

"Put Money in thy Purse!"

TO-DAY, Money is Food, Clothing and Arms for our Soldiers in the Field.

Money is the force behind production.

Money is the bedrock on which Canada's tremendous export market stands.

Money is worth more, to-day, to Canada, and to every individual Canadian than ever before in our history.

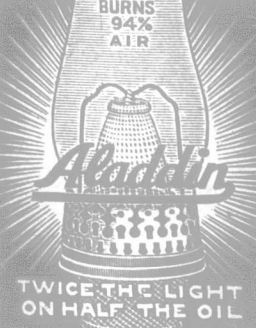
Guard your money therefore.

Use unusual caution in your purchase of supplies, equipment, improvements.

Hold every dollar ready to answer Canada's call for Funds!

Published under the authority of the Minister of Finance of Canada.

28



BURNS 94% AIR

ALADDIN

TWICE THE LIGHT ON HALF THE OIL

New COAL OIL Light

Beats Electric or Gasoline

10 Days FREE—Send No Money

Men With Rigs or Autos Make \$100 to \$300 Per Month

We don't ask you to pay us a cent until you have used this wonderful modern white light in your own home ten days, then you may return it at our expense if not perfectly satisfied. We want to prove to you that it makes an ordinary oil lamp look like a candle; beats electric, gasoline or kerosene. Passed by Insurance Underwriters. Children handle easily. Tests by Government and 35 leading Universities show that the new ALADDIN common coal oil, no odor, smoke or noise, simple, clean, won't explode. Over three million people already enjoying this powerful, white, steady light, nearest to sunlight. Won Gold Medal at Panama Exposition. Greatest invention of the age. Guaranteed.

\$1000 Reward will be given to the person who shows us an oil lamp equal to the new Aladdin in every way (details of offer given in our circular). We want one user in each locality to whom we can refer customers. To that person we will give \$1000. We have a special introductory offer to make, under which one lamp is given free. Write quick for our 10-Day Free Trial Offer and learn how to get one free, all charges prepaid.

Get One FREE

MANTLE LAMP COMPANY, 233 Aladdin Building, MONTREAL
Largest Coal Oil Men's Lamp House in the World

Stands the Test

The extra strong stitching, double reinforcing and the durable material that is used in making

KITCHEN'S "Railroad Signal" OVERALLS

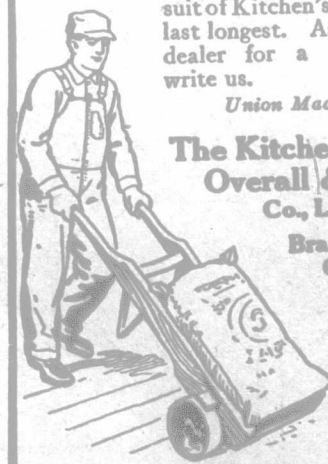
gives a garment that stands the test of the hardest kind of work.

Kitchen's overalls are comfortable to wear and fit like a tailored suit.

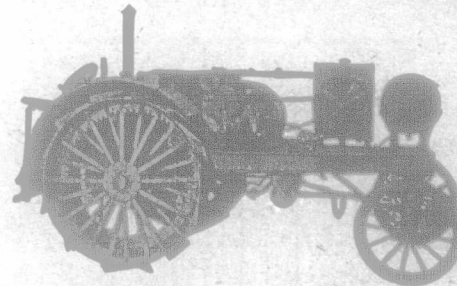
It's economy to buy a suit of Kitchen's. They last longest. Ask your dealer for a suit or write us.

Union Made.

The Kitchen Overall & Shirt Co., Limited
Brantford, Ont.



The Waterloo Boy



The Three-Plow Tractor for Ontario.

The Tractor that makes good.

The Tractor that has stood the test.

The Tractor that is guaranteed under all conditions.

Write for free catalogue, prices and any information wanted.

THE ROBERT BELL ENGINE & THRESHER CO., LIMITED
Selling agents for Ontario. Seaford, Ont.

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