

SIMPSON'S SIMPSON'S SIMPSON'S

Telephone Main 7841 Store Opens 8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100



**Misses' \$40.00 to \$49.75
Coats \$29.95**

Velours, silvertips, goldtips, chevots and jerseys in an unusually attractive grouping of the season's newest styles. And each with some new, refreshing style-note.

Coats for dress, business or sports wear, with broad and inverted pleats, clever stitchings and arrow heads, full backs or chic belts, and tailored or convertible collar. Half-lined. Sizes 14 to 20 years. Taken right from \$40.00 to \$49.75 stock to make a genuine bargain at 29.95



**Tomorrow---Last Day of the
Simpson Movie Show About the Baby**



This interesting film on the care of the Baby, loaned to us through the courtesy of the Ontario Public Health Department, will be shown for the last time tomorrow at 3:30, 4:00 and 4:30 in the Lecture Auditorium, Fifth Floor.

Tickets may be procured free of charge at the Main Floor Exchange Bureau or Layette Room, Third Floor.



**Boys!
A Tweed Suit \$5.95**

Sizes 6 to 14 Years

550 Sturdy Gray and Black Cotton Tweeds in a diagonal stripe pattern.

Neatly tailored in single-breasted belter model with vertical pockets. Bloomers are lined throughout, equipped with belt loops and governor fasteners. Sizes 24 to 32. Friday bargain 5.95

—Simpson's—Second Floor.

**Stamped Pillow Cases
\$1.49 Pair**

Various designs on heavy round thread circular pillow cotton. Ends may be finished with crochet, hem or buttonhole. Sizes 42 x 36 inches. Friday bargain, pair 1.49

Table Scarfs of tan crash, stamped across ends in Egyptian designs for wool or mercerized work. Size 20 x 45 inches. Friday bargain .98

Simpson's—Fourth Floor

**Stirring Bargains in Women's
High-Class Suits**

Regularly \$45.00 to \$57.50 Regularly Up to \$135.00
at \$35.00 at \$69.50



**This Splendid Offering Comprises Styles From Regular Stock,
Priced Low for Quick Clearance. Sizes 32 to 42
in the Lot, But Not in Each Style. Be Here
When the Gong Goes for Best Choice.**

At \$35.00—A choice lot of tricotines, serges and Poiret twills in tailored or dressy styles and in colors, navy, sand, brown or black. Regularly \$45.00 to \$57.50.

At \$69.50—Many of our finest imported models and mostly individual designs. Exquisitely embroidered, richly braid-trimmed, fancy-vested. Made from rich tricotines, gabardines, Poiret twills and Botany serges in navy, rookie and black. Regularly to \$135.00

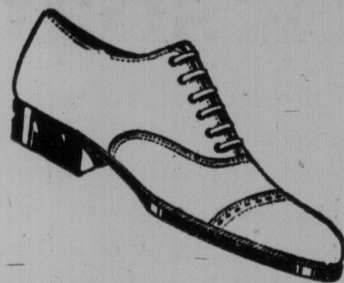
**Rich Georgette and Crepe-de-
Chine Blouses \$3.95**

Regularly \$5.95, \$6.95 and \$7.95

A wonderful array of georgettes in hand-embroidered and tucked effects, also some lovely crepe de chine. Colors, white, maize, peach, flesh, rose and other beautiful shades in every conceivable mode of the moment. Sizes 34 to 44 in the lot. Extra special value, Friday bargain 3.95

Simpson's—Third Floor.

Men's Oxford Bargain \$8.75



No Phone, Mail or C.O.D. Orders on Sale Footwear
Men's Gunmetal Leather Oxfords—Pointed, broad or straight lasts. All have Goodyear welt soles, medium heels. Sizes 5 to 10. Friday

bargain 8.75

A Real Golf Boot for \$8.75

50 pairs only, made of brown silk leather. Blucher cut, with one-piece quarter, broad tread last, solid leather box toes, extra heavy leather sole. Regulation spikes. Sizes 5 to 10. Widths D and E. Today 8.75

Women's Summer Weight Boots, \$3.50

200 pairs, American-made, and in the smartest style. Made of finest gray kid leather, with turn sole and wood covered heel, with plain vamp and 8½-inch light gray cravenetted top, lace style. Sizes 2½ to 7. Regular \$10.00 value. Friday bargain 3.50

Simpson's—Second Floor.

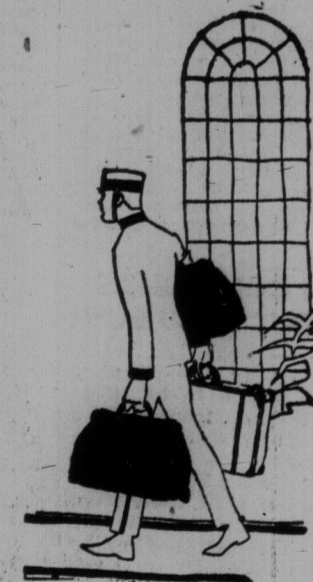
Going Travelling?

Trunks, \$9.95

Deep Square Canvas Tourist Trunks, high model, deep tray, heavy hardwood slats, solid leather straps. Sizes 32, 34 and 36 inches. Friday bargain 9.95

Club Bags, \$3.95

Black Walrus Grain Keratol Club Bags, neatly lined with pocket, sewn corners, single handle. Sizes 16 and 18-inch. Friday bargain 3.95



Suit Cases, \$3.95

Fibre Suit Cases, deep style, neatly lined with shirt pocket, leather straps and leather corners. Sizes 24 and 26-inch. Friday bargain 3.95

Simpson's—Sixth Floor.

The **SIMPSON** Company Limited

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Advocate St. E. Dr. Substantial be magnified for ROE West Building PROBS

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HUNGER

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