

# Simpson's Big Boot Sale Starts Today at 8.30 a.m.

## ---Ends Saturday at 5.30 p.m. It is the Most Important Boot Sale So Far This Season

Everybody knows about our wonderful boot sales. Not only does the public know about them, but the big manufacturers of Canada and the Queen Quality also look upon Simpson's as the outlet for their extra stocks. Overmakes, canceled orders, floor stocks and samples come to this store at big price concessions, making possible the big sales that are so profitable to our customers. This week the quantities of specially purchased boots are so large that we shall hold a two-day sale, today and Saturday. Additional floor space has been arranged to accommodate the large throng that will attend this record sale.

NO PHONE ORDERS

100 EXTRA SALESPEOPLE HAVE BEEN PROVIDED

NO C.O.D. ORDERS



Thousands of Pairs of Women's Novelty Boots Shown for the First Time--Priced at Startling Savings

This lot consists mostly of Queen Quality, Classic Brand and Clark Bros.' novelty boots, never before offered for sale. There are button and lace styles, with tops 9 in. and 10 in. high, in brown and grey suede, grey, brown, black and ivory kid, brown calf and several colors of cloth with and without leather collars around the top. They are all artistically blended with plain and fancy vamps of patent colt, Havana brown, kid and calf, light and dark grey, pearl and black kid, and gunmetal

# 4.95

leathers. Made on Fifth Avenue long plain toe, New York's popular sport last, with wing and imitation tips, Goodyear welt and flexible McKay and turn soles, low walking, Cuban, Spanish, leather heels. Widths A to D. All sizes, 2 1/2 to 7, in the lot. Regular value \$6.00, \$8.00, \$10.00 and \$12.00. Sale price \$4.95. We advise you to come at 8.30 a.m. today if you can, but be sure to attend some time during the sale.



### China Ware Absolute Bargains

- Butter Crocks
- Heavy Salt Glazed Straight Side Butter Crocks without covers. Phone orders filled. No mail orders. 5-lb. size, today, each .13. 10-lb. size, today, each .15.
- Odd White Kermis Cups, 6c
- 400 dozen only, Thin White English Cups only, Today, each .06. Sold only in half and one-dozen lots.
- Separate Pieces Clover Leaf Dinnerware
- Cups and Saucers, today .10
- Dinner Plates, today .15
- Bread and Butter Plates, today .15
- Covered Vegetable Dishes, today .69
- Gravy Boats, each .29
- Fruit Saucers, each .18
- Bakers, each, 17c, 25c, 29c.

- Phone Your Orders for Fruit Jars
- PHONE MAIN 7841.
- Pints, dozen .75
  - Quarts, dozen .85
  - Half-gallons, dozen .95
  - 8-oz. Tin Top Jelly Glasses, doz. .40
  - 8-oz. Tin Top Jelly Glasses, doz. .50
  - Red Rubber Jar Rings, dozen .10
  - Black Rubber Jar Rings, dozen .15
  - Glass Tops for Crown Jars, doz. .20
  - Metal Rings for Crown Jars, doz. .20

### Household Hardware and Cutlery at Bargain Prices for Today

- Aluminum Covered Saucepans, "Wear-Down" brand, 8-quart size, 144 to sell today at, each .98
- Enamel Tea Kettle, No. 9 size, 6-quart; post grey enameled, "Wear-Down"; a convenient style for filling at water tap. Today's price .88
- Aluminum Coffee Percolators, six cup size, shiny finished handle; this is a good percolator of medium size and neat design; 48 only to sell today at, each .29
- Garbage Cans, medium size, ball handle, with cover, pearl grey japanned finish. Today .98
- The Leader Polish Mop, for cleaning and polishing hardwood floors, lineoleum, etc., complete with handle. Today .33
- Step Ladders--A strong, well made hardwood pull rest. Today at less than manufacturer's price. Four-foot size, today, 49c; five-foot size, today, 59c.

### Wall Paper Bargains

- American Black Paper, 7c. Grey ground, tile pattern, for kitchens, bathrooms and stairways. Regular 12 1/2c. Friday bargain, single roll, 7 1/2-inch border to match. Per yard .2
- Bedroom Papers reduced; chintzes and stripes in large variety of pretty colors; white, cream and grey backgrounds. Regular 25c and 35c. Friday bargain, single roll .11
- Floral Borders, Cut Out. Decorative borders to use with stripe papers or borders; all widths and colors. Regular 10c to 15c per yard. Friday bargain, yard .33
- 50c Tapestry Papers, 33c. Scenic and foliage designs in newest color arrangements of greys, tans and mixed colorings. Regular 50c. Friday bargain, single roll .33

### Household Paint Supplies, Special

- R. S. Co. Porch Paint, light grey and slate grey; spreads easily and dries hard over night. One quart and 2-inch brush, complete for .57
- 1,000 lbs. Selsman's and Boy's Old English Prepared Waxes, 1b. tin .49
- Peerless Waxing Brushes, stiff bristle brushes, wooden handles. 2 1/2-lb. weights, \$1.69; 1 1/2-lb. weights, \$1.37.
- Ever Jet Black Enamel, for stoves and pipes, gloss black finish. 1/2 pint, 12c; pints, 23c.
- Special Brush for applying black enamel .18

### Duplex Varnish Stain 59c Quart

- Light oak, golden oak, dark oak. Stains and varnishes at one operation.
- Gold and Aluminum Paint, for retouching picture frames, lighting fixtures, etc. Regular 15c size. Friday bargain, each .11

### Men's Hats Soft Felt Fedora Hats for Fall Wear, \$1.45

Several of our quick selling lines have already become broken, resulting in this special sale and the big savings it presents. Men can choose fashionable fall styles with smart flat set and pencil curl brims in the season's wanted shades--green, grey, brown, fawn, navy and also black. While there are not all sizes



### Another Lot of Those Superb Tweed Suits for Men, Today, \$10.75

Smart Three-Button Single-Breasted Styles for Fall and Winter Wear

Today we offer you another chance to save yourself dollars on fashionable fall suits. We lay special stress on the low price, because it is less than factory quotations. We also repeat our advice of last week, come early. The suits are in every way equal to those which featured in the sale last week. Choose suits of firmly woven tweed in attractive brown checks, stripes, hairline stripes and overcheck patterns. Every suit well-tailored and neatly trimmed. Sizes 36 to 44. On sale today at greatly under regular price . . . . . 10.75

- Khaki Hunting Coats, \$3.00
- Khaki Duck Hunting Coat, interlined with rubber, made with four outside patch pockets, flaps and two large inside game pockets. Sizes 36 to 42. Friday bargain . . . . . 3.00
- Overalls and Tweed Trousers
- Men's Black Denim Overalls, made with four pockets, elastic suspenders; roomy in size; 34 to 42. Friday bargain . . . . . 95
- Men's Cotton Tweed Trousers, in black and grey striped patterns, strongly made; 32 to 42. Friday bargain . . . . . 1.75

## A Great Opportunity for Men

### A Rousing Sale of Astoria Boots



## The Greatest Special Purchase in History

### of This Big Shoe Store Consists of Thousands of Pairs of Men's "Astoria" Boots---This Sale Begins Today

You can find "Astoria" Boots in the same shapes and the same qualities in other stores. The prices asked are \$8.00, \$9.00 and \$10.00---and they are fair prices, based upon the regular wholesale cost. But we didn't pay regular prices for this special purchase, nor anywhere near regular prices, so you don't have to either if you come here today.

They are not "seconds"; they are not odd lots or samples, or old styles. It is a sale of clean, new, fashionable boots. Five of the last are shown above. There are over 4,000 pairs of these five shapes alone. Then there are other good shapes, made of tan calf, black and tan storm calf, gunmetal and patent leathers; heavy viscolized waterproof soles; heavy and light weight Goodyear welt and cushion sole boots. The five boots illustrated above are as follows:

- "Full Dress"--A modified English roe deer toe lace or button boot, with toe cap, blind eyelets, medium weight best English oak tanned soles, calf facing and heavy duck lining; Havana brown, patent colt, mahogany calf or gunmetal calf leathers. Sizes 5 1/2 to 10. Sale price . . . . . 5.45
- The "London"--A black kid easy-fitting straight lace boot, with neat perforated toe cap, duck lined, and kid facing; light weight No. 1 English oak tanned Goodyear welt soles; medium height heel. Sizes 5 to 10. Sale price, pair . . . . . 5.45
- The "Avenue"--The latest New York roe deer toe, straight lace boot with perforated toe cap and blind eyelets, and low flange heels. Sizes 5 to 10. Mahogany calf, Havana brown calf and gunmetal calf leathers. Sale price . . . . . 5.45
- The "Torpedo"--Gunmetal Blucher boot, medium round toe, full seamless quarter, double weight oak tanned Goodyear welt soles; military heels; a boot built for service and comfort, but is also good-looking. Sizes 6 to 10. Sale price . . . . . 5.40
- The "Battle"--Full round toe, gunmetal Blucher boot, with dull calf top, full double best English oak tanned Goodyear welt soles; medium high heel; a strong and comfortable as well as stylish boot. Sizes 5 to 10. Sale price . . . . . 5.45

### Boys' Felt Fall Hats, 39c

Green and Grey Oxford Felt Hats in a special make that can be worn either fedora or telescope style. Value \$1.00. Today at . . . . . 39

### Men's Natural Shade Merino Shirts and Drawers of medium fall weight. These have fine elastic rib cuffs and ankles. Sizes 34 to 42. Friday bargain, garment . . . . . 50

Men's Nightrobes, striped flannel, with turn-down collar, large, wide, roomy size in full length. All sizes. Regularly \$1.25. Today at . . . . . 98

Men's Pyjamas, broken lines of regular stock, consisting of taffeta, flannel and flannel, in neat striped patterns, with frog and buttons, French neck style. \$2.00 and \$2.50 values. Today, per suit . . . . . 1.59

### Bargains in Things Men Want

Men's Natural Shade Merino Shirts and Drawers of medium fall weight. These have fine elastic rib cuffs and ankles. Sizes 34 to 42. Friday bargain, garment . . . . . 50

### War Books You Should Read

- The Mixed Division. By E. W. Campbell, author of "Private Spud Tamson." Regularly \$1.25. Today at . . . . . 89
- The Note-Book of an Attache (seven months in the war zone). By Eric Fisher Wood. Regularly \$1.50. Today at . . . . . 89
- General Sketch of the European War (second phase). By Hilaire Belloc. Regularly \$1.35. Today at . . . . . 89

### Boys' Tweed Suits With Two Pairs Today \$4.95

These are exceptionally well-made, fine-appearing suits for school wear; tailored in smart fancy yoke Norfolk models from strong-wearing, closely-woven tweeds; reasonable shades of grey and olive brown. Coats are single-breasted, with natural shoulders; pleats down each side of back and front to stitched belt; flap pockets; coats durably lined; full fashioned bloomers are also lined, and have strap and buckle at knee; boys 6 to 12 years. Sizes 24 to 30. Today special at . . . . . 4.95

### Boys' Odd Bloomers, Special 95c

800 pairs of these splendid Tweed Bloomers for the briskest 8.30 selling so far this season. They are strongly tailored throughout from winter weight tweeds, in mixed grey and brown patterns; each warmly lined; made with side and back pockets, and belt loops; strap and buckle at knee. Sizes 24 to 34. Today special at . . . . . 95

### Boys' Better Grade Suits, Special \$8.95

Today's special presents a splendid opportunity to secure a suit that will do for better wear at an attractively low price. They are beautifully tailored from imported cheviot finished light and dark tweeds, in olive shades; coats are single-breasted, with standard Norfolk yoke, and pinch-back, with natural shoulders and form-retaining fronts; rich twill serge boot linings. Bloomers are full fitting, with belt loops, and expanding knee bands; warmly lined. Boys 7 to 17 years. Sizes 25 to 35. Today special at . . . . . 8.95



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