

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

009-FOREST PRODUCTS,EQUIP,SERVICES
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

MONITORING, REPORTING AND RECOM. ON MAJOR ACCESS ISSUES DECISIONS AND POLICY.
IMPROVED STRATEGIC FRAMEWORK FOR APPROPRIATE INTERVENTION,

WITH COFI-BPIP, ASSESS OPPORTUNITIES FOR WOOD PRODUCT IN UK SALE
INCREASED INFORMATION, MARKET DEVELOPMENT, PROMOTION AND

MEET WITH SENIOR EXECUTIVES OF TFC CO. & ESTATE AGENCIES
REVITALIZE LEVEL OF TFC HOUSING STARTS

SECTOR PROFILES
POSITION PAPERS FOR CONSULTATION AND ASSESSMENT OF POLICY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 - series of missions from IWA-union to forestry to UK and 3 key lumber missions to Canada
- continued co-ordination & co-operation of Cdn lumber ind. promotion & technical work on issues
- address issues: newsprint quota, dioxins
- All successful in meeting objectives & considerable follow-up now underway.
- considerable studies made. CLA now part of BPIB. COFI & BPIB working closely together
- considerable consultation & publicity underway

QUARTER: 2 a) Monitoring & reporting on Eurocode S/CEN activities.
b) Meet Chairman of large newspaper publishers on newsprint issue.
c) Liaison on sectors other than forest products
a) CEN issues reported on; briefing meetings with UK forest trade held.
b) Newsprint issues discussed at senior levels.
c) Sector liaison included cement bonded particleboard, promising new product.

QUARTER: 3 -----

QUARTER: 4 -----