

A Carnival of Unmatched Values

OUR MONSTER SLASHING SALE

Has Taken the City and Surrounding Country by Storm

Are You Alive
To opportunities? If so, read what we are doing. It will be the most profitable reading you have done in years.

It Is Admittedly The Greatest Sale of its kind ever attempted in Regina. Greatest in quality and quantity of stock, greatest in variety, greatest in values and it will be the greatest in amount of sales. This seems a foregone conclusion, judging by the enormous response since the Sale started. And why shouldn't it be? as never before was such Seasonable Merchandise so **MERCILESSLY SACRIFICED.**

PEOPLE COME IN DROVES

Throngs of economical people have and are availing themselves of the wonderful opportunities in this great event, boldly demonstrating the fact that when they read it in our advertisements the people of Regina and surrounding country know it to be an absolute fact.

BE AS SMART AS YOUR NEIGHBOR AND GET AROUND EARLY

As these irresistible prices are bound to pack the store with the most careful buyers. BEAR IN MIND there are many lines that have never been placed on sale before, as we did not have the room to properly display them. Now that we have moved a greater portion of our heavier lines, we have room to properly show, and they go on sale. **LADIES' UNDER and TOP SKIRTS, WAISTS, WRAPPERS, HOSE, NECKWEAR, combined with the MEN'S and BOYS' CLOTHING, SUITS, RAINCOATS, ODD VESTS and PANTS, OVERALLS, UNDERWEAR, FANCY DRESS SHIRTS, HATS, CAPS, WORKING SHIRTS, BOOTS and SHOES, ETC.,** make a great offering never before offered to the people of Regina and vicinity, at prices that are bound to pack the store. Cost does not gauge the selling prices here. Everything marked at prices that will turn the stock into money **QUICK!**

Come In and Look Around, it Will Give You an Idea as to the Extent of This Sale, Such as You Can Get in No Other Way

To fully appreciate the remarkable opportunity, you must remember that all kinds and grades of Merchandise is steadily advancing in cost. Yet this Sale gives you the opportunity to buy the **BEST** that can be procured at **LESS THAN ACTUAL COST OF RAW MATERIAL.**

Bargains Like This Must Appeal Irresistibly to People of Sound Judgment

Electrifying Bargains Magnifying Merchandise Unparalleled Values

READ THESE PRICES

Gents' Furnishings

Canvas Gloves, reg. 15c, Crushed Price, per pair. **5c**
Men's Grey Mixed Sox, regular 20c, Crushed Price, per pair. **7c**
Men's Black Cashmere Sox, regular 35c, Crushed Price, per pair. **15c**
Men's Police Braces, reg. 35c, Crushed Price, pair. **15c**
Men's Mule Skin Mitts with finger, regular 45c per pair, Crushed Price. **10c**
Men's Mule Skin Gloves, regular 50c, Crushed Price, per pair. **25c**
Men's Black Lisle Sox, regular 25c, Crushed Price, per pair. **10c**
Men's Working Shirts in a large variety of materials, regular 50c to 65c, Crushed Price. **20c**
Men's Two-thread Balbriggan Underwear, regular 50c and 75c each, Crushed Price, each. **20c**
Men's White Linen Hemstitched Handkerchiefs, regular 15c each, Crushed Price. **8c**
Men's Large Straw Sun Hats, regular 20c, Crushed Price. **10c**
Men's Four-in-Hand Ties, in large range of patterns, regular up to 50c, Crushed Price. **12c**
Men's Farmers Sateen Top Shirt, famous loose fit brand, regular \$1.25 to \$1.50, Crushed Price. **75c**
Men's Heavy Black Twill Railroad Shirt, reg. \$1.50, Crushed Price. **75c**
One lot of Men's Soft Front Dress Shirts, in variety of designs, all sizes, regular up to \$1.00, Crushed Price. **30c**
One Lot of Caps, assorted Styles and materials, regular up to \$1.00, Slashed Price. **25c**
One Lot of Men's Fancy Dress Shirts, in all the newest novelty styles, regular up to \$2.00, Slashed Price. **50c**

Rugs

One Lot of Smyrna Reversible Rugs, in fancy floral and animal designs. Regular \$4.50 each. Slashed Price. **\$1.75**

Umbrellas

Men's Heavy Umbrellas with heavy Sateen top, patent spring raiser, steel ribs, full size. Regular \$3.00. Slashed Price, each. **75c**
Men's Silk Top Umbrellas, steel rod and double-stayed, steel ribs, neat carved handles. Regular \$3.00. Slashed Price, each. **\$1.20**

Ladies' Coats, Waists and Skirts

300 Ladies' Spring Mantles, which were just shipped into the Winnipeg Jobbing & Importing Co. to be distributed to their retail trade. These contain the latest and newest styles and materials, and are beautifully tailored throughout, the new pocket effect, trimmed with soutache braid and buttons, has inlaid silk collars, semi-fitting and loose-fitting back. Regular from \$12.50 to \$18.00. Slashed Price. **\$6.50**
275 Ladies' Skirts, especially manufactured for this spring season trade; button front, silk ribbon trimming, plain gore; in the newest shades of black, navy, brown, green and red, in Lustres, Panamas, Venetians and Ladies' Cloth. Regular from \$5.50 to \$7.50. Slashed Price. **\$2.95**
150 Ladies' Skirts, beautifully trimmed and thoroughly tailored, in Voiles, high-grade Venetians, Lustres and Panamas, in black, white, red, navy, brown and green. Must be seen to be appreciated. Regular up to \$12.50. Slashed Price. **\$3.95**
Ladies' Blouses, in the latest Pangee Cloth and Silk Waistings, made in the newest collar and cuff style, trimmed with pearl buttons. Regular \$2.50. Slashed Price. **95c**
One Lot of White Lawn Embroidered Waists in assorted styles. Regular \$1.25. Slashed Price. **50c**
25 only Ladies' Silk Blouses, made in this season's newest styles, in brown, drab, champagne, navy, black and grey. Regular \$7.50. Slashed Price. **\$3.25**

Blankets

One Lot of Dark Grey Blankets, in 6 and 7 pound weights. We have no room for these and are going to slaughter these out at once. Regular up to \$5.50. Slashed Price, per pair. **\$1.25**

Odd Vests

Men's Fancy Wash Vests in large variety of designs, checks, stripes, dots, etc. Regular up to \$3.50. Slashed Price. **95c**
Men's Foreign and Domestic Fancy Tweeds and Worsteds Vests, all sizes, neat patterns. Regular \$1.50 to \$3.00. Slashed Price, 75c and. **\$1.10**

Footwear

Everyone should be well shod. For Men, Women and Children. Below actual cost of material.
Men's Split Bals and Grain Blucher Working Shoes, regular \$1.50 and \$1.75. Slashed Price. **95c**
Men's Buff Everyday Knockabout Bals, regular \$2.00. Slashed Price. **\$1.10**
Men's Box Calf Bluchers, solid leather throughout. Regular \$2.75. Slashed Price. **\$1.95**
Men's Vici Kid and Velour Calf Bals, some with common sense plain toe, all Goodyear welt. Regular up to \$4.00. Slashed Price. **\$2.50**
One lot Men's Fancy Dress Boots in Blucher and Oxford styles, in the newest shades of oxblood, tans and black. Regular up to \$5.50. Slashed Price. **\$3.45**
Women's Dongola Bals and Oxfords, all sizes. Regular up to \$2.75. Slashed Price. **\$1.45**
Women's High-grade Oxfords, the finest that the leading shoemakers manufacture. Regular up to \$4.00. Slashed Price. **\$1.75**
One lot of Women's High Quality Vici Kid Bals, Bluchers and Oxfords, J. & T. Bell, Empress, Smardon, King and other famous brands among them. Regular up to \$4.50. Slashed Price, **\$1.95**

Odd Pants

Men's Strong Canadian Tweed Working Pants, Slashed Price, per pair. **90c**
Men's Knockabout Pants, just the caper for evening wear, in good range of patterns, well made. Slashed Price, per pair. **\$1.50**
Men's Dress Pants in Scotch and Canadian Fancy Tweeds and Genuine English Worsteds, Slashed Price, per pair. **\$1.95**

Boys' Suits

Boys' Two-piece Norfolk Suits, durably made of strong Canadian Tweeds, Slashed Price, per suit. **\$1.95**
Boys' Fancy Nova Scotia Tweed Suits, three pieces; will stand the racket. Regular \$4.25. Slashed Price. **\$2.50**
Youth's Three-piece Suits in Fancy Scotch Tweeds. Sizes from 28 to 38. These Suits are well worth \$5.00 at any time. Slashed Price. **\$3.25**

Men's Clothing

Here's the greatest values ever offered in Western Canada for High-grade Clothing. The enormous stock of Men's and Boys' Clothing covers one of the largest and absolutely the finest stock of Spring and Summer apparel at sacrifice prices. This Sale, right at the time you need it most, is of the greatest benefit to those who care to save. Profit by it! Take full advantage of it! Such an opportunity is not likely to occur again!
One lot of Men's Suits in genuine Scotch Tweeds, in large range of patterns. Sold regularly from \$10.00 to \$15.50. Slashed Price. **\$4.95**
One lot of Men's Suits in Foreign and Domestic Fancy Tweeds, very latest effects, single and double-breasted. Regular \$12.00 to \$14.00. Slashed Price. **\$6.75**
One lot of Men's Suits in English Fancy Worsteds and Plain Black and Navy Twill Serges, bearing all the earmarks of quality and style, lined throughout with lasting material. Regular \$13.00 to \$15.00. Slashed Price. **\$7.90**
One lot of Men's Suits in the latest stripe and check effects. Just the thing for general use. Single and double-breasted. Lined with heavy Farmer's Satin and Silk Twill lining. Regular up to \$18.00. Slashed Price. **\$9.25**
One lot of Men's Suits. You would have to see these to appreciate the values. Beautiful Worsteds, Mohair lining, hand-tailored throughout, in all the latest novelty shades—brown, olive, sea green, greys, invisible plaids, stripes and checks, finished with long roll lapels, fancy pockets and cuffs. Regular \$22.50 to \$25.00. Slashed Price, **\$12.95**
Hats
One lot of Men's Black Stiff Hats in such well-known brands as the "Wilkinson," "Henry Carter," "Chadwick" and "New York Derby." All this season's newest styles. Regular from \$3.50 to \$4.00. Slashed Price, \$1.00 to. **\$1.95**
Soap
8 cakes of High-grade Toilet Soap, regular 10c each. Slashed Price, 8 for. **25c**

The Manufacturers Outlet Company
CORNER OF TENTH AVENUE AND BROAD STREET

SUNL SO

THIS THE soap you want you money worth is the best article. Sunlight Soap turns wash tub drudgery into pleasure. Gets bar of Sun so-day laundry.

Youthful The teacher in re Public Schools, one of the class in Eng examples in comp a few persons suc in the columns of ne One of the young class won the pla by writing: "The returned to their another vacation."

A Cure for Feve turbance of the st ways proceed atis acute, showing derm estive organs and the quality of the ailments Parmeles have been found in ing the fever and in a few days. Th are subject to the turbance, and to better preparation means of relief.

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"No. The date is Cleveland Leader

Homekeepers ar to commence the u Paul's early, beca is June would th host by August.

Judge "Why di man?"

Prisoner "Wh Judge, if you kept a man came in ad cheese?"—Harper's

\$100 Rew The readers of this pa that there is at least one has been able to cure in Canada. It is a cure now known to the m being a constant in tional treatment. It is s equally effective in c surfaces of the system, weakness of the derm strength by building up it the nature of the cur so much faith in its cur One Hundred Dollars for sure. Send for the test Address: CHICAGO, ILL. Send by all Druggists. The "Chicago Tribune"

Stella—Is she up Bella—Yes she hair, and now she Sun.

BETTER THA Spanking does n bed-wetting. Ther cause for this trou mers, Box W. 51, send free to any ful home treatmen tions. Send no n to-day if your chi this will be a ch chance, are it c treatment also cu people troubled w by day or night.

Green-Smith a ny troubles this r Brown, What Green—He wan his—Chicago Dai

Ask for Minard's A Wonder Some of the te holdman notes. principles were b day at dinner. T aerated water and nothing star ager, who know by exp flask of rum and, they famous, pora ity into the glass neighbor had ele one time the usu who give to he enjoy it so that h be finished it. T friend and rema Camma, what

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BABY'S OWN CURE ALL The stomach, ting teeth is re the ill and Bil babyhood. Bst keep your child best medicine t troubles, and a the safest. The writer of "Gee this medicine c poisonous "scot Bernard, St. "Baby's Own marvelous me with prevaili gues giving him then, he has th dily." Sold i by mail at 25 Dr. Williams' ville, Ont.