Great as the Life Insurance Business is



it has a still greater future! There are unlimited opportunities for capable men.

Write us about an Agency. Good Contract

THE PRUDENTIAL INSURANCE CO. OF AMERICA

FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.

Incorporated as a Stock Company by the State of New Jersey.

THE CHRONICLE

is filed regularly in leading offices throughout Canada: advertising in its columns has a *permanent*

Union Assurance Society Limited

OF LONDON, ENGLAND. [Fire Insurance since A.D. 1714]

Canadian Branch : Corner St. James and McGill Streets, Montreal T. L. MORRISEY, - Resident Manager Agencies throughout the Dominion.

The Excelsior Life Insurance Co.

Head Office
ALL PREVIOUS RECORDS BROKEN during the first six months

ALL PREVIOUS
of 1912.
New insurance issued 1,719,048,50
Insurance in force 1,719,048,50
Insurance in force 1,719,048,50
Increase 344,038,38
Decrease 4,415,01
Insurance 1,719,048,50
Increase 344,038,38
Increase 4,415,01

increases
Where increases are desirable—There are increases.
Where Decreases are desirable—There are Decreases. To be a successful agent, you must represent a successful company.

We have an opening for you, if you are a worker.

E. MARSHALL, General Manager D. FASKEN, President.

The LIFE AGENTS MANUAL, \$3.00 THE CHRONICLE MONTREAL

ATLAS ASSURANCE COMPANY

LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III Income exceeds

\$ 7,250,000 Funds exceed 17,900,000

Including the Fully Subscribed Capital, the resources of the Company exceed \$28,900,000.

Head Office for Canada MATTHEW C. HINSHAW, Branch Manager

MONTREAL

Active and Influential Agents Wanted

CANADIAN FIRE RECORD.

(Continued from page 1187.)

Peterboro, Ont.—Extensive forest fires have been raging in the vicinity of Pigeon and Bald Lakes, caused by careless tourists who left a camp fire unquenched. Peterbore Lumber Company's limits,

Cavendish township, also damaged.

Montreal.—F. Tremblay & Company's lumber mill, etc. corner of William and Ottawa Streets, damaged, August 15. Loss, \$30,000.

Stable of Crook & Corry, in rear of St. Antoine Street, damaged, August 18.

Wooden dwellings of H. Lavigne, 173 Jacques Hertel Street, J. Legros, 169 Jacques Hertel Street, and O. Montpetit, 150 De Biencourt Avenue destroyed, August 19. Adjoining houses slightly damaged.

Building lately occupied by Kyle, Cheesebrough & Co., 93 St. Peter Street, damaged, August 19. Stock of George H. Hess Son & Co., Ltd., who were moving in, and of J. B. Caverhill, at 91 St. Peter Street, damaged. One death.

Insurance concerned in the fire at 93 St. Peter Street, on August 19, as follows:-

93 St. Peter Street-Liverpool & London & Globe, building, \$17.500, rentals, \$2,500; North America, \$3,500; Royal, \$15,000. Loss on building, \$12,-

91 St. Peter Street—Liverpool & London & Globe, \$17,000; London Assurance, \$1,500; Phœnix of London, \$15,000; Royal, \$2,500. Total, \$36,000. Loss, \$3,000.

Fire at St. Anne Cotton Mill, Notre Dame Street East, August 20, damaged 400 bales of cotton.

Fire starting in sheds in rear of old Diamond building, 695 St. Paul Street, August 20, resulted in loss to building, J. Diamond's rag-picking establishment, and Ricard sales stable (damaged by water) \$10,000.

Fire which started in shed in rear of 176 Ann Street, resulted in half a dozen sheds, used by tenants living on Ann Street from No. 170 to 184, being either totally destroyed or more or less damaged. A large shed, in the rear of Nos. 180 to 184 Shannon Street, leased as a storehouse by the West End Furnishing Company, whose main office is at 580 Notre Dame Street West, was also destroyed. The owner of the sheds burned in the rear of the Ann Street houses is Mr. Edward Kennedy. Loss, \$6,000.

Donald, Ont.—Chemical Company has lost thousands of cords of wood through forest fires, which are also sweeping unchecked through many Ontario districts.