

**NEW YORK LIFE**

INSURANCE COMPANY.

**JOHN A. McCALL, President.**Gain in Insurance in force 1899  
\$117,850,865

AN UNPARALLELED RECORD.

Applications invited by the undersigned for general and special agencies, and management of territory from experienced Life Insurance men, as well as from those wishing to acquire training and experience.

WESTERN CAN. BR., 416 1/2 Main St., Winnipeg, Man.  
N. B. BR., 120 Prince William St., St. John, N. B.  
TORONTO BRANCH, 8 King St., West, Toronto, Ont.  
HALIFAX BR., Barrington and Prince Sts.**R. HOPE ATKINSON.**

AGENCY DIRECTOR,

Company's Building, MONTREAL

**J. DUNCAN DAVISON**Imperial Bldg. 107 St. James Street,  
Montreal.

COMMISSIONER

For Following Provinces:

Ontario, Quebec, Manitoba, New Brunswick  
Nova Scotia and Prince Edward Island.

Established 1809.

**North British & Mercantile**  
Insurance Company.Total Funds, Dec. 1896, \$67,244,580.00  
Canadian Investments, 5,468,460.08

Directors:

Henri Barbeau, Esq. Arch'd Macalder, Esq.

Thos. Davidson, Managing Director.

This Company's investments in Canada greatly exceed those of other fire Companies.

**C. Ross Robertson & Sons, Gen'l. Agts.**  
11 Hospital Street, MONTREAL.**Hartford Fire Insurance Co**

HARTFORD, CONN.

Established - - 1704.

Cash Assets, - \$10,004,607.55.

Authorized Capital, - \$3,000,000.00  
Capital Subscribed & Paid-up, - 1,250,000.00  
Deposited with Receiver General in  
Canada, - 110,984  
Annual Income, - 7,000,000.00  
Surplus beyond liabilities and  
Capital Stock, - 3,264,302.15Geo. L. Chase, President,  
P. C. Royce, Sec'y. Thos. Turnbull, Asst. Sec'y.  
Chas. E. Chase, Asst.-Sec'y.**C. Ross Robertson & Sons, Agents**  
11 Hospital Street, MONTREAL.**UNCONDITIONAL**  
POLICIESARE ISSUED  
BY THE**CONFEDERATION LIFE**  
ASSOCIATION.Cash Values,  
Extended Insurance,  
Paid up Policies,  
**GUARANTEED.**

Full information sent on application.

**H. J. JOHNSTON,**

Prov. Manager,

174 ST. JAMES ST.,  
MONTREAL.W. C. MACDONALD,  
Actuary.**J. K. MACDONALD.**

Managing Director.

Head Office, - TORONTO.

**INCREASES IN LIFE INSURANCE IN CANADA.****The Royal-Victoria Life Insurance Co. of Canada**

made the following increases in business in 1899 over 1898:

1. Increase in CASH PREMIUMS PAID..... 148 per cent.
2. Increase in New Business issued ..... 43 "
3. Increase in Business in Force..... 85 "

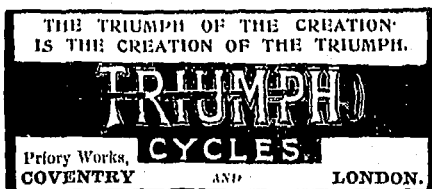
NOTE—Decrease in amt. of Death Claims 200 "

**All Life Insurance Companies in Canada combined**

made the following increases in business in 1899 over 1898:

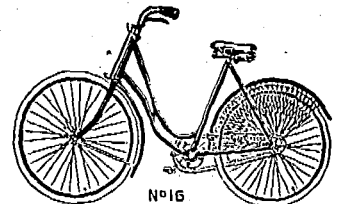
1. Increase in CASH PREMIUMS PAID..... 8.82 per cent.
2. Increase in New Business issued..... 23.08 "
3. Increase in Business in force..... 9.66 "

NOTE—Increase in amt. of Death Claims. 14.98 "

Agents desiring to represent **THE ROYAL-VICTORIA LIFE INSURANCE CO.**, or parties wishing information regarding Life Insurance, will please communicate with**DAVID BURKE, A.I.A., F.S.S., General Manager.** - - Head Office, MONTREAL.**Triumph Cycle Co.,**

LIMITED.

COVENTRY, ENGLAND

**WESTERN ASSURANCE**  
COMPANY.

FIRE AND MARINE. Incorporated 1851.

Assets, over \$2,320,000.00  
Income for Year ending 31st December, 1898, over - 2,530,000.00

Head Office. - Toronto. Ont.

Hon. Geo. Cox, Pres. J. J. KENNY Vice-Pres. & Man.-Dir.  
C. C. FOSTER, Secretary.

Montreal Branch, - - 189 ST. JAMES STREET.

ROBT. BICKERDIKE, Manager.

ROUTH &amp; CHARLTON, City Agents.

**THE IMPERIAL**  
INSURANCE COMPANY LIMITED  
FIRE.

LONDON.

ESTABLISHED 1808.

SUBSCRIBED CAPITAL, . . . . . \$6,000,000  
PAID-UP CAPITAL, . . . . . 1,500,000  
TOTAL INVESTED FUNDS OVER . . . . . 8,000,000

Canadian Branch:

COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.  
G. R. KEARLEY, RESIDENT MANAGER.**Victoria-Montreal Fire Insurance**  
COMPANY.

Incorporated by Special Act of the Parliament of Canada.

Capital Authorized.....\$1,000,000  
Capital Fully Subscribed..... 400,000

"Deposit made with the Dominion Government for the protection of Policyholders."

**THOMAS A. TEMPLE & SONS,**

GENERAL MANAGERS.

183 St. James Street (Temple Building),  
Montreal, Canada.**COMMERCIAL UNION**

ASSURANCE CO., Ltd.,

Of London, England.

FIRE LIFE MARINE.

Agencies in all the principal Cities and Towns of  
the Dominion.HEAD OFFICE, Canadian Branch, - - MONTREAL  
**JAMES MCGREGOR, Manager.**