

the Corporation be re-affirmed as predominant in the broadcasting field

18. The Private Sector Role

The Corporation notes that the private sector is unlike the public sector in that it is not an entity. It is composed of several hundred separate, distinct and differing units. The private stations are thus primarily suited to serving the public interest through meeting essential community or local needs.

19. The Corporation therefore recommends that:

- (a) all private stations, with the exception of those chosen as part time outlets for the national service, be given a primary responsibility or mandate for local service (not overlooking 15 (c) );
- (b) all private stations affiliated with the national service (CBC) be given a primary responsibility or mandate as an outlet for the national program service, and a local program responsibility suitably less than envisaged in (a) above;
- (c) a primary responsibility be defined for the privately-owned CTV Television Network;
- (d) a study be made soon of the role of rebroadcasting stations and their effect on the original or primary role of the mother station to which they are linked and, further, as to whether or not such mother station-rebroadcasting station combinations comprise effective, albeit unlicensed, networks with no network responsibility;
- (e) a study be made to determine the extent to which CATV systems and Closed Circuit systems, together or separately, circumvent the intent and purpose of current broadcasting legislation.

THE NATIONAL PROGRAM SERVICE

20. The four basic principles which guide the Corporation, and are found on page 5 of this document, state succinctly the program goals of the Corporation. The CBC has not fully achieved these goals nor can it do so with present resources. Much has been accomplished, however, and the Corporation takes great pride in the accomplishment of its people and their overall contribution to a growing Canada.

21. As Canada changes so do the needs of her people -- and so must the CBC. As new forces and emphases enter Canadian life, the CBC must move to meet them.

22. The great challenge facing CBC today is one confronting all Canadians: the creation of a new understanding between Canadians and especially between our French and English-speaking peoples.

23. It is essential that CBC continue to contribute heavily to the maintenance and development of the two separate cultures.

24. A new dimension is now present requiring an acceptable flow of information and entertainment between the cultures with a growing and mature mutual understanding as its goal.

25. To this end the Corporation will:

- (a) Seek ways of securing and broadcasting more news about Canada and Canadians.