## CAMERAS AND SUPPLIES

We carry a full line of Ensign, Ansco and Carbine cameras, films, etc. Films are developed and printed by an expert in eight hours.
TAYLOR'S FOUR DRUG STORES.

## Your Child's Eyes

need every care. They should be examined and, if necessary, fitted with a pair of GOOD GLASSES. We can do this for you at a very moderate cost.

John S. Barnard Optician.
194 DUNDAS STREET.

## Wegner Clothing Co.

esale and Retail Dealers in O alls, Sweater Coats, Gloves, Mittens and Raincoats. LONDON'S LARGEST HIGH-CLAS **WORKINGMEN'S OUTFITTERS** 

Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overal.s. 371 TALBOT ST., OPP. MARKET, Open Evenings-Phone 1849.

The best ad. is a satisfied customer. One ton will con-

## Our Coal is the Best

Heaman & Son



## JUST RECEIVED, A LARGE SHIPMEN'T OF FLOWER BEADS

in ten different colors. See them
offore buying.

19-inch strings \$1.50
22-inch strings 2.90
45-inch strings 3.00
The store with the stock and one

W. J. Wray & Co. 234 DUNDAS ST., LONDON, ONT.

YOU NEED NOT BE SICK.



change in your views regarding the treatment of the sick. No Drugs. No Battery. First Cost. the Only Cost. Lasts a Lifetime. FOREST CITY OXYPATHOR CO

## NOTICE EGGETT & CO.

(Formerly of Dominion Savings Bldg.) Experts in Plumbing, and Heating Engineers Are Now Located at

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Long Blue Flame CANNEL COAL FOR THE GRATE, IT IS SUPER

IOR QUALITY, AND Burns Well Heats Well Lasts Well

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## Your Needs in Wall-Paper Can Well Be

supplied from our large and complete stock, which contains the finest selection of papers shown anywhere.

In the moderate - priced goods we can show you an extensive line of clearly printed and beautifully colored papers, specially priced at 10c, 12c, 15c, 20c and 25c per roll.

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## HAMILTON'S Ale and Porter Simpson Trunk Company's

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

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make them the wisest buy the building. for you.

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emand for BLACK EARRINGS. While we have these in stock, w

Latest Earrings in Real Baroque Pearls. They are to be seen in our windows.

PARTY BOXES are the latest creation of "Dame Fashion." have them from \$1.00 up. CANES-We have just received a shipment of these, and they are beauties. All mounted with sterling silver. From \$1.25 up.

W. G. YOUNG 2-DIAMOND HALL STORES-2 "Where You Get the Latest."

# XXX BREAD

There's health in good bread. Johnston Bros.' XXX Bread is quality through and through. Made. baked and sold clean.

All Kinds 5c Per Loaf JOHNSTON BROS.

MOST DESPERATE BATTLE OF WAR

So Correspondent Calls That Between Nieuport and Dixmude.

[Canadian Press.]

London, Oct. 24-10 a.m.-A private espondent of the Central News at Copenhagen, states that the battle raging between Nieuport and Dixmude is the most violent and most important engagement of the entire war. He

FOR BLACKHEADS trouble, blood tonics will do no good.

Tablets cure all the minor ills of little

Try sprinkling a little pure, powdered ones such as colic, colds, constipation inch; 3, Norman Hueston, St. George's theoline on a hot, wet sponge and rubbing it on the blackheads. You by medicire dealers or by mail at 25 Junior, hop, ster every blackhead will disappear, ywt

WANT BELGIAN SETTLERS FOR TERRITORY OPENED BY GRAND TRUNK PACIFIC.

Transportation experts agree that the ropean war will result in a rush of settlers to Canada, and a special effort being made to obtain for Central Britsh Columbia a large number of Belgia farmers driven from their homes by events in the war area. These people hrifty people, and will be a great factor developing the agricultural possibilties of this section of the Dominion repletion of the Grand Trunk Pacific Railway. It is planned to settle a large act in the Stuart River district with Relgians and their families. It is exected that after the war is over a large ony will be placed on the land there. he line of the Grand Trunk Pacific i Northern and Central British Columbia.

MINARD'S LINIMENT CURES COLDS. Snapshot Albums New and Complete Stock from 15c Up

J. H. BACK & CO. 210 DUNDAS STREET.

Captain Taylor Thrown From Ladder, Pipeman Cut by Glass.

DAMAGE PROBABLY \$8,000

Stock Is Partially Ruined.

STARTED ON FIRST FLOOR

Blaze Was Sweeping Second Story When Brigades

Two firemen were injured and several est bakery in the country, alarm was sent in. It was extinguished and judges. at 6:52 o'clock. The damage is estimatand intelligent delivery, ed at between seven and eight thous-THE INJURED.

Captain Frank Taylor, No. 4 Company, thrown from ladder; severely bruised, cut, and probably shoulder dislocated. Pipeman Allen Weber, driver, Central Station; badly cut on face

and hands by falling glass. Galned Considerable Headway. The blaze had gained considerable Rectory: 3, Olive Hodgins, St. George cadway when the apparatus from the 4, Marjorie Moore, Wortley Road: Central station, which was the first to Rena Curnoe, Simcoe. arrive, pulled up at the spot. Smoke was belching out under the roof in a manner that caused Assistant Fire Chief Scott to suspect that the fire was raging in the upper story.

To yie the high sunder 12—1, Queenie Harris, Simcoe: 2, Gertrude Laing, Lorne Avenue: 3, Christy Wanless, Rectory: 4, Bertie Forsythe, Princess: 5, Lillian Kingsborough, Pottersburg.

A stream of water, poured in from the opposite side of the building, "got away" from the men who were directing it. The stream shot across the second floor room through smoke and fire and struck Captain Taylor full on the preast. He was hurled to the ground, dra: 3
4 Will stearly taking the other two men on the adder with him. He was removed to

Fireman Weber was working on a lader in front of the building, and was ut when a big window pane, cracking com the intense heat inside, fell over

When Assistant Chief Scott Jocated bot: the origin of the blaze and the position road: 4 Gordon Ensign, Rectory. ontrol within a half-hour after the bri- Simcoe. gades responded to the alarm. The

Carling streets, was tied up for almost

ccurately stated by employees. The George's; 2 Arthur Hynd Thristmas stock was practically ready Willis Nickle, Lorne avenue. for shipment, so that the loss will be heavier than at any other season of the year. The entire stock is saturated with water, and it is stated that some expensive machinery is damaged.

Whils Nickle, Lorne avenue.

Senior high jump — 1 Arthur Gillies, Rectory, 4 feet 8 inches; 2 George Taylor, St. George's, 4 feet 7½ inches; 3 J. Livermore, Lorne avenue, 4 feet 7 inches. The fire was discovered by A. E. Senior standing broad jump—Hall, who conducts a livery and board-Hall, who conducts a livery and board-Harold Corbett, Simcoe, 7 feet ing stable next door. Seeing the smoke issuing from the windows, he ran into his office and phoned the fire hall. The brigades were on the spot in less than

### BABY CRIED CONSTANTLY

Mrs. Simon Aumont, Mushka, Ont., says: "My baby was ill and cried conadds that Zeppelins are said to have tinually till I began giving her Baby's trial, 29 feet 11 inches. given the Germans considerable sup- Own Tablets. They worked a marvellous change in her and she be-taged by; gained in weight and all signs of seeness left her. The tab-FOR BLACKHEAUS

Blackheads being a purely local signs of steeness left field.

Signs of steeness left field.

Lets are the very best medicine I Junior, running broad jump—Lorne know of for little ones."

Baby's Own Girvin, Pottersburg, 12 feet 1 1-2 inches. will be surprised to see how quickly cents a box from The Dr. Williams' Hueston, St. George's, 27 feet 6 inche every blackhead will disappear, ywt Medicine Co., Brockville, Ont. 2, Roy Baker, Alexandra, 26 feet

and trimmings.

not to break.

Correct Evening Wear Slippers

We specialize in this particular line. As soon as the models

We also carry a special rubber-The LIFEBUOY-sold by

are produced in the large American centres we learn of it

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us exclusively, which is specially designed to keep up on the

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In Patent, Dull, Suede, etc. \$2.75.

\$3.50, \$4.00, \$5.00 and \$6.00,

The price differs according to heels

leathers, at much lower prices.

## THOUSANDS ATTEND FIREMAN INJURED AT TALBOT STREET FIR TALBOT STREET FIRE LATE FRIDAY AFTERNOON SCHOOL FIELD DAY

Pupils and Other Folk Flock To Annual Games at Queen's Park.

VERY KEEN COMPETITION

Teachers Prove To Be Enthusiastic Rooters For their Students and Schools.

Thousands of youngsters, and a great many older people also, were out at Queen's Park yesterday for the annual public school field day sports. Those of the children, who were not taking part in the various contests thronged into the grand-stand their elders, completely filling it. The keenest interest was shown in the events, not only by the boys and girls, but by the teachers also, and the latter were among the most enthusiastic rooters for the representatives of their

Paraded on Market. At 1:30 the children paraded on the market square, and, headed by the market square, and, headed by the others had narrow escapes from falling glass in fire that broke out on the ground floor of the four-story building the principals and teachers bringing the principals are principal to the principal teachers bringing the principal teachers between the principal teachers bringing the principal teachers between the principal tea served into the second story before an credit on the executive officers, starters and Ernest Keyes; 2, Rectory, Harold credit on the executive officers, starters and Ernest Keyes; 2, Rectory, Harold Christ Wilson and dollars on the stock and \$500 on representatives of their respective and A. Powell.

> The results in the various competi-50 yards, girls, under 10-1, Norma Cunningham, Lorne Avenue; 2. Doris
> Walker, Chesley Avenue; 3, Flora Halstead, Ealing: 4, Thelma Ferguson,
> Aberdeen: 5, Irene Esdale, Alexandra.
>
> 56 yards, girls, under 10-1, Norma
>
> Fruit-growers will find John Sharman, representative of E. D. Smith,
> nursery stock, etc., at Darch & Hunter Seed Company, Market entrance,
> flursdays and Saturdays. 56 yards, girls under 11-1, Dorothy Henry, Lorne Avenue; 2, Nettie Wilson, Rectory; 3, Olive Hodgins, St. George's;

To nip the blaze, ladders were raised to the fourth story and firemen quickly hill Simcoe; 2. Daisy Hudson, Pottersburg; 3, Hazil Stone, St. George's; 4, ware fourth story and firemen quickly burg; 3, Hazil Stone, St. George's; 4, ware fourth story and firemen quickly burg; 3, Hazil Stone, St. George's; 4, ware fourth story and firemen quickly burg; 3, Hazil Stone, St. George's; 4, ware fourth story and firemen quickly burg; 3, Hazil Stone, St. George's; 4, ware fourth story and firemen quickly burgers and firemen quickly burger swung up the swaying impromptu burg; 3, Hazil Stone, St. George's: 4, "stairway" with twisting lines of bore. Olive Walker, Chesley Avenue; 5, Mar-"stairway" with twisting lines of hose.
Within a few minu' s a deluge of water

Within a few minu' s a deluge of water

100 yards, girls under 14-1, Verna. was beirg poured into the building from Talbot street, as well as through windows on the north and south sides.

Kept From Upper Floor.

In this manner the fire was checked from mounting the stairway to the third floor and confined to the lower part of the building. The stairway up which the blaze was shooting, was

part of the building. The stairway up which the blaze was shooting, was finally located, and a detail of men under Captain Taylor mounted a ladder commanding a window near the stair. It was while directing the stream of water into the blaze with telling effect that Captain Taylor was thrown to the ground.

deen: 4, Heien Ball, Lorne Avenue: 5, Mildrid Glass, Simcoe.

Throwing the baseball, girls any age —1. Bertie Forsyth, Princess Avenue: 2, Lia Smallman, Simcoe: 3, Helen Mitchell, Rectory: 4, Hilda Millie, Lorne Avenue: 5, Madeline Greason, Aberdeen, 50 yards, boys under 10—1 Harry Casground.

dra: 3 Norman Hueston, St. George's Stewart Manuel. Victoria. 75 yards, boys under 12-1 Harry Lewis, Aberdeen; Princess: 3 Arthur Woodburne, Recrin Gorman, St. George's.

75 yards, boys under 13 - 1 Charlie nim. He was unable to remain at his Deeley, Lorne avenue, and Morris Ginsburg, Simcoe; 2 Earl Arscott, Tal-Karl Wacksmuth, Wortley of the stairway from the first to the second floor, the streams of water Keyes, St. George's: 2 Arthur Gillies, ected at this point soon began to have Rectory: 3 Cala Bean, Ealing: 4 Fred telling effect. The fire was under Skinner, Industrial; 5 Fred Hornstein,

100 yards, boys under 15 fire is said to have started in a pile of old Corbett, Simcoe; 2 Arthur Hynd, trunks on the first floor.

When the fire was at its height, the George Taylor, St. George's; 5 Bert six o'clock rush was on the streets, and detail of police experienced great diffion Talbot street, between Dundas and Industrial. 100 yards, any age-1 Clayton Cook

Alexandra; George's: 5 Harold 'Corbett, Simcoe. Manager H. E. Simpson is out of the city, and the damage could not be Cock, Alexandra; 2 Arthur Milligan, St.

inches: 2 Arthur Gillies, Rectory, 7 feet 61/2 inches; 3 Clayton Cook, Alexandra, Senior, running broad jump-1, Bert Allister, Talbot, 14 feet 2, C. Cook, Alexandra, 13 feet 9 inches; 3, Marcus

Gillies, Rectory, 31 feet 6 inches; 2, Marcus Minhinnick, St. George's, 30 feet 10 inches; 3, A. E. Davis, Indus-Junior, standing broad jump-1. Herbert Irwin, Princess, 6 feet 11 3-4 inches; 2, Harold Johnson, Empress av-Junior, hop, step and jump-Norma

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Darkens so Naturally Nobody Can Tell.

derful effect. By asking at any drug-store for "Wyeth's Sage and Sulphur restore natural color and beauty to the hair and is splendid for dandruff, dry, itchy scalp and falling hair.

A well-known downtown druggist says

on Friday. Late this afternoon his condition was reported to be still serious.
An X-ray examination is being made to soft and abundant. see whether his shoulder is broken or

The best ingredients that ground floor of the four-story building occupied by the Simpson Folding Case and Trunk Company, 447 Talbot street, at 5:35 o'clock yesterday afternoon. The blaze worked its way unobserved into the second story before an served into the second story before an according to the principals and teachers bringing up the rear, marched in procession to the park. There no time was lost in getting down to the serious ousiness of the day, and the races were run off with a dispatch which reflected great and Ernest Keyes: 2, Rectory, Harold Pyman, Clarke Steele, Chris. The contestants, besides striving or and Arthur Gillies: 3, Lorne avenue, individual success, were entered as A. Livermore, W. Marsh, Willie Nickle Inviting match-Victoria, 21: Aberdeen, 8. Lacrosse match-Western, 3; Eastern, 0. Basketball-North, 4;

South, 0.



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get the smartest styles, can now get them from us in better TROUBLED WITH CANCER, TUMOR not too late, by the treatment of the late Henry Edwards. Write for testi-

> h this city can be purchased. Inquiries this city can be purchased. Inquiries in the city can be purchased. Inquiries at the city can be considered at the city can be considered at the city can be considered at the city. Address P. O. Box 234, city.

If Mixed With Sulphur, It

Grandmother kept her hair beautifully larkened, glossy and abundant with a brew of Sage Tea and Sulphur. When-ever her hair fell out or took on that dull, faded or streaked appearance, this simple mixture was applied with won-Compound," you will get a large bottle of this old-time recipe, ready to use, for about 50 cents. This simple mixture can be depended upon to everybody uses Wyeth's Sage and Sulphur, because it darkens so naturally

and evenly that nobody can tell it has been applied-it's so easy to use, too. You simply dampen a comb or soft pany, who was knocked from a ladder at the Simpson Trunk Company's fire on Friday. Late this afterwards for the simpson trunk Company's fire on Friday. other application or two, it is restored to its natural color and looks glossy



**GONDOLA** ---a biscuit of most delectable flavor, short, and light as a feather. At tea-time, or any other time, it is sure to be a success.

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COAL Genuine Plymouth Anthracite Delivered direct from box cars.

Stove and Egg, \$7.50; Chestnut, \$7.75.

All weighed on city scales, 2,000 lbs.
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# Shakespeare said

many wise things about the care and use of morey: how to acquire it, and how to retain it when acquired. One outstanding piece of advice is, "Neither a borrover nor a lender be.'

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