

Store Opens 8.30 a.m.

The Robert Simpson Company, Limited

Closes at 5.30 p.m.

Men's \$10 and \$12 Winter Overcoats and Ulsters \$7.45



This is a splendid lot of Coats—excellent buying for careful shoppers. These are Single-Breasted Chesterfield Overcoats, fly front, made from good quality English black melton cloth, and finished with good quality black velvet collar; and Double-Breasted Ulsters, 50 inches long, with two-way convertible collar. They are made from good quality English tweeds, in diagonal pattern, gray, with strong, good wearing linings, and the best of tailoring. Friday 7.45

MEN'S \$1.25 TWEED PANTS, 88c.

Exceptionally good-wearing, strong English tweed trousers, in an assortment of good patterns. Friday, pair 98

SALE OF MEN'S \$10.00 AND \$12.50 SUITS, FRIDAY, \$6.95.

Suits of English tweeds, browns and grays, in striped patterns; cut single-breasted, three-button style, with single-breasted vest, and fashionable trousers. Friday 6.95

MEN'S SHEEP-LINED COATS, FRIDAY, \$4.40.

Made from a heavy brown duck. They button to the chin and have corduroy collars; the linings are heavy sheep-skin, patent fasteners, leather-bound pockets, and wind cuffs in sleeves, are comfortable features. Friday bargain 4.40

MEN'S HOUSE COATS.

Imported House Coats, in grays and browns, plain patterns, with fancy collar and cuffs; the edges, sleeves and pockets are finished with cord. Price, Friday 5.00

150 BOYS' ENGLISH TWEED THREE-PIECE SUITS.

Heavy winter weight double-breasted coats, single-breasted vest, and full cut bloomer pants. Sizes 28 to 34. Friday bargain 4.95

BOYS' WINTER ULSTERS, \$4.95.

Regularly \$6.00, \$6.75 and \$7.00. English tweeds, in browns and grays, cut in single and double-breasted styles, with convertible collars; well lined. Sizes 26 to 33. Friday bargain 4.95

BOYS' ULSTERS AND RUSSIAN OVERCOATS.

Regularly \$5.00, \$6.00, \$6.50, \$6.75. Imported tweeds, in gray and brown shades, diagonal and herringbone patterns, also navy blue. Sizes 21 to 28, or 3 to 10 years. Friday bargain 3.90

BOYS' TWEED SUITS.

Single-breasted, with straight knee pants; English tweed, and twilled linings. Sizes 24 to 30. Friday bargain 2.95 (Main Floor)



25c Day in Handkerchiefs

Men's Irish lawn, full size, 1/2-inch hemstitch border, fine even threads, neat corded border inside of hem. Simpson's Friday Bargain 4 for 25
Men's Irish Linen Handkerchiefs, 1/2 and 1/4-inch hemstitch border, extra fine quality of linen. Simpson's Friday bargain. 2 for 25
Men's White Mercerized Handkerchiefs, with pretty colored border, also navy and white borders, full size. Simpson's Friday Bargain 4 for 25
Women's Linen Handkerchiefs, narrow hemstitch borders, extra fine quality of linen. 3 for 25

In the Chinese Bazaar

"Peter Rabbit Books" for Children. Told and illustrated by Beatrix Potter. Each 25
"Tale of Peter Rabbit"
"Tale of Squirrel Nutkin"
"Tale of Two Bad Mice"
"Tale of Benjamin Bunny"
"Tailor of Gloucester"
New Volume — "Tale of Pigling Bland."
Nickel-Plated Adjustable Shaving Mirror, with magnifying glass. Friday .65
Nine-Piece German Silver Manicure Set, containing nine useful manicure articles. Friday 1.49 (Third Floor)

Pure Silk Ties in Burnt Wood Boxes for 39c

About 1000 Men's Pure Silk Ties, in plain Bengalines of all colors, each one is fitted in a burnt-wood box, which measures 12 inches long, 4 1/4 inches wide, by 1 1/2 inches deep. The box alone is worth 50c, and the tie is a regular 50c quality, too, for an 8.30 rush on Friday morning. Regularly \$1.00. Box and tie for 39 (Main Floor)

Simpson's Friday Bargain 3 for 25
Corner Embroidered Handkerchiefs, narrow hemstitch border, pretty floral designs in corner, large assortments of patterns. Simpson's Special, Friday 2 for 25
Women's Initial Handkerchiefs, fine white Irish lawn, neat initial, small floral wreath in corner, soft linen finish. Simpson's Special, Friday 3 for 25
Corner Embroidered Linen Handkerchiefs, the daintiest of patterns, hand-embroidered in corner, large variety of patterns, in floral, bow-knot, forget-me-not and butterfly designs. Simpson's Special, Friday, each 25
"Boy Scout" Picture Boxes, Three White Lawn Handkerchiefs for Children, neatly tied in box. Simpson's Special, Friday, two boxes for 25

The Christmas Show

Thousands of toys will be distributed at bargain prices, even faster than by Santa's Magic Reindeer.
1000 Only Teddy Bears, ready for \$3.30 selling. Regular 50c line, with a real winter fur suit, and shiny eyes. No phone or mail orders. Each 29
A BABY DOLL FROM GERMANY.
Beautiful, natural expression, almost human, pretty little face, with two first teeth; arms and legs movable; \$1.00 doll. Friday 69
A Pretty Baby Doll, with two entirely different expressions, jointed legs and jointed arms, and best quality bisque head, with eyes to open and close; doll has muslin dress and bonnet. Ordinarily \$1.75 and \$2.00. Bargain sale, each 69 Only one to a customer. No phone or mail orders.
THE GREAT CHRISTMAS SHOW — SIXTH FLOOR.
Moving Picture Machines, strongly made, all complete and ready for use, at prices 50, 89, 1.00, 1.25, 1.89, 2.00, 2.50, 2.89, 4.25, 6.00 and 6.50
Postcard Lanterns, at 89, 1.00, 1.50
Electric Postcard Lantern 1.50
Microscope Lantern at 7.50, 11.00, 15.00
Magic Lanterns, complete and ready to use, at 25, 50, 89, 1.00, 1.25, 2.00, 2.50, 3.00
Celluloid Horns, some plain and some with handle. Friday 25
Metal Horns and Trumpets 10, 15, 25, 35, 39, 75 and 1.00
Bell Toys for the Baby, fixed on wheels 10, 15, 19, 29
Baby's Rattles 5 and 10
Toy Watches 5 and 10
Strong Felt Horses, on platform, with wheels 15, 35, 75 and 1.00
Toy Pastry Sets, comprising Baking Board, Rolling Pin and Mixing Bowl. Per set 10
Toy Coffee Set with Tray, strongly decorated tin in cardboard carton. Per set 25
Toy Soldiers and Junior Battle Games, Ring My Nose, Toy Town Target, Toy Conductor, Over the Garden Wall, Game of Rumme, a Royal Game of Toy Chance and Skill; All Aboard, a railroad game, and a great variety of other games at, each 25
Game of See-Saw, Nursery Day Puzzle Game, Down and Out, Toy Town Bank, New Fortune Telling Game, Telegraph Box, Magnetic Fish Pond, Game of War with Toy Soldiers, Pistol and Ammunition, etc., for each 50
Game of Trap Shot 75
Game of Louis, a new and most interesting game 85
Rubber Quoits, a game of skill 89
The Piggeries, the latest craze 1.50
Telegraph Game, complete with instrument, message blanks, etc.; The Firing Line, New Pretty Village, Deck Ring Toss, Giant Soldier Game, with latest model rifle, and many other equally good and lively 1.50
A Big Battle Game, with two opposing armies, two cannons, flags and ammunition. Friday 1.50 (Sixth Floor)

Gloves and Hosiery

Women's and Children's All-Wool English Worsted Stockings, seamless, heavy weight, bright glossy yarn, double heel, toe and sole. Sizes 6 to 10. Friday 29
Boys' and Girls' All-Wool Fine-Ribbed Black Cashmere Hose, medium weight, soft fine yarn, closely knitted, also some colors in small sizes, 6 to 8 1/2; 40c value. Friday 29
Women's All-Wool "Llama" Black Cashmere Hose, fashioned, winter weight, the yarn closely knitted, good wearing, spliced heel, toe and sole. Sizes 6 to 10. Friday 35
Women's "Pen-Angle" Brand Plain Black Cashmere Hose, knit to form without or seam, extra wide top; spliced heel, toe and sole; sizes 3 1/2 to 10. Friday 1.00
Women's Fine Kid Gloves, two dome fasteners, over-sewn seam, soft, pliable skin, black, tan and white; sizes 5 1/2 to 7 1/2. Special, Friday 75
Men's Tan Leather Unlined or Wood-Lined Gloves, one dome fastener, pliable seam, neat point on back; soft, pliable leather; rich tan shades; sizes 7 to 10. Special, Friday 75
Men's Imported Tan English Cape Gloves, heavy silk lined, one dome snap, heavy sewn seam; stylish, warm and comfortable; rich tan shades; sizes 7 to 10. Friday 1.00
Men's Imported English Kid Gloves, pure wool lined, one dome snap, pliable seam, extra soft, pliable skin; neat and dressy; sizes 7 to 10; tan shades. Friday 1.00 (Third Floor)



\$20.00 Limoges China Dinner Sets at \$11.95

54 Fine Quality Limoges China Dinner Sets, 97 pieces, clear hard body, brilliant glaze, with a dainty floral design, all pieces with gold edges. Regularly \$20.00. Friday special 11.95
37 Limoges China Dinner Sets, 97 pieces, splendid white bodied, brilliant china, decorated with sprays of flowers, scalloped shape. Regularly \$18. Friday 9.95
450 Pieces Fine Art Pottery Vases, Centre-pieces, Ornaments, Etc., from English, Hungarian, French and Italian Potteries. Prices range from \$4.00 to \$20.00. At half price, 2.00 to 10.00. Basement.

The Grocery List

One car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag 55
2,000 bags Choice Family Flour, 5-lb. bag 60
Choice Currants, cleaned 25
3 lbs. 25
California Seeded Raisins, 3 packages 29
Yellow Cooking Sugar 11
New Orleans Molasses, Cherry Grove Brand, 2 lb. tin 10
Canada Cornstarch, Package 10
Pure Kettle Refined Lard, Per lb. 18
Choice Cooking Figs, 4 lbs. 25
Canned Sweet Pumpkin, 3 lbs. 25
Finest Creamery Butter, Per lb. 32
4,000 tin Finest Canned Tomatoes, While they last, 2 tins each 25
Canned Corn or Peas, 3 lbs. 25
300 Pickled Shoulders of Pork, 6 to 8 lbs. each, Per lb. 14
Pure White Clover Honey, 6-lb. pail 65
Choice Pink Salmon, Per tin, 2 tins 5
Pearl Tapioca, 4 lbs. 25
Choice Hangman Rice, 5 lbs. 25
2 1/2 LBS. PURE CELONA TEA, 88c. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Friday, 2 1/2 lbs. 58
CANDY SECTION, Main Floor and Basement.
500 lbs. Assorted Chocolate Creams, fruit flavors. Per lb. 25
1,000 lbs. After Dinner Mints, Per lb. 14
1,000 lbs. Walnut Maple Cream, Per lb. 10
1,000 boxes Christmas Crackers, in a fancy box of 1 dozen, containing hats, caps and aprons. While they last, per box 10 (Basement)

A Big Rug Bargain Day

Sweeping reductions from regular prices to effect a complete clearance of all odd and single Rugs before stock-taking. Some splendid bargains included:
\$15.75 Wool Rugs, size 9.0 x 9.0, for 9.75
\$16.75 Wool Rugs, size 9.0 x 10.6, for 11.25
\$22.50 Wool Rugs, size 9.0 x 12.0, for 14.75
\$13.75 Tapestry Rugs, 10.6 x 12.0, for 9.25
\$15.50 Tapestry Rugs, 10.6 x 13.6, for 10.25
\$16.25 Tapestry Rugs, 12.0 x 12.0, for 11.25
\$17.50 Tapestry Rugs, 12.0 x 13.6, for 12.25
Seamless Imported Axminsters, Wiltons and Brussels Rugs, in all the most useful sizes at prices that are in many cases less than cost.
Extra Values in Well-Seasoned Linoleums and Floorcloths, extra heavy English linoleums. Special price, per yard 39
Good Heavy Bright Floorcloth, 36 in., 45 in., 54 in., 72 in., and 90 in. wide. Per square yard 27
Useful Small Axminster Rugs, mottled, size 27 x 54. Special 1.65 (Fourth Floor)

\$4.00 Japanese Matting Boxes Friday Bargain \$2.19

Size 32 in. x 17 in. x 14 in. Well finished. A useful gift at a low price. Friday bargain, each 2.19
\$8.50 and \$4.00 Chintz Shirtwaist Boxes, in a large selection of coverings, lined to match, and fitted with castors. Friday bargain, each 2.45
\$5.50 to \$6.50 Box Settees, an ornament in any room, 40 in. x 17 in. x 16 in., covered in pretty chintzes, lined, and fitted with castors. Friday bargain, each 4.99
Bedroom Chairs, with useful boot box in seat, covered in chintz. Regular \$6.00 value. Friday bargain, each 4.48
English Chintzes in a great variety of pretty colors, all unfadable. Two interesting values. 45c and 50c values for 25c yard, 30c values for 18c yard. 60c Opaque Window Shades, size 37 in. x 70 in. Friday bargain, complete, each 66
75c Combination Shades, 37 x 70, green with white or cream. Friday bargain, each 66
Genuine Hartshorn Rollers Only in These Shades.
NEW MACROME LACE CURTAINS, 66.98 PAIR.
The newest and prettiest in the market; strongly made and most effective, on plain ecru net, with pretty lace set on embroidered border with a macrome lace insertion. Greatly reduced for Friday bargain, pair 6.98
ORIENTAL COUCH THROWS, \$1.98 EACH.
A useful and most ornamental present, in pretty colors and Oriental effects. Size 100 x 60 inches. Friday bargain, each 1.98 (Fourth Floor)

Den and Living Room Chairs and Rockers

These chairs are made of solid, quarter-cut oak in fumed finish. They are upholstered and covered in genuine leather, are very massive and have large, deep comfortable seats. The construction, make and finish are of the best. No more of these chairs can be sold at the prices given:
9 only Fumed Oak Arm Rockers. Regularly \$10.75. Special Friday 7.90
3 only Fumed Oak Arm Rockers. Regularly \$18.00. Special Friday 11.90
2 only Fumed Oak Arm Rockers. Regularly \$12.50. Special Friday 8.95
5 only Fumed Oak Arm Chairs. Regularly \$39.00. Special Friday 19.90
2 only Fumed Oak Arm Chairs. Regularly \$17.50. Special Friday 12.60
4 only Fumed Oak Arm Chairs. Regularly \$24.50. Special Friday 17.90
Imported Reed Living Room Furniture, in natural finish, including tables, chairs, desks, settees, palm stands, etc. Regularly from \$27.50 to \$50.00. Friday special, Half Price. (Fifth Floor)

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