



The big selling points of Borden's Milk Products



are their Purity, Utility and Delicious Wholesomeness.

And every time you sell a customer any of the Borden lines you are backed by a Fifty-nine year record of satisfaction-giving.

Borden Milk Products are always brisk sellers—the demand is apparent everywhere. In season and out our extensive consumer advertising is creating and building up the Borden demand by getting more and more people acquainted with Borden quality.

Get up a Borden display to-day and get a big slice of this profitable trade.

Borden Milk Co., Ltd.

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver