## THE ACADIAN

(Established 1883) and at Wolfville, N. S., every Thursday by DAVIDSON BROS., Printers and Publishers

Member of the Canadian Weekly Newspaper Association.

Member of Maritime Selected Weekles

Subscription Rates—In British Empire, in advance, \$2.00 per year. To U. S.

Advertisers must have copy in by Monday noon in order to insure changes standing advertisements. New display advertising copy can be accepted one day

Correspondence—Letters addressed to the Editor and intended for public n must be short and legibly written on one side of the paper only. The longer side, the shorter its chance of insertion. All communications must bear the narther writer, not necessarily for publication. The publication or rejection of articles matter entirely in the discretion of the Editor. No responsibility is assumed to appear for the opinions expressed by correspondents.

# Editoria

our work clothes. Each of us live

A HINT FOR THE MARITIMES

A HINT FOR THE MARITIMES

OFTEN WHEN a campaign for publicity is being put over the promoter is met with the remark that it does not pay to advertise. The merchant is so well known and his stock is so thoroughly understood by the public that there is no need to spend money in order to secure the attention of the public. If such a line of reasoning and practice was adopted by leading business men and manufacturers and they were able to show the present volume of business in support of their contention the argument would be a good one. On the other hand these are the people who are most lavish in their expenditures for publicity while the disparagers of the value of advertising are the men who carry small stocks and find business conditions hard.

THE ACADIAN is somewhat influenced in reaching the above conclusion because of a recent announcement in a Boston newspaper of an institution known as "New England Week". The purpose of this special week is to boost New England, to advertise New England products and industries, to promote New England good-will and the faith of New England buyers. The program opened with sermons on Sunday from the pulpits throughout the six states, setting forth the idea of the promoters of the undertaking. Following were opportunity for the inspection of New England made goods in mills and factories, displays of New England made goods in retail stores, famous New England dishes in hotels and restaurants, noonday speeches in many cities and fowns motion restaurants, noonday speeches in many cities and towns, motion picture houses presentation of reels depicting different New England industries, etc. To advertise the event the use of 50,000 posters, hundreds of thousands of cards, 3,000,000 stickers and 400,000 blotters was employed.

This paper has repeatedly urged some similar undertaking in the Maritime Provinces in order that our advantages may be made better known and that prosperity enjoyed which these provinces by the sea are thoroughly capable of. That New England with its long record of industrial progress and its teeming population should require to put forth such strenuous efforts to maintain its position is perhaps to be wondered at but the example set us by our peighis perhaps to be wondered at, but the example set us by our neighbors is unquestionably a good one for the Maritime Provinces to study and follow.

### PRESERVING FRUITS AND VEGETABLES

IT IS PLEASING to note by an article which appears elsewhere in our columns this week that the government is taking active measures to conserve the vegetable and fruit product of the country in such a manner as to furnish the product of the country in such a manner as to furnish the product of food supply for all our people. We do not this undertaking

We are interested to known that in connection with this work

We are interested to known that in different parts of the We are interested to known that in connection with this work dehydrating plants are being established in different parts of the Dominion in order to provide for the bettering of processes for preserving fruits and vegetables. One of these institutions has been located at Ottawa, one at Grimsby, Ont., and one at Penticton, B. C. The sites, we presume, have been decided upon because they become are particularly well adapted to the production of the preserving are particularly well adapted to the production of the preserving are particularly well adapted to the production of the preserving are particularly well adapted to the production of the preserving are particularly well adapted to the production of the preserving are particularly well adapted to the production of the preserving sections are particularly well adapted to the production of the necessary material to be operated on and the likelihood in these centres

of a greatly increased production if necessary.

This appears to us to be another instance of injustice to the Maritimes Provinces and especially to Nova Scotia. Fruit growing was a thriving industry in the Annapolis Valley before it had seen its inception in the Pacific province, and even now Nova Scotia holds a foremost place in the production of seed on Nova Scotia holds a foremost place in the production of apples among the provinces of Canada. If it is to the advantage of Ontario or British Columbia that these dehydrating plants should be established there it is not an unreasonable demand that Nova Scotia should enjoy a like privilege.

### FOR COMMUNITY SAFETY

T WILL SCARCELY be contradicted that in a great many sections in this province, as in other countries, there exists a class of people who require especial attention at the hands of those responsible for the conducting of public affairs. The freedom which those who constitute this class enjoy in common with other people, of going unhindered where they will, of setting up homes and conducting them according to the dictates of their own perverted minds are community well being. There

ducting them according to the dictates of their own perverted minds, provides a menace to civilization and community well being. There is a moral side to the question as well as an economic view-point from which it may profitably be regarded. Thousands of dollars are needlessly expended every year because of the neglect on the part of the public to adequately deal with this problem, the existence of which is pretty generally appreciated.

Proper institutions at which these undesirables might be safely kept and made to render the state due compensation for the expense of their maintenance would appear to be a reasonable method of dealing with a situation which allowed to continue is sure to yield the inevitable harvest of degradation for the almshouses, penitentaries and asylums which supply neither prevention nor cure. Plainly this is a matter which is too important to admit of longer disregard on the part of either our government or people. Concrete examples are not lacking, even in this favored community, that would justify the expenditure of money and energy necessary.

ASSISTANCE FOR HON. W. S. FIELDING
THE PROPOSITION has been made that parliament provide, either by an annuity or a lump sum grant, pecuniary assistance for Hon. W. S. Fielding, who is said to be without means sufficient to provide for his necessities. Hon. Mr. Fielding has been prominent in both provincial and federal politics for many years and during the most of the time has been the recipient of a large annual income. At one time he received from party friends an evidence of appreciation in the form of a gift of \$20,000 in cash. He should have been able to have laid aside something for a rainy day, but if not, the people of his native province will approve of any action that will keep him from want. The Acadian would suggest an annuity as the most likely to insure permanent assistance.

Political admirers have described Hon. Mr. Fielding as the ablest finance minister which Canada has ever had, and we are not in a position to give the statement absolute denial. Granting the truth of this contention and that the same business ability is applied to public operations as is in evidence in personal affairs, what wonder that the Canadian exchequer often finds it hard to make both ends meet.

#### WHAT MAKES TOWN ROSPEROUS

WHAT MAKES TOWN ROSPEROUS

WE SHOULD all be interested it to prosperity of Wolfville. What good citizen is not? The end we work for the growth and development of the community, all be. A good deal of the prosperity town depends on the local support received by the institutes we already have—our churches, schools, farms, factories, storparks, etc. How many people appree their propriety interest in these institutions? We could not us these properties more than we do to our advantage if we owned mall in fee simple.

We are only casting bread upon to waters when we boost for our municipality. We do not need to heer nourselves about who holds title to certain properties. All interests which minister to the comfort, service and educat of our citizens are assets of the community and its people.

of the community and its people.

Encouragement of citizens to go and and spend their money to furnish service, necessities and comfs for other citizens means progress and growth. Such activities ne to be encouraged in order that they might succeed. When any invidual enterprise succeeds it means that the town is forging aheae Let us put our desire for the further growth and development owolfville in concrete form by resolving to do these things.

### ANNUAL MEETING OF KINGS COUNTY BAPTISTS

The annual district meeting of the Kings county Baptists was held at Halls Harbor, on Tuesday, Sept. 16th. Rev. G. W. Schurman of Billtown, retiring Moderator, called the meeting to order, and then followed the election of officers which resulted as follows:

President—Rev. A. H. Saunders, Aylestord; 1st Vice President—Rev. George R. T. Ayling, Waterville; 2nd Vice President—Rev. W. G. Heisler, Canning: Secretary-Treasurer—Lic. J. M. Blesedell, Avonport. Additional member of Executive—Rev. H. H. Phinney, Lower Aylesford, Pastor of Berwick Durch.

missions. Mrs. (Rev.) W. G. Heisler gave a report on medical missions in India and Mrs. (Rev.) G. R. T. Ayling gave a reading—"In-as-much". Miss. Cogswell, Mrs. Stanley Robinson and others spoke on matters of interest to the cause.

spoke on matters of interest to the cause.

The evening session was in charge of 2nd Vice President, Rev. W. G. Hiseler, of Canning. Lic. J. M. Blesedell, of Avonport, read the Scriptures and led in prayer. Rev. O. N. Chipman. of Port Williams, delivered a strong and stirring se mon, speaking of the instring se mon, speaking of the instability of the world and the permanency of God, urging his hearers to choose the best and permanent, Rev. and Mrs. Hudson again rendered a duet which was much enjoyed.

A rution of appreciation was lered to Rev. P. R. Hayden, siridgen, for his valued work reliows while in Kings County, vishinsuccess in his new pastorn resolon of thanks was also tende he pee of Hall's Harbor for the perpulsionitality. genero hospitality.

The xt district meeting is to be held a canning.

LARGI INCOME FROM YEAR'S

Average Annual Revenue From This Source is Nearly Hundred Millics—Present Crop Promising

Blesedell, Avonport. Additional member of Executive—Rev. H. H. Phinney, Lower Aylesford, Pastor of Berwick, Rev. A. H. Saunders, who is the King's County representative of the Board of Finance and Promotion, brought up the matter" of apportionment for Denominational Funds, which this year is \$7,000. The discussion on the church apportionments went over to the afternoon, when it was decided to put on a special campaign to raise 100 per cent. of allotment, by an exchange of pastors and a canwass of the entire county. A paper was read on "The Teaching of Jesus", by Rev. George R. T. Ayling. After discussion, a vote of thanks was tendered. A paper was read on "The Function of Music" by Rev. W. G. Heisler. This was discussed and a vote of thanks passed. These were followed by a duet by Rev. and Mrs. G. D. Hudson.

At the afternoon session Rev. G. W. Schurman led a very impressive devotional meeting, giving a very inspiring exposition of Scripture.

Rev. A. H. Saunders gave a splendid address on "Echoes of the Convention", bringing many of the important doings at Convention to the attention of the delegates. This was followed by a discussion on the needs of Kings County. The matter of securing an evangelist to do work in a number of the churches was placed in the hands of a committee consisting of Rev. Mr. Hudson, Rev. Mr. Hiesler, and Rev. Mr. Chipman. Resolutions of appreciation were sent to Avonport-Lockhartville field, and Black and state of the Stoney of the Comming of Dr. DePrazer to Nova Scotia and olier contribution to Indian missions.

Mrs. (Rev.) G. D. Fludson. The President spoke of the S50,000. Mirs Hudson spoke of the coming of Dr. DePrazer to Nova Scotia and olier contribution to Indian missions.

Mrs. (Rev.) G. R. T. Avling gave a report on medical missions in India and Mrs. (Rev.) G. T. Avling gave a report on medical missions in India and Mrs. (Rev.) G. T. Avling gave a report on medical missions in India and Rev. Mr. Chipman. Resolutions of the spots of the sound of the contribution to Indian missio

A nation wide go-to-church movement has been organized in the United States. It will commence with the church-year beginning the first of October and closing at Easter. The Federal Council of Churches are promoting the scheme and are asking the co-operation of all the Sunday Schools, Y. M. C. A. Associations, Missionary Societies and Boy Scouts. It will begin with Rally of all the sunday schools, the Associations, Missionary Societies and Boy Scouts. It will begin with Rally Day and it is hoped that by the aid of the newspapers, personal work and advertising, the movement will cover the whole country and bring the decided would be advertised to the sunday of th

Pay your Subscription today



# **CASH & CARRY**

PHONE 53

## Pickling Time Is Here

Pure Cider Vinegar, 40c. per gal. Pure Pickling Spice, 35c. per lb. Medium Pickling Onions, 10 lbs. for 70c. Small Pickling Onions, 3 lbs. for 25c. Ripe Tomatoes, 5c, lb. Green Tomatoes, \$1.00 bus.

Red and Green Peppers, Tumerick Powder, Celery Seed, Mustard Seed, Whole Cloves, Root Ginger, Pure Mus-

Staple and Fancy Groceries

Meats and Fish

\$5 Orders Delivered FREE



BELATED HUSBAND: "Let me in Susie,—just come from meeting of Labor Union—considering what we'll do about the strike."
SUSIE: "Well, you can just sit down there and consider, what you will do about the lock-out!"

—The Passing Show.

SAVE THE SURFACE

"Isn't she the very picture

AH THERE'S A REASON

Doctor- You cough more easily this



## **RADIO** Headquarters KINGS COUNTY

We have just received the advance shipment of our Radio stock. If you need parts or a set it will pay you to give us a CALL

Brook stock of Radio Batteries arriving weekly. Storage Battery Service Station

J. R. BLACK

Kentville

Phone 334



## Flawless **Electrical Work**

Electricity is the most desirable appointment of the modern home. Not only for lighting purposes, but for cooking, ironing, laundering, cleaning and other home uses to which it can be applied.

Why not add this "convenience of conveniences" to your home. Let us Wire it for you now—rendering a flawless job we know you'll be well pleased with.

For those who have Electricity in their home, we always keep a low priced stock of Fixtures and Electrical Goods on hand,

J. C. MITCHELL

# **Bridge Party**

Tally Cards, 25 to 50 cents a dozen.

Score Pads, 10 cents each.

Playing Cards, good quality, 40 cents package.

Gilt Edge Playing Cards, 50 and 75 cents pack.

Congress Playing Cards, air cushion finish, picture backs, suitable for prizes, \$1 per pack.

Bridge Sets, in real leather cases, fine for prizes.

A box of Stationery makes a Useful Prize. See our assortment.

The Acadian Store

THE DEH

In develo sources two efficient pro through eco ample, every that, while people in ci the country and the suc and seasons scarcely to instances it zation which partment of engaged with and on the close study and vegetable

and vegetable amount of must be don dehydration has installed study of suit methods and These plants at the Centratawa, (2) at at Grimsby, mercial plant year a produced formation as was obtained being operate this year, and at is hoped the material will setablishment plants conduced to the control of the