

# HORLICK'S MALTED MILK

**The Original and  
Only Genuine**

**T**he Malted Milk that gives you the benefits of the pioneer manufacturer's experience of over thirty years. Ensures the nutritive effects of pure milk and selected malted cereals with the minimum digestive effort. A food for infants that has practically the same caloric value as mother's milk. A welcome relief from the usual plain milk diet in cases of Typhoid Fever, Pneumonia, in Convalescence Consumption, Neurasthenia, or after Surgical Operations.

That Your patients may obtain the best as well as the original and only genuine, always specify "Horlick's."

Samples sent, free and prepaid, to the profession upon request.

**HORLICK'S MALTED MILK COMPANY**

**RACINE, WIS., U.S.A.**

**GILMOUR BROS. & CO., MONTREAL**

**SOLE AGENTS FOR CANADA**

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**B**LOOD DYSCRASIA as a pathological entity is as indefinable as ever. But recent physiological studies have emphasized anew the part played by certain constituents of the blood as protective, restorative and reparative forces. Modern therapeutics, therefore, finds a fundamental utility in the correction of any variation or deficiency of these forces. **Herein lies the special value of ECTHOL**—an eligible preparation of selected *Echinacea Angustifolia* and *Thuja Occidentalis*, presenting in potent form a remedy of uncommon anti-morbific power.

When other remedies of the so-called alterative type fail to exert the slightest effect in the various forms of blood dyscrasia, **ECTHOL** may be depended upon to promptly produce tangible results.

**BATTLE & COMPANY**

**LONDON**

**ST. LOUIS**

**PARIS**