EX-LONDON MANAGER IS NOW A THEATRE OWNER

George Driscoll Takes Over Lease of His Majesty's In Montreal.

MONTREAL, July 27.—Messrs. W. A. Edwards and George F. Driscoll, well known managers of local theatres, have secured from the J. B. Sparrow Theatrical and Amusement Company, Limited, owners of His Majesty's Theatre, Montreal, a long term lease of this theatre, dating from August 1. Arrangements have been made whereby the combined bookings of Klaw & Erlanger and the Shuberts, hitherto aggressive rivals, will play His Majesty's for the next ten years. A Canadian company under the style of Edwards & Driscoll, Limited, and including several solid financial men of this city, has been formed in connection with the enterprise.

George Driscoll is a former well-known London theatrical man, and at one time managed the Majestic Theatre, then known as Bennett's Theatre. He left London to manage one of the Montreal houses of the Bennett Theatrical enterprises, later taken over by the Canadian Theatres, Limited. He has many friends here.

NEW DIRECTRESS.

Miss Mary Manley, Windsor, has accepted the position of directress of physical training for the collegiate institute girls, and will take charge in September. She has been appointed on the recommendation of Principal George F. Rogers.

SATURDAY NIGHT

MEAT SALE

All Meat goes on sale from 7:30 to 10:30 tonight.

Order your meat early in the evening. Leave it in our refrigerator till you're going home.

WILSON'S

Phones 5600-5601.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

Phone 1084. 386 Richmond St.

We Are the Leading Tire Repair

For satisfaction try us

London Tire Repair Depot

354 Wellington Street. Phone 2334.
Opposite McClary's. A. WILKS. ywt

ICE! ICE!

MANUFACTURED ICE. FILTERED WATER.

The Sure Pure Ice.

Phone 141 when you wish our wagon to call.

ARTIFICIAL ICE SUPPLY CO.

TAYLOR'S STOMACH AND LIVER CURE

is guaranteed to cure all stomach and liver complaints.

TAYLOR'S 6 CUT-RATE DRUG STORES

YOUR EYES

Your sight is your most valuable possession next to life itself. To get the most out of life you should keep your eyes in the best possible condition.

By far the greatest amount of eye trouble is due to eyestrain which can be prevented or relieved by proper attention.

Our sole business is to aid you to keep your eyes in the most efficient condition. If you have the slightest indications of eye trouble let us make an authoritative examination at once and ascertain its

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS ST.
Two Doors East of Majestic. yt

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard
Optician.
194 DUNDAS STREET. yt

The London Loan and Savings Company of Canada

Improved farm for sale under mortgage—181 acres in Township of Artemesia. Terms: Only $200 down or secured, balance in installments to suit.

ywt M. J. KENT, Manager.

Parnell's Bread

Contains all the essential properties that are so necessary to life and health.

Eat More of PARNELL'S BREAD

and be healthy. Order a trial loaf today.

Parnell The Breadman

Phones 929 and 1390.

Table Silverware

Nothing gives the air of refinement to the home more than a Silver Table Service. Our exhibit of Table Silverware, both in plated and solid silver, is superb. All the latest and best designs of the foremost silversmiths in America and England are gathered in our store. The lines we carry include a complete line of knives, forks and spoons, service plates, tea and coffee sets, bonbon dishes, fruit dishes, cake baskets, fern pots, spoon trays, gravy boats, bread trays, etc.

Our display is one of interest to those who seek exclusive patterns at moderate cost.

YOUNG'S

TWO STORES.

LONDON. EAST LONDON.

JOHNSTON BROS.

XXX WRAPPED BREAD

—travels from our ovens to your tables carefully protected by a wax paper, which retains the rich flavor of the loaf.

LONDONERS PASSED FACULTY EXAMS

Twenty-five London candidates successfully passed upper school entrance to faculty examinations. Their names are contained in the list issued by the department of education.

They are: C. M. Anderson, D. K. Braithwaite, H. W. Brown, C. A. Brown, E. F. Brooks, H. M. Crawford, E. M. Deane, K. Doyle, R. Eckert, E. A. Ferguson, W. S. Fitzgerald, J. H. Fox, B. M. Fitzpatrick, N. W. Grant, M. A. Gemmell, R. C. Hicks, D. D. MacMillan, E. W. McHenry, M. A. McIntosh, M. P. McKee, W. G. McKenna, B. E. Snell, N. A. Taylor, L. J. Tisdale, C. H. Tutt.

OBJECT TO PAYING SHARE OF EXPENSES

The following resolution was passed by the R. E. O. A. last evening:

Resolved, that whereas grave irregularities have apeared in the promulgated Ajax Company bylaw, irregularities that the company [illegible] could plainly see, and could have had them corrected; and whereas the company has agreed with the council to pay for the special submission of the proposed bylaw to the electorate;

That the city council are not acting in good faith with the electorate or in keeping with the offer of the company when they (the council) purpose sharing in the deferred expense.

This association of real estate owners therefore protest against paying any of the expenses in connection therewith.

IN LONDON TP. FOR 88 YEARS

Elizabeth McNaughton Fraser, widow of John Fraser of lot 15, concession 12, London Township, died Thursday after being confined to her bed for about five months. She was in her 88th year. She was born in 1829 on the 10th concession, and has resided in the neighborhood all her life. She was a true friend of the soldiers, having knitted 87 pairs of socks inside of a year before she took to bed—a pair for every year of her life. She was a life member of Bethel Presbyterian Church. Rev. J. Elder, pastor, will conduct the services. She leaves four sons: James Fraser of Duluth, William of Detroit, John at home, Charles of this city, and three daughters: Maria at home, Mrs. H. Scott of Thorndale, Mrs. J. Lindsay of Toronto, and two sisters: Mrs. James Robson of Victoria, B.C., and Mrs. Margaret Carmichael of London Township. The funeral will take place from her late residence on Saturday to Deckers Cemetery.

BUILDING PERMITS.

The building permits for the month of July will not measure up to the mark set in the same month last year. In July, 1916, the permits totalled over $214,000, but this July they will not reach more than $175,000, with the hydro shop included. Permits were issued yesterday afternoon to the C. P. R. for additions to the station costing $10,000, and to the Richards-Wilcox Company for an addition to their plant in Chelsea Green, costing $3,000.

MORE TIME

is spent by us on service for present clients than on soliciting others. Don't wait for us to call—write or phone.

Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

FOOD CONTROLLER WILL BE ASKED TO GIVE ADDRESS HERE

Women Urge Importance of Conserving All Supplies.

At the meeting of No. 1 Committee of the city council last evening a deputation, composed of Mesdames Hughes, Williams, R. M. Graham and A. J. Goodall, asked the committee to arrange for a mass meeting to discuss food conservation. They suggested that Hon. W. J. Hanna, food controller, be asked to attend and deliver an address. This will be done and the meeting arranged at the earliest possible moment.

The new agreement covering the guarantee for the Ajax Rubber Company was discussed at some length and the formal bylaw will be presented shortly.

To "can or collapse" is the slogan of the women who atttended the conservation of food resources on Tuesday in Toronto. Few people, they say, realize the urgent need for conservation. Many articles have been printed lately concerning the food problem, but few scarcely more than just skim them over, never realizing their real message.

Preserving Urged.

Preserving is the need of the hour, and the woman who spends her time in canning all surplus foods is equal to the soldier in the trenches. The Ontario Government will send a demonstrator to any city or town if requested by any women's organizations to do so. In speaking of the wonderful work that had been done by women, W. J. Hanna said that he knew personally of teachers who had given up their holidays to devote their time to the conservation of fruits and vegetables.

That every woman should know the food value of all food products is a most important thing, said Mr. Hanna. Cheese, milk, cornmeal, barley and wheat will be the things that will take the place of meat. It is therefore absolutely necessary that every one should know the value of them.

Looking Ahead.

Looking as far ahead as possible, there is enough food to provide plenty for Canada and to export overseas to Great Britain and colonies with practicing economy until 1919, but after this time there will have to be the most rigid food restrictions; nothing whatever will be able to be exported. Enough for Canada alone will be obtainable.

It is proved that hunters when killing moose merely strip the animal of its head, leaving pounds of valuable meat to waste. If this was eaten in the place of beef, the saving of the meat supply would be enormous.

An effort will be made to make London a canning centre.

A revival of the enthusiasm shown at the outbreak of the war would help considerably, said Mr. Rowell. W. J. Hanna finished by saying that in times of peace "waste was a sin, but in war time, it was an actual crime."

It was the most representative convention ever assembled in Ontario, summoned from all the leading patriotic organizations in Ontario.

The Committee.

The Women's Auxiliary to the organization of resources committee, elected at the convention on Tuesday, met yesterday at the Parliament Buildings and elected the following as an executive committee: Lady Hendrie, honorary chairman; Mrs. F. H. Torrington, chairman; Lady Hearst, Mrs. N. W. Rowell, Mrs. W. Buchanan of Ravenna, vice chairman; Miss Ethel Chapman of the department of agriculture, Mrs. W. E. Sanford of Hamilton, Mrs. George Brodie of Newmarket, Mrs. Willoughby Cummings, Toronto, and Mrs. T. H. Patterson, Ellesmere.

The auxiliary, which was given power by the convention to add to its numbers, also appointed the following to serve on the general committee: Mrs. Dinsmore, Sault Ste. Marie; Mrs. Comstock, Brockville; Mrs. R. V. Bray, Chatham.

MANNING FAMILY HELD REUNION IN WESTMINSTER TP.

Over sixty members of the Manning family held a most enjoyable reunion Friday afternoon at the home of Jacob Manning, on the fifth concession of Westminster. As the guests approached they found the gateway decorated with British and American flags and the veranda was gay with flowers and bunting. A splendid social afternoon was spent. Among those at the reunion were: J. W. Manning, Wilton Grove; James Craig, London; Mrs. H. L. Carrothers, Wilton Grove; Mrs. G. L. Manning, L. F. Manning, Corunna, Mich.; Mrs. Arthur Manning, Grand Rapids; Rev. S. Laidlaw, Winnipeg, Man.; Kathryn Manning, Grand Rapids; James A. Scott, Wilton Grove; Pearl Manning, London; Mrs. James Scott, Wilton Grove; Gordon Manning, London; Letitia Manning, Corunna; Helen M. Lawson and Ethel Lawson, Wilton Grove; Fred L. Manning, London; Louise Campbell, Belmont; Mrs. L. Willsie, Wilton Grove; Martha A. Dibb, Belmont; Mrs. James Craig, London; S. R. Shirley, London; A. Theodore Manning, Grand Rapids, Mich.; Merle Manning, Corunna, Mich.; Aleta E. Manning, Pontiac, Mich.; Marjorie S. Manning, Grand Rapids, Mich.; Stella Grose and Gertha Grose, Wilton Grove; Mrs. Fred L. Manning, Ivy Manning, Mary Manning, London; Harry Carrothers, Wilton Grove; Mr. and Mrs. Jacob W. Manning, Clair Carrothers, D. A. Carrothers, Orval Grose, Mrs. O. Grose; Mrs. David Carrothers, Wilton Grove; Mrs. E. E. Campbell, Belmont; Mrs. P. Carrothers, Mamie Willsie, Myrtle Willsie, J. S. Lawson, Wilton Grove; Grace Craig and Olive Craig, London; Robbie Scott, Andy Carrothers, Wilton Grove; Florence Taylor, Carrie Taylor, John D. Taylor, Belmont; Nettie Dumaw, Wm. P. Young and Jane Young, Wilton Grove; Mr. and Mrs. C. W. Manning, London.

THANK COMMISSION FOR RECENT PICNIC

The following letter has been addressed to the Soldiers' Aid Commission by Secretary J. W. Cunliffe, of the Great War Veterans' Association, thanking the commission for the kindness extended to the returned soldiers at the picnic held recently:

"July 26, 1917.

"To the Secretary Soldiers' Aid Commission,—

"It is with great pleasure that I take this opportunity on behalf of our association, to forward to your commission our thanks for their kindness at the picnic.

"At the regular meeting held on Tuesday evening last, the members unanimously passed a vote of thanks to your commission which we trust you will accept.

"Wishing you every success, I am,

"Yours in the work,

"(Signed) J. W. Cunliffe,

"Secretary Great War Veterans' Association."

KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the hot summer months are to small children. Cholera infantum, diarrhoea, dysentery and stomach troubles are rife at this time and often a precious little life is lost after only a few hours' illness. The mother who keeps Baby's Own Tablets in the house feels safe. The occasional use of the Tablets prevents stomach and bowel troubles, or if trouble comes suddenly—as it generally does—the Tablets will bring the baby safely through. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Company, Brockville, Ont.

Rowat's COFFEE

Pleases People Who Are Particular.

50c per pound

T. A. ROWAT & CO.
250 Dundas St.
Phones 3051-3052. ywt

EXPECT TO COLLECT CLOSE TO A MILLION ON CITY'S INCOMES

Exact Figures in Respect to Proposed Amount Not Available.

MANY LARGE INCOMES

Government Tax Will Affect Some Not Now Under City Assessment.

Figures showing how much London will contribute to the Government as a result of the new income tax proposed by Sir Thomas White are hard to obtain, in fact, it is impossible to obtain anything definite.

The income assessment for the city of London for 1916 shows a total of $1,459,870. That is the amount on which city taxes are being collected this year. The figures for 1917 are not yet available.

However, in looking these over, they form no basis for comparison with the figures the Government will collect on. The city income assessments do not include dividends received from factories, companies and the like.

Won't Make a Guess.

Assessment Commissioner Stephen Grant would not hazard a guess on the probable amount on which the Government would colelct its income. "You see our figures are no criterion to go by," he said. "We collect on single men on incomes over $600, and married men over $1,500."

"The Government's minimum is $3,000 and $4,000. A large proportion of the men from whom we collect do not get either $3,000 or $4,000, so we cannot say. However, there are large incomes in London that are not touched in a way by us. Dividends from industries, etc., are exempt, so we cannot get any information on these sums."

Businessmen when talked to about the situation thought that there would be a revenue received from London amounting to from $750,000 to $1,000,000. Few put it under the three-quarter-million mark, the majority estimating that it would reach one million.

However, these are only guesses, as there does not seem to be any information of a satisfactory nature available.

OVER 2,000 ATTEND BIG UNION PICNIC HELD AT DORCHESTER

Fine Program of Sports Was Enjoyed by Crowd.

DORCHESTER, July 27.—Not since Donnybrook Fair day have the streets of Dorchester been as crowded as they were when 2,000 people gathered at the club grounds to celebrate the union picnic. Fourteen different Sunday schools were represented and the affair proved such a success that hereafter it will be an annual event.

The long program of sports was carried through without a mishap. The most interesting feature was a game of baseball between the young ladies of the village, the south side playing against those of the north side. The former team won by a score of 36 to 11.

A ball game was also played between the young men of Mossley and Banner. The score result was 15 to 6 in favor of Mossley. Following is a list of the prize-winners:

Baby show—1 Rodger Bright, 2 Lily Barker, 3 Helen Rickard.

Boys' race, 9 years and under—1 H. Uphold, 2 W. Livingston, 3 E. Beauchamp.

Boys' race, 8 years and under — 1 M. Abbott, 2 C. Demaray, 3 W. Livingston.

Girls' race, 6 years and under — 1 Rosy Borrowman, 2 Ethel Spence, 3 Evelyn Jackson.

Girls' race, 8 years and under — 1 Rosy Borrowman, 2 Ethel Spence, 3 Thelma Jackson.

Boys' race, 12 years and under — 1 Charles Barker, 2 Gordon Gracie, 3 Joe Kernohan.

Girls' race, 12 years and under — 1 Jean McKay, 2 Helen Ross, 3 Winnie Banks.

Boot and shoe race—1 Fred Smith, 2 Jack Barker, 3 A. Nurden.

Girls' race, 15 years and under — 1 Jean McKay, 2 Ila Barker, 3 Shirley Spence.

Boys' race, 15 years and under — 1 Paul Sutton, 2 Norman Demaray, 3 Carmen Thomas.

100-yard race (free for all)—1 Jack Barker, 2 Tom Wilcox, 3 Ed Adams.

Girls' race, 50-yard dash—1 Ila Barker, 2 Florence Capstick, 3 Flossie Barker.

Fat Men's Race—1 F. Chittick, 2 Jack Crowe, 3 Jim Archer.

Ladies' race—1 May Demaray, 2 Miss Demaray, 3 Mrs. Turner.

Gentleman teachers' and officers' race—1 Garnet Francis, 2 Paul Sutton, 3 A. Nurden.

Boys' three-legged race—1 Carmen Thomas and Norman Demaray, 2 Jim George and Jim Chittick, 3 Orville Boxall and Harry Uphold.

Men's three-legged race—1 Jack Barker and Fred Smith, 2 Garnet Francis and Ed. Clarke, 3 A. Nurden and Paul Sutton.

The gate receipts totalled $70 and the booth receipts $245. After deduction of prizes the balance will be divided among the various Sunday schools.

MANY FROM HERE IN CHEN TU DISTRICT AS MISSIONARIES

Keen Anxiety Over the Latest News of Fighting in China.

Telegraphic news from Shanghai, China, appearing in the evening papers of yesterday in reference to the fighting in Chen Tu, has caused great anxiety in London and throughout Western Ontario. A correspondent of the North China Daily News reported that the city was in flames and the people fleeing in a panic.

Chen Tu, the capital of the province of Sze Chuen, is the headquarters of the missionary work of the Canadian Methodist Church, and within the city are more than one hundred Canadian missionaries, many of whom are from London and Western Ontario.

Mr. and Mrs. Percy Westaway, Mrs. Westaway a daughter of William Moore of West London; Mr. Mortimore and family and others from this city are in the danger zone. Mrs. (Dr.) Burwell, a daughter of Hugh McPherson of Wharncliffe road, West London, was until recently a resident of Chen Tu. With her husband, a medical missionary, she was moved to another station 500 miles distant.

War conditions and the sending of Chinese labor battalions to the front under the direction of medical missionaries, has taken a number of Western Ontario doctor-missionaries from the scene.

"IN LONDON WE LIVE" IS RECOMMENDED AS SLOGAN FOR CITY

Deluge of Replies Submitted by Citizens.

GAY, HUMOROUS, POETIC

Many Had To Be Thrown Into Waste Paper Basket.

(Contributed by T. H. Yull of the Federal Advertising Service.)

It was little thought, in the quest for a suitable slogan for the city, that such a deluge of replies would be turned in for that particular event on the program of the returned soldiers' picnic. Some were serious, some humorous, some gay and flippant, some deep and ponderous, some sarcastic, some dreamy and poetical, some optimistic and many nondescript.

A great many of the contestants overlooked the fact that a slogan, to be adopted, must possess the saving grace of brevity. Quite a number had to be ruled out on account of undue length. For instance, the following, while expressing a good sentiment, would hardly answer as a slogan intended to convey a thought in five or six words:

"For my part, I think the city of London is fine, both for its scenery and the very nice parks and easy access both to Port Stanley and Springbank Park, which is looking fine now." —Mrs. W. L. D.

Evidently determined not to be outdone in length by his better half, Mr. W. L. D. sends in his effort, winding up with a beautiful picture of a funeral procession, as follows:

"London is a fine city for its size, and I think the city of London will some day have a leading place in dear old Canada.

I love dear old London, and quite mean to stay,
Till I'm carried to Mount Pleasant,
Not so very far away."

A Wise Girl.

Miss Eva L.—— showed great judgment and an extensive knowledge of the sterner sex when she wrote the following as her entry:

"Always ask a man for twice as much as you expect to get," but the judges were unable to see what that had to do with a slogan for the city, so into the discard went Eva's earnest effort.

"London is pretty near as cute as Ireland, where I come from," admitted Mr. Robert B.—— of Carlwright street. "Very good as far as it goes," murmured their worships, the judges, "but it doesn't go far enough."

Bursting into poetry (which one of the judges says is a parody of a famous Irish song of many years ago, and he whistled it to prove it), C. S. M. C——, of Front street, unloaded himself of the following:

"If you search our heroes' names,
there you will find,
Londoners were never left behind,
With their bayonets by their side, well
the 18th turned the tide,
And helped to build the honor of the
Empire."

"Too long, too bad," said one of the judges. "Both snapped another, who was suffering from the heat.

Next was a wag from Milwaukee or some other point of origin for long, cool ones. "London, the Dry City," he wrote, signing his name, but prudently omitting his address. From this shiftless customer, the next proved a welcome relief, although the slogan offered was a somewhat doleful one, to wit "London, a city of hard work. Unless you work, nothing for you." "Ah, me," sighed the judges in sympathy, as they unsympathically laid away the entry, which was signed by the wife of Sapper T. K. G——.

A Different Tack.

As a welcome relief the next slogan took a different tack and, quite forgetting that this was London's slogan contest, offered free of charge a slogan for the members of the council, as follows: "London councilmen's slogan—Money talks—say something." This was from Pte. B. C. Jones, of Galt, Ont., who probably considers that distance renders him safe from attack on the part of an enraged populace.

Along the same lines, and probably written with a feeling of envy, was the slogan of F. P.——, which contained the following infallible guide to wealth: "If you want to make money in London, be an alderman." It was suggested that these two entries be forwarded to the council, with a view to getting the aldermanic decision as to whether they were entitled to first prize, but fearing a biased judgment in the matter, it was finally decided to add them to the fast-mounting pile of "ruled-outs."

"Ah," cried one of the judges, "Here's a connoisseur—a contestant after me own heart." Looking over his shoulder the others saw the entry of Mrs. D. G——, which frankly stated that "London has a good reputation for beauty." Said judge, being well known for his keen eye for good looks, was more pleased with this slogan than any encountered up to this point, but was overruled by his more judicial confreres.

Mrs. D. G—— also sent in another attempt, reading like this: "London is a most beautiful city for scenery and business, also for militia soldiers who have gone overseas, also training. For stores, anything you want in drygoods go to ——, Limited. You will be sure to be satisfied. London the beautiful." If the progressive store so highly commended could have possession of this unsolicited testimonial, great use could be made of it in an advertising way, but as the name of the lady is the same as the name of the store, the judges, fearing family partiality on the part of the writer, were compelled to rule out the essay, or rather "slogan."

Rather Gushy.

"London's home sweet home, I love London more each day, beautiful isle of London," was the gushing entry of Mrs. W—— of King street. All three judges rushed to the map to locate the "isle of London, and failing to find it, were forced to discard the entry on the score of faulty geography.

"London, the handy city; handy for everything; handy for everywhere." That looked and sounded good, but, alas, was too long. Pte. George D—— made a good try there. Next another poem was reached, in which H. R—— gave utterance to the prevailing sentiment in this wise.

"London, as the Forest City, has proved
herself in war,
Nobly sent her sons to fight, and will
send more and more."

The only difficulty about this attempt—and there were many of a similar nature—is that the military flavor is a barrier to its adoption as a permanent slogan, because it will have lost point after the war. Nevertheless, the great number of entries breathing this spirit is an indication of the popular determination to "carry on."

Master John B——, Salisbury street, sent in a versified thought, which was indeed creditable to a boy of his age: "Dear old London, you're all right, and lots of your boys have gone to fight, and boys of your name have won glorious fame, and proved that Might ain't Right." By boy 11 years old.

Keep Out; Too Good.

"London is a great military station," said Miss Irene G——, St. James P. O., London, Ont. "So is Paris, Rome, Verdun, Berlin, Vienna, and about four hundred other places," growled one of the judges, the grouchy one. And poor Irene's letter fluttered disconsolately into the w.p.b., while the next was opened, which proved to be from a cynic of the worst type. Writing from the Armories, London, he said: "Keep out; too good," meaning, it is supposed, that London was a place to stay away from, on account of its being too good-living a city. It was debated whether to advise the gentleman to move to St. Thomas, but more merciful counsels prevailed, it being held that he did not merit anything so severe.

Mrs. W. R. S——, of Park street, had a very creditable entry in "London, the cheapest town in Canada, where all the good goods come from. That's the place for me." The length of this slogan made it impossible to use, but the thought expressed was considered very good, indeed.

Then came Milton C—— of Ridout street, who sent in as his slogan, "London, the London of Londons." As one of the judges said, "It's all that, all right, but the slogan is not descriptive enough." "Let London Flourish," demanded Pte. W. F——, of Front street, in his entry. "Sure!" peevishly said a judge, "Who's stopping her, anyway?" "You are," acidly remarked one of the others. Whereupon the first went on with his work.

Some of the other slogans sent in were: "Thrifty City," "Technique City," "Majestic City," "London's Attitude Is Magnitude," "London, the Patriotic City" (several chose this, but, fortunately, London has not a monopoly of patriotism, so all had to be debarred), "London, the Greater City," "Keep Your Eye on London," "A Successful Enterprise," "Start Business in London," "Money Spent in London Produces Quick Results," "When in Doubt, Try London," "Locate in London," "Opportunity Knocks, Try London," "What Is Life Without London?" "Let's Live in London, Amen," "This Is London's Inning," "A Greater London," "London Has a Future," "Watch London Grow," "Live in London and Own Your Home," "London, Everybody's Home," "London, Canada's Paradise," "London and Prosperity," "Discover London and Happiness," "London, the Hub of Industry," "The Industrial City," "London, the Progressive," "The City of Springs," "Investments in London Mean Prosperity," "In London You Can Make Good" (this one is used by another city), "Come to London, Learn to Live," "London, the Bride of Canada," "London, the Progressive City," "London, the Eighth City," "London, the Beautiful," "London, the Idol of Ontario," "London, the Workman's Paradise," "London, Semper Paratus," "The Elite City," "The Peerless City," "The Loyal City."

Among the best slogans submitted were: "London, Prosperity Unbroken," sent in by Mrs. N. Foster, 325 Grey street; "London, the City of Opportunities," by Mrs. E. Coleman, 148 Egerton street; "Work or Play, But Boost London," by T. H. Ward, 244 Horton street; "In London we LIVE," by Mrs. A. McLeod, 193 Waterloo street; "London, the City if Independence," by Sergt. J. Struad, 732 Nelson street.

The choice remained among these five, finally falling upon "In London we LIVE" for first prize, and "London, the City of Independence" for second prize.

It is recommended that "In London we LIVE" be adopted as the city's permanent slogan, and the message is conveyed to prospective residents and business firms seeking a location should be as persuasive as it is true.

A CHANCE FOR THOSE GOING WEST—HOMESEEKERS' EXCURSIONS VIA C. P. R.

Homeseekers' excursions to Western Canada at attractive fares each Tuesday until Oct. 31, via Canadian Pacific—the pioneer route to the west. Particulars from any Canadian Pacific agent, or W. B. Howard, district passenger agent, Toronto, Ont.

Aug. 15 2aw wt

USED CAR DEPARTMENT.

BEEMER & CO, LIMITED, Cadillac, Chalmers and Gray-Dort Dealers, have opened up a Used Car Department at their old stand, 150 Carling street, where Mr. Beemer started in the automobile business.

Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in first-class condition. BEEMER & CO., LIMITED, 131-133 Queen's avenue, London, Ont., West of Postoffice. 89-ywt-tf

NEW CANADIAN NORTHERN ROCKIES.

If you do not know about the wonderful mountain scenery, including Jasper and Mount Robson Parks, traversed by the transcontinental line of the Canadian Northern Railway between Edmonton and Vancouver, get a copy of our handsome descriptive booklet, to be had for the asking from F. B. Clarke, city agent. July31-ywt

GRAY HAIR

Dr. Tromain's Natural Hair Restorative, used as directed, is guaranteed to restore gray hair to its natural color or money refunded. Positively not a dye and non-injurious. Price $1, postpaid. Write Tremain Supply Company, Toronto, Ont.

For sale in London by Anderson & Nelles, Druggists, 268 Dundas street. lawt-July14

The London and Port Stanley Railway

CAFETERIA

On Board Walk — Self-Service

Special Southern Dinner 50c

Saturday and Sunday, July 28 and 29

FRIED CHICKEN, MARYLAND
CORN FRITTERS — ASPARAGUS TIPS
FRIZZLED BACON — BROWNED POTATOES

CHOICE OF DESSERTS
BAKED RICE CUSTARD PUDDING — APPLE PIE
ICE CREAM — RAISIN PIE
BREAD AND BUTTER — CUP CUSTARD
TEA OR COFFEE

Open 12 Noon till 8 p.m.

34u

IF YOU ARE BILIOUS USE "RIGA"

PURGATIVE WATER

The ideal family laxative which removes bile, cures constipation, purifies the blood, and insures good health and efficiency.

ON SALE EVERYWHERE USE IT FOR HEALTH'S SAKE.

—FOR SALE BY—

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