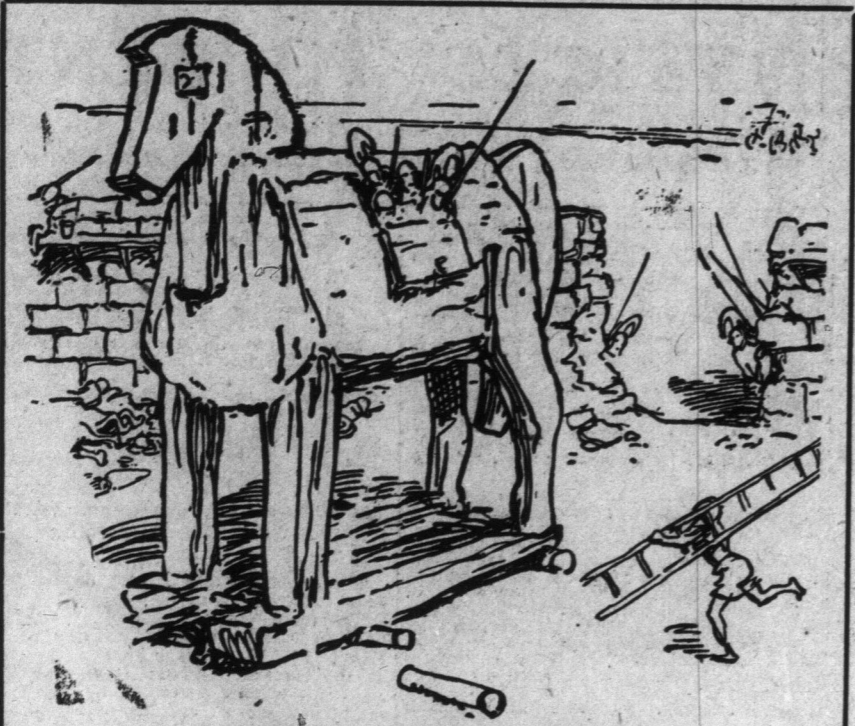


Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



STRATEGY

If we can believe the story of the Siege of Troy, it must have been a great deal easier to 'put one over' at that time than it is today.

If this is the sort of strategy that you appreciate, you'll be very much interested in this pagetful of supreme values for tomorrow.

A Bargain Day in Women's Wear Section

1.50 TO 2.50 CORSETS TO CLEAR WEDNESDAY FOR 95c PAIR. A general clearance of small balances of several of our best lines.

300 Women's Nightdresses, a pretty high neck style, in fine white flannelette, yoke has 16 small tucks and two rows silk insertion.

GIRLS' NEW FALL DRESSES LESS THAN HALF PRICE. 120 only, made in a pretty honeycomb weave of fancy colored dress fabric.

WOMEN'S HYGIENIC UNDERWEAR, HALF PRICED. Women's Vests and Drawers, 'Hygienic' make, unshrinkable wool and cotton mixture.

700 Women's Black Equestrienne Tights and Drawers, heavy black ribbed cotton, guaranteed fast color.

Mantle Offerings Tomorrow

The season for coats, suits and heavier dresses brings some very interesting specials in the Cloak and Suit Department.

New Model Suits, some silk lined, in black and navy chevrons, at 8.65.

Other Coats in Balmain, sports and cape styles. \$12.50 to \$15.00 values.

New Fall Dresses, copies of New York styles, with basques, tunics, girdles, etc., in big variety.

Women's Boots \$1.99. 450 pairs, in Blucher, button and lace styles; fine kid and calf leathers.

Women's Fine Kid Boudoir Slippers, Wednesday 99c. 600 pairs, in blue, black, red, pink, chocolate and mauve colors.

Boys' and Youths' Boots, Wednesday \$1.69 and \$1.99. 380 pairs, in Blucher style; dark tan calf, gunmetal calf and box kip leathers.

Women's First Quality Rubbers at bargain prices Wednesday. Storm Rubbers, regularly 75c, for 47c.

Millinery Specials Wednesday

\$10.00 to \$18.00 Trimmed Hats, excellent styles, with costly trimmings. Clear-up price 6.75.

Flannelette Kimono Gowns \$1.19

Heavy Flannelette, in small floral patterns, grounds navy, gray and Copenhagen.

Imported Noire Petticoats, 69c.—In black, navy and emerald, 44 inches at hips.

Jewelry 19c

Fine Pink Cameo Brooch, fancy setting; stone set scroll and wire brooches.

Have Your Eyes Tested

Reliable advice given as to their exact condition by our Optical Department without charge.

Toilet Goods Sale

Olive Oil, Cucumber, Buttermilk and Palmatine Toilet Creams, 8c each.

Colgate, 3 1/2-ounce bottles. Sale price 19c.

Canes 98c. 100 only, light and dark woods, in opera or crook styles.

Electrical Specials

DOMESTIC ELECTRIC IRONS. Make further use of the Electric Lamp Socket and get 'Guaranteed Forever'.

Electric Toasters. Makes a piece of crisp crisp toast at the same time.

TRUNKS AND SUIT CASES. Large Tourist Trunks, canvas-covered, hardwood slats.

STORE DIRECTORY

Transfer and Ticket Office—Main Floor, Centre and Basement.

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Men, Get Your Overcoat Wednesday

Sale of Men's Balmacaan and Slip-on Fall Coats at \$12.95—Regular values \$20.00, \$22.00 and \$25.00.

Conservative Fall Overcoats—Many men want a fall weight coat that is not extreme in style.

BOYS' BLUE SERGE SUITS, \$5.75. Two pairs of bloomers, a special sale of dressy suits.

Men's Derby or Stiff Hats, new shapes and special quality English fur felt.

New Fall Dress and Suiting Fabrics

The new autumn shades are featured in new weaves and finishes, from the shimmering silk and wool fabrics for afternoon and party gowns.

French Wool Crepe de Chine, 69c Yard—Just received, via London, delicate tints and lovely soft draping fabrics.

New Roman Stripes and Plaids—Literally dozens of new, striking designs and colorings.

New Silks and Velvets. From American and European sources come these wonderful fabrics for fall.

Wednesday Graniteware Sale

Thousands of pieces of undamaged ware, extra quality. 35c and 40c Blue and White Fry Pans.

BREAD PANS FOR MAKING BREAD. Wednesday large kneading Bread Pans: will hold 20 quarts.

Some Heavy Cuts in Bed Prices. Iron Bedstead, white enamel finish, brass cap.

Iron Bedstead, in white enamel, continuous top rail, brass rod at head and foot.

Iron Bedstead, in white enamel finish, heavy posts, top rails and husks, brass rails and spindles.

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Dinner 25c

11.30 to 2 p.m. Selected from Our Daily Menu for Today's Dinner.

Broiled Trout Steak, a la creole, or Baked New England Sausage, brown sauce, or Roast Ribs of Beef.

Men's Furnishings Wednesday MEN'S SHIRTS. Several odd and broken lines of Shirts to be cleared.

MEN'S COMBINATIONS. Men's Natural Merino Combinations, fall weight; closed crotch; all sizes 34 to 44.

MEN'S SWEATER COATS. Men's Heavy and Extra Heavy Pure Wool Sweater Coats; several different styles.

PICTURE FRAMING. The opening of our new stock of moulding of various woods and finishes includes a special showing.

LIVING ROOM WALL PAPERS. The everyday parlor-living room requires special papers that are serviceable, economical, decorative and easy to match up.

Blake's Hand-made Blinds—No ugly seams or bad joints; no off shades; soft clouded effects.

Soft Tapestries, Fabrics, Florals, Stripes, Corduros, Pebbles, Tweeds, Leatherettes, Metallics, in warm browns, grey, tan, blue and tan.

Cork Velours, Scotch and American, 30 inches wide, in 27 shades of browns, buffs, greys, blues, reds, greens—make beautiful effects.

English Corks, 19 and 21 in. wide, good colorings, best stock. Regular 25c roll. Wednesday .11.

Straps and Friezes for plain walls for living and dining rooms. Per yard, 5c, 8c, 10c, 12c, 15c to .50.

WEDNESDAY SPECIALS. 2360 rolls Imported Papers for living rooms, halls or dining rooms, assorted designs and colorings.

The Grocery List. TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

4000 packages of Standard Granulated Sugar, Redplains, in 5-lb. cartons.

Only four cartons to a customer. 2000 stone Fresh Rolled Oats, Per Choice side Bacon, 3 lbs. or whole. Per lb. 23.

Finest Canned Tomatoes, 3 tins 25. Canned Corn or Peas, 3 tins 25.

Clark's Pork and Beans, in chili sauce, tall tins, 3 tins 25.

Mustard in bulk 25. Choice Red Salmon, Per tin 14.

Finest Preserved Ginger, Per lb. 23. Finest Pot Barley, 5 lbs. tall 42.

Basilist Shortening, 1 lb. tall 42. Fresh Buttermilk, Gallon 15.

Teller's Cream Soda Biscuits, 3-lb. box 25.

Choice Red Lentils for soup, 3 lbs. 25. Crisco Shortening, Per tin 25.

Finest Pot Barley, 5 lbs. tall 42. Blue Bell Jelly Powders, assorted, 4 packages 25.

Crown Cocoa, 1/2 lb. tin 25. Hobbrook's Kipper Herring, plain, in tomato sauce, Regularly 1c, 2 tins 25.

Two Cakes, Per tin 5. Aunt Jemima's Pancake Flour, Package 25.

SYRINGTON'S Soups, assorted, 3 packages 25.

FRESH ROASTED COFFEE, PER POUND, 27c. 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 27.

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