

She is no true woman who does not seek to inspire the profoundest respect.

—Lamartine

FOR THE WOMAN OF TODAY

The deepest tenderness a woman can show a man is to help him to do his duty.

—Anon

LOCAL ITEMS

WOMEN'S CANADIAN CLUB TO GIVE PRIZES.

Empire Day will be celebrated in the schools of London on Friday, May 22nd, and as has been the custom in other years the Women's Canadian Club is donating a number of book prizes to pupils writing the best essays on subjects typically Canadian. Awards will be given in thirty schools, including public, private and separate institutions.

The subjects for the essays this year are, senior grades, "The Hundred Years of Peace Between Canada and the United States"; "One Hundred Years of Canadian Progress"; and "Empire Builders—Lord Strathcona." In the junior grades the competitors will write on one of the following: "Christopher Columbus," "Champlain" or "Frontenac."

On May 22nd the various schools will be visited by members of the Women's Canadian Club, who will attend the patriotic sessions, and award the prizes to the successful essayists.

W. M. S. CONVENTION.

On Tuesday next the London Conference branch of the Women's Missionary Society will convene in Dundas Centre Methodist Church. Delegates will be present from many parts in this district. It is expected that Miss Morgan, missionary home on furlough from Japan, will be among the speakers. The session will last until Thursday.

MT. BRIDGES WOMEN'S INST.
The Mount Bridges Women's Institute will hold its annual meeting on Thursday afternoon at the home of Mrs. O. Moninger, when the officers for the coming year will be elected. All members are requested to attend. The roll call is answered by paying the yearly dues.

CAMLACHIE W. M. S.
The Woman's Missionary Society of Knox Church, Camlachie, will meet on Thursday afternoon, May 14th, at the home of Mrs. James Lunham, when the sewing will be continued.

A HELPFUL THOUGHT.

Your life lies before you; the past let it sleep;
Its lessons alone are the things you should keep.

—Ella Wheeler Wilcox.

Should the inkpot be accidentally upset on the tablecloth or carpet, pour a little cold water over it at once. The ink will float on the water, and when the cloth or carpet is rubbed dry, no stain will show.

TELEPHONE No. 2831.

FOR YOUR SUPPLY OF

GREEN GROCERIES

Fresh From the Growers—Only

Half Day's Notice

Required.

HOME GROWN:

Asparagus, per bunch . . . 8c

Spinach, per peck . . . 30c

Radishes, choice, per bunch . . . 5c

Lettuce-Leaf, medium, each . . . 5c

Lettuce-Leaf, large, each . . . 5c

Green-Onions, bunch . . . 3c

Watercress, bunch . . . 3c

Salad, bunch . . . 5c

Parsley, bunch . . . 5c

Rhubarb, bunch . . . 5c

Parsnips, per peck . . . 30c

IMPORTED:

New Cabbage, medium, each 10c

New Cabbage, large, each 12c

Tomatoes, per lb. . . 25c

Cucumbers, fancy, large, each 25c

Cucumbers, fancy, medium, each 15c

Cucumbers, fancy, small, each 10c

PLANTS

PANSIES—Finest Assorted Colors

Small boxes of 4 plants each, 10c

Larger boxes of 12 plants each 25c

GERANIUMS—Single pots, 15c;

dozen, \$1.25; dozen in one color, \$1.50.

Main & Collyer

THE CHARM OF YOUR COSTUME



as well as the beauty of your figure, will be considerably enhanced by

Woolnough Corsets

Admiration has been freely expressed over our beautiful spring models. We point out the desirability of being fitted with a pair before deciding on your spring gown. One of our most popular models gives the desired uncorseted effect—low bust, long hips and sweeping lines. Almost entirely free from boning, this model is of exceptionally graceful contour.

Tailored-to-Order Corsets, \$6.00, \$10.00, \$15.00 to \$30.00.

Tailored Ready-to-Wear Corsets, 98c, \$1.55, \$2.50 to \$12.50.

One of our experts from Toronto is at present in London assisting Miss Quinn, and we especially invite you to our daily demonstration during her visit.

WOOLNOUGH, CORSETIERS

225 Dundas Street MISS QUINN, Manager.

THE CARE OF THE BABY

BY KATHARINE McFARLAND.

PART TWO—BATHING.

A baby should have a tub bath every day after it is two weeks old. By that time the navel should be healed. Never bathe a child sooner than one hour after it has been fed. A foot tub makes a good bath for baby. It should never be used for any other purpose.

Use a soft piece of old linen to wash the face and a small soft sponge for the head and limbs. Be very careful to wash every part thoroughly and dry well; if you do not, chafing will result.

Use old soft towels which have been boiled and aired in the sun. Never under any consideration use sponge, cloth, or towel that is used by any one else, as infection might result.

Use a little pure uncolored soap and be careful not to get any in the eyes.

Temperature For Bath.
The temperature for the water should be 100 degrees Fahrenheit during the first month, 98 until the sixth month, 95 until one year and a half and 93 to 95 after that.

Never test the water with the hand, as water which would feel quite comfortable would be much too hot for the baby's tender skin. If you do not happen to have a floating bath thermometer (and few private homes have) test with the bare elbow, as this is more sensitive to heat. The roll call is answered by paying the yearly dues.

Warm the room to 70 degrees and have all doors and windows closed. Be sure there is no draught. A screen is very convenient, a clothes-horse covered with a blanket is as good as any.

Before taking baby up have everything needed by your side on a low table or chair, needle and thread, powder, safety pins, bottle acid, small pieces of cheese cloth and all the clean clothing you need.

Set the tub on a low bench in front of your chair. If baby is big enough to sit up and splash the small tub may be put inside a larger one.

Lay a flannel blanket across the knees; then over that a large soft bath towel. Undress baby and roll him in the towel, keeping his head covered until the head, face and ears are thoroughly washed and dried. Be particularly careful in washing and drying the ears and the creases behind the neck.

Next unwrap baby and support his head and shoulders with your left hand; hold his feet in the right and gradually lower into the water. If the water has cooled a little while waiting have added a little hot water before putting the little one in. Rinse him quickly and well with the right hand.

Then lift out and wrap in flannel blanket, only exposing the limbs as you pat them with the soft towels.

Sprinkle a little good talcum powder in all creases, especially under the arms and around the buttocks.

Always dress as quickly as possible, slipping the clothes on over the feet. Wash the mouth with boracic water, one half teaspoon to a cup of warm hard water. Boric acid can be bought at any druggist's at five cents a package, and is very good as a wash for baby's mouth.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Admirable Advice.

Dear Miss Grey: Through the medium of your valuable columns I would like to send a message to the girls and boys in the Eighth Grade in public school, those who contemplate trying the entrance examination to the high school next month.

It has come to my attention that a great many pupils in the entrance class the majority girls, purpose attending business college in the fall, with only an elementary education. I feel it my duty to warn them against such a step.

Without a high school education, one cannot succeed in business. The writer has been in the business world for three years, but much to my sorrow now, inefficiently equipped for office work.

The girls and boys, especially between the ages of thirteen and sixteen, have a high opinion of their ability, but wait until they have been away from school for about one year. Then, having forgotten nearly all they have learned they begin to lose their confidence (the writer speaks from the bottom of a bitter experience), and when one has lost one's confidence, all sorts of misfortunes are likely to happen.

Stenography seems to appeal strongly to the modern girl, and many leave school without sufficient education to enter business school. It must be remembered, however, that a stenographer has not only to transcribe shorthand and click a typewriter, but innumerable tasks fall to her lot, such as replying to letters, answering inquiries, attending to clients, etc.

A Business life is pleasant, and especially so to the educated man or woman, and have spent many pleasant hours among my fellow clerks. I might add that I attended night school in order to improve my education. It would give me great pleasure to think that this letter was the means of persuading at least one pupil to get a good collegiate education.

Thanking you, Miss Grey, for your kindness and wishing you the greatest of success, I remain, yours sincerely,

A. READER.

A—I have great pleasure in passing this wise message on for my readers' consideration. There is good common sense in the warning uttered by "A Reader." Elementary education does not properly fit a boy or girl for a successful business career. I warmly endorse the sentiments of this correspondent.

Re Model Schools.

Dear Miss Grey: Will you please tell me where the Model Schools of Ontario are situated? For how many years have a certificate obtained at a Model School valid? Is it valid anywhere in the province?

SCHOOL GIRL.

A.—For a full list of the Model Schools write to Dr. Colquhoun, Department of Education, Toronto. The schools nearest to London are situated at Chatham and Guelph.

2. Five years.

3. There are certain restrictions as to where a Model School graduate may teach. I believe that Normal graduates have the preference in case both apply for the same school. I don't just understand it, but I feel certain that if you write Dr. Colquhoun he will be able to give you complete information.

THE HOME DRESSMAKER.

Keep a supply of extra bobbins for your sewing machine. They are not expensive and by winding them beforehand when sewing is contemplated interruptions in the work are prevented. Fill them with white and black cotton of numbers most used and white and black silk. A convenient rack for keeping bobbins so that the thread may be numbered may be made from a small block of wood with parallel grooves, each groove made to hold one bobbin, and numbered with the size of its thread. If for common bobbins, a strip of wood with nails driven into it so as to stand up will answer the purpose, and each nail may be numbered at its base with the size of thread that its bobbin is to carry.

Advertiser Patterns



9924.—A New and Popular Waist, Ladies' Waist, With or Without Peplum, With Two Styles of Collar, and With Long or Shorter Sleeve. (In Blouse or Unbloused Style.)

Mercedized madras in white with blue figures is here shown. The model which is a good style for sport, outing or business wear, may be developed in linen, lawn, flannel, ratine, crepe, percale, gingham, tub silk or flannel. The design shows some variety in collar and sleeve finish, and will look well with or without the peplum, and in blouse or unbloused style. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches, bust measure. It requires 2 1/2 yards of 40-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to:

Name

Town

Province

Age (if child's or misses' patterns)

Measurement—Bust Waist

CAUTION—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34, or what ever it may be. When in waist measure 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years."

Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents, in cash or in postage stamps.

Songs We Used to Whistle and Sing

ROCKED IN THE CRADLE OF THE DEEP.

Rocked in the cradle of the deep,
I lay me down in peace to sleep;
Secure I rest upon the wave,
For Thou, O Lord, hast power to save.
I know Thou wilt not slight my call,
For Thou dost mark the sparrow's fall;
And calm and peaceful is my sleep,
Rocked in the cradle of the deep.

And such the trust that still were mine,
Thou stormy winds sweep o'er the brine,
Or tho' the tempest's fiery breath,
Rouse me from sleep to wreck and death—
In ocean cave still safe with Thee,
The germ of immortality,
And calm and peaceful is my sleep,
Rocked in the cradle of the deep.

THE HOROSCOPE

Thursday, May 14, 1914.

Good influences predominate today, according to the reading of astrologers, for Mercury, Jupiter and Venus are in benefic aspect, while Neptune alone is adverse.

This time is most auspicious for putting through enterprises involving the co-operation of governments of large corporations.

Men with heavy responsibilities are especially favored under this configuration, for the sun and Jupiter give them aid. An excess of energy and confidence should help them to prosper.

Persons whose birth date it is have happy omens for the year. Business and financial affairs should prosper. Women should attain many of their heart's desires.

Children born on this day will advance in station and success. Both boys and girls will be inclined to save money and make the best of their opportunities, although they may be forced to make persistent effort toward attainment.

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CAROLINE COE'S TESTED RECIPES

SPANISH STEAK.

Pound one-half cup of flour with a half teaspoon of salt into an inch thick, medium sized round steak.

Slice one onion, seed and chop two green peppers, one clove of garlic, cut in three pieces, peel and slice six large tomatoes. Put into skillet with two tablespoons of butter. Allow to cook slowly until it forms thick sauce. Turn sauce into bowl. Put tablespoons of butter into skillet. Heat hot. Put in steak. Turn several times to sear. When steak is brown add sauce. Cover and simmer forty minutes. Do not allow the sauce to cook brown; add a little stock of water as needed. Serve steak and sauce in centre of platter with border of cooked rice with dash of curry powder.

CHILI, CHICKEN AND RICE.

Joint two chickens, boil in three quarts of water with salt to taste until very tender. There should be two quarts of stock left. Take out one pint. Boil three pints of rice in two-thirds cup of rice. Boil ten minutes and add three chopped chilis that have been put in oven until skin can be removed. Boil ten minutes longer. Stir into rice and chili two tablespoons of butter. Put layer of one-third rice in bottom of shallow pan, then layer of half-boned chicken. Alternate rice and chicken, having rice on top. Beat the yolks of three eggs into the pint of cool broth, pour over rice, sprinkle with few breadcrumbs and bits of butter. Set in oven to brown. Serve very hot.

WOES OF MRS. NEWLYWED



"Can you tell me how to make a nice icing for a cake?" asked Mrs. Newlywed.

"A very delicious icing is made with one and one-half pounds of icing sugar, three whites of eggs and the juice of a lemon. Beat thoroughly and beat hard for half an hour," directed Mrs. Neighbor.

LINGERIE WAISTS, 89c EACH

ON SALE TODAY AND TOMORROW

Third Floor.

25 dozen dainty Lingerie Waists, prettily trimmed with lace insertion and embroidery. Square neck or high collar style; 3/4 or full length sleeves; five different designs; sizes 34 to 42, in each design. On sale Wednesday morning, each 89c

Dressing Sacques, 49c each

Ladies' Pretty Dressing Sacques of good quality dimity cloth, in small and neat patterns. All are prettily trimmed and are good washable colors. On sale Wednesday at, each 49c

Underskirts, 69c each

Ladies' Black Egyptian Cloth Underskirts, with deep flounce and accordion pleating. All sizes. On sale Wednesday at, each 69c

Ladies' Raincoats, \$4.50

A special in Ladies' Paramatta Rain-proof Coats, in black, navy and fawn shades, with convertible collars and long sleeves; sizes 34, 36, 38 and 40. On sale Wednesday \$4.50

Tub Dresses, \$2.50 each

Ladies' Smart Tub Dresses; very well made from a good quality cambric, in neat pin stripe patterns; pretty shawl effect collar of pique. These are very pretty dresses for street wear; sizes 34 to 40. On sale Wednesday, each \$2.50

DEMONSTRATION OF FAMOUS HALL BORCHET ADJUSTABLE DRESS FORMS

Second Floor.

Special Prices for Demonstration Tomorrow and Friday

First aid to home dressmakers. No woman who makes her own or her daughter's clothes should be without one of these forms. There are many different styles of these, varying in price from 98c to \$18. Pay our Dress Goods Department, on the second floor, a visit and see these lines.

THE QUEEN ADJUSTABLE FORM is the only adjustable Form on the market which has 100 per cent. efficiency. You can make the hips larger without altering the waist. Every part is adjustable separately. Not an automatic form.

We will have a special Adjustable Form, regular \$10.00 line, on sale for \$7.25

BUST FORMS—Sizes 32, 34, 36, 38, 40, 42; each 98c

WITH STAND AND SKIRT \$3.25

ADJUSTABLE DRESS FORMS, from, each, \$5.00 to \$18.00

TWO SPECIALS—A \$10.00 Adjustable Form for \$7.25; a \$7.50 Adjustable Form for \$5.00

GRAY'S
LIMITED

Drygoods, Millinery, Ladies' Ready-to-wear Garments.
Phones 115-116.
140 Dundas Street

GRAY'S
LIMITED

USE ROSE COLOR ON BROADCLOTH BOLERO IN SMART COSTUME

ONE DOLLAR \$1 SALE

Paris Lady Corset

STYLE 1520

A perfect-fitting, well-boned, medium low bust corset of superior workmanship and style that regularly sells wholesale for more than we ask now.

Any lady who failed to secure a pair of our famous PARIS LADY CORSETS at the dollar sale last week, should come on Thursday, Friday or Saturday.

See this corset. If you are not convinced that it is absolutely the best corset bargain you have been offered, you need not buy. The value is the best.

SALE HOURS:

Thursday and Friday—
9:00 to 12:00 a.m.,
1:00 to 5:00 p.m.

Saturday—
9:00 to 12:00 a.m.

Paris Lady Corset Co.

Upstairs, 92 Carling St.

Your Spring Suit

Or Overcoat can be obtained here with a small payment down.

Home Furnishing Company

257 Dundas Street. 2xv

New Flowered Crepes, 15c

White grounds, with floral effects, in white, sky and mauve, 27 inches wide, suitable for waists, dresses or trimming.

ARTHUR'S

LONDON EAST 2xt PHONE 3513.

An advertisement recently appeared in a California paper issued by the Friends of Homeless Children which read: "Wanted—homes for boys, Wanted—40 girls from six months to five years for homes now waiting."

It is also maintained that a majority of the stockholders in the American Telegraph and Telephone company are women.

Paris makers are offering 400 shades in women's wigs.

PREPARE FOR THE HOT WEATHER

BUY A REFRIGERATOR

See our big variety in Garvanized Iron and White Enamel Refrigerators, front or top loaders, \$7.95 to \$30.

H. WOLF & SONS

283-285 Dundas St., Near Wellington.