

QUANTITIES LIMITED
As quantities are limited in some of the merchandise, we can not guarantee them to last any length of time.

A. D. FARRAH & CO.

"The Advance House of the North Shore"
NEWCASTLE, N. B.

OUR IDEA OF SERVICE
Is embrand in procuring merchandise of the superb quality and style, and offering it at prices consistently moderate giving value every day in the year.

OPPORTUNITY IS KNOCKING AT YOUR DOOR!

LOWER PRICES

The A. D. Farrah Co. believe that the year 1921 holds wonderful possibilities for us all. We must not mistake the return to normal conditions for something more serious. Someone described a pessimist as one who looks upon every turn in the road as "The End" An Optimist is one who realized the turn as merely the "best way out" and all that is necessary is to "keep on going" Optimism has a constructive influence, the Optimist helps others to be cheerful and happy. The Pessimist makes even himself unhappy. If you want to help the world, push ahead and not hold it back, be an Optimist, Remember!

GREATER VALUES

THAT OUR AFTER INVENTORY SALE PRESENTS RARE OPPORTUNITIES. "Don't overstay the falling market, and wait too long before you buy" Many of these prices are much below today's manufacturer's prices. They have been marked solely with the idea that there will not be an article remaining at the closing of the sale.

Sale Begins Friday, Feb. 18th, and Ends Sat'y Feb. 26th



A Most Unusual Selling of

Women's Coats

A limited number only, these are mostly in tweed, self trimmed models in popular styles. Original Price \$22.00.

Sale Price \$9.95

New Blouses

Lovely intriguing things are these Blouses, meant to add a gay note to already attractive suits, Crepe de Chene, Georgette, Voiles, Jap Silk, are the stuffs of which they are made, embroidery, beading, tucks, laces and a giddy whirl of color are their decoration, and please note the very low prices

- Striped Voiles Waists, in tailored style,.....\$1.90
- French Voile Waists, ten distinctive styles to choose from.....\$2.35
- Silk Blouses, in several models.....\$2.95
- Crepe de Chene Blouses, in assorted colors and styles.....\$4.95
- Crepe Georgette Blouses, as well as other blouses.....\$6.95



Man, Oh Man!

You haven't had a chance like this in years

All our

Winter Overcoats

must be sold regardless of cost at

\$18.50

Mackinaw Coats

In assorted patterns

\$9.50, \$10.50 and \$12.50

If you are wise you will come quick

Spring Overcoats and Rubber Lined Coats 1-3 Off

Sweaters

A Sweater can be a never ending delight! For instance a soft jersey or woven striped one, woolly and warm for earliest spring and out door wear. Some are made in the slip-over fashion with belt, others of wool or silk are in the reliable and likeable Surplice and Tuxedo styles. Various colors and combinations to choose from at very moderate prices.

Babette 100% pure wool slip-on sleeveless in three shades Turquoise, Kelly and Coralette. Sale price..... **\$1.45**

Franchette 100% pure wool slip V neck, with pompon and sleeves. Great bargain..... **\$2.25**

Penman pure wool Coat Sweater for Women and Misses also slip on style in many shades..... **\$3.95**

Women's Pure Wool Sweaters, the latest for spring wear in Tuxedo style Sale price..... **\$5.95**

Motor Wraps in knitted and brushed wool. Some with self tie-on belt, others plain in combination of colors Sale price..... **\$5.95**

Jersey and Tricolette Sweaters in Tuxedo, Tie Back or Blouse effect, some with embroidery others with beads. Excellent value..... **\$9.95**

SPECIAL SALE IN CHILDRENS DRESSES

Made of good quality Gingham, very nice patterns, sizes from 6 to 14. Originally priced up to \$3.00

SALE PRICE \$1.85

House Dresses and Aprons

We offer in this sale the best House Dresses for the money that special efforts can secure at 2 prices

\$1.85 and \$2.25.

The dresses are of washable, durable fabrics of standard make, there is a goodly choice of patterns and colors.

Come early

Women's Undergarments.

At Exactly Half Price

A feature of the clearing sale is this great reduction in women's Cumfy cut silk and cotton lingerie.

No. 109--Heavy twilled cotton Vests, long sleeves, round neck .45

No. 110--Heavy cotton fleeced Vests with sleeves65

No. 539--Womens knitted combinations89

No. 541--Womens' knitted combinations95

No. 2851-- Womens' cotton combination, ribbon trimmed.... **\$1.35**

Knitted Bloomers in white & Pink .75

Flanelette Bloomers, lace trimmed **1.35**

Flanelette Night Gowns 1.75

Knitted Underskirts 1.65

Camisoles in crepe-de-chene with fine lace trimmings 1.45

Envelope Chemise crepe-de-chene 2.75

No. 100--Brassieres, cotton..... .55

No. 104-- " " .65

Childrens' Heavy Cotton Vests.. .45

Boys' Stanfield's Drawers..... .35

Stockings

in excellent quality silk, all sizes, in navy, black rail and grey..... **\$1.65**

All wool cashmere stocking in tan and black only.... 85c

Cashmerette stockings in black only..... 55c

Heavy ribbed cotton stockings..... 38c



Clearance in Skirts

Washable twill cotton skirts in striped pattern **\$2.25**

Silk poplin in assorted styles, colors and sizes **\$4.95**

Blue and black Serge Skirts..... **\$2.85**

Striped Silk in dark patterns..... **\$6.50**

Extra Special Sale in Men's and Women's Footwear

Men's Working Boots

William make in tan and black

\$3.75



MEN'S GUM RUBBERS

High tops, white or red sole.

\$3.75

BOYS' BOOTS

in sizes 11 to 13 1-2, William make, good and strong

\$2.50

MEN'S HIGH CUT BOOTS

Suitable for driving, extra leather top, reinforced heel, a boot that is made for satisfaction.

\$7.50

MEN'S FINE BOOTS

in tan and black, recede or box toe

\$6.50

WOMEN'S BOOTS

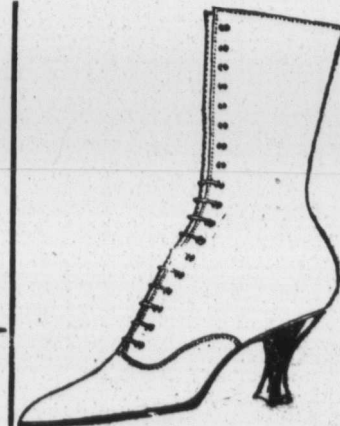
in black and tan, low or high heel

\$4.95

WOMEN'S PUMPS

in black Cuban heel, good quality

\$2.75



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