

REPORT #5
88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

415 - HAGUE, THE

NETHERLANDS

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TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-LIAISON WITH NETHERLANDS TIMBER-FRAME CONSTRUCTION ASS. FOR CDN INVOLVEMENT IN MAJOR DUTCH MODEL HOUSING PROJECT.
-ALBERTA BUSINESS & INVESTMENT MISSION 16-20 MAY VISITS TO HITC AND BIOTECH COMPANIES.

-CURRENTLY UNDERWAY IS 1) DISTRIB. OF R2000 MANUAL; 2) TRANSLATION OF CDN VIDEO ON CONSTRUCTION TECHNIQUES INTO DUTCH; 3) APPOINTMENTS WITH PUBLIC RELATIONS AGENT FOR MODEL HOUSING PROJECT -ON BEHALF OF MISSION-MEMBERS WE IDENTIFIED 2 DUTCH INDUSTRIES IN PAINT & HITEC SECTOR, WITH POTENTIAL TO INVEST IN CDA. JOINT-VENTURE POSSIBILITIES WERE DISCUSSED & WITH PROPER FOLLOW-UP AT BOTH ENDS POSITIVE RESULTS CAN BE EXPECTED IN FUTURE.

QUARTER : 2

TO PROMOTE THE 1987 INTERNATIONAL INVESTORS FORUM TO BE HELD VANCOUVER 17-19 NOVEMBER 87. EFFICIENCY TRADE FAIR, AMSTERDAM INFO BOOTH.

SUCCESSFUL MEETINGS ARRANGED BETWEEN REPS OF FORUM & BKS, INVSTMT ADVISORS, C. OF COMMERCE. MAILING TO FINANC'L & INVSTMT INSTITU'NS, REAL ESTATE INVSTRS & TAX/LAW/MKTG/BUSINESS CONSULTANTS INITIATED. CANCELLED DUE TO HEAVY RESPONSIVE WORKLOAD & REALIGNMENT PRIORITIES. SEVERAL NEW ENQUIRIES WERE DEVELOPED & SRVCD REPRESENTING POTENTIAL INVESTMENTS OF SEVERAL MILLION DOLLARS IN AUTO PARTS, FOOD AND FISH.

QUARTER : 3

QUARTER : 4
