

Apparatus to Purify Air.

An electrical apparatus, called an electrozone, is now used to purify the air in rooms. Used in schools, it reduced non-attendance by eliminating conditions leading to colds and bronchial diseases.

London Woman Becomes A Commercial Traveler

Miss Madge Helena Thomas With Her Huge Wardrobe Trunk Is Becoming a Familiar Figure in Eastern Ontario.

A woman commercial traveler is a rarity even in 1923, when women are doing almost every type of work. Yet London has one such woman, in the small person of Madge Helena Thomas, who has been traveling for the last three months with great success. As far as is known, she is the only woman traveler in the province who has entered the man's field. Leaving here every Monday morning, or sometimes Sunday night, she makes for her territory, which is east of Toronto, and covers the Ottawa district. With her goes a huge wardrobe trunk, several times as big as the little lady who accompanies it.

Miss Thomas is very fair, with flaxen hair, and eyes blue as the seas which encircle the country from which she came but one short year ago. But the eyes of this little English maiden out at the world with a firmness of purpose belying any suggestion of frivolity, which her altogether feminine and youthful appearance might suggest. Her manner is charming, and her clothes could not be described with a better word than "chic," unless it be said that she is very careful to dress according to type—something which is too rarely done in this age of style extremes.

One day you see her in a pearl gray tailored costume, and the gray is carried out in hat and shoes. Another time she wears brown tones, and there isn't a false shade in the whole costume, which looks as if it had been fashioned for her.

Meets With Success. It seems small wonder, then, that she meets with such success when she appears before a buyer with her trunk of attractive costumes.

Miss Thomas seems scarcely twenty and yet she must be older, for she and her sister practically managed a wholesale jewelry store in Manchester, England, before coming to London a year ago.

But Miss Thomas has now become fascinated with selling on the road, and she could not be persuaded to give it up.

It is her own choice. She entered the office of the Helena Costume Company some months ago with commercial traveling in view. And before a month had passed, had persuaded the firm to try her out. Now she is making good and is interested

"If I have to break the ice, I'll

break it like anyone else, won't I?"

is her reply to all the warnings. And she's just waiting for a chance to prove her words.

She doesn't believe that the opportunity will come, however, for she has found the hotels of the province to be exceedingly comfortable. She is a member of the Commercial Travelers' Association, and as such is given every consideration wherever she goes.

PERSONALS

Mrs. Arthur Brickenden was a week-end visitor in Toronto.

Mr. K. L. Pothergill was a recent visitor in Owen Sound, the guest of Mr. J. H. Fenton.

Mrs. E. J. Easley and Miss Gertrude Easley of Stratford were recent visitors in town.

Mrs. John Wishart entertained at Mah Jong at her home on Dufferin avenue yesterday afternoon.

Mrs. Margaret Clarke Russell is addressing the meeting of the Women's Canadian Club in Galt, Dec. 10.

Miss Muriel Bissett returned home after visiting her aunt, Mrs. W. T. Newell, Hibernia street, Stratford.

The many friends of Mrs. H. Davy, Colborne street, will be sorry to hear of her illness in St. Joseph's Hospital.

Miss Mary Granger was the hostess this afternoon of the meeting of the Sir George Ross Chapter, I.O.D.E., at her home on Dufferin avenue.

Mrs. May Haldane is convening the annual Hogmanay dance which the Daughters of Scotland are holding in Hyman Hall, New year's eve.

Major G. Mel Brook and Mrs. Brook of St. Catharines are expected in town for the Rugby Dance, Friday evening, which is being held in the Winter Gardens.

Miss Ruby Alexander is acting as convener of the fish pond at the Streets of Wonderland Fair, which is in charge of the Janey Canuck Chapter, I. O. D. E.

Mrs. E. Everett Logan, formerly Miss Beryl Bourg, is receiving for the first time Friday afternoon, December 7, at her home, Elmwood Apartments, 114 Elmwood avenue.

Mrs. A. C. Skelton of Hamilton returned home yesterday after spending the past few days with Mr. and Mrs. Walter Ambrose and with Mr. and Mrs. J. C. Rowan of this city.

Mrs. Edward Parnell, 75 Bruce street, is lending her home for a musical and tea on Thursday, Nov. 23, from 3 to 6 o'clock, in aid of the towel booth for the Askin Street Church bazaar.

Mrs. Donald Ross of Detroit, accompanied by her small son Gordon, is visiting her aunt, Miss Kingsmill, Ardagh apartments. Mr. Ross is coming to London for the American Thanksgiving Day.

Mrs. J. S. Rankin, who has been visiting her sister, Mrs. H. H. Knapton, of Kitchener, returned home last week, accompanied by her mother, Mrs. P. Spelling, and her aunt, Mrs. (Dr.) Edwards of Toronto.

Mr. William Hurst, tenor soloist of Wellington Street Methodist Church, Brantford, was a visitor in town over the week-end. Mr. Hurst sang at the evening service on Sunday at Askin Street Methodist Church.

Miss Helen Chestnut of St. Catharines is coming to town this week for Edward Johnston's recital. She will be the guest of Mrs. H. A. Kingsmill, Queen's avenue, and will remain in town for the Rugby Dance, Friday evening of next week.

Mrs. John M. Daly entertained the Princess Patricia Chapter, I.O.D.E., yesterday afternoon at her home, Princess avenue. The members were busy during the afternoon making articles for the Gift Shop at the Streets of Wonderland Fair.

Miss Forsythe of Christador House, New York, is a guest with her sister, Mrs. H. W. Paddell and Dr. Paddell, Huron street. Miss Forsythe is completing her final year at Columbia University, where she is taking a special course in public health nursing.

Miss E. Frank Jones of Honan, China, who is spending her first furlough at her home in Toronto, is addressing the W. A. of the city in Crown Hall tomorrow evening. While in the city she will be the guest of Bishop and Mrs. Williams at Bishopstowe.

Mrs. F. M. Dowell and Mrs. W. H. Balnes are acting as joint conveners of the dance which the C. E. F. Re-

WOMEN and THE HOME



MRS. E. B. SMITH.

who was appointed to the Overseas Club committee of the National Council of Women at the recent meeting of the sub-executive held at Georgetown. It was through Mrs. Smith that the National Council of Women was chosen to direct the Canadian work of the Overseas Club.

turned Chapter, I. O. D. E., is giving December 11th in the Winter Gardens. The committee assisting includes: Mrs. H. McNab, Mrs. R. G. Collins and Mrs. H. Rutherford.

Mrs. J. Alden Jones lent her home in Matland street this afternoon for a tea given in aid of the candy booth at the bazaar being given at Dundas Center Church this week. The hostesses were assisted by the convener of the booth, Mrs. W. A. Bailey, and the committee including Mrs. H. Griffiths, Mrs. W. Sherlock and Mrs. J. Banks.

Mrs. J. R. Isaac received yesterday afternoon at her home in Lorne avenue in honor of her daughter, Miss Irene Isaac, a missionary, who is home on furlough from Japan. Scores of guests called during the afternoon, and at the tea hour, Mrs. H. English, presided over the attractive tea table. Little Miss Eunice Woods acted as door attendant.

Mrs. John Fitzmaurice was the hostess yesterday afternoon of a tressouzeau tea given at her home on Ontario street in honor of her daughter, Miss Marjorie Fitzmaurice. Miss Fitzmaurice wore a gown of rose and gray canton crepe and Mrs. Fitzmaurice was gowned in fawn satin. Little Miss Rita Fitzmaurice acted as door attendant and the tea cups were presided over by Miss Florence Edgcombe of Owen Sound, with Mrs. J. Jarvis, and Miss May Fitzmaurice assisting. In the evening, Mrs. P. J. Flannery, presided over the supper table, with Mrs. Mahoney, Mrs. B. McCormick and Mrs. J. Dodd, as the assistants.

Scores of guests called at the home of Mrs. Douglas Stone, 578 Dufferin avenue, this afternoon, when she received for the first time since coming to London. The hostess, who wore a rich gown of fuchsia shade velvet was assisted in receiving by Mrs. Charles Glass, gowned in crepe, and Mrs. Spencer Stone of Chatham, wearing a smart gown of gray with gray squirrel trimmings. The rooms throughout were decorated with 'mums and pompons in pastel shades. The tea table, covered with a lace cloth, was centered with lights shaded with pink and white flowers and adorned with white and yellow 'mums, and tall yellow candles held in silver sticks. Tea was poured by Miss Stone of New York and Mrs. Gordon Edgcombe, and the assistants in the tea room included Miss Ruth Robinson, Miss Evangeline Ross of Chatham, Miss Margaret Glass, Miss Babbie Chisholm and Mrs. Laurence Glass.

PRAYER DAY FOR TEMPERANCE. The local branch of the W.C.T.U. has set aside Dec. 11 as a special day for prayer for the temperance cause. The meeting of prayer will be held in the W.C.T.U. room, off Clarence street, and an effort is to be made to secure some of the prominent ministers of the city as speakers for that occasion.

WHAT'S WRONG WITH SO MANY COMPLEXIONS? Body ills are often due to a wrong diet—indeed, what we eat has largely to do with good or bad health. But there is one disorder that we can definitely trace to faulty food, a pimply or erupted skin. Even beauty culturists admit the cure must come from within—balms, lotions, ointments being external agents to relieve but not to banish.

Especially in winter must the diet be watched. White flour, meats, sweets, and refined cereals are "Excess Acid," and "Excess Acid" foods cause acid blood. Acid blood is the direct cause of unsightly complexion.

Roman Meal is the natural corrective of this skin condition, because it is the richest in alkalis of any grain product now sold. This is because it contains the dark flour from three whole grains, and the dark flour is the part of grains that carries these alkalis. The white, dainty, refined flour and cereals have these mostly refined away, hence acid blood and unsightly skin conditions.

Roman Meal corrects blood acidity, soothes, heals, and clears the skin. In addition, it prevents indigestion and positively relieves constipation. With one exception, it is the cheapest food sold. For growing children, nursing and expectant mothers, it has no equal as a food. At grocers—Adv.

NAME MRS. E. B. SMITH TO N. C. W. COMMITTEE

Mrs. John Rose Brings Back Glowing Report of National Council Meeting.

The appointment of Mrs. E. B. Smith of this city to the National Women's Council committee for superintending the Canadian side of the Overseas Club, was an important move of the National Council executive, especially as far as London was concerned. Mrs. John Rose, president of the Local Council, has just returned to London after attending the executive meeting of the sub-executive in Georgetown, and brings back glowing reports of the council's undertakings.

Mrs. Smith has been closely associated with the work of the Overseas Club ever since her visit to the old country last year. While in England Mrs. Smith was asked to suggest the Canadian organization best fitted to carry on the work of the club, and the National Council of Women. She later brought the matter before the annual meeting of the council in Halifax, with the result that the sub-executive was appointed a committee to represent the Overseas Club in Canada. Her appointment to the committee brings a distinct honor to London.

The sub-executive of the National Council will submit to the International Council of Women a tentative program for a proposed international child welfare week, the program prepared by Mrs. Ninian Smille of Ottawa. Another important move of the council executive was the decision to buy a place in the British Empire Expedition, with a view to advertising the work of the Council of Women.

According to Mrs. Rose, the meeting in Georgetown was filled with interest and members of the executive were entertained royally. The executive is very proud of the National Council president, Miss C. E. Carmichael, who is now on her way back to Canada from Geneva, where she has been attending the great Labor conference, having been sent there by the Canadian government.

While in Georgetown the members of the executive visited the Georgetown Home for Armenian Orphans and were greatly impressed with the work being carried on there.

DYSPEPSIA WAS SO BAD Could Hardly Eat Anything

Mrs. C. Stone, Naticook, Ont., writes:—"Some time ago I had a very serious attack of dyspepsia, and was also troubled with gas on my stomach. I could hardly eat anything, and very often had pains after meals. I had used different medicines, but they didn't seem to do me any good. At last I happened to run on the track of Burdock Blood Bitters, and after using it for a short time I felt a lot better. I continued its use until I was completely relieved and now I am ready to recommend it to anyone troubled as I was."

Burdock Blood Bitters is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.—Adv.

STOP IT! Why Cough Your Head Off?

Make Your Own Cough Mixture for the Whole Family and Save Money. It's Easy.

When you can make in your own home a wonderful cough mixture far ahead of any you can buy ready made, why not do it?

This home-made mixture will stop the most stubborn cough and is fine for chest colds and acute catarrh. Children love it.

Get from any druggist one ounce of Parment (double strength)—to this add a little granulated sugar and enough water to make half a pint—shake all there is to it.

Like a soothing, healing poultice one costly substance in this home-made cough mixture spreads itself completely over the membrane of the throat, thus causing the most stubborn cough to cease almost instantly. No ordinary slow-acting cough syrup contains this expensive ingredient.

Any remedy that overcomes catarrh, partially or wholly, is bound to be of benefit to those who are troubled with head noises and catarrhal deafness.

Get Parment and get better.—Adv.

FLOWERS For weddings and other occasions our specialty.

WEST FLORAL CO. Phone 2187.

Century-Old Cheeses.

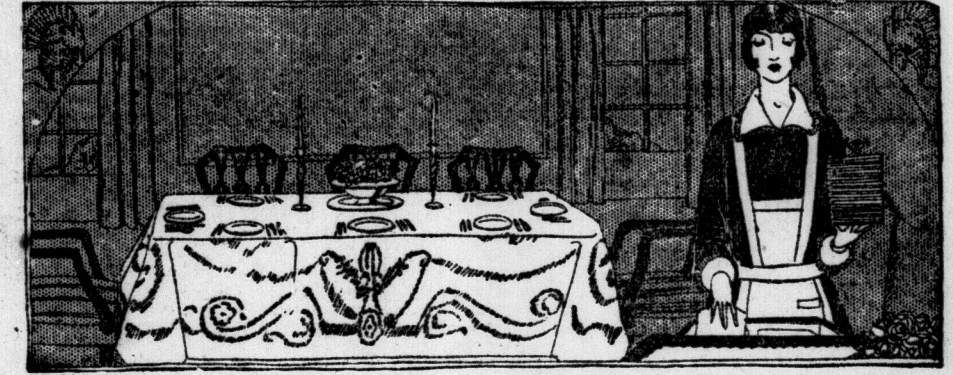
There are cheeses in Switzerland more than a hundred years old. These are in the possession of wealthy families and are served only on occasions of great importance.

STORE HOURS—9 a.m. TO 6 p.m. DAILY.

GRAY'S, LTD.

STORE HOURS—9 a.m. TO 6 p.m. DAILY.

NOTICE—On Saturday nights until Christmas this store will remain open till 10 p.m. Store closed from 6 to 7:15 in the evening—salespeople's supper hour.



Special Sale of Gift Linens

These exquisite linens are interesting Christmas suggestions, because they are both artistic and practical, and are all specially priced. Linen Department, Main Floor.

Decorative Linens

MADEIRA FANCY PIECES

Doilies at, each 15c to \$1.00
Center Pieces at, each \$1.00 to \$4.95
Oval Bread Trays at 30c to \$1.75
Oval Trays at, each 30c to \$3.95
Oblong Trays at, each \$1.95 to \$4.50
Buffet and Dresser Scarfs, each \$3.50 to \$12.50

Lunch Cloths, 36-inch, each \$5.50 to \$12.50
Lunch Cloths, 45-inch, each \$7.50 to \$12.50
Lunch Cloths, 54-inch \$10.50 to \$15.00
Lunch Napkins, per half dozen \$3.75 to \$7.50

Handkerchief Cases, each \$1.00 to \$1.50
Glove Cases at, each \$1.00
Luncheon Sets (13 pieces), per set \$7.95 up

Cluney Lace Fancy

Pieces

Doilies at, each 19c to \$1.00
Centers at, each \$1.75 to \$3.95
Oval Bread Tray Cloths at, each 50c to 75c

Oval Tray Cloths at, each 75c to \$2.95
Scarfs, priced each from \$3.95 to \$10.00
Lunch Cloths, 36-in., each \$5.95 to \$10.00
Lunch Cloths, 45-in., each \$8.95 to \$17.50
Lunch Cloths, 54-in., each \$10.00 to \$15.00
Lunch Cloths, 63-inch \$18.50

Pretty and Practical

Gifts

Madeira Luncheon Napkins, embroidered and scalloped edges. Extra special, per dozen \$2.95

Plauen and Guipure

Fancy Pieces

Doilies at, each 20c to \$1.00
Centers at, each 60c to \$3.50
36-Inch Pieces at, each \$5.00
Oval Bread Trays at 50c and 59c
Tray Cloths at \$1.00 to \$2.25
Scarfs, special at \$3.95
India Crochet Doilies priced, each 20c to \$1.00
India Crochet Centers, each \$1.00 to \$3.95

A WARM GIFT

EIDERDOWN COMFORTERS

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Dainty Handkerchiefs

Ladies' Pure Linen Handkerchiefs, with point Venice lace edge. Price, each 75c to \$1.50

Ladies' Pure Linen Initial Handkerchiefs, extra value at, each 35c

Ladies' Pure Linen Handkerchiefs, embroidered corners. Priced, each 65c and \$1.00

Ladies' Hemstitched Handkerchiefs, with colored embroidered corner. Priced, each 25c, 35c, 40c and 50c

Ladies' Handkerchiefs, with colored borders. Special at, each 20c

Ladies' Crepe de Chine Handkerchiefs, assorted colors, at, each 25c

Men's Handkerchiefs

Men's Initial Handkerchiefs, pure linen. Extra value at, each 50c

Men's Pure Linen Handkerchiefs, hemstitched. Priced, each, 50c, 65c, 75c, 85c

Men's Cambrie Handkerchiefs, each, 20c

Youths' Cambrie Handkerchiefs at, each 15c

Men's White Silk Handkerchiefs at, each 65c and 85c

Children's Handkerchiefs

Children's Crepe de Chine Handkerchiefs at, each 15c

Children's Handkerchiefs, colored corners, at, each 15c and 20c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Children's Handkerchiefs, colored borders, at, each 10c

Tablecloths and Napkins,

Big Values

2-Yard Cloths at \$2.95, \$3.50, \$3.98, \$4.50 up to \$15.00
2x2 1/2 Cloths at \$3.98, \$5.95, \$4.98, \$6.95 up to \$15.00
1 3/4-Yard Square Cloths at \$2.98, \$4.50, \$5.69
1 1/2x1 3/4 Cloths at, each \$3.50
1 1/2-Yard Square Cloths at, each \$1.89 and \$2.95
1 1/4-Yard Square Cloths at, each \$2.25

Tablecloth Sets

2-yard Cloths and half dozen Napkins, all pure linen, priced, per set \$6.75, \$7.00, \$10.00, \$13.50, \$16.00, \$20.00

2x2 1/2 Cloth and one dozen Napkins, priced, per set \$12.00, \$16.00, \$20.00, \$22.50, \$25.00, \$30.00

ASBESTOS MATS, all sizes, round and oval.

Table Napkins

Table Napkins, in a wide range, specially priced, per dozen \$3.50, \$3.95, \$4.50, \$4.95, \$5.50 to \$15.00

Fancy Huck Towels

Priced, per pair 75c to \$2.95

Novelty Bath Towels, colors mauve, gold, pink, blue. Priced, each 75c to \$1.75

Bedspreads

Honeycomb at \$2.95, \$3.50, \$3.95, \$4.50, \$4.95, \$5.50, \$5.95

Marseilles at \$5.95 to \$12.50

Embroidered Voile at \$7.95

Dimity Spreads at \$3.50

English Damask at \$2.95

A WARM GIFT

EIDERDOWN COMFORTERS

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95

Guaranteed downproof. Regular \$15.00. Our big Christmas special at, each... \$10.95



On those chilly mornings—