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THE LONDON ADVERTISER COMPANY, LIMITED

London, Ont., Tuesday, July 13.

EUGENIE AND THE EMPIRE. ·The passing of the ex-Empress Eugenie is not likely to excite much sympathetic feeling Fifty years have passed since Napoleon fell into German hands, and his wife and child fled to England to escape the fury of the French mob, but there has been nothing revealed since then that softens the picture of adventurer and political adventuress, who, by into a disastrous war, and sowed the seeds of hatred and national jealousies that fruited in

Napoleon III., like his great uncle and name-France. He sought a wife in the royal courts other steel and coal companies, its help was re-France. He sought a wife in the royal courts quired to provide essential war supplies, and it of Europe, but the princesses drew their skirts had orders from the Allies to be carried out. Beabout them and refused to recognize him. It was then that he married Eugenie, a lady whose parentage would scarcely bear scrutiny. She had beauty and the social graces that were demanded by a court, but neither she nor the emperor had the ability to discriminate between those entitled to recognition and those who were merely self-seekers. The consequence was that the court was infested with penniless adventurers, newly-rich bankers, stock jobbers, political schemers of all kinds, not to mention gamblers and crooks. The description which Nicholas Murray Butler recently gave of some of the supporters of Gen. Leonard Wood might be applied to the court of Napoleon and Eugenie. Napoleon's chief adviser was his the nature of the work done in Colorado. It is from illegitimate half-brother, a cool, cynical man of fashion, completely master of the under-currents of Parisian politics, business and society.

It is to the credit of the French people of the time that they were not deceived by Napoleon or by Eugenie. The emperor was regarded properly as a charlatan, the empress as an upstart. The Royalists stayed away from court, and the denies me the privilege of placing the article on middle classes and peasantry tolerated the Hansard, honorable gentlemen who may be interempire because it acted as a bulwark against work or the truth concerning it, will be able to do the revolutionary socialism which they feared so by a reference to the files of that paper. would seize their savings. Professor Schapiro, in his history of Europe, says that "under the great Napoleon these two elements, the peasants and the bourgeoisie, had combined against the old nobility; under his nephew they combined against the working class."

A court like that of Napoleon, brilliant with a forced brilliancy, was the ground in which seeds of war quickly matured. Napoleon himself regarded a war policy as essential to his ambition, but his practice was to associate himself with allies: in case of victory he could claim the credit, and in case of defeat he could put the blame on the others. In 1854 he joined England and Turkey in making war on Russia. In 1859 he joined Sardinia in a war on Austria. In the early sixties he intervened in Mexico. and supported the Austrian Prince Maximilian and his Carlotta in their tragic effort to establish monarchy in the new world. Unfortunately for Napoleon and for France, his last war had to be fought without an ally, and against a power whose strength he sadly underestimated. The circumstances leading to the Franco-Prussian war are familiar. The perfidy of Bismarck has been much dwelt upon by historians, and well deserves the utmost condemnation for all time, but even Bismarck's forging of the Ems telegram would not have brought on war had there not been a reckless war party in the French court. This war party was headed by the Duke de Gramont, minister of foreign affairs, and by Eugenie. They prevailed upon the emperor and his prime minister, Ollivier, to make unreasonable demands upon King William, and his refusal was used by Bismarck to make "a red rag for the Gallic bull." A few months later Napoleon was a prisoner, and his consort a refugee in England.

English sympathy was decidedly with Germany during the war, but the English people received the royal refugees with consideration Napoleon died in England three years later, and his widow made her home there or the rest of her life. She had been provident enough to amass a huge fortune during the heyday of the empire, and this was transferred to England. It has been stated that the whole of the fortune estimated at thirty millions, has been let to the

EDITORIAL NOTES.

Here's hoping the Tecumsehs make the Saginaw Aces look like the deuce.

You are a "rummy" if you don't run rum, is a popular sentiment along the border these

In reply to many inquirers: Canada's new premier pronounces his name as if spelled "Mee'een," the "h" being silent, as in "mud."

Commenting on the Government's decision to investigate the hydro radial scheme, a contemporary thinks that Mr. Drury "lacks courage and vision." On the other hand, he has an abundance of common sense and caution-most desirable qualities in political leadership today.

HON. MACKENZIE KING'S SPEECH. Helped to end near-civil war in Colorado.

The Research Work. The results of my work for the Rockefeller Foundation are published in book form. I think the prices of eatables, drinkables, wearables, and, some honorable gentlemen may have heard of the in fact, every concrete factor of our daily lives have book; and here let me say that I am sure the House soured, we have had to deny ourselves one will realize how extremely embarrassing it is to the little luxuries that offed the wheels of life,

ealize, I am sure, that if I simply make a general statement such may not prove sufficient under the circumstances. I am therefore obliged to make specific reference to some portion of the work hed in this connection. That is my apology and my reason of necessity for referring to one or two things which I wish to place before the House for consideration. Whether the results of my study bear at all helpfully upon the problem of reconstruction or not, honorable members will be able to see for themselves by referring to the book. It is entitled "Industry and Humanity: A Study in the Underlying Industrial Reconstruction." The book consists of some 550 pages, exclusive of charts and diagrams. Every line of it was written in the city of Ottawa; every page of proof was read in this city; all of the research work was done in Canada. It was done during the war, and the book tself was published before the armistice had been concluded. The Canadian editions have been pul lished by Thomas Allen of Toronto, the American by Houghton-Mifflin of Boston and New York, and the English by Constable & Co.

I presume the impression that in some another I was connected with the so-called Rocke-feller interests grew first of all out of this association with the Foundation to which I have referred. It may also have grown out of the fact that in the early years of the war I spent quite a little time in the State of Colorado, and later accompanied Mr. John D. Rockefeller, Jun., through the mines of the Colorado Fuel and Iron Company. May say to honorable members that the reason I went had been a situation there very much in the nature he'd just landed at Southampton from Melbourne. to Colorado at the time I did was because there of an industrial civil war-it was the most serious industrial situation on this continent, I went of my own volition, under direction or suggestion from no one. I had been given a perfectly free hand by the Rockefeller Foundation to do what I thought best the way of carrying out the work which the trustees of the Foundation had given me the opportunity to perform. I felt that if it were possible to demonstrate in the State of Colorado, under conditions such as existed there, that the applicathe degenerate, dissolute court of this political tion of certain principles to the relations of employers and employees could not do other than operate in a manner that would be helpful alike their intriguing and scheming, led their country to labor, capital and the public, it would be rendering a service to industry in a place where, and at a time when it was very greatly needed. The Colorado Fuel and Iron Company was one of the companies which had been affected by the strike. It is the largest concern in that state. It employs somewhere in the neighborhood of 12,000 workers sake, was ambitious to found a dynasty in in coal mines, iron mines and steel works. Like cause of the Rockefeller interest in that company, I believed that my association with the Foundation might gain for me an exceptional opportunity, which it did. I am not going to refer to my work done n that connection. It was work done in public, and honorable members can find out its scope and significance for themselves if they are sufficiently interested in so doing. All I wish to state at the moment is that for that service-or whatever measure of service it may have been possible to render in the State of Colorado-I received no payment from any interest or from any individual directly or indirectly concerned with any of the companies with which I had to deal. I undertook the work as a part of the opportunity afforded me by the Rockefeller Foundation, and I carried it out

wholly in that spirit. If the House will permit it, I should feel deeply obliged if, at the conclusion of my remarks, I might be allowed by general consent to place on Hansard one statement which I think will accurately reveal an authority which no one in this House will question, and is an article which appeared in the Toronto Globe of October 13, 1915, entitled "Solving Colorado's Civil War, by J. A. M." The article is by Dr. J. A. Macdonald, who at the time was editor-in-chief of the Globe, and who visited Colorado while I was there engaged upon the work to which I have just been referring. It was written Dr. Macdonald at the time, was published in the Globe, and is of record there. If the House ested at all in discovering the significance of that

Ву Ј. А. М. I had spent the whole day interviewing all sorts and conditions of men, and gathering all sorts of views about the one question of universal interests these days in all these mountain mining regions-Mr. Rockefeller's plan for reorganization of the mining industry in the Colorado Fuel and Iron Company, in which he holds 40 per cent of the stock, and to whose conditions he has been iving a direct and personal interest during the past fortnight wholly without precedent in the history of capital and labor.

Last week in Toronto we had Associated Press dispatches to the Globe describing this unusual trip of Mr. Rockefeller, his meeting with men of all grades in all the camps and in the pits, his conference with them face to face, and his proposals to them for a fresh pack and a new deal. The dispatches mentioned Mr. W. L. Mackenzie King as being the magnate's guide, philosopher and friend,

Mackenzie King's Work. Almost the first man I met after reaching Denver, two days ago, in the rotunda of the Brown, was Mackenzie King. He had been in Colorado a great deal of his time since joining the Rockefeller Foundation. At the very beginning of his work as chief executive for the study at first hand of industrial relations. Mr. King stipulated that the mining camps of Colorado, where long industrial strife issued in actual civil war, and where the Foundation itself is a larger holder of corporate securities, provided an immense laboratory for a comprehensive study of the essential facts, the root causes of industrial disturbances and the lines of policy to be adopted if industrial war is to make way for co-operation, prosperity and peace.

The root idea of the old policy on both sides, both capital and labor, was competition. In the new policy the root idea is co-operation. If the seed of co-operation is nourished and comes to full fruitage it may yield co-partner-I did not find that Mr. Rockefeller balked at the idea of capital and labor coming to be partners in the industrial world. It was both interesting and significant to

observe the effect of the young man's personal touch on men whose hostility was deep-seated and fierce. The great body of the miners, voting by secret ballot, after hearing him expound the plan, and studying it in its fullyprinted form for several days, voted almost unanimously for its approval. A newspaper man who went the rounds of the camps, and sympathies were socialistic and anticapitalistic, confessed to me that what he saw at close range convinced him that Rockefeller is absolutely sincere, resolved to meet the men far more than half way, and has accepted the principles of industrial co-operation with an honest mind and a serious purpose. This view I found to prevail among the Denver news-A Chicago journalist who came to Colorado to curse returned to Chicago to

A Straightforward Man. This indeed, was the impression made on my own mind by frank conversation and close observations, I did not find this young capitalist other than very straightforward and humanely sympathetic. He accepted the obligations of great wealth and stupendous industrial responsibility as a man "who must give an account."

It was not difficult to observe the reflex influence of Mackenzie King's personality and teaching on the life and program of John D. Rockefeller, Jun. I confess that I had real misgivings about King's decision last year to undertake work with the Rockefeller Foundation. I feared its reaction on his out outlook and life work. After observing the situation in Colorado, the change of front not by King but by Rockefeller, and studying the testimony of newspaper men and others, who assured me that all this that Rockefeller has done is in reality the result of King's careful study of industrial problems in the mines, and of his competent exposition of it to Mr. Rockefeller his associates, I am entirely reassured. Nor was Mr. Rockefeller at all reluctant to

give Mr. King full credit. To Be Continued.

NEWSPAPER ECONOMICS The sensational rise in the cost of paper is likely affect the daily newspaper much as the high cost of living affects us, the gentle readers thereof. As

one to be obliged to make a reference to his until at present most of us are fighting stiffly to

own work. But honorable gentlemen will also obtain the bare necessities.

TEMPLE MURDER

A Detective Story by J. S. Fletcher. Copyright 1920, Fred A. Knopf. Copyright, 1920, by the Public Ledger Company.

"Quite different," said Breton. He, too, was regarding to handwriting with great interest. And And the wind passin' Rathbury noticed his keen inspection of it, and Sweetest service that ever I heard. sked another question.

"Ever seen that writing before?" he suggested. "Never," answered Breton. "And yet-there's omething very familiar about it."

"Then the probability is that you have seen it fore" remarked Rathbury. "Well, now, we'll before," remarked Rathbury. "Well, now, we'll hear a little more about Marbury's doings here. Just

"No," said Mrs. Walters, "you didn't—you weren't much in his way. Well," she continued, "I showed him up to his room. He talked a bit—said "Did he mention his ship?" asked Rathbury. "But if he didn't it doesn't matter, for we can find

out." "I believe the name's on his things," answered But, say, What's the matter with today what's the matter with today Well, he asked for a chop to be cooked for him at once, as he was going out. He had his chop, and he went out at exactly one c'clock saving to me the same of the cooked for him at once, as he was going out. He had his chop, and he went out at exactly one c'clock saving to me the same of the cooked for him at once in the same of the cooked for him at once in the same of the sa the landlady. went out at exactly one o'clock, saying to me that he expected he'd get lost, as he didn't know ondon well at any time, and shouldn't know it at all now. He went outside there-I saw him-looked bout him, and walked off toward Blackfriars way. During the afternoon the cap you spoke of came for nim from Fiskie's. So, of course, I judged he'd been Piccadilly way. But he himself never came in until ten o'clock, and then he brought a gentleman with him.'

"Ah!" said Rathbury. "A gentleman, now? Did you see him?" "Just," replied the landlady. straight up to twenty, and I just caught a mere glimpse of the gentleman as they turned up the stairs. A tall, well-built gentleman, with a grey beard, very well dressed as far as I could see, with

a top hat and a white silk muffler round his throat, and carrying an umbrella." "And they went to Marbury's room?" said Rath-

ry. "What then?"
"Well, then, Mr. Marbury rang for some whiskey and soda," continued Mrs. Walters. "He was particular to have a decanter of whiskey; that and a siphon of soda were taken up there. I heard nothing more until near midnight; then the hall porter told me that the gentleman in twenty had gone out, and had asked him if there was a night porteras, of course, there is. He went out at half-past

"And the other gentleman?" asked Rathbury. "The other gentleman," answered the landlady, went out with him. The hall porter said they urned toward the station. And that was the last anyone in this house saw of Mr. Marbury. He ertainly never came back."

"That," observed Rathbury with a quiet smile, quite certain, ma'am. Well, I suppose we'd better see this number twenty room, and have a look at what he left there." "Everything," said Mrs. Walters, "is just as he

left it. Nothing's been touched."

It seemed to two of the visitors that there was ittle to touch. On the dressing-table lay a few ordinary articles of toilet—none of them of any quality or value; the dead man had evidently been satisfied with the plain necessities of life. An overcoat hung from a peg; Rathbury, without ceremony went through the pockets; just as unceremoniously he proceeded to examine trunk and bag, and finding both unlocked, he laid out on the bed every article they contained and examined each separately and carefully. And he found nothing whereby he could

gather any clue to the dead owner's identity.
"There you are!" he said, making an end of his "You see, it's just the same with these things as with the clothes he had on him. There are no papers-there's nothing to tell who he was, what he was after, where he'd come from-though that we may find out in other ways. But it's not often that a man travels without some clue to his identity. Beyond the fact that some of this linen was, you see, bought in Melbourne, we know nothing of him. Yet he must have had papers and money on him. Did you see anything of his money, low, ma'am?" he asked suddenly, turning to Mrs. Walters. "Did he pull out his purse in your presence

"Yes," answered the landlady with promptitude "He came into the bar for a drink after he'd been up to his room. He pulled out a handful of gold when he paid for it-a whole handful! There must have been some thirty to forty sovereigns and halfsovereigns.' "And he hadn't a penny piece on him when

"I noticed another thing, too," remarked the ndlady. "He was wearing a Serg fine gold watch landlady. "He was wearing a very fine gold watch and chain, and had a splendid ring on his left hand -little finger-gold, with a big diamond in it." "Yes," said the detective thoughtfully. "I noticed hat he'd worn a ring, and that it had been a bit tight for him. Well, now, there's only one thing to ask about. Did your chambermaid notice if he left any torn paper around-tore any letters up, or any-

But the chambermaid produced had not noticed nything of the sort; on the contrary, the gentleman of number twenty had left his room very tidy indeed. So Rathbury intimated that he had no more to ask and nothing further to say just then, and he pade the landlord and landlady of the Anglo-Orient Hotel good-morning and went away, followed by the two young men.

"What next?" asked Spargo, as they gained the "The next thing," answered Rathbury "is to find

the man with whom Marbury left this hotel last "And how's that to be done?" asked Spargo. "At present," replied Rathbury, "I don't know. And, with a careless nod, he walked off, appar-

CHAPTER V.

ently desirous of being alone

Spargo Wishes to Specialize.
The barrister and the journalist, left thus uneremoniously on a crowded pavement, looked at each other. Breton laughed. "We don't seem to have gained much informa he remarked. "I'm about as wise as ever."

"No-wiser," said Spargo. "At any rate, I am. know now that this dead man called himself John Marbury; that he came from Australia; that he only landed at Southampton yesterday morning and that he was in the company last night of a man whom we have had described to us—a tall. Yet must I leave you, by grey age o'ergrey-bearded, well-dressed man, presumably a rentleman.

Breton shrugged his shoulders. "I should say that description would fit a hun dred thousand men in London," he remarked. "Exactly-so it would," answered Spargo. "Bu we know that it was one of the hundred thousand, or half million, if you like. The thing is to find that one-the one.'

"And you think you can do it?" "I think I'm going to have a big try at it." Breton shrugged his shoulders again "What?-by going up to every man who answers the description, and saying, "Sir, are you the man who accompanied John Marbury to the Anglo-Spargo suddenly interrupted him.

"Look here!" he said. "Didn't you say that you knew a man who lives in that block in the entry of which Marbury was found?' "No, I didn't," answered Breton. "It was Mr. Elphick who said that. All the same, I do know that man-he's Mr. Cardlestone, another barrister. He and Mr. Elphick are friends-they're both enthusiastic philatelists-stamp collectors, you know

night examining something new Cardleston's got hold of. Why?" "I'd like to go around there and make some inquiries," replied Spargo. "If you'd be kind

"Oh, I'll go with you!" responded Breton, with alacrity. "I'm just as keen about this business as you are, Spargo. I want to know who this man Marbury is, and how he came to have my name and address on him. Now, if I had been a well-known man in my profession, you know, why--"

"Yes," said Spargo, as they got into a cab, "that would have explained a lot. It seems to me that we'll get at the murderer through that scrap of paper a lot quicker than through Rathbury's line

Breton looked at his companion with interest.
"But you don't know what Rathbury's line is,"
he remarked.

Poetry and Jest

THE NATURALIST ON A JUNE SUNDAY.
[Lenora Speyer.]
My old gardener leans on his hoe,
Tells me the way that green thing. "Going to church Why, no: All nature's church enough for mei' Says he.

That's straight! Eternal Rest? What for, friend?

Gimme a swarm o' bees to tend,
A honey-makin', world without end,
That's what I'd like the best!
(Scoop 'em right up an' find the queen,
They'd not sting me—the bees ain't
mean!

mean!) Heaven's all right! tell me all you know, Mr. and Mrs. Walters."

"My wife knows most," said Walters. "I scarcely saw the man—I don't remember speaking with and the White Wanderer butterfly, And the white wanderer butter.
Crawlin' out of its chrysalis!
I want my heaven human, too.
'Twixt me and you—
Why, I'd just love to see
A chipmunk hop up to the Lord,
An' eat right out of His dread ha
Same as it does to me!
Eternity—eternity—

An' ears to hear'—
That's good enough for me!
I guess God's pretty near,
He'll understand I know.
Why, I ain't in no hurry to let June

My old gardener turns to his hoe, Helping the green things how to grow. "The missus can go to church for me! Amen!" says he.

SUSPENSE AND EXPENSE. [Rehoboth Sunday Herald.]
r sweetheart had decided
rate. Tomorrow he would be Her migrate. Tomorrow he would be off o Canada in search of fame and for-

tune.
Tender farewells were the order of the day, or rather night; slowly Maud and Harry bade each other a fond adieu by the hat stand, then on the door mat, and now they were repeatdoor mat, and now they were repeating it on the doorstep.

In the dining-room father was pacing to and fro, anxiously and angrily trying to estimate the cost of the gas bill in these hard times. Gingerly he opened the door and listened.

"Answer me, Maud—answer me!" came in gushy whispers from Harry's manly throat. "Answer me now, darling I can hear this suspense no ing. I can bear this suspense longer!"
"Yes; answer him, Maud." came an appealing cry from the dining-room.
"I can bear this expense no longer."

THE GODS. TE. C. Holt in Westminster Gazette.] When we were young, the gods. I think

Were passing brave and tall; We only saw them through the chink In heaven's jeweled wall. And gladly did the poets sing. And hearts were bold. I ween, When every boy was like a king, And every girl a queen.

But now that we are old and wise The world is older too: No more we seek to bridge the skies. As once we vowed to do Unread, the songs of Arcady Encumber dusty shelves. For we have climbed the hills, you see And we are gods ourselves.

THE ONLY REASON. [Life.] there'll be no more "Why, haven't the poor old public any money left

Squeak, squeak, squeak, In my awful old bus, O gee! And I would that my tongue could utte The thoughts that arise in me

That he's a long way away from And the stately boats roll by, Relieve me 'tis a hitter pill:

And oh! for the thought of a banished And the thought of a car that is still Squeak, squeak, squeak,

Will never come back to me -With apologies to Alfred Tennyson. THESE H. C. L. TIMES.

but now it's the mite of a dollar.

dipping. Onward, past hill and vale;

This was your rightful life, your heritage inborn, draws near:

Frail though your frame, you stood me staunch and true, Tried in the lashing storm; Breasting the waves, you rode whirlwind through,

me! Far from the city's clamor, far from restless dreams
And hurried people's strife,

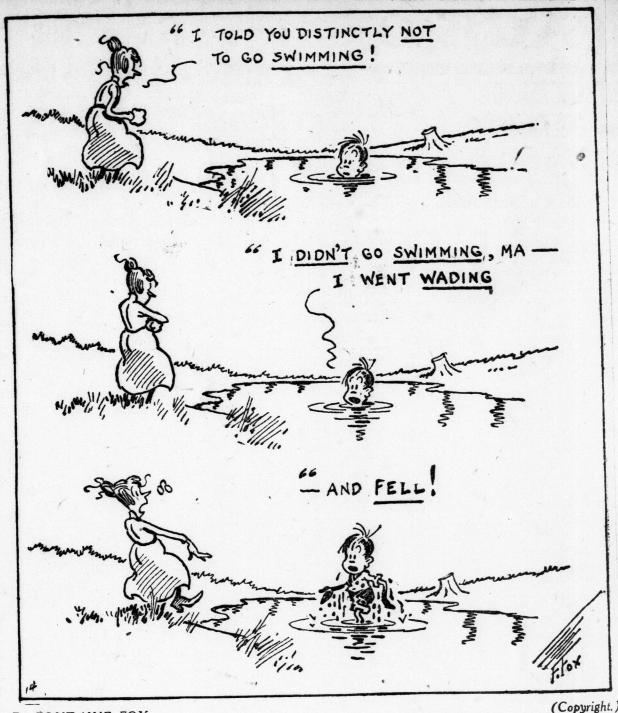
taken, Bow in the pinetree's shade, Spent with long years of service, travel shaken. Broken your paddle blade:

Which subtly lures the spirit to its will,
And, on the season's flood embarked, you heed the call, Once more adrift to go-Fear not the rapids white-beyond

ALL COMFORTS OF A HOME. Miss Manchaser-I should think that

try it now

THE COMPLETE ALIBI



By FONTAINE FOX

some time you would tire of your self-hausted; consequently, this world of sh. solitary existence and yearn for the loys of domestic life.

Mr. Oldbatch—Oh, I don't miss those

The head and shoulders of an excited up against me and pures whenever she wants anything and the bills my chauffeur runs up are outrageous.

MADE HIM NERVOUS. "It is an established fact." said the lecturer, "that the sun is gradually but surely losing its heat, and in the course of seventy million years it will be ex-

Movies Wholesome-Cleansing - Refreshing

Your Eyes Need Care MY AUTOMOBILE. 3000,000 PEOPLE ANNUALLY

Oh, well for the garageman's purse That he can't seem to find out cause, Oh, well for the dealer's hide

[Louisville Post.]
Once it was the might of a dollar

TO AN OLD CANOE. [H. Louis Raybold in Rod & Gun.] On, ever onward, through blue slipping Bow on the beckoning trail,

Sped by the noiseless paddle, dipping,

Straight to the sky line, if the course be clear,

Or 'round each changing point, as it

Avoyaging to go-many a star we've watched grow pale and many a morn in radiant colors glow!

Straining your slender form;
And oft, in moonlit path that pierced You drank the witchery of night with

You gently took me to cool woods and singing streams,
The sweeter ways of life.

some spring you feel the old-

Lie quiet pools below.

If you havent preserved the newer and better way -and I daresay Mr. Elphick was around there last

"Seventy millions, sir," said the projoys of domestic life.

Mr. Oldbatch—Oh, I don't miss those joys very much. You see, I have a talking machine and a cat that rubs talking machine and pures whenever those of his fellows.

"Pardon me, professor!" he cried. fessor. "Thank heaven!" gasped the interrogator, sinking back exhausted into his seat. "I thought you said seven millions!" "How many years did you say it would

this world of

"Flu" Makes the Hair Come Out

Specialist Offers Simple Home Recipe To Stop Loss of Hair and Make It Grow Again.

winter and who now find their hair coming out badly, will be interested in the suggestion of a well-known Hair Specialist, who says: "Anyone can easily and inexpensively make at home before using. stiff brush.
This prescription is perfectly harm-

the scalp with the finger tips or

less, acts quickly and neither dries out the hair nor makes it greasy. But

the hair nor makes it greasy. But ladies using it should be careful not

Swollen, Tender, Calloused Feet or Corns. People who had the "Flu" this past no more burning feet; no more swollen

"Tiz" Is Grand for Aching

aching, tender, sweaty feet. soreness in corns, callouses, bunions, No matter what ails your feet or what under the sun you've tried without geteasily and inexpensively make at home a recipe which, in my opinion, is unequalled for stopping loss of hair and making new hair grow out again thick, glossy and luxuriant.

You get from any druggist 6 oz. Bay Rum, 2 oz. of Lavona (de Composee) and ½ drachm of Menthol Crystals. Mix together and allow to stand overwicht before using Ruh thoroughly Rub thoroughly get sore and swollen. Think of it, no more foot misery, no more agony from corns callouses or bunions. Get a box at any drug store or de

nartment store and get instant relie



| and it never | lost a bristle!

[T'S that everiasting grip of hard rubber that holds them! Incidentally, it may not be out of place to remind you that a hard rubber grip is the only one so far discovered that will hold the bristles in a shaving brush regardless of the effects of soap or soil, of heat or cold, of flood or drought, of use or of old age. You couldn't say that of brushes in which the bristles are just temporarily caught in pitch, glue, cement, resin, shellac or similar substances. Well, hardly!

ND in buying a brush of our make, your investment is safeguarded by the guarantee: A RUBBERSET must make good—or WE WILL! You know that if, through any fault of ours, the brush should fail to measure up to standard, you may return it to us and receive in its stead a new one of similar style and price. We don't begrudge you the new brush-we thank you for turning in the usuatisfactory one! That kind of a policy makes both of us winners.

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