One should use good judgment in choosing a cycle, preferring a standard maker, with a reputation at stake, to unknown goods.

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are guaranteed to be HIGH GRADE and to give as good results as any ordinary high grade \$100 machine. We sell at small margins,—that's the reason.

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They have all the latest features, including adjustable handle bars, hygienic saddles, builtup wood rims, Dunlop tyres, detachable chain wheels, three heights of frame, and choice of colors; choice of two or three-piece crank shaft.

If you are looking for a good general purpose machine, you can make no mistake in one of these at \$65, \$75 or \$85.

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