## ADVANTAGES OF THE STOCK PLAN

IN

## LIFE INSURANCE,

AS PROVED IN SUCCESSFUL PRACTICE BY THE

## TRAVELERS

LIFE AND ACCIDENT

## INSURANCE COMPANY,

OF HARTFORD, CONN.

- I. Ample and Undoubted Security guaranteed by a Paid-up Cash Capital of \$600,000, accumulated Cash Assets of \$4,000,000, and a Surplus of \$1,400,000.
- 2. Low Rates of Premium, 25 per cent. less than by the Mutual system, which is equivalent to a Cash "Dividend" in advance.
- 3<sub>j</sub> A Definite Contract, without ambiguity or uncertainty, by which the Insured always knows just what he has to pay and what his Insurance is worth.
- 4. The Largest Amount of Insurance for a given sum of money, the policy being always worth its face in Cash, and payable in Cash at maturity.
- 5. The most Prudent and Economical Management of the business, assured by the large pecuniary interest in it of the Officers and Directors.

CLAIMS PAID IN LIFE DEPARTMENT, \$ 1,000,000 AMOUNT LIFE INSURANCE IN FORCE, 19,000,000

ADDRESS:

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