The Better Cook—Man or Woman?

In a general way the average woman can cook and the average man certainly cannot! When, however, we turn to palaces, clubs or hotels, we invariably find the chef is a man, a highly-trained specialist who has chosen a career in cuisine

The College Fetish

Dorothy Dix

ents Against Needless

A College Education Cannot Work Miracles. It Cannot Give More Than the Student Puts Into His Work, So Before Sacrificing for Your Children, Make Sure That They Are Worth It.

A woman writes me a letter in which she says:

"Is a college education a necessity or a luxury for poor people ordinary intelligence?

"I am the mother of four children who just possess average ability. Even my partial eyes can see no sparkle of unusual talent in them. To send them to college after they have graduated from the high school will mean years of grueling sacrifice for their father and myself. Is it worth while? Is a college education a uxury or is it a necessity that I am in duty bound to give my no matter what the cost to myself?"

frm belief that it is the duty of parents to see that their a good, sound, elementary education. After that, it all the individual child and the circumstances of the parents. boy or girl shows the flair of genius in any line, a father and are justified in making many sacrifices to develop it. But even here it is to be remembered that it is just as easy to smother a talent with too much kindness as it is to starve it with neglect. The old saying that you can't keep a good man down is true. If a man and woman have it in m to do things, they will do them against any odds. Indeed, the very lack of opportunities is a spur in their sides.

In proof of this read "Who's Who." Not one in ten of the men and women whose achievements are recorded in that register of notables had many advantages of early education or training. On the contrary, they fought their way up from the furrows of cornfields and from backwoods villages. And just because their struggle was so hard they developed every bit of strength and ability that was in them.

As for studious children, nothing will hold them from their own. You might as well try to restrain a starving man from partaking of the feast that is spread before him as to keep a bookish man from reading. The whole world of printed matter is his birthright, and he will get an education whether he ever sees a college gate or not.

Besides, no boy or girl who really wants a college education is debarred from getting one in these days. There is not a university in the country that has not some way arranged by which poor and ambitious students can work their way through it.

For these reasons, it seems to me that there is no more tragic and pitiful mistake than the sacrifices that so many parents make to send their children to college.

Because they themselves have never had a college education, they regard it with a superstitious awe and reverence, as if it were some new and unknown god. They naively believe that it can work miracles, and that if only the fringe of its sacred mantle touches their children they will be assured of every blessing for life. Therefore, father and mother humbly offer themselves up as a living sacrifice on its altar.

Everywhere you will find parents who are literally killing themselves to send their children off to college. They are denying themselves the actual food that they need. They are doing without the dentistry, or the little operation, or the vacation that would lengthen their days. Mother turns off the cook and does the housework, although it is too much for her strength and her age. She wears her clothes until they are threadbare. Father takes on more work and grows more and more hump-shouldered and shabbylooking day by day.

More than that, at middle age people should be laying up something for their rainy day or else they are dooming themselves to the terrible fate of a dependent old age. And so when they impoverish themselves by sending their children to college they have made the supreme sacrifice to

Sometimes the sacrifice is justified. Not often. Sometimes a girl or boy does make the best of the advantages offered her or him and does find in a college education the tools with which to carve out a caree

Generally, all that the youngsters come home with is a college yell and a lot of half-baked theories that unfit them for the life they are destined to lead.

. This is no reflection on the colleges. They would gladly turn every youth and maiden attending them into savants, but it is sadly true that you can only give to the young what they wish to take.

WOMEN and THE HOME

You can lead them to the Pierian spring, but you cannot make them drink of its waters.

Nearly all boys and girls want to go to college because it is the thing to do. They are interested in college sports and college clothes, and want to be able to talk about their fraternities and sororities, and their college larks. But very few of them have any serious yearning for study

Therefore, before poor parents make the heroic sacrifice of themselves involved in sending their children to college, it is a wise thing to make a careful appraisal of the said children and try to ascertain whether their boys and girls will get enough out of college to make it pay.

If John and Mary are intellectual, if they are hungry for culture, if they have some definite ideal to which they are straining, if they are ambitious, it is one thing. If John is just the ordinary, practical, common-sense sort of a boy, and Mary is a pretty girl whose only talent is for combing her hair and knowing how to wear her clothes, and the chief object of both of them is to have a good time, why, that's another story.

And don't forget that the boys and girls who are not students are wasting their time at college and acquiring idle habits that will be their bane through life.

After all, a college education is a good deal like an automobile. It is fine for those who need it, who want it and who can afford it and know how to use it. But it isn't worth sacrificing a whole family in order to bestow it on a pampered child.

Social and Personal

Sunset, Goderich, Lake Huron.

returned to her home in Ottawa.

Miss Ethel Wilson, a September bride-elect, is visiting in Hamilton

the guest of Mrs. Victor Wilson, who

Mrs. O. I. Cunningham, Belgrave place, is entertaining the Sunshine

Club of Trinity Chapter, O. E. S., at

her home Tuesday evening of next

The Misses Winona and Lydia

Dr. R. C. Dearle of Western On-tario University, Mrs. Dearle and

summering at their cottage, Bayfield,

Dr. and Mrs. Paul M. Andrus

two weeks.

is entertaining in her honor today.

Mrs. W. Thompson was a recent Queen's avenue, have returned home guest with friends in Hamilton. Queen's avenue, have returned home after a delightful visit spent near Mrs. R. D. Huestis is going to To-

he week-end. Mr. W. N. Manning has returned

the city after spending several days in Toronto. Miss Doris Scott has returned home

after spending the summer at the Hotel Sunset, Goderich. Mr. James Morrison, Queen's avenue leaves tonight for New York,

where he will spend the coming week, Miss Edna Davidson has returned to the city after spending the summer months at the Hotel Sunset, God-Miss Babbie Moore, who has been

in Montreal and Toronto during the summer months, has returned to Mrs. J. C. Middleton, The Ridge- week. way, is home after spending the past

week in Toronto, the guest of her sister.

The Misses Willows and English Misses willows after spending the summer to town after spending the spending t Prof. John Russell of the chemistry months in England and on the condepartment of the Western Ontario University is spending a few days in

Mr. and Mrs. Charles Bissell and family have returned to the city after son have returned to the city after summering at their cottage, Port Lake Huron.

Miss Olive Wright is spending her Miss Olive Wright is spending her vacation with her brother, Mr. Eli Wright and other relatives in Cleve-land Objective Wright is spending her Queen Alevandra Sanatorium, left on Monday on a motor trip to New York City where they will spend the com-

Mrs. T. Wright and Mrs. A. Mick and Miss Margaret Mick of Detroit are guests with Mrs. William Prust and Miss Laura Prust of Tecumseh avenue have returned from a motor trip in South London. Mrs. John Givins and family, who guests with friends.

have spent the summer at Sarnia
Beach, are returning to town the
middle of the month.

Mr. and Mrs. D. S. Melvin, Central

Mrs. J. G. Boucher and daughter,
Miss Margaret, have returned home
after holidaying in the Georgian Bay
district with the former's sister, Mrs.

Starts Tomorrow at The Royal

avenue, have returned home after a delightful trip to Niagara Falls and the Thousand Islands.

Mr. and Mrs. D. S. Melvin, Central district with the former's sister, Mrs. avenue, have returned home after a model of the past six weeks at Shawinigan Falls, Quebec, guests with Dr. and Mrs. George Shaw. ney spent the summer.

Dr. and Mrs. D. C. Macgregor, Kensington Apartments, and young

versity of Toronto, was the partner of Dr. Frederick G. Banting in their discovery of the insulin cure for son who have spent the summer with Mr. and Mrs. F. M. Griffith in St. Owen Sound Georgian Bay.

Mrs. Richard Matthews and her Thomas, have returned to town. mother, Mrs. Mary Dunlop, Sterling Miss Helen M. Percival, nurse-in street, have returend home after training at the University Hospital. Ann Arbor, Mich., is home for a few spending a week in Toronto. Mr. W. M. Manning and family have returned to the city after a de-lightful holiday spent at the Hotel days with her parents, Mr. and Mrs. Walter Percival, Central avenue.

In honor of Miss Ethel Wilson, a pride-elect of this month, Mrs. A. E. Mrs. Lyons Biggar, who has been a guest with Mrs. Ronald Harris and Miss Harris at Eldon House, has McClary and Mrs. Clifford Gray entertained recently at a kitchen shower at their summer home. Port Stanley

MRS. CHAS. H. BEST, who before marriage was Miss Margaret H. Mahon, daughter of the Rev. and Mrs. A. Wylie Mahon. Charles

Best, a medical student of the Uni

Major Archibald Graham, Mrs Graham and Mr. Douglas Graham of Chesley were visitors in the city this week following a delightful motor trip through Eastern Ontario. Miss McMordie has returned to her iome in Los Angeles, California, after a few months' visit with her niece, Mrs. T. Leckie, Oxford street, and other relatives in Hensall and Kip

Shuttleworth King, accompanied by her three children, Rose-mary, Ronald and Mac, is expected in town the first week in October, after spending the summer in Eng

Mr. and Mrs. H. Johnson, Rathgar street, accompanied by their two daughters, have returned to town after spending a delightful vacation at Old Orchard Beach and Portland, Maine.

Mrs. D. H. Williams of Ottawa, formerly of this city, has taken an apartment on Queen's avenue for the winter months. Mrs. Jacobs of Dewinton, Alta., will spend the winter to Detroit, where they were holiday with her

Miss Isabel C. Armstrong of Ottawa arrived in the city last night and will be a guest with her brother, Mr. Murray T. Armstrong, and Mrs. Armstrong, Adanac Apartments, for the coming week.

Mr. M. J. Doherty, Mrs. T. Kin-sella, Mr. and Mrs. J. Gaines and family of Cleveland, Ohio, who are touring Canada, spent the week with Mr. and Mrs. W. McLaughlin, 11 Oxord street, city.

Mrs. H. Fellows of Virginia are coming to town next week and will spend a few days in town the guests of their brother, Mr. R. D. Huestis, and Mrs. Huestis.

Miss Mary Huestis of Toronto and

Rev. Bruce Hunter, accompanied by his family, has returned home after a delightful holiday spent at Oak Lake. Mr. Hunter will be in his public of the First is pulpit at the First Methodist Church on Sunday. Among the Londoners who went to Hamilton yesterday to attend the

Kiwanis district convention were Mr. and Mrs. Samuel Amero, Mr. and Mrs. John McHale, Mr. and Mrs. John Buchanan, and Mr. and Mrs. Ed Mr. and Mrs. Harry Travers of Detroit will be week-end guests with Mr. and Mrs. E. H. Johnston, Col-borne street. Miss Betty Wilson of

Sarnia will also spend the week-end in London, the guest of Miss Shirley Mr. and Mrs. George Miller are motoring from Toronto tomorrow to visit Mrs. Day, Emery street. Ac-company them are Mr. and Mrs. H.

J. Holladay, who will visit their daughter, Mrs. G. A. Gillies, of St. James' street, for a few days. Mrs. W. G. Coles, accompanied by her daughter, Miss Eloise Coles, is

eaving at the end of the week for Montreal, where she will visit her daughter, Mrs. Hector Connolly. Miss Eloise Coles is entering the Sacred Heart Convent at Sault au Recollet. Miss Helen Talbot, B.A., has been Corporation.

Miss Helen d'Avignon, who has been at Orendaga Camp, Port Bruce, for the summer, leaves today for Windsor on her vacation. She was accompanied by her sister, Miss Dorothy d'Avignon, and her mother, Mrs. d'Avignon of Windsor, who have been guests at Orendaga Camp.

Mr. and Mrs. W. L. Day, Mrs. H. T. Day of London, and Mrs. C. A. McCorkell of St. Thomas have returned home after an extended motor Dr. Charles Cole.

For Fair Week---

A SPECIAL SHOWING OF

When the Wind Blows.

noise. In its course over the earth's surface it meets with obstacles,

trees, chimney pots, houses, narrow streets, and the like.

Wind, which is really air in motion, does not in itself make any

Women's Coats

To be abreast of the mode for Fall and Winter you must wear a Fur-Trimmed Coat, and after all there is no other garment so smart or of such rich appearance. For Fair Week we are showing two special lines. They come in plain or novelty polaires and duvetynes with fur collar and cuffs, and around the bottom of the coat; they have moderate or the new narrow sleeves. Specially priced at \$35.00 and \$37,50

Smart Fall Coats in cut velours and imported duvetynes. They are selftrimmed, and are the very latest models; fully lined, they make a warm as well as stylish coat for the cooler days that are coming. These come in the following colors: Gray, sand, cocoa and black. Remarkable values at these

CANTON CREPE DRESSES

These are two lines of Canton Crepe Dresses that are specially priced for Western Fair visitors. They are made from rich heavy fabric, and are trimmed either with lace or frilling of the same material. Some are straight lines while others have the close-fitting bodice and full skirt. The colors are sand, cocoa, navy, black. Two very special values at \$18.50 and \$19.50

Silks—

Satin-Back Cantons, Canton Crepes, and Flat Cropes, they're all here for your choosing. These are the outstanding fabrics for fall, and you would be well advised to do your selecting now while the color range is intact. They come in the following colors: Black, navy, sand, cocoa, grey and the new shades of blue.

Plaid Crepes—

Wool Crepes in the season's fashionable pattern-plaids. This is one of fall's most popular wool dress materials, and you couldn't get a more suitable material for the season. The colors are sand, cocoa, light and dark grey, green, Belgian blue, navy, with plaids and overchecks in contrasting colors. \$1.98 and \$2.25

Flannels—

In the new plaid patterns and a wide range of colors. They are 54 inches wide and of fine weave. Fashion calls flannels for fall so choose early. These are specially priced at \$3.00

Hosiery—

Women's Silk Ribbed Lisle Hose, seamless and ribbed to the toe. The color range is as follows: Black, grey, brown and stucco. Sizes from 81-2 to 10. Specially priced at \$1.00 Pair

A Heavy Fibre Silk Hose in plain and fancy weaves; double heel and toes, in the following colors: Sand, brown, cocoa, grey, silver, white and black. Only 75c Pair

Madam X Reducing Corset—

Why remain stout when this comfortable and efficient garment will do away with all superfluous flesh with no discomfort to yourself. The popularity of this reducing corset is alone proof of its ability; thousands of women have and are wearing it at the present time. The MADAM X REDUCING CORSET not only takes the place of the ordinary corset but right from the start a smartness to the stout figure that no ordinary corset can achieve. Our corset department will glady give you any information about this garment that you wish.

Table Cloths—

25 only, fully Bleached Cloths, 57x57, in small and medium block patterns; hemmed and ready for use \$1.39

Fully Bleached Cloths, 66x66, in some very choice novelty patterns. This is a very special price \$2.69

25 only, Bleached Cloths, 5-4 size. They're made from fine linen, and come in stripes and floral designs. Special \$3.59

Plauen Laces—

We have just received a shipment of Plauen Lace Center Pieces and Runners in several dainty designs. These are really worth seeing, and the prices are very moderate

Handbags-A special lot of All-Leather Bags. They're strongly made and have heavily plated frames. Each one equipped with mirror. Specially reduced to\$1.98

R. J. Young & Co., Ltd.

- 144 Dundas St. 142 Dundas St.

A SPECIAL FOR \$6.75

Quite the most attractive Hats you could imagine are grouped in this lot that we have gathered at this price. There are many Dress Hats, Hats for misses, and Hats for matrons, in fact, Hats for every occasion. Chic smart styles in fine quality materials, styles and shades.

\$6.75

A BEAUTIFUL HAT FOR \$5.00

The Season's Biggest Millinery Sale

Nine o'Clock Saturday morning sees the opening of the First

of the Season Sale of the First Fall Showing of the well-known

High-Quality Millinery of the Royal Millinery. This is an event

that is eagerly awaited by thousands of women of London and

This will be the largest Fall Opening we ever attempted and the reason for the remarkable prices on the beautiful New Fall Hats

is our desire to demonstrate in a big way the wonderful stock

in our store, the wide range of smart styles and the unusually

These include Pokes, large Hats, slightly Off-the-Face Hats, the new Cloche Hats and the Sectional Crown Hats in hatter's plush, Lyons Velvet, French Felts and Silk Velvets. The shades are pansy, black, brown, wood, sand, gray and red, and they are trimmed with smart ribbon bow effects, burned peacock, curly ostrich and silk embroidered. There is a wonderful assortment here. Every one a s5.00

Imported Model Hats and Hand-Made Hats

It is not necessary for us to tell the woman of fastidious taste about these Hats. They know that they are the most recent arrivals for stylish Fall wear. They are, of course, of finest materials and artistic design and are specially priced at

\$8.75 to \$12.75

THREE SPECIALS IN FUR COATS For Saturday and Fair Week

Here's an opportunity to save considerable money on a stylish well-made Fur Coat during the next few days. Every one of these Coats is of excellent quality skins, durably and artistically lined, and each one is a bargain.

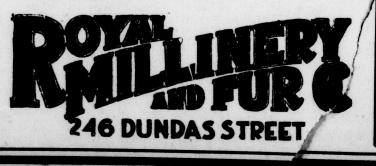
This sale provides the woman or man visiting London for the fair with a chance to save the expense of the trip. COME IN AND SEE THEM!

MUSKRAT COATS; at

MUSKRAT COATS, trimmed with coon collar and

district each year.

ELECTRIC SEAL COATS, trimmed with Sable collar \$137



at Port Stanley. Mrs. Meek is known Gwen Screaton, Miss Winona Bryto radio fans as Peggy Albion, and den, Mrs. Lloyd Hockin and Miss tells children's stories each evening Marjorie Tolhurst, Another function at sunset for the American Radio given in Mrs. Coleman's honor was

A very delightful miscellaneous appointed private secretary to Dean P. S. McKibben at the University of Western Ontario. She is returning at the end of the week from Magnetewan, where she spent the summer the guest of Mr. and Mrs. A. D. Jordan.

Mr. Wilfred R. Short and Mr. Clem Wannwer motored from Purisle to White streamers attached to a large white streamers attached to a large Waumyer motored from Buffalo to spend the holiday with the former's parents, Mr. and Mrs. Short, 771 Quebec street. On the return trip they visited in Hamilton and Toronto. Mr. Clifford Curnoe returned with them ered upon the guest of nonor from white streamers attached to a large white hoop, which was suspended from the chandelier. The evening was spent in games and dancing, a dainty buffet supper being served by the hostess, with Miss Lorna Mallough and Miss May Russell as aslough and Miss May Russell as as-

Miss Lillian Uren, who has recently come to the city to reside after her retirement as superintendent and matron of the General and Marine Hospital, St. Catharines, was honored by the officials of that institution before leaving. On behalf of the medical profession of St. Catharines and district Dr. J. M. Jory presented her with a handsome silver mesh bag and purse of gold accompanied by an

Mrs. Kenneth Greene was the hostess this afternoon of a charming tea given at the Kennels in honor of Mrs. Arthur Brickenden, who has recently returned from abroad. Tea was poured by Mrs. David Arnott and Mrs. W. C. Falls, and the decorations were carried out in gladioli and asters in pastel shades.

Mrs. Harold Meek, wife of Harold Meek, formerly of this city, now known as Edouard Albion, and singing in grand opera in Washington, D. C., was a recent guest with the sater's poured tea assisted oy Miss tea hostesses.

Sutherland, Florida, have returned to their home after paying a brief visit with the latter's mother, Mrs. S. M. Tollurst, Thornton avenue. While in London, Mrs. Coleman was the guest of honor of a reception given by Mrs. Tollurst when a large number of her friends came to call. The house was attractive with summer flowers on that occasion, the living-room being decorated with gladioli and asters, while a silver basket of crimson asters centered the tea table. Here latter's people at their summer home

poured tea assisted oy Miss tea

a bridge of three tables of which her sister Mrs. Norval Jones was the hos-

TRAFALGAR CHAPTER

Sick Children's During September.

At yesterday afternoon's meeting

illuminated address. Other grade to Montreal and through the ew England States, visiting Mrs.

F. Day's sister and brothers, Mrs.

B. Cairneross and Dr. Walter and Dr. Charles Cole.

Mr. and Mrs. James H. Coleman of Sutherland. Florida, have returned to the Charles of the Empire, who gave a talk on the chapter work in the United

ENGAGEMENTS

A charge of 75 cents for one in-sertion, or \$1 for two insertions, is made for notices under this heading. Orders for insertion of engage-ment notices must bear the name and address of sender, and will not be taken over the telephone.

Roses OUR SPECIALTY.

249 Dundas St. - Phone 2187. THE WEST FLORAL CO. "Say It With Flowers"

Hair Goods

HOTEL BELVEDERE Tues., Wed., Thurs., September 9, 10 and 11

Western Fair visitors are invited to inspect this sample stock of Ladies' and Gents' Hair Goods. W. T. PEMBER STORES 129 YONGE ST., TORONTO S5,8

