

wers' Association. About 80 per cent. are without these. A few have baseball or other athletic clubs.

In the "mixed districts" a variety of societies are found—Royal Templars, Checker Clubs, Literary Society, L'Avénir, Glee Club, Amusement Society, Dancing Club, St. Jean Baptiste, Ruthenian Educational Society, Etc. Since the war various patriotic organizations have not only raised funds but have drawn together different classes and otherwise performed a valuable social function in the community.

In 33 predominantly Slavic districts, 24 have no business or social or athletic organizations. The majority have no annual events whatever. Among the foreign societies are the following: Ivan Franko Reading Room, Shevchenko Society, Postup, Czarnaia Prosvity, Russian Library, Ruthenian National Library, Educational Society Prosvity and Temena Trasa.

#### Needs in Saskatchewan

In Saskatchewan 60 per cent. of the school districts report social or fraternal organizations. Of 348 districts in which the people are almost entirely of British origin, 135 have Grain Growers' Associations and in some cases also a Co-operative Association, Livestock Association, Agricultural Society, etc. In 75 districts the people seek their social life in adjoining towns. In the remaining 138 districts there are no business or social organizations of any kind. In the 348 districts only some 30 have organizations such as Red Cross, Patriotic Club, Home-makers Club or Women Grain Growers' Association, open to all women; 223 districts have nothing whatever for the women; 215 districts have no athletic associations or sports of any kind and 116 no annual events. All of these districts are at least six miles from a doctor; most of them over ten miles; some as far as 25 miles.

In 25 per cent. of the districts over one-quarter, and in a few cases one-half, of the farms are occupied by bachelors. In 107 districts where there are unusually large numbers of bachelors, one-third are either entirely or predominately American. Frequently it is remarked that the Americans do not intend to stay here permanently. These districts seem to be progressive and maintain social activities and meetings of all kinds.

65 per cent. of the mixed and foreign districts have Grain Growers' Associations or other business organizations; 15 per cent. join with other districts or nearby towns; 20 per cent. have no business organizations. 60 per cent. of the districts have social, fraternal, or national organizations; 85 per cent. have no women's organizations, tho in a few cases the women may be admitted to the national or fraternal organizations. 45 per cent. of these districts have no athletic clubs or annual events of any kind. In many districts it is noted that the British men who are single have enlisted.

#### Social Value of G.G.A.

Under these circumstances the development of the farmers' and women's movements has meant much to many districts, tho so far these organizations are seldom found in non-English speaking districts. Confessedly a class movement the Farmers' Associations have bound together, thru their economic interests the majority of the farm men and women in the districts in which they are organized. Further, they are training the people in co-operative methods and leading them in the consideration of questions of public interest. Thus their social and educational value is very great. From the point of view of the community at large it should be noted that they usually make more definite the line between the town people and the farmer. The government-fostered Home Economics Societies of Manitoba, Home Makers Clubs of Saskatchewan and Women Institutes of Alberta frequently bring together town and country women. A satisfactory relationship between these societies and the women's sections of the farmers' organizations has not yet been worked out.

#### Recognized Needs

It would take a long time to enumerate the recognized social needs—A warm,

Continued on Page 27



Last Year at this time we advised you that Fur Prices would be higher this Year. History has borne out our statement. Our 1917

# Annual Fur Sale

Prompts us to repeat the warning that next Year's Prices will be 50% to 60% higher owing to recent advances in the price of Raw Skins. This will be the last warning announcement of the Savings you may effect in this Great Selling Event showing

25% to 50% off this Season's Regular Prices

## LADIES' FUR COATS

**RUSSIAN MARMOT COATS**, 45 inches long, made from dark, pliable skins, high storm collar and cuffs. Good brown satin linings.

Reg. \$65.00, for ..... **'48.75**

**MUSKRAT COATS**, made from backs of dark Eastern skins, square cut and perfectly matched in full generous style with roomy sleeves, and large arm holes—50 inches long.

Reg. \$150.00, for ..... **'97.50**

**LADIES' FUR-LINED COATS**, good durable black cloth shells, Muskrat lining, natural Mink storm collar and lapel.

Reg. \$100.00, for ..... **'56.50**

**MUSKRAT COATS**, 45 inches long, best grade skins, notch or shawl collars. Heavy Satin linings. Reg. \$95.00, for ..... **'63.50**

## MEN'S FUR COATS

**MEN'S BLACK DOG-LINED COATS**, shell of heavy black Kersey cloth, storm collar and lapels of Russian Otter. Reg. \$45.00, for ..... **'27.50**

**MEN'S WOMBAT COATS**, exceptionally good driving coat, quilted farmer's Satin linings; deep shawl collar, finished with extra heavy looping and barrel buttons. Reg. \$45.00, for ..... **'35.00**

**MEN'S RACCOON COATS**, made from dark, well-matched skins; quilted farmer's Satin linings, shawl collars. Reg. \$125.00, for ..... **'83.50**

**MEN'S NATURAL MUSKRAT LINED COATS**, black cloth shell, with Russian Marmot shawl collars. Reg. \$45.00, for ..... **'35.00**

## LADIES' FUR SETS

**BLACK MONGOLIAN WOLF STOLES**, in straight and shaped animal styles, trimmed with head, tail and paws. Reg. \$10.00, for ..... **'4.95**

**GENUINE MINK CRAVATS**, in two-skin style, trimmed with head, tail and paws. Just the thing a lady needs when leaving off her fur

coat. Reg. up to \$20.00, for ..... **'8.50**

**RED FOX SETS**, including one-skin stole in straight or shaped styles, trimmed with head, tail and paws; large round muff to match.

Set, Reg. \$50.00, for ..... **'35.00**

#### We Pay Express

On any fur purchases. In order that you may be absolutely satisfied we will also forward any furs C.O.D., subject to your examination. If you are not satisfied, return them at our expense. We guarantee everything we sell.

**MARMOT SETS**, large shaped stole, trimmed with heads, tails and paws, large pillow muff to match. Set, Reg. \$24.00, for ..... **'15.75**

**BLACK WOLF SETS**, including straight animal stole of finest quality Alaska Wolf with fur to match. Reg. \$55.00, for ..... **'36.50**

**MINK SET**, very fine dark Eastern skins, fancy stole in cross-over effect, trimmed with heads, tails and paws; and large pillow muff trimmed to match. Reg. \$700.00, for .... **'100.00**

# FAIRWEATHER & CO. LIMITED

Dept. C.

297-299 Portage Avenue

Winnipeg

# ESSEX COUNTY

## Ontario

We sold in Essex, our home county, last year Twenty-Seven Thousand Nine Hundred and Fifty-One Dollars and Sixty-Nine Cents (\$27,951.69) worth of Page Fence, Gates, etc. This would be equal to about thirty full carloads. Part of this was sold to customers direct for cash and part through such dealers as were reliable and would sell on a reasonable margin of profit.

Such large sales in face of vigorous efforts of a half dozen other fence concerns to get as much of the trade from us by whatever means possible, can only show that where we and our fencing are best known we get the best patronage.

# THE PAGE WIRE FENCE COMPANY LIMITED.

GEO. O. NICOL, Representative

100 James St. East, Winnipeg