

There never can be another tobacco so plumb full o' happiness, and so everlasting shy of the sting and smart that makes you wish you'd never learned to smoke, as P. A. It serves you with just one soulsatisfying smoke after another, and all because of that wonderful patented process that sent the old-line tobacco-

bite and tongue-burn to the discard. If you want a lickin' good cigarette just

roll one from

PRINGE

the inter-national joy smoke

and before you know it you'll be rollin' another. Once you're hep to the joyousness of this tobacco you'll be buying it for good.

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Prince Albert, the largest selling brand of pipe smoking tobacco in the United States, is manufactured by the R. J. Reynolds Tobacco Company at their factories in Winston-Salem, N. C., U. S. A. It is imported from the United States by Canadian dealers.

Prince Albert is sold everywhere in full 1/8th tidy red tins that just fit the hip pocket.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C., U. S. A.

