

Store Opens at 8.30 a.m.
And Closes at 5 p. m.

EATON'S DAILY STORE NEWS

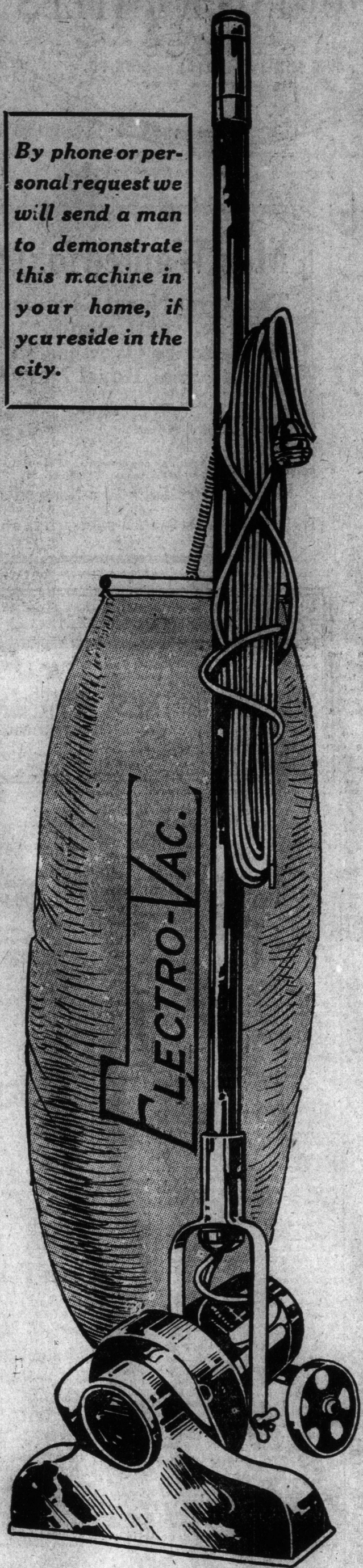
See Display of Skates
on Fifth Floor

\$27.50

Is the Remarkably Low Price of This Electric Vacuum Cleaner

*It's a Most Efficient, Satisfactory
and Economical Household Labor
Saving Device That Compares
Favorably with Electric Clean-
ers at Almost Double Its
Price*

By phone or per-
sonal request we
will send a man
to demonstrate
this machine in
your home, if
you reside in the
city.



ALMOST EVERYONE knows what a wonderful household labor-saving device is the Electric Vacuum Cleaner, but few housewives fully realize its convenience, quickness, and thoroughness in cleaning all household furnishings day in and day out. The cost has probably been prohibitive for many homes owning one heretofore, but the price of the "Electro Vac," the machine illustrated, has practically revolutionized vacuum cleaner buying in Canada, making it possible for more homes to appreciate its wonderful convenience--in fact, this price should bring it into almost universal use.

The reason the "Electro Vac" is one of the greatest electric vacuum cleaner values in Canada is due to the Eaton policy of buying and selling for cash, thus eliminating agents' fees, commissions, bookkeeping, etc.

Some Important Features and Interesting Facts About the "Electro Vac"

WITH SUCH an efficient machine as the "Electro Vac" it's possible to thoroughly extract dust and dirt from all household furnishings, remove crumbs from the floor after each meal, lint and thread from the sewing room or all signs of a house party. It's a combination suction cleaner and carpet sweeper and can be attached to any household cycle with not more than 115 voltage.

It has two rear roller-bearing wheels that make it easy running over any kind of rug, and a tilting device for raising or lowering the machine to run easily over edges of rugs or over thresholds.

The motor is assembled as a separate unit to the case and propels a strong, eight-blade fan at a high speed, which in turn sucks up the dirt with amazing quickness, and deposits it in a dust-bag, where it cannot leak out, even though you thump the bag. This dust-bag is fastened to the side of machine and, therefore, does not get in the way when handle is lowered to get machine underneath a bed or couch.

The casing of the "Electro Vac" is of sanitary nickel-plated steel that is perfectly smooth inside and out, so as not to hold the dust or dirt.

This machine has an oiling system with an auxiliary feed to prevent burning out bearings through insufficient oiling.

The brush of the "Electro Vac" is a self-adjusting tension type, located in nozzle of machine. It is easily removed and can be regulated high or low, and is very easily cleaned.

Its extra attachments can be fastened to front of machine without taking it apart or turning it upside down.

It starts and stops by simply turning to top of handle--no danger of shock--and has 20 ft. insulated connecting cord that screws into any electric socket.

We guarantee each machine perfect, correctly adjusted, powerful and durable.

See demonstration in Drapery
Department, Fourth Floor. Price, as
illustrated

27.50

T. EATON CO. LIMITED