

THE PRINCIPAL

of the

F.C.B.C.

devotes most of his time to the class work. Do you know what this means to the student of business? Catalogue free.

J. W. WESTERVELT, Principal.

Your Spring Suit or Overcoat

If you want to see something that pleases the eye and will look well when it is made up, see our styles for spring.

O. LABELLE

Merchant Tailor.
220 DUNDAS STREET.

--50-- SECOND-HAND BICYCLES

Just as Good as New

\$5 to \$25

Come in
And Have Your Choice.

185 DUNDAS ST.

GURD'S GOOD GUNS

Kindling Wood **75c**
Delivered, per load.
LONDON BOX CO.
309 BATHURST ST.

Business

That's what we're here for—business, and plenty of it. Our facilities are such as enable us to do more work more quickly, fine work finer, and all work most satisfactorily. Our motto has always been:

**"Not How Cheap
But How Good."**

The charge will be right—as low as GOOD printing can be done for. We will make your printing satisfactory and will try to make it pay you. It costs nothing to get our figures—your good business judgment will do the rest.

**THE ADVERTISER
JOB. TELEPHONE 175.**

A diploma from either the regular Commercial or the Shorthand Department of

THE WESTERN BUSINESS COLLEGE

is a recommendation that insures a position where competent office help is required.

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President.

1,500 rolls of 10c and 12c

WALL PAPER

for 5c, 6c and 7c during our
March sale.

Colerick Bros.

212 DUNDAS STREET.

NEW STOCK for sale,
nets 5 per cent on investment,
besides yearly additions to reserve.

**London Loan &
Savings Company**
434 Richmond street, London.

Savings

The satisfaction of having
Money in the Bank
is known only to those
whose savings are deposited
in a strong financial
institution like

Huron & Erie Loan & Savings COMPANY,

Order Hamilton's

Hamilton's Porter is fully
aged. It is the best. Ask
for Hamilton's when you
are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor

212 Dundas Street
Higgins Block. Telephone 596



Looking Into the Eyes, or Shadow Test

For examining the eyes has been used as
a minor part of the Tait-Brown Optical
Company's most scientific examination
for eye defects for the past fifteen
years. Both their specialists, Mr. Tait
and Mr. Brown, are experts in this
method, and have improved greatly on
the way it is used by traveling opticians.
The entire satisfaction given by

The Tait-Brown Optical Co.

OF 237 DUNDAS STREET.

have brought people from Toronto and
other cities to London for glasses,
which are manufactured on the premises
at 237 Dundas street.

Johnston Bros'. XXX Bread Nourishes

The body as it should be nourished,
makes rich blood and solid flesh. Delicious
to eat—easy to digest. Made
always of purest materials. At grocers
or delivered.

JOHNSTON BROS. Phone 818

LONDON AND DISTRICT

—Mrs. R. W. Long, of 199 Waterloo
street, is recovering quickly from her
recent illness.

—Mr. J. A. Richardson, district passenger
agent of the Wabash Railway, was
in the city yesterday.

—Miss Adah Burdick has returned
home after spending a month in Bothwell,
Florence and Thamesville.

—"A Race for Life," is Rev. T. T. Shields'
subject tomorrow evening in
Adelaide Street Baptist Church. A
number of converts will be baptized.

—A Wellington street car ran off the
track near High street last night and
although no damage was done, one
hour was occupied in getting it on the
rails again.

—Lieut. Jack Daves, of the Royal
Navy, who was the guest this week of
Mr. and Mrs. Henry Taylor, Ridout
street, South London, left this morning
for Montreal.

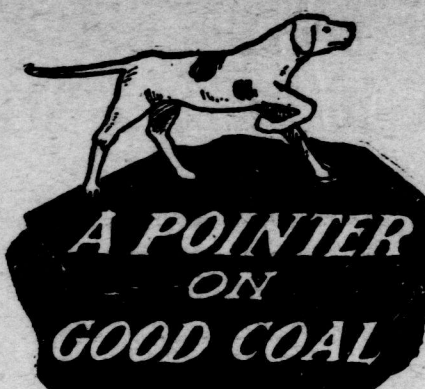
—Rev. W. J. Southam, a well-known

Look Here!

About that CLOCK. Haven't
you bought one yet? Well, you
had better call and see us about
it. We have the CLOCK of
your choice, no matter what
your idea is.

SUMNER

Quality Jeweler.
380 RICHMOND STREET.



A POINTER ON GOOD COAL

JOHN MANN & SONS
Phone 470.

New Enamel Souvenir Creations

We take pleasure in submitting
for your pleasure many new
and artistic designs in
souvenir articles, such as
Spoons, Sash Pins, Hat Pins,
Scarf Pins, Brooches, etc., with
the absolute confidence of their
meeting with the approval of
all buyers.

C. H. WARD & CO.

374 Richmond St.

ESTABLISHED 1880.

The worry of baking bread
at home: the anxiety as to
when it is coming out all
right.

Why have all this trouble,
when you can buy

PARNELL'S FAMOUS BREAD

Phone our office and have
our driver call.

'PHONE 929.

Make Baking the easiest
of household duties by
using "Purity" Baking
Powder. You'll never
have the least trouble in
turning out the lightest,
sweetest and most whole-
some Tea Biscuits and
Cakes when you use
"Purity." It is the one
Baking Powder that has
the quality and purity to
assure the best and most
uniform results. 20 cents
per pound.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

clergyman of the Church of England,
in connection with the Y. M. C. A.
will preach in the Memorial Church
on Sunday evening. Mr. Southam is a
speaker of great earnestness and
spiritual force, and was for some years a
worker in the missionary field in China.

—Thomas McDowell, an old resident
of London Township, and who for
some time has been lodging with
Tollgate Keeper Wyatt, on the Proof
Line road, was arrested by County
Constable Arthur Corsaut yesterday,
and arraigned before Squire S. F.
Glass charged with vagrancy. He was
remanded to the county jail till Saturday,
March 23.

—The remains of William Edward
Lorne, son of Mr. and Mrs. J. L. Shoebottom,
were interred at St. John's
Cemetery yesterday afternoon. The
funeral took place from the family
residence, lot 1, concession 9, London
Township, where Rev. Mr. Richards
conducted the services. Much sympathy
is extended to Mr. and Mrs. Shoebottom
in their sad bereavement. Less than
two years ago they lost a little
boy about the age of Cousin
of the little fellow officiated as pall-
bearers.

—The remains of Mrs. Jeann Campbell
(nee Ross), beloved wife of Donald
Campbell, will be laid to rest in Wood-
land Cemetery on Monday afternoon.
Rev. Dr. Ross, pastor of St. Andrew's
Church, will officiate. The deceased
was born in Ross-shire, Scotland, 73
years ago, and resided in this city for
more than fifty years. The members
of the family are, Mrs. Margaret Sim-
mons, Kansas City, Mo.; Hugh Camp-
bell, St. Louis, Mo.; Mrs. Annie Blodgett,
Waterloo, Iowa; Daniel and Eliza-
beth, at home. The deceased leaves
many friends, who mourn her demise.

—A meeting of Lobo Women's In-
stitute will be held on Wednesday
afternoon at the home of Mrs. P. L.
Graham, Lobo village. All ladies will
be welcome.

—A concert of more than ordinary
merit at a popular price is to be given
under the auspices of the Young Men's
Association of New St. James' Pres-
byterian Church on Monday even-
ing. A good programme has been pre-
pared and the young men expect their
friends to turn out in large numbers.
BUYS PICKLE FACTORY.

It is announced that Mr. Sid. M.
Screation, of this city, with a number
of others, has purchased George W.
Lea's pickle factory at Simcoe, Ont.
Mr. Screation is to be the manager of
the factory, while Mr. Fred Lea, who
has been in charge of the factory, will

remain as superintendent. It is pro-
posed to enlarge the building, and put
the factory on an entirely new and
much improved basis. The new own-
ers are incorporating as a joint stock
company. The provisional directors
are: Messrs. John Hawthorne, Robert
Hamilton and S. M. Screation. Mr.
Screation will remove to Simcoe with
his family about June 1.

PLACE BLAME ON FREIGHT CREW

Continued from page one.

travel? "What do you average?" asked
the coroner.

Renton's Warning Cry.

Mr. Hardman said that the engineers
are allowed different time for different
sections of the road. Fifty minutes are
allowed from Toronto to Hamilton, 39
miles. On the night of the accident
the late Engineer Renton boarded the
engine of the Limited at Hamilton. On
nearing East London, Hardman applied
the brake, east of Egerton street, and,
finding the semaphore down, proceeded
under reduced speed. At Rectory
street he received a hand signal, indi-
cating that everything was all right.
After Rectory street was passed, Ren-
ton crossed to the engineer's side of the
cab and told Hardman that if the Ade-
laide street semaphore was against the
train he (Renton) would get off at that
point, as it would save him a walk of
several blocks home. The board, how-
ever, was down, and when Renton saw
he could not alight he returned to the
fireman's side of the cab. A moment
later Hardman heard Renton exclaim,
"Oh, my God!"

The Speed of the Express.

Hardman applied the emergency
brake and was holding the reverse
lever with both hands when Renton
seized him by the collar of the coat and
said, "Save me, Ed." The crash came,
and Renton fell to the deck of the en-
gine.

Hardman could remember nothing
further. He could not see the engine
of the freight approaching, as it was
on the other side of the passenger
train.

"At what rate of speed were you
traveling?" asked the coroner.

"Well," said Hardman, "we are al-
lowed five minutes from East London
to the city depot, and I think we were
running about the schedule, although
we were nearly twenty minutes late."

"What rate?"

"I suppose it would be twenty or
twenty-five miles an hour."

"And in what distance would you have
brought the train, running at that
speed, to a full stop?"

"In a train length and a half."

Avoided Greater Loss of Life.

Hardman said that with every cross-
ing protected, the engineers generally
considered it safe to enter London
yards at a pretty good speed. It was
the rule to watch for any signals of
danger from the watchman and to be
prepared to shut off steam at any mo-
ment. He said that the loss of life in
the accident to the Limited might have
been much heavier had not Renton
called out, "Oh, my God!" from the
fireman's side of the cab. Renton's cry
led Hardman to believe that there was
danger, and he applied the emergency.
Otherwise, he might have received no
intimation that a collision was likely,
the speed of the express would have
been unchecked, and the engine of the
freight, instead of striking the locomo-
tive of the Limited, would have caught
the passenger coaches. At no time did
Renton dictate to the witness as to
the speed at which he should run his
engine. The sole duty of the deceased
was to discover defects in the locomo-
tives.

The Fireman's Evidence.

Frank Baker, the fireman on the Lim-
ited, has been in the employ of the
Trunk for two years and four
months. He remembered passing the
East London depot on the night of the
accident, but could not give any idea
as to the speed of the train at Rectory
street, as the engine was steaming
poorly and he had his hands full to
make it do its work. Baker did not
remember any person calling to him to
warn him of the danger. He had just
finished looking after the fire and had
stepped up to his seat, when he saw
the headlight of the freight immedi-
ately in front of the express.

Duties of Yard Employees.

In order that he could obtain an idea
as to the duties of the yard employees
of the road, the coroner called Mr. John
Cloghesy, the general yardmaster at
London. Mr. Cloghesy has complete
charge of the yard work, with switch-
men in charge of the switches in sec-
tions. Coroner MacLaren asked him if
trainhands exceeded their duty when
they turned switches, instead of wait-
ing for the regular switch tender. He
replied that they do not; it is part of
their duties.

"Who, in addition to the switch ten-
der, can turn the switches?"

"Conductors and brakemen. The
switchmen are there merely to assist
in getting trains through the yards."

Northey Acted Within Rights.

Mr. Cloghesy said further that Con-
ductor Northey, of the freight, was act-
ing perfectly within his rights when he
told Brakeman McDonald to turn the
switches to throw his train over to the
eastbound track.

The witness was told that Engineer
Henderson, of the freight, said his
train went twenty or twenty-five feet
after MacDonnell gave the signal to
proceed. The train included seven loaded
cars and one empty, and was moving at
four to six miles an hour. Should the
train have been brought to a standstill
in a shorter distance? asked the cor-
oner.

Mr. Cloghesy answered that if the
brakes were applied at emergency, the
train should have stopped in ten
feet.

GARMENT SHOW FOR MEN.

An Early Easter Means a Men's
Easter—in Town and City.

The milliners and habit makers can-
not have it all their own way this
Easter. An early Easter usually means
a men's Easter.

In the Semi-ready Tailoring this
season the display of spring styles is
more than ordinarily interesting, by
reason of the very handsome fabrics
which the British worsteds mills de-
vised for the Semi-ready. The new
clothes have all a distinctive touch.
The sack coats share in the change
of styles with dainty rounded corners
on the lapels. The spring overcoats
have the quiet, graceful expression ap-
pealing to a man of cultured tastes.
The frock coats are, of course, the
chief attraction just before Easter,
and one does not wonder that the
Semi-ready stores have absorbed the
whole of the trade in this important
creation of the tailor. Everyone is in-
vited to the Garment Show at the
Semi-ready store.

McLean Bros., 146 Dundas street,
London.

Mrs. Winslow's Soothing Syrup.

has been used for over THIRTY YEARS
by MILLIONS OF MOTHERS for their
CHILDREN WHILE TEETHING, WITH
PERFECT SUCCESS. IT SOOTHES THE
CHILD, SOFTENS THE GUMS, ALLAYS
ALL PAIN, CURES WIND COLIC, and is
the best remedy for DIARRHEA, sold by
druggists in every part of the world. Be
sure and ask for "Mrs. Winslow's."

Comfortable closed carriages for
theater. Hueston's Livery.

Easter Postcards.—Our collection of
these comprises not only charming and
suitable flower and general subjects,
but also a variety of designs well
adapted for the juvenile population, in
which chickens, hares, rabbits and
Easter eggs form the leading features.
Red Star News Company, 8 Market
Lane, city.

Feather Beds, Pillows and Mattresses
renovated and sterilized; also manufactur-
ers of Mattresses, Feather Pillows, Cushions
and Spring Beds. Brass and Iron Beds,
Stoves, Furniture, Camp Beds, at the
Feather Bed, Pillow and Mattress Cleaning
Factory, J. F. HUNT & SONS, 593 Rich-
mond street. Phone 597.

Dr. Jarvis DENTIST

213 DUNDAS STREET,
Corner Clarence.

TEETH EXTRACTED WITHOUT PAIN.

Over Ten Years'
Experience
Branch Office, Dorchester
(Wednesdays.)



THE COAL

That will give you the same satisfac-
tion as that which we sell is hard to
find. It's not to be found in this lo-
cality, at all events.

We are selling the cleanest and best
burning coal at the lowest possible
price.

A trial order will convince you.

Hunt Bros., Ltd.

Office, 363 Richmond St. Phone 123.
Yard, Waterloo St. Phone 412.

FERGUSON & SONS

Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phone 373 and 543.

MONUMENTS GRANITE and MARBLE

Artistic Design. Prices Reasonable.
THE D. WILKIE GRANITE CO
493 RICHMOND ST., LONDON. W.Y.

SMITH, SON & OLARKE

UNDERTAKERS and EMBALMERS
Lady assistant. Night calls per-
sonally attended.
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689 DUNDAS ST. PHONE 678
Residence on Premises.

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(Successor to John T. Stephenson)
FUNERAL DIRECTOR and EMBALMER
Reasonable charges. Best equip-
ments.
Open day and night. Residence on
premises.
104 DUNDAS ST. PHONE 469.
GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED

Removed to 286 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on
premises. Phone 176.

MARA'S MARA'S MARA'S

134 Dundas St., Through to Corling.
Opposite Market Lane. Phone 1684.

Daily Bulletin

LEADERS ALL THE TIME

250 Long Black Kid Gloves, 18 inches long, A1
quality. Sizes 6 to 7½. Yours for, pair.....**\$1.50**

Extra special Fancy Plaid Gingham for waists
and dresses. Regular 10c and 12½c, for, yard...**8c**

Point d'Esprit, 27 inches wide, scarce goods, with
small and large dot. Per yard.....**25c**

New Shepherds' Check arriving daily in all pure
wool material, at...**50c, 75c, 89c and \$1.25**

Spun Glass for slips, in shades of pink, blue,
cream, white and gray, wide width. Per yard...**15c**

BE ON HAND EARLY

\$1.00 Fancy Lace COLLARS in heavy make,
pointed and round style, 6 inches in width, 1¼ yards
in circumference. Regular \$1.00, for, each.....**59c**

All Linen Toweling, with red borders. Regular
10c, for, yard.....**8c**

Ruchings, 5 frills to a box. Special, per box...**19c**

TRY US FOR YOUR NEW SPRING SUIT.
TRY US FOR YOUR NEW SILK SUIT.

MARA'S, Opp. Market Lane

12 DAYS MORE

Gillelan's Great Quarter-Off Sale is half over—just 12
more shopping days in which to buy the goods you
need. Don't miss the chance—it won't come again for a
year. What about Cut Glass? Isn't there a piece or two
that you've been wanting, or a wedding gift you wish to
bestow this spring? Where can you find such an oppor-
tunity? One-quarter off the price of every piece, and what
makes the offer still better, our stock of cut glass is com-
pletely new—the finest display of the finest cut glass—pure
white, sparkling, flawless—perfect. People say to us:
"You're surely not selling your lovely cut glass at a quarter
off?" Yes, we are, but only for thirteen days more.
Remember, the sale lasts just one month. Secure what
you want today.

Cut Glass Bowls, were \$6.00, now.....	\$4.50
Cut Glass Bowls, were \$4.50, now.....	3.40
Cut Glass Nappies, were \$1.50, now.....	1.15
Cut Glass Water Bottles, were \$3.50, now.....	2.65
Cut Glass Water Bottles, were \$5.00, now.....	3.75
Cut Glass Sugars and Creams, were \$5.00, now.....	3.75
Cut Glass Sugars and Creams, were \$6.00, now.....	4.50
Cut Glass Tumblers, were \$5.00 per dozen, now.....	3.75
Cut Glass Comports, were \$6.00 each, now.....	4.50
Cut Glass Comports, were \$4.00, now.....	3.00
Cut Glass Spoon Trays, were \$3.50, now.....	2.65

THOS. GILLELAN

402 Richmond Street.

ROSS' FURS

MANUFACTURERS AND RETAILERS.

QUEEN OF FURS

Mink takes the highest rank among Canadian furs, owing to its
splendid wearing qualities and many beautiful ways in which it can
be made up. We make a specialty of GOOD MINK, carrying at all
times a large and well-selected stock of the season's latest novelties.
Below we quote a few specials:
Choice Natural Mink (3 skin) Stole, trimmed with heads and
tails.....\$27 50
Choice Natural Mink (4 skin) Throw-Scarf, two stripes, trimmed
with heads and tails.....\$35 00
Choice Natural Mink Muff.....\$25 00
Choice Natural Mink Muff (large size).....\$35 00

ROSS' FURS, 196 DUNDAS STREET.

A Budapest newspaper states that
the officers of the Hungarian army
will shortly be requested to sign a
pledge to remain true to the monarch,
whatever course events may take.

London Conservatory of Music and School of Elocution, Limited

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