



Reduced Prices on GIRLS' WASH DRESSES.

Little Dresses in Charming Styles for every day needs.

They are made from Gingham and Cottons in novelty stripes and checks—also attractive plain shades, neatly trimmed with piping or fancy cottons.

All made with a dash of best style and finish.

To the mother that has a girl between the ages of 1 and 14 years, this Sale will surely be of great interest. It is worth while just seeing the fascinating assortments.

Regular 20c. each for...	16c.	Regular \$1.00 each for...	80c.	Regular \$1.50 each for...	\$1.29
Regular 40c. each for...	32c.	Regular \$1.10 each for...	88c.	Regular \$1.75 each for...	\$1.49
Regular 55c. each for...	44c.	Regular \$1.25 each for...	96c.	Regular \$1.85 each for...	\$1.59
Regular 60c. each for...	48c.	Regular \$1.30 each for...	1.00	Regular \$2.20 each for...	\$1.75
Regular 70c. each for...	56c.	Regular \$1.35 each for...	1.05	Regular \$2.30 each for...	\$1.85
Regular 85c. each for...	68c.	Regular \$1.40 each for...	1.10	Regular \$2.40 each for...	\$1.95
Regular 90c. each for...	72c.				

Sale of Women's Dresses continues.

There are handsome Dresses in Cottons, Gingham, Piques, Linens, Muslins and Voiles for evening functions or for general warm weather wear. Every garment is well made and you are assured of perfection of Fit and Finish.

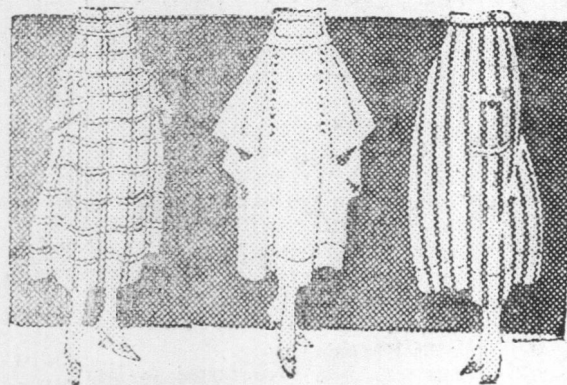
Your taste can be satisfied as to Style and Price from our generous assortment.

Sale Prices: 93c., \$1.20, \$1.49, 2.05 up to \$12.38.

A Late Arrival of WHITE SKIRTS.

Originally intended for early Summer business.

To clear them quickly we have marked them at a much below-regular price.



They are made from high-grade Piques, fine White Jean and soft Gaberdine.

Every one is made in a superb manner and there are several charming styles embracing the daintiest you ever saw.

Come Early for the Best Choice.



War News.

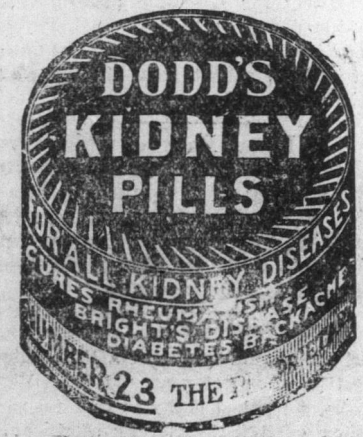
Messages Received Previous to 9 A. M.

SPLENDID VALOR OF TROOPS.

British Front in France, July 31.—An offensive launched by the British and French against the German lines between the River Lys and Boesinghe at daybreak, has, with few exceptions, accomplished all that had been planned for the first day of the battle, which, in its early stages, gives promise of being the greatest conflict of the war. Roughly speaking, the British penetrated the positions held by Crown Prince Rupprecht of Bavaria between Boesinghe and Warneton, and at the time of filing this despatch were in possession of the first three lines of German trenches at most points throughout this front. Reports received from the French troops which are attacking on a difficult territory between Dixmude and a point near Boesinghe, say they have forced their way across this marsh-studded and partly inundated region and captured the first two lines of German trenches. The casualties of the Entente have been sur-

prisingly light, and the morale of the men continues at the highest pitch. Contact between the British and the French armies has been constant and excellent. Late to-day it was said the Germans began a heavy counter attack at a point where the Allied forces join. The German front line trenches which had been torn to pieces by the preliminary bombardment, offered little resistance, but once the Allies had penetrated beyond them, they met fierce resistance at many points in the direction of Zillebeke. Again a little to the north the British were temporarily held up by a heavy machine gun fire, but only tempo-

raly, for the troops charged through a rain of lead and forced the Germans from their positions in hand to hand fighting. Again, at a point which was strongly held in the German line and defended by concrete fortifications, the British were brought to a stand by machine gun fire, but they charged with bayonets and dislodged the Germans. One of the most striking spectacular events of the day's fighting occurred at the so-called Menin tunnel, a great underground fortification, constructed by the Germans on the Menin road, opposite Hooge. The British preliminary bombardment had forced the Germans to hold their front line thinly here, and the British Division which was to attack at dawn lay out all night in shell holes within 25 yards of the Germans, waiting for the signal to advance. When the time arrived for the charge and the British gunners had dropped their fire on the Germans, it was seen the Germans had taken to their heels and were fleeing. The British seeing their prey escape went mad, and charged directly through their own barrage, fortunately without heavy casualties. The tunnel, which was expected to be occupied by several hundred Germans, was found to be held by only 41, the rest having retreated. It was only at the second line that the British met resistance.



Here, after a short hand to hand fight, they forced the Germans to withdraw. No check has yet been made on the number of German prisoners captured, but they are flowing in a steady stream back of the British lines. Many of these captured at the Menin tunnel, and at other points are mere boys. The tanks again played a prominent part in the opening of the battle, and reports from all sections of the British front say their work was most satisfactory. A large number of these monsters was employed and in many cases pursued their destructive and unchecked way to a distance far within the German lines. Further information obtained from prisoners concerning the effects of the British preliminary bombardment indicate that the effects of this unparalleled expenditure of ammunition were disastrous in the extreme, both in damage and to the morale of the German troops. Within the past few days six Bavarian divisions were withdrawn and replaced by fresh troops because they were so thoroughly demoralized by the inferno of fire which they had undergone. Photographs taken by aviators back of the German lines show that there was scarcely a square yard of territory along their front which was not devastated by high explosives. It is small wonder, then, that the Germans were holding their front line thinly, and were swept back when finally the time arrived for the Allied infantry to do its work.

GERMANS HAD SECRET INFORMATION.

PETROGRAD, July 31.—The official issued to-day says: According to reports of the secret service agents the present German offensive was undertaken as a result of detailed testimony concerning the internal conditions of the Russian army which had been placed in the hands of German Chief of Staff, Field Marshal Von Hindenburg. It appears had promised Emperor William that in two months he would put Russia out of action.

EMPEROR WILLIAM ON EASTERN FRONT.

COPENHAGEN, July 31.—A despatch from Berlin says Emperor William left Mitau, twenty-five miles southwest of Riga, Russia, and went down the river to Riga, from where he complimented the troops.

GERMANY ASSUMES EXPENSES.

ZURICH, July 31.—Germany has notified Turkey and Bulgaria that she will assume all expenses incurred by these countries in the campaign of 1917-18.

WHAT PEACE OVERTURES!

The semi-official Tremenblatt says it is able to announce that Germany gladly will act upon peace overtures coming by way of Vienna. The Cologne Gazette, a copy of which was received here, reproduces the Tremenblatt's statement.

APPEAL FROM THE OLD GUARD.

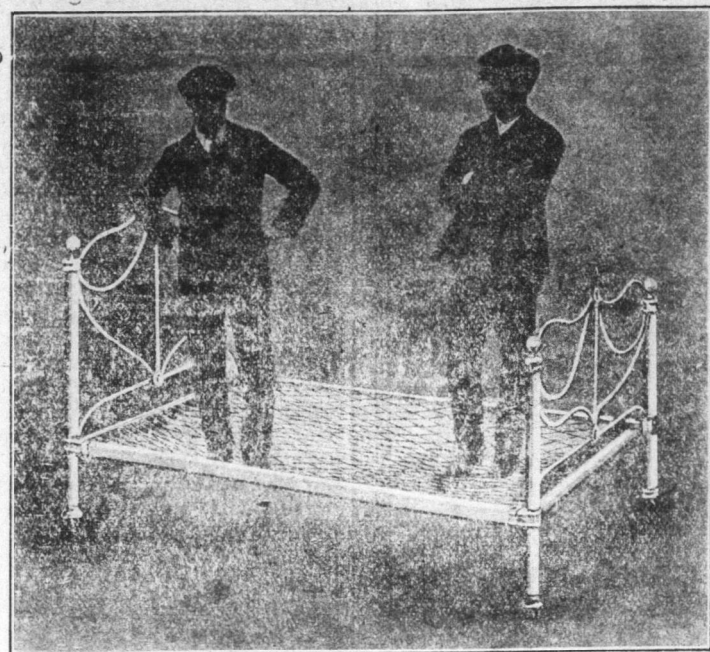
PETROGRAD, July 31.—The old guard of revolutionaries, including George Plekhanoff, Nicholas Tachakovsky, Catherine Breshkovskaya and Vera Assuze, have issued a ringing appeal to all citizens to rally round the provisional Government and save the revolution and country from mortal danger.

Newfoundlanders "Skinned Out" at Montreal.

Evidently conscription, as it applies to Newfoundlanders anyway, is in operation in Canada. About seventy young men principally belonging to St. John's, who left here some months ago for Montreal to work in a munition factory were recently "skinned out." They were confronted with the alternative that they had to enlist or be thrown out of employment. Most of the men, who were married and with families here, chose the alternative of quitting work and returned home by rail and steamer within the past couple of days; a few dunned the khaki and several were retained in the factory because they were badgers, showing that they had offered themselves to fight, but had been rejected. It will be remembered that last winter a Canadian representative visited this city and engaged these men, holding out big inducements to them in the way of wages and in addition they were guaranteed constant employment, we understand, in this munition factory. What makes the men who returned home feel keenly about the way they were turned down in the land of the Maple Leaf is that the authorities there seemingly forget—whether purposely or not—to look closer at home for conscript recruits.

LADIES' and MISSES' MERCERIZED HOSE.
For sure the best value in St. John's for 25c. pair.
THE WEST END BAZAAR,
aug.2,21 51 Water St. West.

Beds, Springs & Mattresses



BEDSTEADS

from \$3.95

up to

\$30.00.

ALSO,

Combination

Lath & Spring

Bedsteads,

Our

Big Seller.

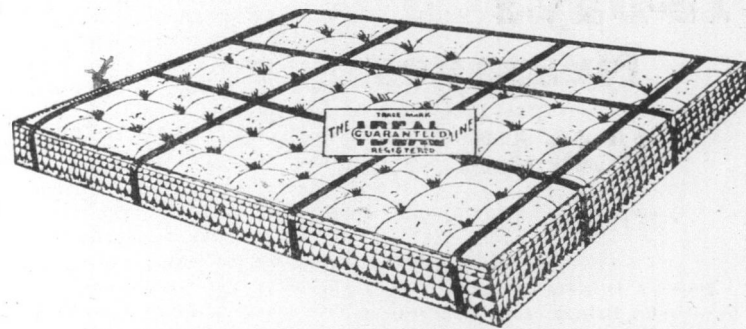
THE ABOVE CUT SHOWS OUR

COPPER WIRE SPRING

Built in bedstead, thus doing away with the sides and saving in cost, as well as making it vermin proof. The springs are very strong, having one continuous weave. Made by special process in factory in building. The Bedsteads are punched and bored by factory as well. We recommend it to be the very best Spring of its kind on the market.

Our Fern Felt Mattress

is the ideal of comfort. Made of pure cotton, well stretched, best of ticking. We recommend it to those seeking something good.



OUR NEW HEALTH MATTRESS

made expressly for us, will stand the test. Made of pure cotton and wool with wood fibre centre, 6 inch band. You can depend on getting a good Mattress if you buy the Health, as nothing unsanitary is allowed to enter it. We guarantee each and every Mattress.

The C. L. MARCH Co., Ltd.

Corner Springdale and Water Streets.

Our Baseball Column.

PLAGIARISED AND OTHERWISE.

TO-NIGHT'S GAME.

To-night's clash between the Red Lions and Wanderers will witness the opening game of the second and last round. Now that the Lions seem to have hit their stride, great things are expected of them, though unfortunately to-night will probably witness the last appearance of Ellis. The Wanderers will have Brown in the box for them, so that an exciting contest is assured. Major Montgomerie and Mr. F. V. Chesman will be umpires. The lineups will likely be:

WANDERERS	RED LIONS.
Brown, Pitcher	Ellis
Ford, Catcher	Hiltz
1st base	Power
Hartnett, 2nd base	Cooney
O'Flaherty, 3rd base	Quick
MacLeod, Short Stop	Mullings
Britt, Right Field	Jenkins
McCrindle, Centre Field	Rolls
Dobbin, Left Field	Buckingham

HOW THE CLUB STANDS.

P.	W.	L.	P.C.
B.I.S.	3	2	1
Wanderers	3	2	1
Cubs	3	1	2
Red Lions	3	1	2

TUESDAY NIGHT'S GAME.

Those fans who had the misfortune to be absent from Tuesday night's Cubs-Red Lions game lost an interesting exhibition when the Hiltz crew nosed out of it by 9 runs to 7. The clash was one of the quickest on record occupying only 50 minutes. The surprising feature of the game was that the Cubs made their 7 runs in the first inning and failed to score afterwards. At the outset the game looked to be a cinch therefore, and their supporters were quite jubilant. However, the Lions were by no means

down-hearted and kept piling up the runs, though Hiltz held them hitless in the first and last innings. The Lions pulled a triple play in the third when with Clouston on third base, Canning on second, and Hall on first, Simms' easy tip to Hiltz was fielded to Hiltz, who retiring Clouston. Hiltz then threw to first heading off Simms, and Power got Hall before he could reach first. The other trip-ple was made since the inception of the League, the Shamrocks' making it against the B.I.S. in 1912. The only heavy hitting for the evening was Duggan and Canning's two boppers. A feature of the game was Canning's magnificent fielding in left field for the Cubs. Mullings' base-stealing in the fourth and Duggan's in the seventh evoked considerable applause. The Clouston's clan had the bases filled in the seventh but their batters failed in the pinch. The game was plentifully interspersed with errors, and some of those made by the Cubs cost them the game.

SCORE BY INNINGS.

Red Lions	0	2	1	4	1	0	9
Cubs	0	7	0	0	0	0	7

BOX SCORES.

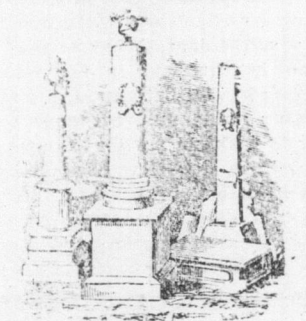
RED LIONS.	AB	R	H	E
Power, 1b	4	0	0	1
Quick, 3b	3	2	1	0
Ellis, p	4	1	2	0
Cooney, 2b	4	2	3	1
Hiltz, c	4	1	1	1
Buckingham, rf	4	0	1	0
Rolls, cf	4	1	2	1
Mullings, ss	3	1	2	1
Jenkins, lf	1	1	1	0
	31	9	12	5

CUBS.

AB	R	H	E
Simms, rf	4	1	2
Thomas, ss	4	1	2
Duggan, 2b	3	1	2
St. John, th	3	1	1
Channing, lf	2	1	0
Carter, cf	4	0	0
Clouston, c	2	1	1
Canning, 3b	4	1	2

SKINNER'S Monumental Works.

ST. JOHN'S, N.F.



(Established 1874.)

On hand a nice selection of headstones and monuments. All sizes—all prices. Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy. Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets. N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone frost-proof sockets are supplied free with each order. REASONABLE PRICES AND A SQUARE DEAL. apr.12.6m.13th.s

SUMMARY.

Hits: On Ellis 11, on Hall 12.

Strikes out: By Ellis 14, by Hall 17.

Bases on balls: By Ellis 5, by Hall 1.

Left on bases: Cubs 9, Red Lions 1.

Officials: Chesman and Hartnett, umpires; Collins and Grace, scorers.

FINE SWISS EMBROIDERIES

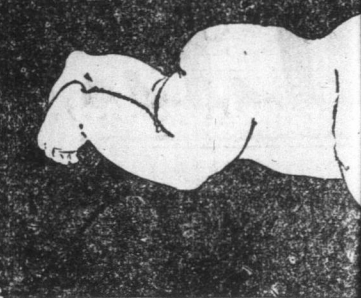
Floral patterns and novelty Venice effects. Special values, 7c., 8c., 10c., to 50c. yard. Best values in the city at

THE WEST END BAZAAR,

aug.2,21 51 Water St. West.

Bathing suits are accompanied by hand-painted sandals. Valenciennes lace in many rows edges the new collars.

KEEPS BABY HEALTHY



WHAT is so beautiful as the baby. And yet baby's skin is chafed and irritated that is an

It is a fine habit for mothers to at hand for use after the bath. By once it soon allays the inflammation and prevents the development of result of neglected skin irritation.

Mrs. W. L. Barnes, Timmins, to tell you about the case of her baby. When he was three months top of his head, on his forehead. The doctors failed to do him. Chase's Ointment on the remedy in a month's time the child was disengaged skin disease. He has has never had any further trouble.

Dr. Chase's

60c a box, all dealers, or Blackman, Do not be talked into accepting any cheap imitations. Trade supplied by GERALD S. D. John's, Agent for Nfld. Some samples

Summer School Notes.

Tuesday, July 31. Morning Session. St. Bonaventure's College, 9-11.45. During the first period Dr. Brunt gave a lecture on English Literature to group B, and Mr. Morehouse to group A on Geography.

The lecturers then changed about. Mr. Morehouse took B group and Dr. Brunt A group in the same subjects.

After recess Dr. Brunt gave a lecture on Home Lessons, giving what one may well call "counsel of perfection" on this very important part of our school question.

Methodist College Hall. At 11.45, teacher-students wended their way to the Methodist College Hall where Dr. Campbell gave another of his series of timely lectures on Practical Hygiene.

When Dr. Campbell had finished his lecture Rev. Dr. Curtis introduced the Hon. R. A. Squires, Colonial Secretary, who gave an address on a few features of our educational system and on the teachers' power for good on the lives of those intrusted to their care.

Afternoon Session: 2.15-4.15. St. Bonaventure's College. During the first period 2.15-3, Mr. Morehouse gave a lecture to B group on Arithmetic, while Dr. Brunt took the A group.

The students then lined up on the College Campus and were put through some Physical Culture exercises by the respective division instructors.

Miss Kelly then gave the ladies a lesson in Art, while Mr. Murdoch

LOWER CANADA COLLEGE MONTREAL.

UPPER CANADA COLLEGE TORONTO.

Founded 1829 by SIR JOHN A. Boarding School. AUTUMN TERM begins THURSDAY. BOARDS 12th to 18th. Courses for University, Royal Military College, and other institutions. Preparatory Schools in separate buildings in suburban district. Damaged Summer camp at Lake Timagami, 100 miles from the College. School Calendar furnished on application.

ST. MARGARET TORONTO.

A RESIDENTIAL AND DAY SCHOOL FOR GIRLS. FULL ACADEMIC COURSE. HONOR, MATRICULATION, SCIENCE—PHYSICAL EDUCATION. Mrs. GEORGE DICKSON, President. SCHOOL REOPENS SEPT. 12th.

Glenmaror 651 SPADINA AVENUE.

RESIDENTIAL AND DAY SCHOOL FOR GIRLS. Principal - MISS J. STUART (Successor to Miss Vail). Clean, well-ventilated house, pleasantly situated. Highly qualified staff of Canadian and European teachers. The curriculum shows close touch with modern thought and education. Preparation for matriculation examinations. Special attention given to individual needs. Outdoor Games. School Re-opens New Prospect September 13 from Miss STUART.