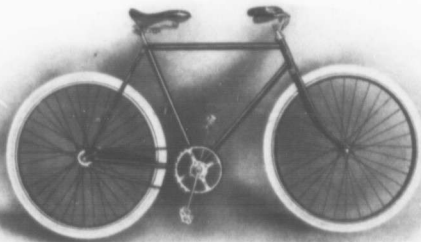


FOUND!

The Publishers of Busy Man's, always on the alert for the greatest value possible in the prizes they offer, have happily struck on a genuine "scoop" for the rider who knows and appreciates a good wheel.



MODEL 88, "IMPERIAL"

	Regular	Option
Frame	22-inch	26, 24 and 26-inch
Finish	Black	
Chain	3-16 inch, Black	
Gear	77	72, 80, 87
Handle-bar	No. 20, Adjustable	
Pedals	Rubber 3 1/2-inch	3 1/2-inch or 4 1/2-inch Rat Trap
Crank	7-inch	
Saddle	No. 15	No. 14, 11, 17
Tires	1 1/2-inch Dunlop	1 3/8-inch Dunlop or Hartford single tube
Wheels	28-inch, with striped rims	

This cut shows the "Imperial", Model 88, made by the Canada Cycle & Motor Co., Ltd. Toronto, equipped with Hercules, or New Departure Coaster Brake. See specification for details of its strictly high class ensemble.

This wheel or Ladies' "Imperial", Model 87, (same material and equipment) will be sent to anyone sending only 32 new full-year, paid-in-advance subscriptions to Busy Man's (two six-months or four three-months subscriptions will count as one full-year order).

You may have your choice of any height of frame from 20 in. to 26 in.; any gear from 72 to 87, any of four designs of saddles; 1 1/2 in. or 1 3/8 in. Dunlop or Hartford single tube tires.

This wheel is worth hustling for, and any hustler can win it in a few weeks; only 32 subscriptions make it yours. Fill in the attached slip and send it to us and we will send you a sample copy of Busy Man's Magazine, and order book.

THE BUSY MAN'S MAGAZINE

The Busy Man's Magazine,
10 Front Street East,
Toronto, Canada.

Gentlemen: I would like to win one of the Imperial Bicycles you offer for 32 new, paid-in-advance subscriptions to Busy Man's. Please send me sample copy and order book, and I will do my best to win. I agree to report progress once a week.

Name

Street

Place