DOMINION TRADING STAMP CO., Ltd.

235 Yonge St., Toronto.

Victoria Show Rooms: Cor. Fort and Broad Sts.

H. A. LILLEY'S CELEBRATED Ice Cream Soda, 105 Douglas Street, bet. Pandora and Johnson.

PROGRAMME.—Continued.

- TEN-OARED CUTTERS. Course, round island and return to barge (about 3 miles). 1st prize, \$40; 2nd prize, \$20; 3rd prize, \$10. Entries—(a) "Warspite (b) "Warspite," (c) Warspite," (d) "Leander," (e) "Arethusa," (f) Arethusa," (g) "Pheasant," (h) "Virago," (i)Royal Artillery."
- DOUBLE SCULL SCHOOLBOYS' RACE-under 19. -1st prize, Silver Medals. Entries-Collegiate School, Victoria, B. C. 1. H. E. Thorne, bow; Oscar Scholefield, stroke; William Newcombe, cox. 2. B. N. Johnson, bow; Paul Harrison, stroke; C, Vincent, cox.

Drink Caledonian Liqueur Whisky.

ADVICE

The merchant that would offer his customers imitations or substitutes for

GENUINE BLUE TRADING STAMPS

is liable to keep "imitation" goods.



Saw

me----drinking Pacific Beer

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Merchants desiring to give stamps to their customers should give stamps that are secured and protected by a reliable and responsible company. The merchant is morally responsible for every stamp he gives out, and the merchant who gives stamps that he knows are not good, or not likely to be properly redeemed, is doing a grave injustice to his customers and endangering his entire business.

DOMINION TRADING STAMP COMPANY, LTD.

Head Office, 235 Yonge St., Toronto.

COR. FORT & BROAD STREETS.