# NEW BATTALION WILL BE RAISED

## Need Still More Recruits From Maritime Provinces

## BIG RALLY TOMORROW

## Royal Standard Chapter, I.O.D.E. Gives Band Instruments to 55th. —26th. Sharpening Bayonets

An official despatch from Ottawa yesterday said that another battalion of infantry was planned from the maritime provinces. The statement was made yesterday at a committee meeting in the board of trade rooms in the interests of recruiting. The despatch is the more interesting at present because of the 64th battalion, officered by men from the three maritime provinces, including several from New Brunswick, being composed thus far entirely of Nova Scotians in the filling of the ranks. Under canvas at Sussex last night were 726 men.

A meeting for women at which wives, sisters and mothers of men who have gone will give addresses to others, is planned for some afternoon soon at five o'clock in the Imperial Theatre in the interests of recruiting.

Plans for the big recruiting rally tomorrow night are well advanced. Four bands will be mustered in the big parade. A request is made for all who have it, to fly every piece of bunting and all flags possible during the day. The members of the big committee working in the interests of the recruiting are spurred by the knowledge that, with another battalion to be formed, there will be need of every man available.

**Band for 55th**

Mrs. E. Atherton Smith, regent of the Royal Standard Chapter, Daughters of the Empire, St. John, yesterday presented a regimental band to the 55th battalion, in Valcartier on behalf of the members of her chapter. Before the presentation Mrs. Smith delivered an eloquent address. She was accompanied by Mrs. J. Fenwick Fraser. Both were guests of Colonel Kirkpatrick and his officers at luncheon.

Ten members of the wireless garrison of Newcastle yesterday enlisted with the 55th battalion. They were given a royal send-off as they left for camp Sussex.

**Machine Guns**

The machine gun fund in Newcastle has, up to date, amounted to $1,725.85. Out of this sum $1,000 has been wired to the Royal Band of Ottawa for one gun and another thousand will be forwarded as soon as raised.

A concert in aid of machine guns was held in St. Martins Tuesday evening. The proceeds amounted to $66. Subscriptions were received from St. Martins amounting to $236.65.

**Pastor Volunteers**

Rev. M. E. Conron, pastor of Portland Methodist church, has volunteered for service as a stretcher bearer with any of the Canadian medical units.

A letter from Pte. J. T. Oram of the 26th battalion to his mother, Mrs. Wm. Oram, Main street, yesterday said that preparations were being begun for their departure for the front. Just recently their bayonets had been taken away to be sharpened.

**Gives $25,000**

The provincial government last evening agreed to vote $25,000 for the patriotic fund.

High upon the sunny slopes of the Ceylon hills are grown the carefully gardened tea plants whence "SALADA" is selected. Nothing but the finest and freshest leaves are used, and no dust is found in the sealed "SALADA" packets.

# HOW TO CAN PEACHES

## Directions for Preserved Fruit That is Not Too Sweet

Many people do not like jams or preserved fruit, that is "dead sweet." Men, particularly, would eat more fruit in the winter time if it is not too sweet, and as it is the most healthful thing they can eat, the following directions should be followed by the careful housewife. "More fruit and less meat" should be the rule in all households, and this year is an especially good one in which to make a start, as both peaches and plums are of excellent canning quality.

The great secret of success in canning fruit is to destroy the yeast germs that cause fermentation. This can only be done by a high degree of heat. When this is accomplished and the jars made perfectly airtight, it is not necessary to use large quantities of sugar. The trouble has been to obtain this result without cooking the fruit until it loses its firmness, becoming soft and flabby. If these directions are followed carefully, the result will be fine, firm fruit that is not too sweet and is delicious served with or without cream. It also gives the best fruit for pies and puddings.

Make a syrup of one cup of granulated sugar to two cups of water. Let this boil while filling the jars with peeled and halved peaches. Pour the hot syrup into the jars, covering the fruit. Put the glass covers on the jars, but not the rubber rings. Stand jars in a wash boiler, with pieces of wood in the bottom to keep the jars from touching the metal bottom. Pour cold water into the boiler up to the necks of the jars. Cover the boiler and let the water come to the boiling point. Let the pars remain in this boiling water for ten or fifteen minutes. Then open the jars and fill to the brim with HOT syrup. Put the rubber rings on and seal quickly.

The same method is just as good for plums, except that in the case of plums, the fruit is put into the jars whole.

Fruit for Soldiers, to be sent through the Red Cross or Canadian Clubs should be prepared in the above way. Our boys in the trenches and hospitals get too much jam. They need preserved fruit as nearly like the fresh fruit as possible.

**Y. M. C. A. Boys Win Trophy**

The cup awarded by the Canadian National Committee for the Y. M. C. A. boys department for highest per centage of members engaged in Bible study, held last year by the Port Arthur Association has been awarded to the local branch. The St. John boys also have hopes of securing two other cups offered for competition.

# VIOLENT ATTACKS OF DYSPEPSIA

## Suffered Tortures Until She Tried "Fruit-a-tives"

St. Jean de Matha, Jan. 27th, 1914.

"After suffering for a long time with Dyspepsia, I have been made well by "Fruit-a-tives." I suffered so much that at last I would not dare to eat for I was afraid of dying. Five years ago, I received samples of "Fruit-a-tives," and after taking them I felt relief. Then I sent for three boxes and I kept improving until I was well. I quickly regained my lost weight and now I eat, sleep and digest well—in a word, I am fully recovered, thanks to 'Fruit-a-tives.'"

MME. CHARBONNEAU.

50c. a box, 6 for $2.50, trial size 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

# DETAILS OF HIS RECRUITING PLAN

## Mr. McDade Applies Suggestion Made By Him in Times on Monday—Systematic Canvass, Aided By Women

Following up his suggestion made in the Evening Times on Monday last, as to a new way to get more men to join the colors in the province, Michael McDade, has developed further definite details of his scheme. He thinks a plan on the following lines would help:

"Call meetings of the merchants and other business men in the different cities, towns and villages of the province.

Impress upon them that the fate of the empire is at stake, that Canada and every section of it have as much at stake as any other part of the British empire, and that it is up to every man and woman in Canada to do their full duty.

"Divide the cities, towns and districts into sections, giving each business man so much territory to cover—to make a plan of the different houses, the names of the different male occupants of each, their ages, health, whether married or single; the financial position and condition of each and to thoroughly canvass each eligible prospect as a recruit to the front.

"These business men should promise their employes who enlist that their places would be kept open for them; and, if possible, that they (the employer) would not only guarantee this but that they would pay, in part or whole, the salaries of the men while absent at the front.

"This plan should be simultaneous all over the province—the heather should be fired from one end of New Brunswick to the other.

"Recruits should be guaranteed that promotions would be along the lines of fitness rather than because of social or political pull.

"Special appeals should be made to the women of the country. They have already done a great work, through their various organizations and individually; but they can do a 100 per cent. more—yes ,a 1,000 per cent. more—if the proper appeal be made to them. Let ladies take the platform and tell the women of the country—at meetings called specially for women—why they should urge their sons, brothers, sweethearts, and, in many cases, husbands, to join the colors, in defence of the empire and civilization. Let the ladies point out, as they could in eloquent terms, that the empire—that Canada—that the womanhood of New Brunswick and Canada required—yea, demanded—that every eligible man in this province and throughout this dominion should enlist, and the result will be electrical. Such ladies could tell the mothers, wives, sisters and sweethearts that England was fighting for the existence of Great Britain and Canada; that if Germany wins in this war it means good night to us all in Canada; that the atrocities committed against the Belgian women can be and no doubt would be—repeated upon our mothers, wives and daughters in Canada and every part of it.

"A strong point should be made of the fact that there is very little, if any, more danger of death at the front than among those who have stayed at home. There have been many times more deaths among those who did not go to war, during the past year, than among those who joined the colors. Thousands and thousands of men who were well and strong last year, and who did not go to the war, have died within the past twelve months. May not the man at the front, or on his way there, doing his duty to his king and country, be as immune from danger of death, within the next year, as the man who is kept from the front by his women relatives, who fear that he may lose his life, if he joins the colors?

"Every section of the province should be thoroughly organized, through the assistance of the local clergymen, the ladies' organizations, the resident newspaper men, the M. P.'s and M. P. P.'s, the county councillors, the aldermen, the business men of the locality, and the military authorities.

"Invite His Lordship Bishop Le Blanc, His Lordship Bishop Richardson, His Lordship Bishop O'Leary, and other church dignitaries, to hold joint public meetings, at such central points as St. John, Moncton, Fredericton, Woodstock, St. Stephen and Chatham or Newcastle, Miramichi.

"Have monster September and October picnics, in important agricultural districts—to be addressed by leading men on both sides of politics.

"Have central committee headquarters in all important centres, these to be open to commercial travelers who, in this way, could keep the local authorities posted as to what other centres were doing in advancing the work of recruiting.

"Thorough organization, particularly in New Brunswick, is more than ever needed, because of the present low condition of our Patriotic Fund. Strenuous systematic work will be needed materially to augment that fund, so as to guarantee the families of those at the front against sufferings through the fall and winter months.


*Instead of Friday Evenings (As During the Half Holiday Season) M. R. A. Stores Will Now Be Open Saturdays Until 10 p. m.*

*The Sale of Slightly Defective Curtain Scrims at Low Prices Will Be Continued Friday Morning*

## New Autumn Hats

There's extreme smartness and original in this particular collection of TAILORED HATS prepared for this week-end. Simplicity is emphasized in the trimming of them all, but so expertly studied that every hat is simply perfect in its own creator's interpretation of fashion. Prices from ..... $2.50 to $10.00

OUTING AND SPORT HATS—Felts and Velvets in black, white and all new colors. Each ..... $2.00 to $5.00

A SPECIAL SHOWING OF CHILDREN'S HATS—In Felt, Velvet and Plush, ribbon and cord trimmed. An attractive assortment. Priced from ..... 75c to $5.00

MILLINERY SALON—SECOND FLOOR

*SALE OF MANUFACTURERS' SAMPLES*

## Sterling Silver Deposit, Etched and Rock Crystal Glass

*All Odd Pieces to be Offered at Bargain Prices*

*COMMENCING FRIDAY MORNING*

SILVER DEPOSIT TOILET PIECES

Powder Jars ..... Sale price, each 75c. and $1.50
Hair Receivers ..... Sale price, each 75c. and $1.50
Cologne Bottles ..... Sale price, each $1.25
Pin Trays ..... Sale price, each 50c.
Tooth Pick and Match Holders ..... Sale price, each 25c. and 35c.
Vases ..... Sale prices, each 50c., 75c., $1.00 and $1.50

SILVER DEPOSIT TABLE PIECES

Miniature Butter Tubs ..... Sale price, each $1.25
Oil Bottles ..... Sale price, each $1.25
Butter Plates ..... Sale prices, each 50c., 75c., $1.00, $1.50, $2.00
Sandwich Plates ..... Sale prices, each $2.00, $2.50, $3.00
Fruit Bowls ..... Sale price, each $3.50
Decanters ..... Sale prices each $2.00 and $2.75
Tumblers ..... Sale prices, each 25c., 35c., 50c. and 75c.
Wine Glasses ..... Sale prices, each 35c., 50c., 75c.

ETCHED AND ROCK CRYSTAL GLASS

Vases, Trinket Baskets, Pin Trays, Tumblers, Goblets, etc. ..... Sale prices, each 10c. to 75c.

CRYSTAL GLASS WITH GOLD BANDS

Tumblers, Goblets, Wine Glasses, Pin Trays, etc. ..... Sale prices, each 30c. to 50c.
Mahogany, Walnut and Mission Oak Serving Trays ..... Special, at each $1.50

ART DEPARTMENT—SECOND FLOOR

**Manchester Robertson Allison, Limited**


# GEM'S WAR PICTURES OF GREAT INTEREST

## Scenes at Constantinople Attract Attention—Another Exploit of Elaine—Essanay Comedy Fills The Bill

Views from the scene of war activities in England, France and elsewhere were presented at the Gem Theatre yesterday winning favor with all who saw them. Of especial interest were the pictures of scenes about Constantinople, while views of women working in the munition factories manufacturing cartridges were also well received. Pictures of the Royal Horse Guards were popular, while the whole series contained in the Pathe News Gazette pertaining to the war was most instructive and entertaining.

Another episode in "The Exploits of Elaine" showed further workings of "The Clutching Hand" in his villainous effort to bring harm to our heroine. This installment was "At the Hour of Three," contained in two reels exciting and novel. Much fun was provided in "Swedie's Pickleness" by the Essanay comedians while the orchestra had an entertaining list of musical numbers.


There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure by local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure manufactured by F. J. Cheney & Co., Toledo, Ohio is the only constitutional cure on the market. It is taken internally. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio.
Sold by Druggists, 75c.
Take Hall's Family Pills for constipation.


## MORNING NOTES OF THE WAR

In their retreat into their own country the Russians lost 1,000,000 men prisoners to the Germans, and 2,800 cannon in capture, according to Berlin. The Germans still have, according to Petrograd announcements, 2,000,000 men on the eastern front.

The French have taken possession of the Island of Ruad, two miles off the coast of Syria, and hoisted the tricolor.

French and British forces in the Kameruns, Western Africa, are still on the offensive against the Germans in the attempt to wrest the colony from the Germans.

Admiral Von Tirpitz, German minister of marine, is ill from overwork, and is to take a holiday of several weeks, according to a Berlin announcement.

The purchase of several aeroplanes and hydroplanes for Holland is the purpose of the visit of Lieut. Commander Von-stein of the Dutch navy, to the United States. He arrived yesterday in New York.

Selling Without the Middleman

IRON AND BRASS BEDS, SPRINGS MATTRESSES, COTS, ETC., ETC.

PRICES LOW -:- QUALITY RIGHT

J. C. DALZELL CO. Factory and Salesroom 257 City Road

Phone M. 1753


## MAGAZINE WILL GIVE NEWS OF CANADIANS AND COLLECT FOR SMOKES

London, Sept. 2—The Maple Leaf Magazine, dealing with the Canadian forces will make its appearance here next month. The editor will be Sergt. Crean, and a special feature will be a fund for supplying troops at the front and prisoners with cigarettes and tobacco. Col. Ward, chief paymaster will be president of this fund.


Ingersoll Cheese is good for sandwiches. Spreads like butter. Keeps moist and fresh.


In the last fifteen years the value of farm property in the United States owned by negroes has increased from $177,404,068 to $492,897,218.


RED ROSE TEA "is good tea"