

You can promote the health of your customers by encouraging them to eat fish.

You can promote the health of your own exchequer by encouraging them to buy...

HALIFAX, ACADIA, BLUENOSE

BRANDS of prepared codfish. These are put up at our factory in La Have, N. S., and are the cleanest and most inviting fish product that has ever been shown on the Canadian market.

**They are a new thing.
You can make money on them.
It will pay you to get interested.
You ought to write for prices.**

**BLACK BROS. & CO., Limited,
HALIFAX, N.S.**