

A Few Reasons

Why It Pays to Advertise in The Real Home-Keeper

We are presenting "The Real Home-keeper" with the compliments of the advertisers to 2,500 new homes in this city.

Allowing only \$400 for each couple for purchases during the year and you have a million dollars in the aggregate.

The books are put out in so attractive a shape that they will be greatly prized, not only by the bride, but by the husband as well.

It is one of the first presents and that it is appreciated is borne out by the fact that we have received a great many letters of appreciation from the recipients of the 1913 issue. This book will be referred to from day to day, thus making the advertisement a permanent one.

ARE YOU GETTING YOUR SHARE OF THIS NEW BUSINESS?

An advertisement in "The Real Home-keeper"
will introduce you at once into these new homes

I want to thank you for the very valuable present received in "The Real Home-keeper." I find it invaluable, not only as a guide to cooking and household duties but more especially as a business directory advising me which are responsible stores to deal with. This is very important when one is starting housekeeping. Again thanking you, I am,

Yours very truly,

MRS. H. T. TEETZEL.

Dunedin Apartments, Vancouver, B. C.

I beg to acknowledge receipt of your valuable book, "The Real Home-keeper." I find it of great assistance not only in its recipes but also in its directory as to the best places for shopping. I sincerely appreciate your kindness in placing this help at my disposal.

Yours very truly,

MRS. H. W. HALL.

2171 Hastings St. E.
Vancouver, B.C.

In thanking you for the book, "The Real Home-keeper," I beg to say on behalf of my wife that she highly appreciates your gift and that she has already found it very useful as a trades directory. Thanking you very much for such a useful gift, I am,

Yours very truly,

A. F. HASTINGS.

Port Hardy, B.C.

Endorsed by the Censorship Committee of Vancouver Progress Club

The Real Home-Keeper Publishing Co.

417 Granville Street, Vancouver, B.C.

Erna "Ozabre" Harris