

STRUMOUS DISORDERS

with their train of symptoms pointing to faulty or perverted metabolism, demand remedies capable of readjusting normal cell processes. Of these

IODIA

is strongly suggested as the standard tonic-alterative. Clinical experience, extending over many years, has shown that it possesses striking individuality as a reliable means to the end of stimulating cellular functions, promoting the elimination of waste products and re-establishing metabolic activity.

IODIA, therefore, has a well-defined field of application in **Syphilitic, Scrofulous and Cutaneous Diseases, Rheumatic and Gouty Ailments**, and wherever a reliable altero-reconstructive is required.

BATTLE & CO.

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B L O O D D Y S C R A S I A

BLOOD DYSCRASIA as a pathological entity is as indefinable as ever. But recent physiological studies have emphasized anew the part played by certain constituents of the blood as protective, restorative and reparative forces. Modern therapeutics, therefore, finds a fundamental utility in the correction of any variation or deficiency of these forces. **Herein lies the special value of ECTHOL**—an eligible preparation of selected *Echinacea Angustifolia* and *Thuja Occidentalis*, presenting in potent form a remedy of uncommon anti-morbific power.

When other remedies of the so-called alterative type fail to exert the slightest effect in the various forms of blood dyscrasia, **ECTHOL** may be depended upon to promptly produce tangible results.

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