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Everybody Something

That Means Something from YOU

The Brant Patriotic Association require more funds to carry on their necessary and estimable work during the war.

THEY ARE ASKING

The People of Brantford to Raise \$100,000 In Three Days

If we fail to raise it the women and children that we guaranteed to look after as our share of the bargain when our soldiers first left for the war, will be suffering from lack of food, of coal, of medicine, and money for the rent.

Have YOU a Right to What They Lack?

DARE WE FAIL?

Dare we fail to keep our promise to take care of the dependants of the men who have gone to the front to fight for King and Country and for us? Dare we fail to take care of the women and children when their husbands and fathers, who are absent in the trenches, are depending on us to be true to our obligations.

If we are not to fail we must prepare at once then for the "Everybody Something" campaign which will be conducted next Wednesday, Thursday and Friday.

We want you to help. We want your interest. Put your shoulder to the wheel. Boost! Boost! This is a big job and must be done in a hustle. Be ready for the collectors. Make their work easy.

You cannot escape your duty. In the trenches a man is shot for failing to do his duty. If we fail in ours the soldier is punished just the same because of the suffering of his dependants.

Don't make excuses. Don't be too ready to criticize just because you know some soldier's wife who is better off financially than she was before the war. If she is she has a right to be. So are you better off. Times are better. But, in addition, she carries all the responsibility now that her husband has gone to war, and you wouldn't add financial worries to her other cares, would you? Her husband has risked his all. What have you risked.

WHERE THE MONEY GOES

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Of the first two payments of the Brant County Patriotic Fund 50 per cent. was spent for local relief last winter, and the balance sent to the National Patriotic Association, to be expended for the relief of Brant County soldiers' dependants. Of the third payment 25 per cent. was spent on local relief, the balance to the general fund. The final payment has been cancelled. consequently Brantford has only sent \$45,133.06 to the national fund, but up to date there has been expended in Brant County the sum of \$63,104.91, so that this county is overdrawn to the extent of \$17,971.85. This means that had it not been for the generosity of people in other cities, the dependants of Brant County soldiers could not all have been taken care of.

Is this a situation which the people of this city will allow to continue?

\$100,000 ASKED FOR.

We must have at least \$100,000 if we are to take care of the dependants of the Brantford soldiers. This amount is to be raised in three days, the payments to be made monthly for a maximum of 12 months. Should peace be declared during this year the payments will cease three months after the declaration of peace.

Send your subscription in, don't wait.

The war has been with us more than a year. You must pay the price. You know you are still at home. Do not wait for the collectors. Be true to your obligation as a British citizen.

The Brant Patriotic Association

Headquarters, 37-39 Dalhousie Street; Phone One Hundred Thousand