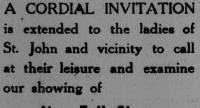
MC 2035 POOR DOCUMENT

HE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, AUGUST 12, 1915

New Brunswick's Greatest Shoe House

ADVANCE



New Fall Shoes

When we started checking them over for stock we could not help being impressed with some very important features -their beauty of finish

-their exquisite daintiness -their correct style

Button and Lace, Patent, Gun Metal, Calf and Soap Kid

NEW FALL GOODS

Special Exhibition in Our King St. Show Windows

Waterbury & Rising, Limited



MAIN 2670

CONSUMERS COAL CO., LIMITED

TVORY Soap is in general use A at the leading colleges and athletic clubs in the States. The members find that it does what most soaps cannot do - that is, gives a refreshing, pleasant bath without smart or burn when the skin is chafed from perspiration. Just one more proof that Ivory Soap is mild, pure and of the highest grade.

ACTION THE A MARKETINE !

IVORY SOAP .

. 99#% PURE

Procter & Gamble Factories in Hamilton, Canada





HIS FOURTH SON WHOLE FAMILIES ARE ENLISTING DONS THE KHAKI

Several Interesting Cases in This Joseph R. Bennett of Halifax Prevince - Lieut. Hobkirk Appointed to 64th

A GAME OF HIDE AND SEEK IN THE CLOUDS

GENERAL SAM HUGHES VISITS THE FRONT

"Montreal, sir," was the ready answer, much to the amusement of the general.

After a strenuous day inspecting the tented cities, the general was alert early the next morning, making the rounds of the imperial hospitals and later departed for the front.

Train, "There's a Reason."

Name given by Canadian Postum Co., Windsor, Ont.

Ever read the above letter? A new one appears from time to time. They are genuine. true, and full of human interest.

Proud of His Boys-Recruiting

is Brisk in Halifax

BAND CONCERT TONIGHT

German Aviator Proved the Winner — Dropped Machine 2000
Feet and Got Away From
Frenchmen

Parls, July 28—(Correspondence)—A game of hide and seek among the clouds more than a mile above earth, in which the German Taube came off successfully, is described by a French flying officer in an interview with the correspondent of a Parls newspaper.

"We were chasing him, two of us, said the French aviator. "It promised to be a fine run. We were 7,000 and 8,000 feet up, and there was a clear sky except for one great white patch of clouds. Closer and closer to him we came, and the gunner in our leading aeroplane was just getting ready to open fire, when bang! into the clouds went the German. Disappeared utterly. Swallowed up like a pill.

"'All right," we thought, 'he's got to come out some time." So we began making great circles around the patch of clouds. We kept on waiting until I began to wonder if the aeroplane hadn't been dissolved inside, when suddenly my gunner by my side simply gasped with rage. Out of the cloud below us, falling head downwards, dived the German plane for 2,000 feet, straight as a plumet, and then, righting itself, went off at 100 miles an hour for the German lines. He had escaped us fairly, by the most remarkable feat of aerial high-divining I have ever witnessed."

Take Hall's Fambly Ribe to Gengland Band will play on the King Bahard band will play on the King Bahard band will play on the King Bahard band will play on the King Band will play on the King Bahard band will play on the King Bahard band will play on the King Bahard band will play on the King Band will play on the King Bahard band will play on the King Bahard band will play on the King Bahard band will play on the King Band will play on the King Bahard band will play on the King Band will play on the King Bahard band will play on the King Band band will play on the King Ban

A UNIVERSAL FOOD

London. Aug. 12—General Sam Hughes arrived at the Boulogne base on Thursday, accompanied by Colonel David Watson, of Quebec, and Colonel Carrick, of Port Arthur, intelligence officer of the Canadian contingent, and several staff officers.

Before proceeding to the firing line the general inspected the Canadian base hospital. The Minister of Militia personally greeted the officers and nursing sisters, delivering a short address to each corps. As he passed down the lines of these units, drawn up in review order, General Sam Hughes noted a number of South African veterans. One, a big brawny son of Erin, caught the general's eye—"Irish," he has been re-baptized by his comrades.

"Where did you come from?" asked the general.

"Salisbury Plain, sir," replied "Irish," in a brogue so thick you could cut it with a knife.

"I have a boy, two years old, weighing forty pounds and in percet health who has been raised on Grape-Nuts and ing forty pounds and in percet health who has been raised on Grape-Nuts and milk.

"This is an ideal food and evidently furnishes the elements necessary for a baby as well as for adults. We have used Grape-Nuts in large quantities and greatly to our advantage."

One advantage about Grape-Nuts food is that it is partially pre-digested in the process of manufacture. The starch contained in the wheat and barley is transformed into a form of sugar by the same method as this process is carried out in the human body; that is, by the use of moisture and long exposure to moderate warmth, which grows the diastase in the grains, and with long baking makes the remarkable change from starch to sugar. Therefore, the most delicate stomach can handle Grape-Nuts and the food is quickly absorbed into the blood and tissue, certain parts of it going directly to building and nourishing both body and brain. "There's a Reason."

Stores Open 8.30 Close 6 O'clock; Fridays 10 p. m., Saturdays 1 p. m.

Sale of Colored Wash Dresses

For Misses and Children CONTINUED FRIDAY MORNING IN WHITEWEAR DEPT.—SECOND FLOOR

Sale of Remaining Dress and Pattern Hats COMMENCING FRIDAY MORNING

This clearance of the balance of our Trimmed Dress and Pattern Hats will present some rprises in the way of bargains, because the collection includes some of the choicest hats we have offered this summer, and many of them at expensive figures. They must all go, however, in order to make room for the new Fall millinery arriving daily, and to this end they have been marked for this sale at two ridiculously low prices.

SOME EARLY ARRIVALS OF AUTUMN HATS

Among the new Untrimmed Hats just received is a variety of Flat Sailor shapes in white, sand, peach, Empire green, blue, navy, red Felt Hats. Also Hats in Satin and Velvet, All Velvet, All Satin, in black, white, black and white. There will also be noticed some of the close fitting Turbans in black velvet and black felt.

MILLINERY SALO N-SECOND FLOOR

Sale of Boys' Wash Suits and Two-Piece Suits

For Friday, Saturday and Monday

BOYS' WASH SUITS—In Russian and Sailor styles with sailor and military collars many have two-tone collar effects, and are trimmed with braid. Drills, Linens, Chambrays Cambrics, plain and in neat, fancy stripe and check effect. Russian Suits, 2 1-2 to 7 years:

Sailor Suits, 5 to 10 years.	Control of the same of the sam
65c. to 95c. Suits	Sale price, each 55c.
\$1.15 to \$1.35 Suits	
\$1.40 to \$1.65 Suits	
\$1.75 to \$2.10 Suits	
\$2.25 to \$2.65 Suits	
BOYS' TWO-PIECE SUITS-These suits are exc	ceptional values: made of Fancy Tweed
Worsteds and Saxonys, plain effects , stripes, checks and	
bloomer pants; many with an extra pair. Broken sizes,	
price. Ages 7 to 18 years.	
\$3.25 to \$3.75 Suits	
\$4.50 Suits	
\$5.00 to \$5.50 Suits	Sale price, each \$4.20
\$6.00 Suits	
\$7.00 Suits	
\$8.00 Suits	
DOOP RELEASE	

BOYS' CLOTHING DEPARTMENT Manchester Robertson Allison, Limited

Friday Cash Specials At Daniel's

Store Open Until 10 p.m. Friday Evening

—Stylish wide width, with deep accordian pleated flounce edged, three inch tucked ruffle. Colors, white, gray, sky, navy and black. Friday Cash Special, \$2.29.

in check or stripe patterns, light or dark shades, made with high neck and long sleeves; or low neck and short sleeves; colors blue, navy or tan. Sizes 34 to 44. Reg. prices up to \$1.98.

Friday Cash Special, 89c each. EMBROIDERED VOILE BLOUSES CUSHION CASES-29c each.

—In dainty design, with new flare collar and short sleeves; also snowflake crepe blouses. Sizes 34 to 44. Reg. values \$1,50.

Friday Cash Special 77c.

GIRLS' MIDDY BLOUSES-Odd lines and sizes, all white or white trimmed red, cadet, or navy.

Sizes 34 to 40; also 6 to 14 yrs.

Reg. value \$1.00 each.

Friday Cash Special, 68c each.

BOY'S BUSTER SUITS—Two piece styles in natural linen, blue, all white, or white trimmed with blue. Sizes 2 to 8 years. Value to \$1.98.

Friday Cash Special, 98c suit.

Friday Cash Special, 98c suit.

SHAKER BLANKETS \$1.25 pair.

DAINTY CORSET COVERS — A whole table full, some allover embroidery, others trimmed fine embroidery or fine val. lace, with insertion, beading and ribbon.

Reg. value 50c.

Friday Cash Special, 35c each.

SILK FIBRE BOOT HOSE—In tan shades. Sizes 9 and 9½ only.

Friday Clearing, 19c pair.

MEN'S SILK LISLE HOSE—Black or tan, double heel and toe, all sizes.

19c pair.

FRIDAY CASH SPECIALS IN THE DRAPERY DEPART-MENT—Bedspreads, double bed size, extra value, \$1.25 each.

ALL FEATHER PILLOWS-Goo GIRLS' WASH DRESSES - Of MUSLIN CURTAINS-Of good

fancy stripe or check ginghams or fine cambric; colors black and white, blue, red, tan and pink; sizes 5 to 14 years. Reg. value

SASH CURTAIN MUSLIN—36 to 45 inches wide, 15c yard.

PORTIERES-Extra Special \$1.00

BOY'S OLIVER TWIST SUITS—
White and blue drill, or fine stripe materials, all two piece button styles. Sizes 2 to 6 yrs. Value to \$1.50.
Friday Cash Special, 88c suit.

SHAKER BLANKETS, \$1.25 pair.

SILK FIBRE HOSE—Full length silk, in black, white, tan, navy, gray. Reg. 85c.
Friday Cash Special, 59c.

Friday Cash Special, 59c.

HUCK TOWELS—Full bleached towels, hemmed on ends with SILK FIBRE BOOT HOSE—In tan

WHITE WASH SILK BLOUSES—
Very dainty, plain style of heavy white wash silk, made with low neck and short sleeves. Regular \$2.98.

Friday Cash Special, \$2.39.

WHITE WASH SILK BLOUSES—Double bric with wide ruffles, hemstitched tups, good qualities; colors black, ed tucks and hem; or lace trimmed.

Friday Cash Special, 23c pair.

Friday Cash Special, \$2.39.

Friday Cash Special, 89c. CHILDREN'S HANDKERCHIRES -With dainty colored borders. Friday Cash Special, 6 for 19c.

FRENCH SILK VELING—In black or colored patterns, with medium size spots or figures; also plain effects. Friday Cash Special, 15c yard.

STAMPED GOODS—Dainty little patterns for work and utility bags, stamped on natural pongee

COLLAR AND CUFF SETS-STAMPED CORSET COVERS -Of fine white nainsook.

Friday Cash Special, 23c each.

SWISS MUSLIN TEA APRONS— Stamped in dainty design.
Friday Cash Special, 12c each. ROMAN STRIPE CUSHION CASES—All ready to slip on the Friday Cash Special, 14c each. LADIES' NEW CASE HAND-BAGS—Black only, with four fittings and moire lining.
Friday Cash Special, 49c each.

gray. Friday Cash Special, 25c each.

towels, hemmed on ends with double corded border.
Friday Cash Special, 12½c each.

TURKISH TOWELS—Natural colored with red striped centres.

Sizes 20 x 40 in.
Friday Cash Special, 16c each.

LONDON HOUSE, COR. KING and CHARLOTTE STREETS