

JOHN CATTO & SON

Ladies' Suits Reduced

For the balance of this week we are selling remainder of our Ladies' Colored Suits at special reductions.

These include all latest designs, many of them being patterned, and medium and long—correct for the season. The suits are in Navy, Grey, Smoke, Green, Rose and Brown, all sizes.

PRICES WERE—\$25, \$30, \$40 to \$50.
SALE PRICE—\$15, \$25 to \$35.

Ladies' Colored Coats

In Fawn Coverts (plain and fancy), Plain Coats (assorted colors), Fancy Serges (assorted colors), medium and long—correct for the season. The suits are in Navy, Grey, Smoke, Green, Rose and Brown, all sizes.

SPECIAL—\$7, \$10, \$12, \$15 and \$18.

Linen Suits

We show a splendid assortment of Linen Suits, White and Colors, Fancy and Plain. Tailored Styles, neatly trimmed and well made.

SPECIAL—\$7, \$10, \$12, \$15, \$18 to \$25.

Mail Orders Promptly Executed.

JOHN CATTO & SON

55 TO 61 KING STREET EAST, TORONTO.

THE "SAVOY"

(Yonge and Adelaide Sts.)
SPECIAL LUNCH For Busy People Every Day, 12 till 2.

ICE CREAM, Sodas, Sundaes, Parfaits and Ices.

JAPANESE TEA ROOMS, Afternoon Tea, Luncheons, Coffee, Cocoa etc.

Open evenings till 11 o'clock.

Conscience Smith.

LONDON, May 10.—Secretary Brown of the Western Fair Board Association today received a letter from Saskatchewan, enclosing 25 cents in stamps which the sender said was conscience money. Twelve years ago, when a lad in London, he climbed the fence at the fair grounds.

National Breweries' Officers.

MONTREAL, May 11.—(Special).—At a meeting to-day of the National Breweries, Limited, the following officers were elected: J. Davies, president; H. Boswell, first vice-president; George H. Hopper, second vice-president; E. C. Pratt, controller; J. H. Hudson, secretary-treasurer.

Say Champion Was Leaking.

HALIFAX, May 11.—(Special).—Speaking to a number of the passengers who came up to-day, your correspondent was told that the "Lake Champlain" was leaking before she struck the iceberg on Friday, and that there was considerable water in the forehold.

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THE WEATHER

METEOROLOGICAL OFFICE. Toronto, May 11.—(8 p.m.)—Rain has fallen to-day from Quebec to the Atlantic coast and showers and local thunderstorms have occurred in the western provinces. In Ontario the weather has been fine, with slightly higher temperature.

Minimum and maximum temperatures: Dawson, 34—54; Victoria, 42—58; Vancouver, 40—58; Calgary, 34—40; Edmonton, 36—54; Battleford, 32—50; Prince Albert, 32—53; Qu'Appelle, 38—44; Winnipeg, 30—52; Parry Sound, 32—48; London, 32—57; Toronto, 40—58; Ottawa, 35—58; Montreal, 42—54; Quebec, 38—56; St. John, 44—52; Halifax, 46—52.

Probabilities. Lower Lakes and Georgian Bay—Moderate westerly winds; a little warmer. Ontario and Upper St. Lawrence—Moderate westerly winds; fine; a little higher temperature.

Lower St. Lawrence and Gulf—Fresh westerly winds; fine, with higher temperature. Maritime—Fresh westerly and north-westerly winds; clearing. Thursday fine and moderately warm.

Superior—Fair to-day; local showers to-night. Manitoba and Saskatchewan—Showery. Alberta—Local showers, but partly fair.

THE BAROMETER.

Time. Ther. Bar. Wind.

8 a.m. 46 29.68 19 N.

11 a.m. 48 29.73 19 N.

2 p.m. 57 29.73 19 N.

4 p.m. 58 29.73 19 N.

Mean of day 48; difference from average 3 below; highest 58; lowest 40; rain .47.

TO-DAY IN TORONTO.

McMaster Commencement, Castle Memorial, 8.

Confirmation, St. Luke's Church, 8.

STEAMSHIP ARRIVALS.

May 11 At From

Lake Erie.....Liverpool.....Halifax

Norfolk.....New York.....Dover

Montreal.....Quebec.....Liverpool

K. P. Celtic.....New York.....Bremen

Carpathia.....New York.....Trieste

Montevideo.....New York.....New York

Mauretania.....Liverpool.....New York

United States.....Copenhagen.....New York

Kaiser W. II.....Bremen.....New York

Vaderland.....New York.....New York

Necher.....Gibraltar.....New York

Perugia.....Marseilles.....New York

Ivernia.....Queensdown.....Boston

DEATHS.

BROWN—Suddenly at French Lick, Springs Hotel, French Lick, Ind., on the morning of May 10th, 1909, Edward David Brown.

Funeral private, Thursday morning, May 13th, 1909, at 9 o'clock, from his late residence, 44 Oriole-road, Toronto, to Church of Holy Trinity, St. Basil's Novitiate, St. Clair-avenue, thence to St. Michael's Cemetery.

FOSTER—At Toronto on Tuesday, May 11, 1909, William, beloved husband of Kate Foster, aged 55 years. Chief representative for J. W. Lee & Co. for the last 27 years.

Funeral service the chapel of the E. Hopkins Building Co., 529 Yonge-street, this (Wednesday) evening at 8 o'clock. Interment at 8 o'clock at Clinton, Ont., on Thursday, May 13th, on arrival of train due 1:25.

GALBRAITH—At his late residence, of his niece (Mrs. A. W. Urmy), Davisville-avenue, Monday, May 10th, 1909, Sarah Galbraith.

Funeral from above address on Wednesday, May 12th, at 1 o'clock, interment in Knox Church Cemetery, Agincourt.

LANGTON—At his late residence, 277 Berkeley-street, on Tuesday, May 11th, 1909, Thomas Langton, a native of Sligo, Ireland.

Funeral Thursday, 12th May, at 2 p.m., to St. James' Cemetery. Friends kindly omit flowers.

Silgo papers please copy.

STRINGER—On May 11th, 1909, at his late residence, 975 East Gerrard-street, Melissa C. Stringer, in her 60th year.

Services at the residence of her son, W. B. Stringer, 309 Scotton-street, on Wednesday, May 12th, at 3 o'clock. Interment at Fenwick, Ont., Thursday.

WILSON—At his late residence, 30 Strange-street, on Tuesday, May 11th, 1909, Samuel Wilson, in his 64th year.

Funeral from above address on Thursday, May 13th, at 3 p.m. Friends kindly accept this intimation.

THE F. W. MATTHEWS CO.

FUNERAL DIRECTOR.

235 SPADINA AVENUE.

PRIVATE AMBULANCE SERVICE.

Phone—College 791-792.

Food is more tasteful, healthful and nutritious when raised with

ROYAL BAKING POWDER

The only baking powder made from Royal Grape Cream of Tartar

Made from Grapes

Absolutely PURE

Wet Seeding Weather Proves Value of Seed and Tillage

Underdraining is Again Emphasized by the Wet Spring, While Seed Selection Shows How Farm Revenues Are Increased.

The test of good agriculture is success under adverse conditions. The wet spring has proved that the land that is in good tillage and has been brought to such a state of fertility that the elements of plant food can be readily assimilated by the tender roots, will withstand a great deal of wet weather. Where, on the contrary, soils are in poor mechanical condition, even with a heavy application of barnyard manure, they are likely to prove disappointing to the farmer.

Last year, Ontario had a late wet spring, so that seeding on many farms did not get finished until about June 1. Harvest was not delayed much past that of ordinary seasons, and so grain did not fall as well nor the straw attain its luxuriant growth. It has been established time and again that poor low grade seed and slipshod cultivation always results in a poor yield. The farmer who prepares his land and sows his seed that he attains fair returns when the elements have not been so favorable—he has concluded that the cheapest insurance in farm practices is strong, clean seed, planted seasonably in a rich, mellow seed-bed. Continuous cropping, too, without returning plant food to the soil, brings certain disaster. For late-sown crops, it may still be possible to apply manure where it is needed.

Experience on the fields reveals to every observant cultivator a certain condition of the soil that gives best results. On many farms this condition can be brought about only by different treatment in different fields, and sometimes in different parts of the same field. In some cases, double cultivating may be necessary while in others a judicious use of other implements will give just as good results, with much less labor of men and horses.

Action Everything Now.

Already the season is late enough and just as soon as it is possible to get a seedbed, the teams should be brought into the fields. It may be wise to tramp thru some mud in order to hasten the seedbed, and the nature of the soil must govern the case.

Where draining has not been done, there are many fields that will not be fit for seeding until June 1st. If it will pay to wait for this late date or if it will pay better to prepare the land for some later crops? Of late years, the generally getting sown after the first of July and buckwheat has been a good paying crop where seed has to be sold.

Again, millet can be planted later and makes valuable fodder. Corn will grow well on much of this land and nothing pays much better on the early sown land than the corn. Long-fellow or Compton's flint corn.

Grain that has been sown will fare all right, no doubt; generally speaking, the early sown grain is the crown that counts. This is excellent weather now for the growth of the grain and crops already sown will do well. Grain crops that have been sown after the first of July are in a bad way. The average annual yield of barley per acre for the last ten years was 25.5 per cent. greater than that of the ten years previous. These large increases in yield are due to a considerable extent, to the introduction of the Mand-scheur variety by the Ontario Agricultural College, and to the distribution of the same thru the medium of the experimental union.

Forty bushels of 1908, 3972 selected grains of the Mand-scheur barley were planted by hand at equal distances apart in the experimental department at the college. When the plants were ripe they were carefully examined, and thirty-three of the most promising ones were selected. In 1904, thirty-three separate lots of barley were grown from the plants selected in the year previous. From that time forward, the tests as follows: Fourteen in 1905, eight in 1906, seven in 1907 and three in 1908. In each instance, over forty bushels of barley were grown in 1905 as the product of one seed planted in spring of 1903. Of all the selected strains, the one which is known as "O. A. C. No. 21" has made the best record. In each of the last two years it has actually given variety in yield than the Mand-scheur variety in yield.

DR. A. W. CHASE'S 25c CATARRH CURE

is sent direct to the diseased

parts, where it is improved

Heals the ulcer, stops droppings

from the nose, stops the

catarrh and permanently cures

Catarrh and Hay Fever. Blower

Dr. A. W. Chase, Dr. A. W. Chase

Medicine Co., Toronto and Buffalo.

Arrested for Trespass.

Fred Howard, 46 Greenwood-avenue,

was locked up last night by P. C.

Scott, charged with trespass. He was

seen on the roof of the Nealon House,

197 East King-street. He succeeded

in entering during the excitement

which ensued, and made his way to the

sidewalk. He was running away when

overtaken by the policeman.

ARROW DAY.

In Manitoba May 10 will be observed as Arrow Day, says The Ar-

cate. Sometimes the naming of the

company for nothing more to school

teachers and pupils than a half holi-

day to be spent in idleness. What a

day from ignorance. Some teachers dis-

play for useful work. The day is

HOW TO WIN \$100

How many persons are there in Ontario who would like to receive a gift this summer of \$100 in gold? There is hardly a man, woman or youth but would be only too pleased to have such a fine sum to spend on a vacation trip, to use in fitting up the grounds of a summer home, or to clear off some debt that may hang over a property.

The Toronto World is prepared to give away this amount in connection with its big popular contest, which is creating general discussion throughout the province, and the only stipulation it attaches is that the person desiring this money must nominate the candidate who wins the first grand prize.

Now, this is rather an uncertain way of getting \$100, you may say, because there will be many people striving for this easy money. Of course they will be striving, simply because the public is wise enough to realize at a glance that it is easily earned; but your chance is just as good as that of your competitor, and when you think the whole thing over you may decide that it is better.

How often in life you have run a hard footrace for a small prize given at your school picnic, have studied with a vengeance for months to stand first in a class, or have worked for a year to roll up more votes in a political campaign than your opponent! When you have won, the reward has satisfied all your endeavors; when you have lost, you have taken defeat manfully. Well, the race for The World's generous offer is much of the same kind of competition, except that it is infinitely easier and the reward is larger than is generally offered.

All you have to do is to pick out some person in your community or some friend whom you regard as very popular, write his or her name on the nomination blanks which appear from day to day in The World and send the slip in to the Contest Manager. It will be carefully filed away until the contest is over, and then, when the winner of the first grand prize is announced, the one who has named the successful candidate will be given a cheque for the amount.

Naturally, when you name a young man or woman as a candidate, it will be to your interest to do all in your power to see that he or she wins the first grand prize. There is little or nothing won in this world except by effort, and, being confident enough of someone's popularity to make a nomination, you will be eager to have such nominee come out on top so that the \$100 may be yours.

There may be a feeling of doubt in the minds of some outside the city with regard to the sincerity of this paper in offering all these valuable prizes. All we need say to dispel any view of this kind is: The Trip to Europe Contest, which The World put on two years ago, was much of the same character, tho not so elaborate, and the winners of that contest were not repaid for all the time and energy they spent in getting votes. Twelve young women were taken to Europe and back, lived like ladies of the land, and were brought safely back to this city, at the expense of this paper. Every detail that The World promised, it carried out, and the young women are still telling their friends that they had the best time of their lives and received, also, a liberal education.

The World is now offering 53 prizes to successful candidates in the present popular contest and, in addition, a supplementary prize of \$100. This latter is the most easily earned, but any of them is worth spending the whole summer to get.

Nominate someone to-day and send in the slip, then watch the daily and Sunday issues for the details of the contest, and as a means of help to the candidate and yourself, do a little consistent work in securing ballots.

There is no time like the present to begin. Make up your mind to get that \$100.

GREAT FLOOD OF WATER DROWNS OUT BIG FIRE

Four Story Building at Foot of Scott Street is Gutted—Loss About \$70,000.

The worst fire in months gutted a big four-story brick building at Scott-street and the Esplanade yesterday morning. The loss is about \$70,000, the fire department estimates. The building, which was owned by the Ridd Paper Box Manufacturing Company, \$30,000; St. P. Eckhardt (on building) \$20,000; Ontario Metal & Novelty Supply Co., \$12,000; White Commission Company, \$4,000; W. C. Wilson, ship supplies, \$4,000; Eby, Blain & Company, \$3,000; Alfred Crane, \$500.

The first alarm was struck in at 3:12 a.m. when the Electric Light Company's box, and the firemen found a

bad blaze on the ground floor, apparently in W. C. Wilson's section of the building, where oil and grease was in stock. The iron barriers windows and tightly barred heavy doors hampered the firemen a good deal in effecting an entrance. There was a plentiful supply of suffocating smoke, but four

solid streams at close range seemed to have the fire pretty well cornered for about half an hour. Then a red glare on the second floor showed that the fire had gone up and at 3:40 a general alarm was sent in and Chief Thompson ordered the high pressure system into service. The response to the general brought practically the whole fire department to the spot, with Chief Smedley, Smith and Villiers to assist the chief. Four steamers also got in the game, and Lieutenant Gordon's heavy artillery, the water tower, was raised to the tower to get against the electric light feed wire and the current "shocked" several of the firemen from the apparatus.

By 4:15 the building was ablaze from top to bottom and end to end, and the firemen fought tenaciously for an hour under a terrific cascade of water from 20 powerful streams. There were three streams from the Esplanade, seven on Scott-street and four in the Eby, Blain Company lane, one from the water tower, fed by high pressure, and another hose line from aerial 1 laid out on the roof of the Eby, Blain building. The iron shutters on the last window of this building relieved the firemen of a good deal of the difficulty. The fire was simply drowned out.

The firemen worked under great difficulty, owing to the exceptional heavy smoke, which was stifling, and blinding. While shifting a heavy Bangor ladder under these conditions the firemen were of hook and ladder 1 got his arm broken just above the wrist when the extension part of it slipped down unexpectedly. He was driven to St. Michael's Hospital in No. 5 hose wagon.

Alfred Crane, his wife and seven children, living on the Esplanade, next door to the burned building, had to vacate, and the woman and children went up to Court-street police station.

The insurance is as follows: Ridd Company, \$27,450; H. P. Eckhardt, \$23,500; Ontario Metal Company, \$12,500; W. C. Wilson, \$4,000; White & Company, \$4,000. The Ridd Company were in their busy season.

U. E. Loyallists' Anniversary.

On Tuesday, May 18, the 100th anniversary of the landing of the United Empire Loyallists in New Brunswick will be commemorated by a meeting of the United Empire Loyallist Association in the Canadian Institute, 198 College-street. The address of the evening will be delivered by the Rev. Albert Gorman, D.D., general superintendent of the Methodist Church, a United Empire Loyallist of Dundas County.

Law Stamps For Cash Only.

J. H. Carnegie, who has succeeded the late Dr. MacMahon in charge of the sale of old law stamps, has indicated to the treasury department to issue new regulations, placing the sale upon a cash basis. Solicitors have been in the habit of running accounts at Osgoode Hall, even going to the extent of having cheques cashed.

ST. JOHN'S, Nfld., May 11.—(Special).—Among the candidates for the voting in Saturday's election, show that the party headed by Sir Edward Morris has won an overwhelming victory, the former head of the government.

In the voting last November each side elected eighteen members, a situation which resulted in Saturday's balloting.

Premier Morris and his two colleagues carried the west division of St. John's. Bond and two supporters were elected in the Twillingate.

Premier Morris' brother and two colleagues carried the three Placentia seats, defeating Sir Robert Bond, bed, Malachi, Jackman, and colleagues.

In his closing campaign speech, Jackman swore to a light victory in Saturday's election, governor-general of Canada, Sir Mr. MacGregor, the governor of Newfoundland, and McCallum, minister of the British Empire, were aware of a plot to unite Canada and Newfoundland.

Earle, a candidate of the Bondists, retained by a majority of 15.

At the November election it was 153.

MUSTN'T SHAKE DICE.

VANCOUVER, B.C., May 11.—(Special).—License commissioners have decided to place a ban on dice shaking in saloons, cigar stands and restaurants.

THEY TOOK HIM OUT OF HIS BED

Dodd's Kidney Pills cured Mr. F. McAuliffe's Lumbago.

Lachute Man, After Fourteen Years' Suffering, Finds Health and Strength in An Old Reliable Kidney Remedy.

LACHUTE, Que. May 11.—(Special).—After fourteen years of suffering, which started from pleurisy, followed by dropsical swellings, and cul