

IMPERIAL THEATRE

ON MONDAY AND TUESDAY We Start Our New Arteraft-Paramount-Goldwyn Service of Exclusive Photoplays, with MARY PICKFORD

Cecil DeMille and Jeanle Macpherson's Wonderfully Enthusiastic Pro-Ally Story

Mary En Route to France is Sunk in a Torpedoed Liner. Picked up by French Fishermen— Finally Reaches Relatives.

Upon Arrival German Captures the Chateau. icts as Nurse to Wounded French Heroes.

Huns Capture Mary as a Spy-German Lover. Sentenced by Court Martial to Be Shot, or Tell Secrets. Mary's German Sweetheart Denounces Hun Methods. French Rescue the Lovers Crtical Moment.

Martini & Maxmillian-In Burlesque Illusions Brown & Barrows-Musical Comedy Stars Pathe's British Gazette

IMPERIAL WED. and THUR. NOV. 7-8 First Tour After 200 Nights in New York Better than "Peg O' My Heart" Clean, Wholesome Comedy Success BRILLIANT BROADWAY CAST - INCLUDING -MISS RAE MARTIN AS "THE BRAT"

Arthur LaRue A. Paole-Ripple

Dorothy Beldwin Violet Suckling -THE PLAY OF 1,000 LAUGHS Seats Now on Sale—Box Chairs, \$2.00; Orchestra \$1.50; 4 Last Rows Orchestra, \$1.00; 2 First Rows Balcony, \$1.50; Remainder Balcony, \$1.00; Rear Balcony, 50 cents.

Thursday Matinee - 50c, 75c, \$1.00

Coming Wednesday, November 14th

"The Adventures of Shorty Hamilton"

A New Series of Photoplays in Two Reels, Each Running for 15 Weeks, Entirely Different from Any Other Series Ever Shown in the City, Will be

The Palace Theatre, Main St.

Leonora Gnito Edith M. Holland

Burt. L. Robinson

Not a MOVING PICTURE

UNIQUE

"THE POT OF GOLD" A Splendidly Arranged Dramatic The Universal Animated News "A PRAIRIE CHICKEN" A barrel of laughter in store for you. Gala Matinee for the Children Sat.

"The Quality Goes Clear Through"

TONIGHT at 7.30 and 9

25c - 15c - 10c

High Class and Refined Vaudeville

5 OLD VETERAN BOYS IN BLUE Who Fought in '61-Vaudeville's Greatest Novelty.

AL LIBBY Comedy Cyclist.

SNOW AND MURRI

ROWLEY & TAINTON YANK ROBINSON

Extraordinary Trickster

EDDIE POLO in "THE GREY GHOST'

New York sport followers are claiming big things in the fighting line for Marlin Fitzsimmons, youngest son of Bob Fitzsimmons, who died recently. They say the younger Fitz is heavier than his noted father and has a fair imitation of old Bob's left hand wallop. Unlike the eldest son of Fitz, Martin is

VAUDEVILLE AND PICTURES 2.30, 7.15, 8.45 It Reads Like a Good One. Famous actress in Five-Reel Fox feature; story written by FRANK POWELL NANCE O'NEIL "The Final Payment"

It's a tale of love in picturesque Sicily, the land of the passions of love, hate and revenge. Throbbing, virile ,splendid and nobly acted. VAUDEVILLE HITS

Ada Ripel and Mabel Fairfax

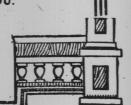
"The Northern Belle and the Dixie Peacock." An Entertaining Act.

LeVan and Postell Two Young Violinists and Clever Ones. COMING WED .: - Alice Brady in "THEN I'LL COME BACK TO YOU."

DDDD

GEM THEATRE, Waterloo Street

Our Vaudeville Changes Today



Last Time for This Sterl-

6th Exciting Episode of "The SEVEN PEARLS"

AMERICAN SWITZER-LAND

Haunts.

GAIL HENRY

In Joker Comic

"NEARLY A QUEEN"

FLORENCE LABADIE

In Pathes Film adaptation of

WILKIE COLLINS' NOVEL

THE WOMAN IN WHITE

ing Picture Program.

ed solidly on its original foundation-value and

When others rushed into the motor car industry, Robert Gray bided his time.

WO reputations guard your investment when you purchase a Gray-Dort. Two liabilities are your assurance of doublysatisfactory use and service.

Two institutions striving in united effort to maintain the foundation on which they have been built -full value to you, the purchaser.

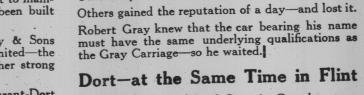
In Chatham, Ontario, the Wm. Gray & Sons Company and Gray-Dort Motors Limited—the one hale and solid at sixty-two, the other strong and lusty in two years.

In Flint, Michigan since 1885, the Durant-Dort Carriage Company, since 1915, the Dort Motor Car Company.

Gray-the Industry and its Builder Our fathers and grandfathers rode in Gray carriages—and found them built on honor and

In 1855, William Gray built the first of them-built them so well that Gray quality became A Trip to Nature's Beauty

Growing up in this atmosphere of big business, of successful enterprise, of worthy endeavour, was Robert Gray. Under his guiding hand the Gray institution has been build-



Others experimented—on the motorist.

service to the purchaser.

Paralleling the growth of Gray in Canada, was a similar institution in the United States. Blue Ribbon Buggies were to Americans what Gray Buggies were to Canadians. J. D. Dort, too was building in Flint, as Robert Gray was building in Chatham. J. D. Dort, too, was analyzing the motor car

In 1915, Robert Gray decided that a good motor car could be built and sold at a reasonable price. In 1915, J. D. Dort, studying the situation from the same angle, came to the same conclusion. The two men met. Their identical views and aspirations inevitably attracted them to one

They chose as the engineering groundwork for their organization, Etienne Planche, designer of

In the United States

the world-famed Pugeot motor. They surrounded him with men of equal calibre, who round out an institution unique in its man-power.

After Such Preparation-

With two institutions so solidly founded the first Gray- Dort was built. Is it any wonder that in three days the entire 1916 output was sold?

It was to be expected that a doubled output for 1917 was heavily oversold. The output for 1918 is double again—and may be

Note the Car for 1918

MOTOR—Gray-Dort, 4 cylinder, cast en bloc, L-head type, bore 3½ in., stroke 5 in., speed, 2000 R.P.M., horse-power 28. Cast Iron removable heads. Carter carburetor. Thermosyphon cooling. Westinghouse two unit starting and lighting system. Connecticut battery ignition. Three speed and reverse selective transmission, with double new New Departure bearings. Gasoline tank under cowl. I beam heavy duty front axle. ¾ floating rear axle, with forked tube torsion and Hyatt High Duty Bearings. 10 in. internal expanding and external contracting brakes. Springs—front 37 in. elliptic. rear 50 in. full cantilever. Left-hand drive. 16 in. irreversible worm and nut type steering wheel. Centre gear shift lever. Emergency brake, right pedal. Service brake, clutch pedal. Accelerator. Detroit demountable rims. 30 x 3½ Dominion tires. Nobby tread rear. Westinghouse electric lighting. Linoleum covered running board. Lock ignition switch. Dashlight, ammeter, roberail, foot-rail, clear-vision windshield, one-man top, tools, equipment complete.

Dort Motor Car Co., Flint, Mich.

PRICES:-Touring Car, \$945; Roadster, \$945, f.o.b., Chatham. Prices Subject to Change Without Notice.

AGENTS



MOTOR CAR & EQUIPTMENT CO... Dealers in Every Locality

ONTARIO CHATHAM

IMPERIAL-New Specialties Today

MARTINI & MAXMILLIAN in Buriesque Illusions THE MAGIC WHAT ISN'T'

The Comedy

RAYMOND

Monday

Tuesday

Wednesday

Novelty Manipulators

and GENEVA

Presenting a Series of Juggling

Antics and Funny Feats.

BROWN & BARROW

Musical Comedy Stars

Wm. Desmond in Triangle's 'Timelocks and Diamonds'

Final Chapter Metro Serial THE GREAT SECRET

Opening Chapter Metro Serial IN SONG AND CHATTER "THE FIGHTING TRAIL"

Dont't Miss Our New Serial Opening!