

## MANITOBA

POPULATION                    1,082,500

Major Centres:	Winnipeg	625,304
	Brandon	38,708
	Thompson	14,729

Gross Provincial Product '88:	\$21.645 Billion
Total Exports '88:	\$2.916 B (13.5% of GPP)

Major Exports:	Grains:	\$666 Million (23% of total exports)
	Nuclear equipment:	\$359 M (12.3%)
	Oil Seeds:	\$238 M (8.2%)
	Autos:	\$196 M (6.7%)

Exports to the USA:	Total:	\$1.741 B (59.7% of total exports)
	Illinois:	\$284 M (9.7%)
	Minnesota:	\$234 M (8%)
	North Dakota:	\$189 M (6.5%)

Other Export Markets:	China:	\$248 M (8.5% of total exports)
	Japan:	\$200 M (6.9%)
	USSR:	\$127 M (4.4%)

% of total Canadian Exports:                    (2.2%)

# of Firms on WIN Exports:	1088 (4.6% of canadian total)
# of PEMD Applications Annually:	99 (3.1% of Canadian total)

Export Award Winners:		
	XCAN Grain Ltd.:	1985 Winnipeg
	Bristol Aerospace ltd.:	1984 Winnipeg
	Versatile Farm Equipment Company:	1983 Winnipeg

### Local Federal Government Trade Promotion Resources

International Trade Centre, Winnipeg - 4 officers, 5 support staff

Senior Trade Commissioner, ITC Winnipeg: Tony van Rosmalen

Part-time from other ISTC Programs - 2 PYs

EDC - Manitoba/Saskatchewan District Office located in Winnipeg ITC

CCC - Regional office located in Calgary

CIDA - a business advisor has been contracted for this (1989) summer, located in Winnipeg ITC.

Centre for International Business Studies - University of Manitoba, Faculty of Administration Studies (est. 1983).