

<b>MARKET ENTRY STRATEGIES</b>	<b>30</b>
<b>Agents and Distributors</b>	<b>30</b>
<b>Textile Shows</b>	<b>31</b>
Exintex	31
Expo Tela	31
Expo Textil	31
<b>WHERE TO GET HELP</b>	<b>32</b>
<b>Canadian Government Departments and Services in Canada</b>	<b>32</b>
<b>Key Contacts in Canada</b>	<b>38</b>
Sponsoring Organizations	38
Mexican Government Offices in Canada	38
Business and Professional Associations	39
<b>Canadian Government Departments and Services in Mexico</b>	<b>40</b>
<b>Key Contacts in Mexico</b>	<b>41</b>
<b>Industry Associations</b>	<b>41</b>
Major Manufacturing Companies	42
Selected Mexican Department Stores	43
<b>Trade Show Organizers</b>	<b>44</b>
<b>Trade Publications</b>	<b>44</b>