

WHAT IS NEW AT THE MOVING PICTURE THEATRES

News of Great Personalities of Filmdom, Interesting Productions, Green Room Comment and Activities of the Film World

MOTION PICTURE FEATURE

With this issue, The Advertiser begins publication of a Saturday department devoted to motion picture and vaudeville news. Motion picture houses and film exchanges will co-operate to make this page one of the most interesting in the paper.

Motion pictures have a tremendous following. Thousands of London folk flock to the theatres of animated photography in all its wonders, and the man with the small sum of money to expend finds recreation and rest, and usually entertainment and instruction there. Far from the motion picture being in decline, it has come to the stage of refinement. The "picture" and the players upon undesirable themes are being eliminated. The master minds of the art of the thespian are today engaged upon the re-creation of the motion picture, so that few pictures are released that cannot be stamped genuine, whether comedy, tragedy, instruction or travel.

The Advertiser will devote much attention to this department, and seek to cultivate an interest that will lead to better pictures and better appreciation. The reader is invited to become a partner in the enterprise, and to send inquiries or interesting facts to the Motion Picture Editor of The Advertiser.

"A MAN'S MAKING" AT THE EMPIRE

London is provided with a moving picture house in the east end in the Empire, which has been established for some years. Many of the latest photoplays produced have been shown at this house, and the result has been an excellent attendance of regular patrons. The present management encourages extra patrons by being continually alert for the latest productions. For Monday and Tuesday, "A Man's Making" will be shown. It is a story of success won against terrific odds—a story of regeneration, inspiration, courage and the power of love.

Its hero goes down to the very depths of despair. He tastes the pangs of hunger and knows the bitterness of utter defeat. His pride and his heart are both broken. Then, the story of a father's little daughter, step by step he rises, until the time comes when he not only can face his mother and fatherless father, who had cast him off because of his wild college revels, as his equal, but is strong enough to save the father from ruin.

There is another man in the life of the hero who resembles her interest in the story, and during the height of a terrific storm at sea, hurries the poor, rich daughter, top of the mast to the deck of the pitching schooner below.

It is then that the father softens, but the boy is made of the same stuff, the same indomitable will that had taken him parent so far, and he determines to finish the battle he has begun alone.

At the height of his success, word comes that enemies of his father have succeeded in wrecking him, and he is on the verge of ruin. Together the two men fight back to back, until victory and success is theirs.

That night, beneath the moonlit sky, the boy joins the girl on the rocks by the sea. Two hearts beat, but is an girl who loved but hardly had dared to hope, and the man who fought the world to make himself worthy of her.

HALL CAINE'S "THE CHRISTIAN" AT UNIQUE

The Unique was one of London's first photoplay houses, and as a result, a regular crowd of patrons, because good plays are shown. For Monday and Tuesday, Hall Caine's celebrated play of "The Christian" will be shown. The plot is as follows:

Gloria Quastie, natural-born mimic, leaves her country home, reaches London, goes on the stage, gains fame and affluence. John Storm, her country sweetheart, believing he has lost Gloria forever, enters a monastery, tries to forget her, cannot kill his love, returns worker and friend of the poor. Gloria, who becomes a famous sium forever, enters a monastery, tries to forget her, cannot kill his love, returns worker and friend of the poor. Gloria, who becomes a famous sium forever, enters a monastery, tries to forget her, cannot kill his love, returns worker and friend of the poor.

Lord Robert, a social vampire, a beast in human form, betrays Gloria's chum, Polly Love. Gloria tells John of Lord Robert's love, as he intends to marry a rich American heiress. Terrific clash between the right of John and the might of Lord Robert. John exposes Lord Robert, who swears revenge. Gloria dies of shame and a broken heart. Lord Robert plans fiendish revenge.

MAJESTIC

The Theatre that leads in SUPREME VAUDEVILLE and Big Feature PHOTOPLAYS

Majestic Weeklies. See the World From an Opera Chair

Showing Today

In her latest success

"HEART'S DESIRE"

The First Appearance of the Famous Canadian Actress

Monday and Tuesday

"THE SACRIFICE"

A Gripping Story of International Politics with War as a Foundation.

Showing Wednesday and Thursday

A Thrilling Love Story Told Differently, Featuring

"WILLIAM S. HART"

—IN—

"THE SQUARE-DEAL MAN"

A Thrilling Story of Red Blooded Men and Women. Don't Miss This Picture if You Like Pep and Speed.

Showing Friday and Saturday

One of Lasky's Best Pictures

"TOM MOORE AND MAE MURRAY"

—IN—

"THE PRIMROSE RING"

Supreme Attractions Coming

Clara Kimball Young in "The Badge of Shame"

Anita Stewart in "Clover's Rebellion"

Alice Joyce in "Questions"

Pauline Frederick in "Her Better Self"

Double Matinees Daily. The Big Show and Some Show.

Photo-plays changed three times a week—Monday, Wednesday and Friday.

Doors open—Afternoon 1:30; show 2:15 to 5. Evenings, 6:45; shows 7:10 to 9, 9 to 10:30. No advance in Prices.

Majestic Concert Orchestra Augmented—10 Pieces—10

Every member a soloist. Popular Airs, Operatic and Classic Selections. Leadership Mr. Joseph Tirri.

PHOTOPLAY DIRECTORY---WEEK OF MAY 26

THEATRE	Monday, Tuesday	Wednes., Thurs.	Friday, Saturday
Majestic	Vaudeville. Margaret Illington in "The Sacrifice". Matinee only. Earl Williams in "The Soul Master".	Vaudeville. William S. Hart in "The Square Deal Man". Matinee only. Robert Warwick in "The Man Who Forgot".	Vaudeville. Tom Moore and Mae Murray in "The Primrose Ring". Matinee only. Frank Keenan in "The Coward".
Unique	Edith Storey, Earle Williams and James Morrison in "The Christian".	Pearl White in "Pearl of the Army". Baby Marie Osborne in "Twin Kiddies".	Eddie Polo and Frank Mayo in "The Bronze Bride". The "Girl From Frisco".
Princess	English Musical Maids. Ella Hall in "A Jewel in Pawn".	English Musical Maids. Ruth Clifford in "Eternal Love".	English Musical Maids. "The Perils of the Secret Service".
Empire	Richard Buhler in "A Man's Making".	Vivian Martin and Harry Hillard in "Modern Thelma".	Blue Ribbon Feature. "Juggernaut". Grant, Police Reporter.
Patricia	Monday, Tuesday and Wednesday, Thursday, Friday and Saturday. Vaudeville. "The Masque of Life".		Vaudeville. "The Danger Trail".

the world, plays an important role in the big thrill film, "The Masque of Life," which will be seen at the Patricia on Monday, Tuesday and Wednesday. "Pete" does his stunts as an important part of the story, which concerns itself with the beautiful Evelyn, a bar-

program is assured. This popular theatre draws large crowds because good bills are provided.

"A JEWEL IN PAWN" AT THE PRINCESS

For Monday and Tuesday the Princess will present a Bluebird film entitled, "A Jewel in Pawn," with Ella Hall as the star.

Nora Martin is the 17-year-old sunbeam of the tenement. She teaches the little youngsters how to read, and helps Aaron Levovitch in his pawnshop. When Mrs. Martin, determined to remove her daughter from the slums, she goes to Levovitch with all her earthly possessions—but there is not enough on which she can raise the money she needs to take her daughter to her grandfather's home in the country.

Mrs. Martin had married against her father's will, and when her husband died she was left impoverished. Determined now to attempt a reconciliation, Mrs. Martin would pawn her possessions for railroad fare. When Aaron suggests that she pawn her daughter, Mrs. Martin reluctantly consents. She goes alone to seek parental forgiveness. Arriving at her father's country estate, Mrs. Martin finds that he is living at his home in the city.

Mrs. Martin collapses when informed of the fruitlessness of her sacrifice, and is taken into the house of her father, where she dies. The father, telegraphed, arrives too late to see his daughter alive. His servants tell him that Mrs. Martin, in her final delirium, has begged them to "redeem her jewel in pawn."

Meanwhile, in Aaron Levovitch's pawnshop, Nora is daily endeavoring herself to the kindly old Hebrew, who gives her every care and comfort. His lowly quarters afford. Newsboy Jimmy has always been Nora's defender and ally in her contest with "the Bully," the kind-hearted old pawnbroker bears great affection for them both.

During Jimmy's day in court, Bob Hendricks, a clever newspaper reporter, always on the watch for a good story, senses his opportunity and writes a "heart interest" narrative about "the jewel in pawn." This story comes under the eye of Nora's grandfather, John Dane, and the wealthy old widower goes at once to Aaron's pawnshop and claims his relative.

Three years in preparatory school turn Nora out a beautiful young lady, a bud of society, and so good a "catch" that Percival Van Dyke, a snobbish Englishman, who has just returned from school, is giving a tea to her schoolmates, Jimmie and Aaron, in response to her invitation. Jimmie tells his abiding love and Nora is quick to prove that she reciprocates.

Percival sees the threat of conversation with Jimmie and Nora in a most loving embrace, and calls Nora's grandfather to the scene upon the spot. The old man flies into a rage and orders Jimmie and Aaron from the grounds. Nora loses little time in changing her clothes, to the dress she had brought from her humble station in life, and is soon back again in her pawnshop.

Nora's grandfather reads the note she leaves behind, and taking Percival hurries to Aaron's place, but arrives only in time to be a witness to the Jewish marriage ceremony that unites Jimmie and Nora for life. Thus happily ends the story of "A Jewel in Pawn."

MAJESTIC FEATURES

Marie Doro in "Heart's Desire at the Majestic Today."

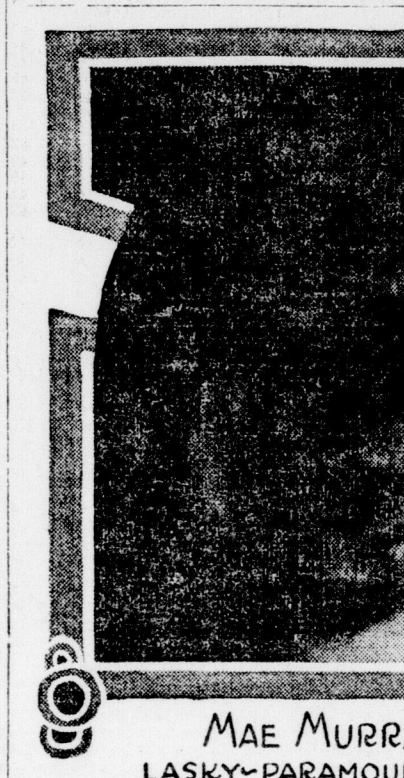
"Children acting in pictures are much easier to manage than the grown-ups," said Director Francis J. Grandon, in speaking of the Famous Players-Paramount production, "Heart's Desire," in which Marie Doro is starring at the Majestic today. "They don't act in the accepted sense of the word; they just behave in their natural way, and so get across and please the audience much better than if they were stiff or affected in manner. For instance, the little youngster playing the part of Miss Doro's small brother, aged five, had the time of his life when we gave him an extremely sticky part and told him that the man he didn't like was coming and would sit down in a certain chair and that he could smear the chair all up with the tart so that the man would sit in it. The little fellow was overjoyed and carried out his part to perfection—giving special care to the job, as he really didn't like the

man who seemed to be so cross to his beloved 'Maeve' down."

The Canadian Actress, Margaret Illington, at Majestic Monday and Tuesday.

Margaret Illington, the distinguished Canadian star of the speaking stage, will make her debut on the photodramatic screen in the gripping and vivid drama "Sacrifice," written especially for her by Charles Kenyon, and prepared for the screen by Beatrice C. De Mille and Leighton Osmun.

"Sacrifice" is a Lasky-Paramount picture, which will be the attraction at the Majestic Monday and Tuesday, next week. An unusual incident is in the fact that Miss Illington will make her screen debut in a story by the same author in whose play, "Kindling,"



MAE MURRAY LASKY-PARAMOUNT STAR

At the Majestic Friday and Saturday, June 1 and 2, Mae Murray and Tom Moore in "The Primrose Ring."

she scored her greatest dramatic triumph. As soon as the story "Sacrifice" appears on the screen, Mr. Kenyon will prepare a version of it for the speaking stage. Ever since her first appearance before the footlights, Miss Illington has been one of the most distinguished and popular stars on the American stage. Her wonderful performance in "The Thief," which ran a year in New York City, established Miss Illington as one of the country's most successful emotional actresses. Her recent success in "Kindling," which was hailed by all as one of the most unusual and appealing plays of the decade.

EMPIRE

EAST LONDON, NEAR ADELAIDE.

TODAY.

Vitagraph Blue Ribbon Feature.

"WHEELS OF JUSTICE"

By Albert Smith and J. Stuart Blackton.

The "Secret of Borgia," an adventure of Grant, Police Reporter. Ninth Episode. Shown every Friday and Saturday. B.V. Comedy.

MONDAY AND TUESDAY.

Richard Buhler in

"A MAN'S MAKING"

WEDNESDAY AND THURSDAY.

With Vivian Martin and Harry Hillard.

NEXT FRIDAY AND SATURDAY.

Vitagraph Blue Ribbon Feature.

"JUGGERNAUT"

Tenth Episode. "Grant, Police Reporter."

Matinees, Tuesdays, Thursdays, Saturdays, 2:30, 5 and 10c.

Evenings, 7 and 9, 10c and 15c.

We pay War Tax.

UNIQUE : THEATRE

SPECIAL MONDAY AND TUESDAY.

EDITH STOREY, EARLE WILLIAMS AND JAMES MORRISON, All-Star Cast in

"The Christian"

No Advance in Price.

BEAUTIFUL BABY MARIE OSBORNE in

"TWIN KIDDIES"

FEARLESS PEARL WHITE in

"PEARL OF THE ARMY"

THE GREAT MILITARY MYSTERY SERIAL. A LONESOME LUKE COMEDY.

EDDIE POLO AND FRANK MAYO in

"THE BRONZE BRIDE"

MARIN SAIS AND TRUE BOARDMAN in

"THE GIRL FROM FRISCO"

PATRICIA TODAY

Mat 2:15 Nights, 7-9 PHONE 70

Fatty Arbuckle in "The Butcher Boy"

Selig's Five-Act Feature

"The Little Lost Sister"

VAUDEVILLE

HOLLAND WRIGHT—The Act in White.

LOHSE AND STERLING—Aerialists.

KERWIN AND TRUE—Comedy.

Matinee—10 and 15 Cents. Night—15 and 25 Cents.

All seats reserved first night show.

NEXT MONDAY, TUESDAY AND WEDNESDAY

Worth \$2 a Seat

Twice Daily, 2:15, 8:15

Matinees 15c, 25c. Nights, 15c to 50c

THE MASQUE OF LIFE

SEVEN REEL NOVELTY SPECTACLE

SEE PETE THE MONKEY

HUMAN INTELLIGENCE

BIGGEST FILM SHOW ON EARTH

WORTH \$2 A SEAT

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