

A PINK NOTICE

A pink notice attached to this page shows that your renewal is due. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We cannot supply back copies of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always safer to send your money by postal or express money orders. Mail your \$1.50 today.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.



How Do You Sell?

In June we wrote to a number of Grain Growers who at one time shipped grain to us but did not send us any of last year's bumper crop. We asked them to be frank in their replies.

Bagot, Man., Nov. 8, 1915

"I wish to thank you for ordering re-inspection of my car and thereby getting the grade raised from No. 4 to No. 3 Northern. The Grain Growers' Grain Company have handled nine cars for me this fall with entire satisfaction and expedition. It certainly pays the farmers to support their own Company."

(Name on request)

Mervin, Sask., Oct. 27, 1915

"I take much pleasure in writing to thank you for the able manner in which you handled two cars of wheat for me. I sure like the way you kept me posted from the time you received the Shipping Bill until I got the adjustments and drafts. Everything was made so plain a child could understand it. In future I intend to do more business with your Company."

(Name on request)

Here's one reply from the hundreds received:

"I have yours of recent date in which you wish to know why I did not entrust my business to you last Fall, and because of which you assume I have been dissatisfied. I can assure you, gentlemen, such is not the case. The reason is, in a weak moment I was persuaded to part with my wheat while I was cutting it. I paid for my stupidity. I claim to have lost \$60.00 on the transaction through not having anyone to look after my business. However, "once bitten, twice shy." You gave me complete satisfaction, and in the coming Fall, if I should be favored to have wheat to ship, you shall hear from me.

(Name on request)

Nutana, Sask., Dec 7, 1915.

"From the start I have been a supporter of the farmers' Company and since I had the privilege of observing the method and care exercised by your expert in looking after the grading of cars shipped to The Grain Growers' Grain Company, I am more than ever impressed with the advantage of shipping to our own Company. I have four more cars which will be sent to you when the price suits me."

(Name on request)

Medicine Hat, Alta., Jan. 8, 1916

"I have received the proceeds from my car of oats sent to you and I am more than satisfied. I am very much obliged for the promptness with which the business was done."

(Name on request)

Perhaps you'll not have this crop off before someone will try to "persuade" you in regard to the disposal of your grain. Use your own head—that's what it's there for. If you let this farmers' pioneer company look after your business we will try hard to make you enjoy "complete satisfaction."

Implements and supplies sold to farmers of the Prairie Provinces at prices as close as possible to manufacturers' cost.

The Grain Growers' Grain Co. Ltd.

Branches at
REGINA, SASK
CALGARY, ALTA
FORT WILLIAM, ONT.

Winnipeg-Manitoba

Agency at
NEW WESTMINSTER
British Columbia

Cattle, sheep and hog shipments handled on commission through our office in Union Stock Yards, St. Boniface.