

THE CANADIAN GROCER

VOL. XII

TORONTO AND MONTREAL, JANUARY 21, 1898.

No. 3

QUALITY..

When a salesman talks price to you
Ask him about QUALITY

When he talks quantity
Ask him about QUALITY

When he talks merit to you . . .
Ask him about QUALITY

That's the _____
STRONG POINT
 in
Colman's Mustard

THE DIFFERENCE BETWEEN



MacLAREN'S IMPERIAL CHEESE

and others is that **MacLaren's Imperial is Perfect**, others are not.

Why take chances in handling Imitations of our Jars, Holders and Labels ?

A. F. MacLAREN & CO., Toronto and Stratford, Canada