

The American Boot and Shoe Store

333 Water Street

GREAT CLEARANCE SALE of BOOTS and SHOES

All our Ladies', Men's and Children's White Boots and Shoes to be cleared at 35 p.c. and 50 p.c. on the dollar. In order to make room for our fall stock we have decided to offer the people from St. John's and surroundings an exceptional opportunity to buy their family footwear at prices that cannot be ignored.

In connection with this sale we have also reduced our entire stock of spring and fall footwear from 25 p.c. to 40 p.c. on the dollar. These are only a few of the bargains that wait your inspection in our Store.

Read these over carefully as they are to your advantage.

No Exchanges or Refunds during the Sale

| | | | |
|--|--|--|--|
| LADIES' WHITE POPLIN OXFORDS Cuban Heels. Regular value \$3.00. On Sale for 1.45 | LADIES' WHITE SPORT BOOTS with rubber heels and soles. Regular value \$3.00. On Sale for 1.48 | 125 Prs. LADIES' WHITE CANVAS BOOTS Assorted styles and sizes with leather soles and heels. Regular value \$4.00 for 1.98 | MEN'S COLORED CANVAS BOOTS In popular shades such as Brown and Cream with leather and rubber soles and heels. Regular value \$4.50 for 2.39 |
| DON'T MISS THIS SALE WHICH WILL ONLY LAST FOR 10 DAYS--10 DAYS ONLY | | DON'T MISS THIS SALE WHICH WILL ONLY LAST FOR 10 DAYS--10 DAYS ONLY | |
| CHILDREN'S WHITE CANVAS BOOTS & PUMPS Sizes 5 to 8. Regular value \$1.90. On Sale for 1.10 | INFANTS' FIRST STEP BOOTS In assorted colors, made in the finest Kid Leather. Regular value \$1.50. On Sale for 69c | 200 Pairs of odds and ends in PUMPS and OXFORDS. Values up to \$3.00. On Sale for 1.79 | MEN'S BOOTS & SHOES. Regular Stock. Reduced from 25 p.c. to 40 p.c |

The American Boot and Shoe Store, 333 Water Street, St. John's.

JY27,21

SIDE TALKS.

By Ruth Cameron.

BULLDOGS AND WHIPPED CREAM

Do you know

when to stop?

There has been

a great deal said

in praise of the

habit of sticking

to a thing, of

keeping on with

what one has

started to do no

matter how great the odds or how

much it takes out of you.

The bull dog and his grip have been

adored to the skies, and the fact that

sometimes the bull dog is a goop to

be on like that and deserves and

the toe of somebody's boot for

is lost sight of.

It's a good thing to know when to

stop and it's a good thing to know

when to let go.

Obstinacy and Idiotcy.

Perseverance is a fine quality when

it is balanced by a sense of propor-

tion. When it is not, it often becomes

blind obstinacy and idiotcy.

People who have this quality of per-

severance in sticking to a purpose of

make a fetish of it and worship

it. They will spend hundreds of foot-

candle of mental or physical energy

to attain an end that was worth per-

severing a hundredth part of that effort

and then they boast about it. "I never

gave up until I do what I started out

to do," they will say proudly. "Every-

body knows that's the kind of person

I am."

It wouldn't whip.

I know a woman who is like that. I

saw her one day trying to whip

cream that wouldn't whip. She

was evidently tired and she was

getting into that stage of

crossness which makes so

much trouble in households. But she

didn't stop trying to whip that

cream.

Why don't you have the cream

whipped? I asked. "Would Jimmy mind

if I just let it be? I don't

want to give it up. You know I never

gave up a thing once I started."

Said for the Gallery.

I said proudly of course, with her in-

sistence that she was not to be

attuned to the way it would

SUGAR

has had an advance & another is pending

IN STOCK:

Barrels.

Sacks of 10's, 50's and 100's.

Cases 2's and 5's.

Icing, in half barrels.

Cases of Crystal Dominoes 2's.

HARVEY & CO., Ltd.

The Work He Wanted.

He walked into the Labour Ex-
change with a smile and a born-tired
look.

"Any vacancies for a man like me?"
he asked as he approached himself com-
fortably alongside the counter.

"What is your trade or profession?"
"My trade or profession?" he re-
peated, yawning. "I'm a programme
seller."

"I see," said the clerk drily. "No,
we have nothing in that line open just
now."

"I'd take something else if it suited
me and I thought I could do it pro-
perly, you know," he went on, making
himself more comfortable on the
counter.

"As for instance?"
"Well," replied the weary one, "I
wouldn't mind calling out the names
of the stations on board an Atlantic
liner, or something of that sort, don't
you know?"

"Automobile tires. Just
received a small lot of tires, dif-
ferent sizes, all new, which will
be sold at bargain prices. See
them and get a good tire at a low
price. E. D. SPURRELL, 365
Water Street.—may31,ed4t

**STAFFORD'S MOSQUITO
OIL, only 20c. a bottle; Postage
3c. extra.—jnc27,lf**

ARMSTRONG'S LINIMENT
Furniture Dealer, Undertaker.
Armstrong, B.C.
Minard's Liniment Co., Ltd.
Yarmouth, N.S.

Dear Sirs,—Since the start of base-
ball season we have been hindered
with sore muscles, sprained ankles,
etc., but just as soon as we started
using Minard's Liniment our troubles
ended. Every baseball player should
keep a bottle of your liniment handy.
Yours truly,
W. E. McPherson,
Secretary of Armstrong High School
Baseball Team.

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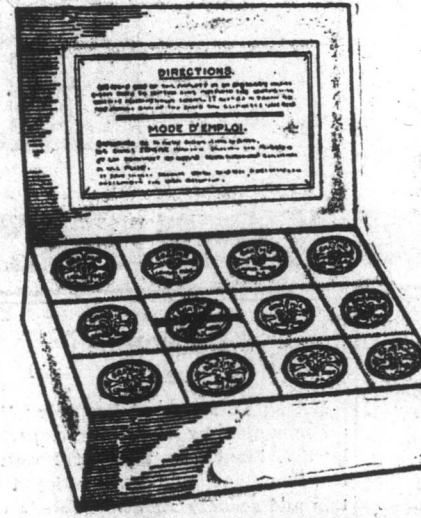
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ERASMIC



BATH SALTS

The most trust-
worthy of all beauty
specialists. They are
a tonic, a fragrant
aid to the whole-
some physical per-
fection to which all
clever women as-
pire.

Agent: T. B. CLIFT, Water St., St. John's.

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LOST, STOLEN OR STRAYED: ONE HUNDRED AND TWENTY-TWO BERRIES.

—By Bud Fisher

