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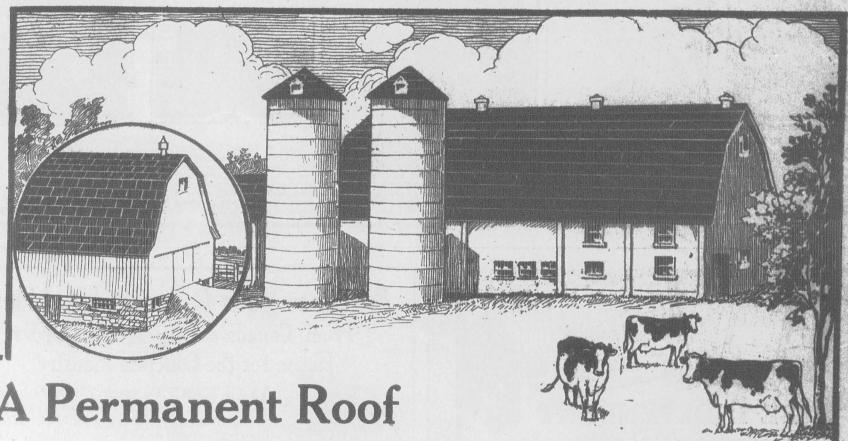
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LONDON, ONTARIO, AUGUST 30, 1917.

No. 1301



That is what you demand first! Now, Brantford Roofing not only meets this demand, but is noncombustible, light in weight, and because of its crushed rock surface it requires no painting.

We make roll roofing in three grades, "Asphalt", "Rubber" and "Crystal". These names denote the

surface that is used, and each roll contains sufficient material to cover 100 square feet. They are made in 1, 2 and 3 ply.

Brantford Roll Roofing is suitable for all farm buildings, warehouses, factories, etc., that have either flat or steep roofs.

## Brantford Roll Roofing and Slates

Our Asphalt Slates are uniform in size, pliable, easily laid, and have not the excessive weight of quarried slates. The crushed rock surface gives them, however, the fire-resisting properties, and, being attractive in appearance and very durable, they have become very popular for roofing dwellings, garages, and the better class of public buildings.

Brantford Asphalt Slates are made in four colors-red, green, grey and black. These colors are that of the crushed rock—they never fade nor require painting.

Before roofing or re-roofing your building, send for free samples and illustrated roofing booklet.

Brantford Roofing Co., Limited, HEAD OFFICE Brantford, Canada

BRANCHES: 9 Place d' Youville, MONTREAL, QUE.; 124 Richmond Street West, TORONTO, ONT.