

FANCY GOODS AND STATIONERY ... and children's papeteries with colored litho. headings. Also, the above-line of paper by the ream, and envelopes to match, up-to-date lines of notepaper, etc., with white,



The Copp, Clark Co., Limited

blue, grey and other borders. These goods are the latest on the market, and will have a great call this year. Every stationer who wishes to be up-to-date should have some on their shelves.

Now is the time of the year for tourists to equip themselves for their summer trips in fountain pens, pocket inkstands, etc. Of the latter, The Brown Bros., Limited, have just received a fine and large assortment, in the most beautiful leathers, morocco, Russia, pig skin, etc., from the smallest to the largest sizes.

NOVELTIES IN STATIONERY.

In their lines of scribblers this year (which have already been described in these columns), The Copp, Clark Co., Limited, are making a specialty of the better class of paper for the use of pen and pencil. One of these is called "Imperial Post," and another is the "Postal Union." The latter is a design the details of which are likely to be very popular, because full information about the value of Canadian stamps, with fac similes of the stamps themselves, is

given. Another line is bound in leatherette covers, so that it may be rolled up and put in the pocket, and is called "The Nubian." A new scribbler at 1c. is called "The Bicycle," and it certainly, at the price, is very good.

During the Summer vacation the dealer is wise who canvasses the school board for maps, globes, slates, etc., full lines of which this firm handle, as well as a complete line of liquid slatings. The second edition of the new map of the Dominion will be issued about July 1. It contains many improvements on the first edition. A complete notice of it will appear in our July edition. These publishers are also working at a new map of Ontario.

Stationers are informed of a line of pen holders for giving away, which are likely to be very popular with young people. They are glass-handled holders, hollow inside, and contain small candies. Another feature for the dealer who wishes to advertise his business in this way is a line of pretty lithographed blotters, nicely made and colored, with blanks for printing the firm's name on them.

ERIN GO BRAGH



SCRIBBLER

The Copp, Clark Co., Limited

Two new lines of notebooks this month are done in tartan, and can be sold at 3c. and 5c. There are also two new pads in

tartan, namely, "The Bobbie Burns" in white, and "The Gordon" in cream. Office diaries for 1900 are now ready.

A decided novelty which promises to be a real success is the "Magic" painting



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book. It is illustrated with figures, flowers, animals and various kinds of scenery, apparently printed in black. But when you run a damp camelshair brush over the pictures, the whole thing appears colored. The book will delight children. It can be had in three numbers.

There are some very good crystal paperweights in the market just now, and one line shows a lot of moving figures embodied in the glass, such as beetles, dancing girls, etc. Some colored imitation cut-glass weights are also very good.

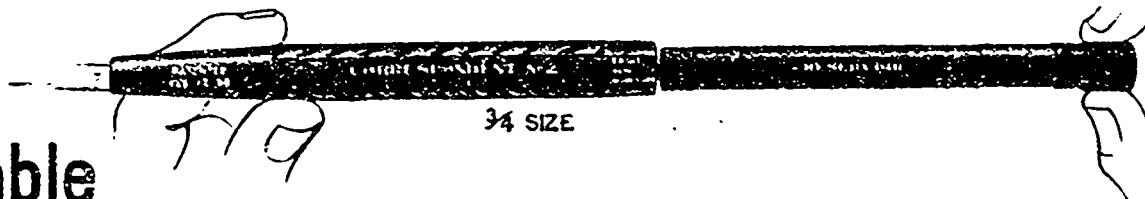
A large ball for youngsters is likely to prove popular. It may be inflated with wind by means of a bicycle pump. It is parti-colored and very durable, and a tremendous bouncer.

In this warehouse there is a great range of decorations for the walls of Summer cottages, etc. These include all sorts of hanging shapes in colored tissues, flags, cut-out patterns, etc. They retail from 5 to 30c. With this may also be mentioned the "Iris" paper, the rainbow shade of em-

No
Breakable

Joint in

THE EAGLE



and therefore no leakage. Made with plain and chased barrels, round and hexagon, smooth and twist, gold, silver and pearl mounted. straight and tapered caps. 14 karat Gold Pen.

Perfect Flow.

Simple Construction.

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The Copp, Clark Co., Limited, - Toronto.