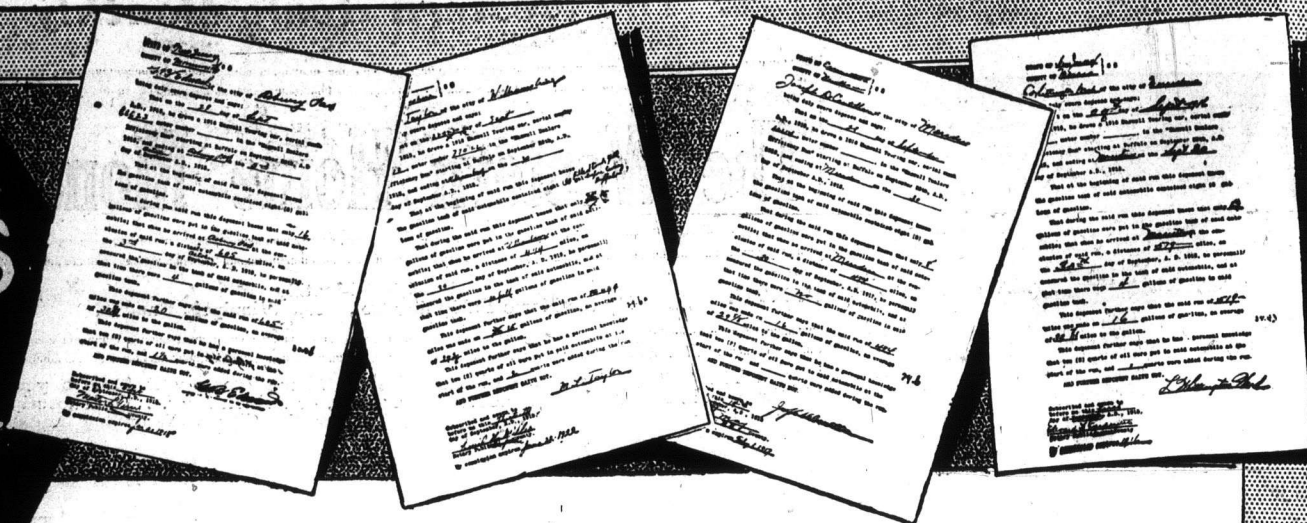


THESE AFFIDAVITS TELL THE STORY



Eighty Maxwells Make Good

ONE day last Autumn, eighty stock Maxwell automobiles left Buffalo, N.Y., for as many points along the Atlantic Coast, from Portland, Me., to Baltimore, Md.

Every item of expense of these eighty Maxwells—for gasoline, oil, tires, and repairs—was carefully checked and recorded.

Under Sworn Records

And the sworn affidavits of these eighty Maxwell drivers created a new record for automobile economy by showing a gasoline consumption as low as 36.85 miles per gallon—an oil consumption as low as 1134 miles per gallon—and no expense for tires or repairs.

Maxwell—"The Car Complete"

The "first cost" of a Maxwell is your *only* cost. Nothing you can buy extra will make it a better automobile. It is *absolutely complete*.

The "after cost" is, without exception, the lowest of any automobile of equal weight. The bona-fide affidavits of these eighty drivers prove it. 70,000 satisfied Maxwell owners back up this proof.

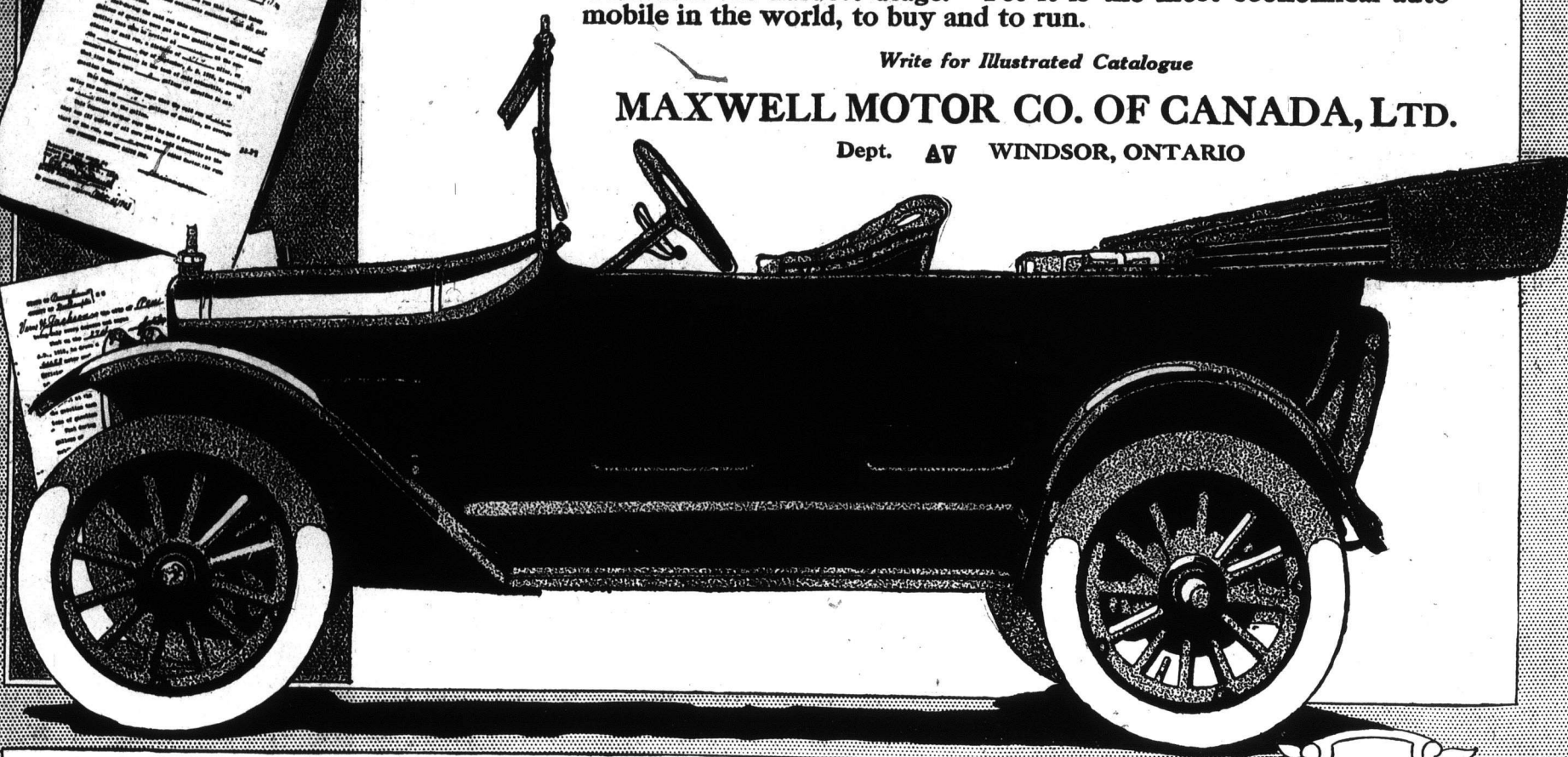
Every Road a Maxwell Road

The Maxwell has abundance of power and speed. It conquers hills and pulls through the worst of roads in any weather. It has strength and durability to withstand the hardest usage. Yet it is the most economical automobile in the world, to buy and to run.

Write for Illustrated Catalogue

MAXWELL MOTOR CO. OF CANADA, LTD.

Dept. AV WINDSOR, ONTARIO



This gives you the right idea of Maxwell completeness at \$850

ELECTRIC Starter and Electric Lights.
MOTOR—Four-cylinder, L-head type, cast en bloc. Bore 3 3/8 in.; stroke 4 1/2 in.
MAGNETO—Simms high tension.
CLUTCH—Cone, faced with multibestos lining, runs in oil.
TRANSMISSION—Selective sliding gear. Three speeds forward and one reverse.
CONTROL—Center left side drive; foot accelerator. 16 in. steering wheel.

WHEEL BASE—103 inches; tread 56 in.; 60 in. optional for the South.
WHEELS—Artillery, of best grade hickory; with demountable rims.
TIRES—30x3 1/2 in., front and rear. Famous make of anti-skid tires in rear.
SPRINGS—Front, semi-elliptic. 32 in. long. Rear 3/4-elliptic, lower half 40 in. long.
AXLES—Front, drop-forged, I-beam section, complete with spring seats. Rear, floating type.

BRAKES—Internal and external, actuated on 12 1/2 in. drums on rear wheels.
EQUIPMENT—Two electric head lights with dimmer, electric tail light, generator, storage battery, electric horn, speedometer, "one-man" mohair top with envelope and quick adjustable storm curtains, double ventilating rain-vision windshield, improved instrument board with all instruments set flush, spare tire carrier with extra demountable rim, jack and tools.

Maxwell
\$850
F. O. B.
Windsor

All Maxwell Dealers Can Show You Copies of Original Affidavits as Reproduced in this Advertisement